

# How to break into UI / UX Design

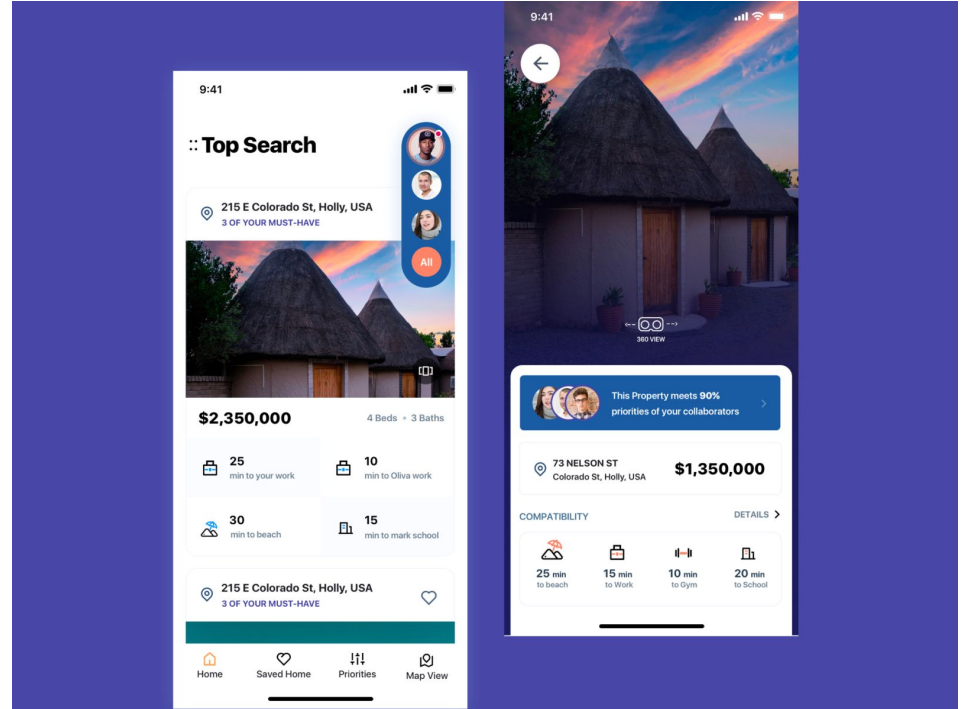
- By Pooja Chawla

# What is UI / UX?

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## UI:

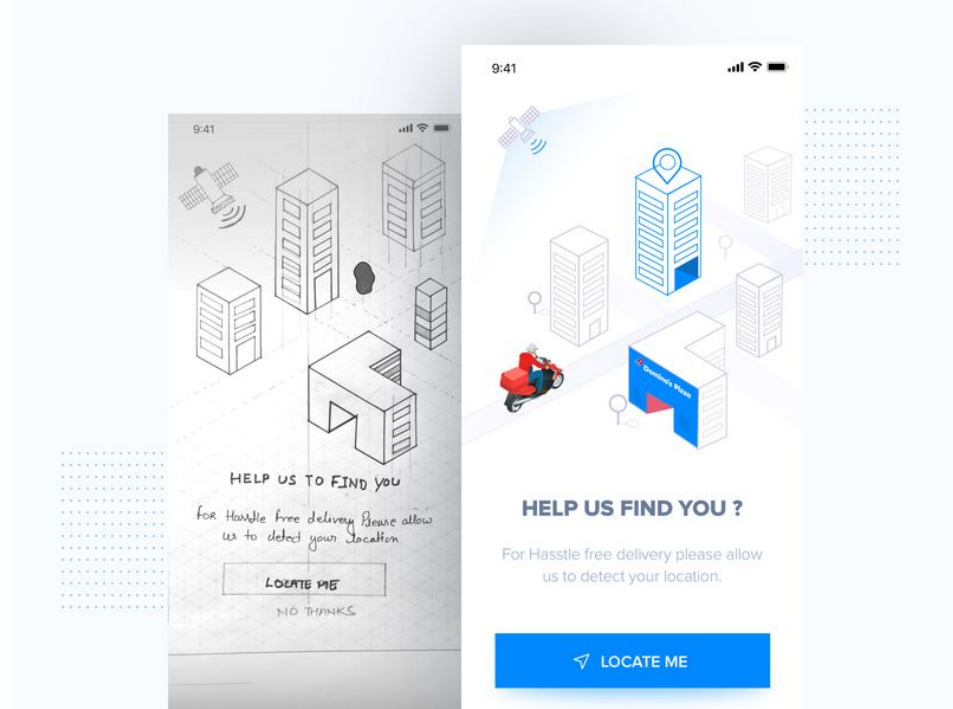
The **USER INTERFACE** (UI), in the industrial design field of human–computer interaction, is the space where interactions between humans and machines occur.



# What is UI / UX?

UX:

**USER EXPERIENCE (UX)** is a person's emotions and attitudes about using a particular product, system or service. It includes the practical, experiential, affective, meaningful and valuable aspects of human-computer interaction and product ownership.



Who can become  
**UI/UX DESIGNER?**

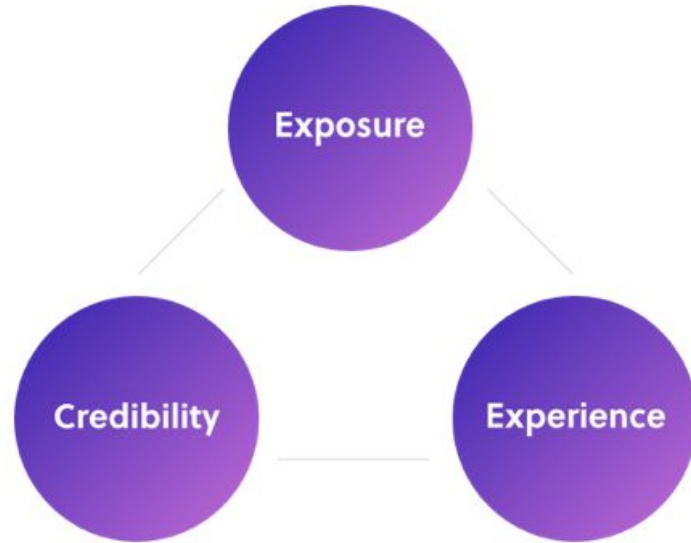
# How to become **UI/UX DESIGNER?**

- ❖ Do plenty of background research
- ❖ Learn the right skills with a UX Design course
- ❖ Build your portfolio
- ❖ Get yourself a mentor

# What do I need to know?



# What do I need to do?



# Get Exposure: Read, Listen, Watch And Learn?

❖ Read About It

❖ Get Inspired

❖ Attend Events

❖ Talk to People

❖ Find Mentor



# Get Experience: **Action,** **Practise and Perfect**

- ❖ Participate in-person
- ❖ Start a project
- ❖ Experiment with tools
- ❖ Get work experience
- ❖ Document your learnings

# Get Credibility: **Test,** **Earn and Qualify**

- ❖ Build a Portfolio
- ❖ Do freelancing or contract work
- ❖ Get a certification
- ❖ Evaluate Yourself
- ❖ Apply for full time job

# What should you keep in mind?

- ❖ **Focus on developing your skills, not your job title.**
- ❖ **Don't stick to a plan; stick to a goal.**
- ❖ **If you don't like where you are, then do something about it.**
- ❖ **Don't give up! Learning takes time.**

# Steps to Start Your Designer Journey

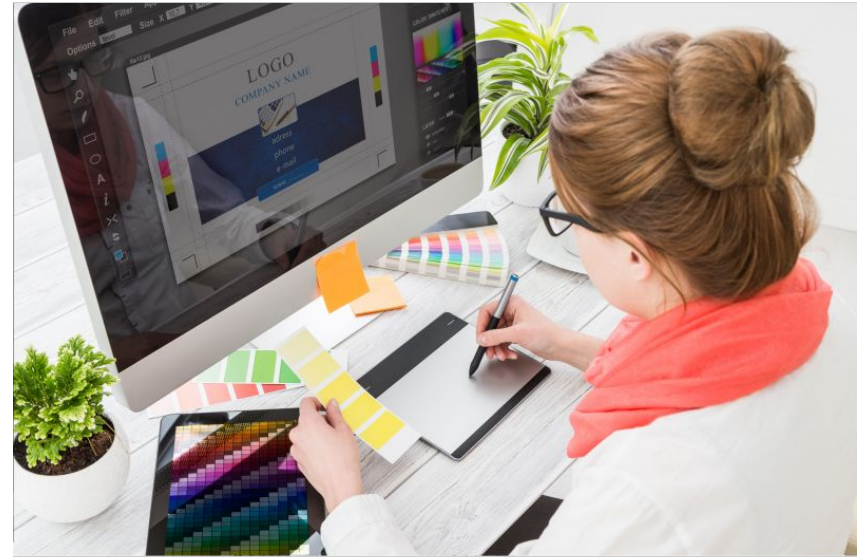
- ❖ | Make Projects for your Friends
- ❖ | Work for cheap on Freelance Websites (temporarily)
- ❖ | Intern in an organization

# Things That Make the Journey Easier

- ❖ | Practicing Everyday, even if it means drawing an element
- ❖ | Reading articles on design
- ❖ | Taking frequent tests & assessments
- ❖ | Find a Speciality

# UI/UX - Future Jobs

- ❖ Interaction Design
- ❖ AI Design Specialists
- ❖ Specialists Material Designers
- ❖ Organizational Design
- ❖ Post-Industrial Design
- ❖ Design Strategist
- ❖ Freelance Design



# Useful Links:

- ❖ Dribbble
- ❖ Behance
- ❖ Pinterest
- ❖ Uplabs

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