

# Blockchain Animal Farm and Gaming



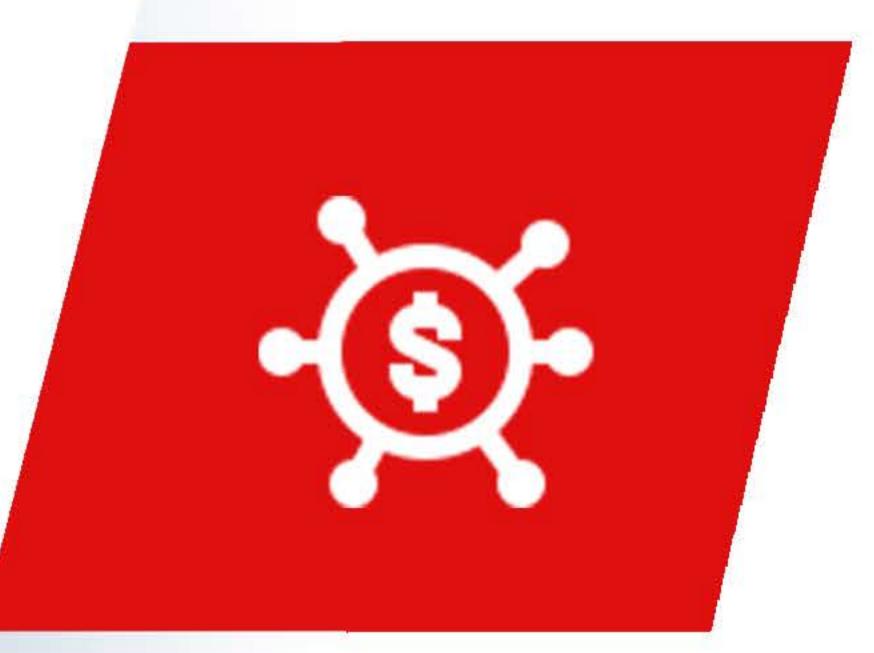


### The Problem



Insufficient poultry

products to meet the growing human population



Large capital requirement

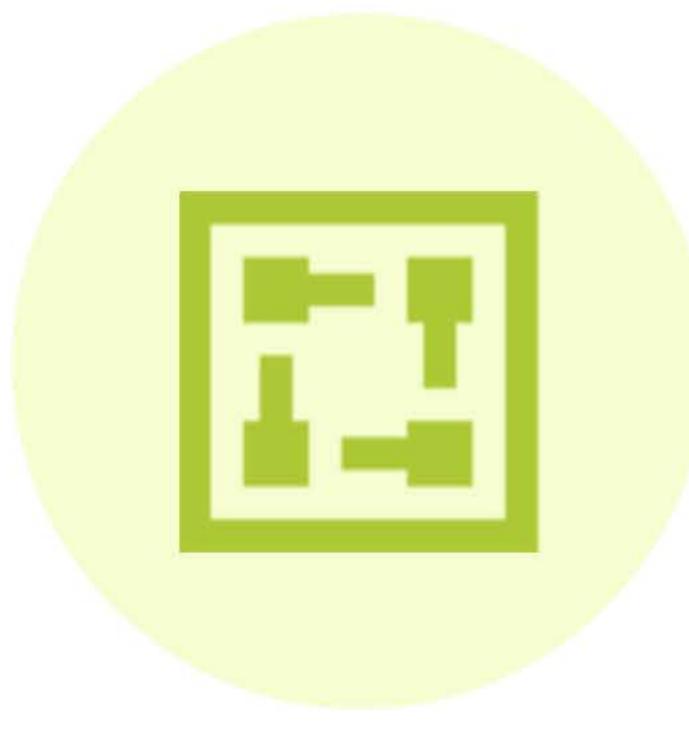
for standardized animal farming



Loss of funds

in animal farm investments due to fraud and low expertise.

## The Solution



Integration of blockchain technology providing for transparency of transactions and higher returns through DeFi.

Highly secured investor protection and higher returns on Investment.



By creating a provision for the ownership and management of farm pets through the acquisition of NFTs on the marketplace.



The establishment of real estate farming in different countries such as India and Nigeria to aid the availability of poultry meat(chicken), eggs, and pork meat.

# The Product

**MyFarmPet** is a blockchain farming game, where anyone can buy and own virtual farms, farm pets, and meet new friends.

The game combines the best of the two worlds - a fun narrative for regular game lovers who want to enjoy the gameplay experience as well as an ecosystem for farmers who want to collect and trade farm pets and egg Non-Fungible Tokens (NFTs).

My farm pet is not just a game for blockchain players but it is a game that could introduce blockchain to millions of players. An open-world 3D game with a strong visual identity based on positive images and cuteness intended for both skilled and Unskilled blockchain players

#### Market Size

The total consumption of Animal proteins for 2020 is well above 500 billion pounds(CWE).

The ever-increasing population of humans will consistently create a high demand for the consumption of Animal proteins globally.



# Token projection

01

Farmpet token has a total supply of 1,000,000, 100% listed on Pancake swap, and liquidity locked. The demand for the token arises from the demand for in-game assets traded on the marketplace.

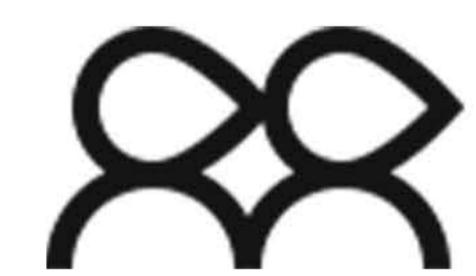
02

With buybacks scheduled for a 2-3 months interval, holders will experience a quantum leap in the value of wallet balances

03

Farmpet price is projected to make a 300x move within the first 6months of launch.

## Marketing strategies



Building and utilizing social media platforms

such as Discord, Telegram,
Twitter, Reddit, etc through
sponsored ads to market
and promote our Blockchain
farming game and in-game
currency.



Leveraging on strategic partnerships towards greater awareness and enhanced product performance.



Promoting passive earnings through referral schemes.

# Why Choose Us

- Our blockchain farm game is backed up by our Real estate farming structure, serving as a layer of support for our awesome investors and token holders.
- Revenue generated from our real estate farm is used to buy back our token periodically, promoting a higher token price for our holders to continuously profit.
- Our ecosystem is well protected and anti-cheat enabled.

## Fundraising and Milestones

5K Birds (at launch)
100K Birds (after first year)

My farm pet will begin her live farming estate with 5,000 birds at launch, which will triple in three months and reach a total of 100,000 birds by the end of the first year.

20M Eggs \$1.5M Annual revenue This increase will result in an average of 20 million eggs, resulting in 920,000 dozens per year, generating USD 1,500,000 annually.

10,000 Pigs (per year) \$1.4M Annual revenue

The pig farm produces around 10,000 Pigs each year, generating USD 1,400,000 in revenue.