Dipanshu Sharma

CAREER OBJECTIVE

To give my best in my professional pursuit for overall benefit and growth of the company that I serve by facing the challenges. I use my skills in the organization in such a way that it helps in organization's growth as well as mine.

PERSONAL INFO

Date Of Birth
14-03-1994

Mobile
8860953655

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Address
B-844 Greenfields Colony,
Faridabad - 121003

OTHER LINKS

My Website
https://dipanshu.co.in/

LinkedIn
https://www.linkedin.com/in/dipanshu-sharma/

Salesforce Trailhead
https://trailhead.salesforce.com/me/dipanshusharma

CORE COMPETENCIES

Web & Hybrid Apps Development
Cloud Computing
Project Management
Digital Marketing

💼 WORK EXPERIENCE

JLL
Digital Marketing Analyst
(April 2020 - Present)

- Design, Develop, Launch and Maintain Websites on AEM (Adobe Experience Manager), WorkFront.
- Managing multiple projects simultaneously and working directly with various departments of the company.
- **Build**: Working on the client requirements, which comes in the WorkFront.
- **Deployment**: Push live the changes after the confirmation from the client.
- **Quality Assurance**: Quality Checks done on the requirements done by the other team members.
- **Automation**: Developing various automations and workflows for the team.

Wunderman International
Analyst, Content Publishing
(January 2018 – April 2020)

- Design, Develop, Launch and Maintain Websites on AEM (Adobe Experience Manager), JIRA and Confluence.
- Managing multiple projects simultaneously and working directly with various departments of the company.
- Tracking problems/issues and creating audit reports to ensure client satisfaction.
- Working closely with Project Managers to address all client-facing issues.
- **Triage**: Triaging the work sent by the client on the JIRA Tickets and creating multiple tickets by segregating the work in a systematic manner.
- **Build**: Working on the client requirements, which comes in the **JIRA** Tickets.
- **QA**: Quality Checks done on the requirements done by the other team members.
- **Deployment**: Push live the changes after the confirmation from the client.
- Developing automations and workflows using Web Technologies.

Clients

Projects:

Ford and Lincoln Migration & Maintenance

FORD & Lincoln Migration & Maintenance includes creating & maintaining websites across the globe. 3 major regions (APAC, MEA & EUROPE) are involved with respect to sites.

Responsibilities:

- Building & Updating the webpages on **AEM** according to the client's requirement, which comes on **JIRA.**
- Testing (Q.A.) the webpages made by other team members and provide the final output to the client.
- Managing the **Database** of the Ford & Lincoln Websites.
- Creating **Audit Reports** for the Ford websites according to the requirements.

Parent Website Link: https://www.ford.com/

Ford Q.A. Process Automation:

Automated the QA (Quality Assurance) Process for the QA Team. The automation was done on Cloud Computing Platform **Salesforce**.

Microsoft Migration & Maintenance includes creating & maintaining **Microsoft's** websites across the globe. 4 major regions (APAC, LATAM, MEA & NA) are involved in this project.

Responsibilities:

o Building & Updating the webpages on **RedTiger** according to the client's requirement, which comes on **MASH.**

o Testing (Q.A.) the webpages made by other team members and provide the final output to the client.

o Building Online, Offline and Hybrid Events using **Marketo** and **Certain** Tools.

Parent Website Link: https://www.microsoft.com/en-in/

Simplion Technologies

Salesforce Trainee

(June 2014-July 2014)

o Worked as a **Salesforce Trainee** on Salesforce Admin Platform (SFDC) and learnt the basics of web development.

SKILLS

CMS Tools	AEM 6.3 (Adobe Experience Manager), Brightcove, WordPress, RedTiger, DAM (Digital Asset Manager), SharePoint
CRM Tools	Salesforce, Marketo, Certain
Bug / Issue Tracking Tools	JIRA, Confluence, WorkFront & MASH
Web Development	HTML5, CSS3, JavaScript, Angular, jQuery, Bootstrap, Python, Django
Database	MySQL, MS Sql, PostgreSQL, VDM (Vehicle Database Management - Kind of CMS for database)
Version Control System	GitHub, BitBucket & SourceTree
Text Editors	Sublime Text, Brackets, Atom, VS Code, PyCharm
Mobile Development	Ionic Framework

EDUCATIONAL QUALIFICATION

M.C.A. (Masters in Computer Applications)

M.E.R.I (Management Education and Research Institute), GGSIPU, 2015-2018

B.C.A. (Bachelors in Computer Applications)

K.I.R.A.S. (Kalka Institute for Research and Advanced Studies), GGSIPU, 2012-2015

Sr. Secondary Education: 12th

D.P.P.S. (Delhi Police Public School), CBSE, 2012

Secondary Education: 10th

D.P.P.S. (Delhi Police Public School), CBSE, 2010

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