



Dipanshu Sharma

CAREER OBJECTIVE

To give my best in my professional pursuit for overall benefit and growth of the company that I serve by facing the challenges. I use my skills in the organization in such a way that it helps in organization's growth as well as mine.

PERSONAL INFO

Date Of Birth

14-03-1994

Mobile

8860953655

Mail

ds.dipanshu1994@gmail.com

Address

B-844 Greenfields Colony,
Faridabad - 121003

OTHER LINKS

LinkedIn

<https://www.linkedin.com/in/dipanshu-sharma/>

Salesforce Trailhead

<https://trailhead.salesforce.com/me/dipanshusharma>

CORE COMPETENCIES

Web & Hybrid Apps Development
Cloud Computing
Project Management
Digital Marketing



WORK EXPERIENCE

Wunderman International

Analyst, Content Publishing
(January 2018 – Present)

- Design, Develop, Launch and Maintain Websites on AEM(Adobe Experience Manager), JIRA and Confluence.
- Managing multiple projects simultaneously and working directly with various departments of the company.
- Tracking problems/issues and creating audit reports to ensure client satisfaction.
- Working closely with Project Managers to address all client facing issues.
- **Triage:** Triageing the work sent by the client on the JIRA Tickets and creating multiple tickets by segregating the work in a systematic manner.
- **Build:** Working on the client requirements which comes in the **JIRA** Tickets.
- **QA:** Quality Checks done on the requirements done by the other team members.
- **Deployment:** Push Live the changes after the confirmation from the client.
- Developing automations and workflows using Web Technologies.

Clients



Projects:

Ford and Lincoln Migration & Maintenance

FORD & Lincoln Migration & Maintenance includes creating & maintaining websites across the globe. 3 major regions (APAC, MEA & EUROPE) are involved with respect to sites.

Responsibilities:

- Building & Updating the webpages on **AEM** according to the client's requirement which comes on **JIRA**.
- Testing (Q.A.) the webpages made by other team members and provide the final output to the client.
- Managing the **Database** of the Ford & Lincoln Websites.
- Creating **Audit Reports** for the Ford websites according to the requirements.

Parent Website Link: <https://www.ford.com/>

Ford Q.A. Process Automation:

Automated the QA(Quality Assurance) Process for the QA Team. The automation was done on Cloud Computing Platform **Salesforce**.

Microsoft Migration & Maintenance

Microsoft Migration & Maintenance includes creating & maintaining **Microsoft's** websites across the globe. 4 major regions (APAC, LATAM, MEA & NA) are involved in this project.

Responsibilities:

- Building & Updating the webpages on **RedTiger** according to the client's requirement which comes on **MASH**.
- Testing (Q.A.) the webpages made by other team members and provide the final output to the client.
- Building Online, Offline and Hybrid Events using **Marketo** and **Certain Tools**.

Parent Website Link: <https://www.microsoft.com/en-in/>

Simplion Technologies

Salesforce Trainee

(June 2014-July 2014)

- Worked as a Salesforce Trainee on Salesforce Admin Platform (SFDC)



SKILLS

CMS Tools	AEM 6.3 (Adobe Experience Manager), Brightcove, WordPress, RedTiger, DAM (Digital Asset Manager)
CRM Tools	Salesforce, Marketo, Certain
Bug / Issue Tracking Tools	JIRA, Confluence & MASH
Web Development	HTML5, CSS3, JavaScript, Angular, jQuery, Bootstrap, Python, Django
Database	MySQL, MS Sql, PostgreSQL, VDM (Vehicle Database Management - Kind of CMS for database)
Version Control System	GitHub, Bitbucket & SourceTree
Text Editors	Sublime Text, Brackets, Atom, VS Code, PyCharm
Mobile Development	Ionic Framework



EDUCATIONAL QUALIFICATION

M.C.A. (Masters in Computer Applications)
M.E.R.I (Management Education and Research Institute), GGSIPU
2015-2018

B.C.A. (Bachelors in Computer Applications)
K.I.R.A.S. (Kalka Institute for Research and Advanced Studies), GGSIPU
2012-2015

Sr. Secondary Education: 12th
D.P.P.S. (Delhi Police Public School), CBSE
2012

Secondary Education: 10th
D.P.P.S. (Delhi Police Public School), CBSE
2010