

Total Sales

21.94M

Avg Selling Price

18.55K

Total Profit

2.15M

Total Qty Sold

12.44K

Active Customers

54

Total Sales By Product



Product Wise Profit Analysis

ProductName	Total Sales	Total Profit	Profit Margin %
Printer	20553000	2,322,945.70	11.30
Monitor	17068000	1,939,866.10	11.37
Smartphone	17009000	1,827,406.40	10.74
Keyboard	17785000	1,775,571.20	9.98
Webcam	18293000	1,750,964.30	9.57
Speaker	14495000	1,571,591.10	10.84
Laptop	18857000	1,512,741.20	8.02
Headphones	16887000	1,503,996.30	8.91
Router	15114000	1,343,874.60	8.89
Tablet	13661000	1,303,101.80	9.54
Mouse	16199000	1,253,269.00	7.74
Desktop	15863000	1,245,333.60	7.85
Total	201784000	19,350,661.30	9.59

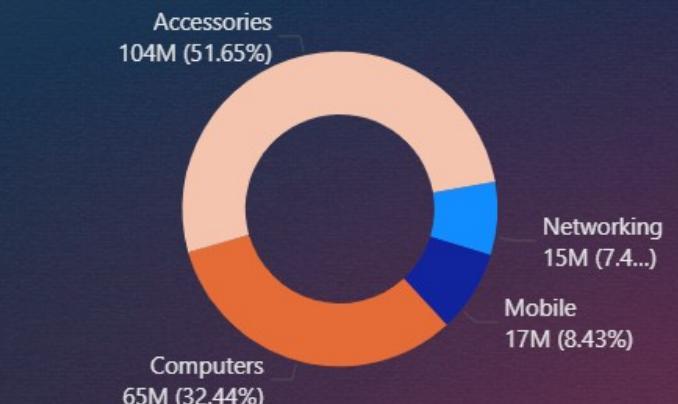
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Sales Trend Over Time



Catagory-Wise Sales Distribution



Top 5 Customers By Revenue

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_53	6009000	559,649.30	9.31
Customer_29	5597000	398,438.40	7.12
Customer_23	5233000	533,838.30	10.20
Customer_16	4858000	544,066.60	11.20
Customer_51	4805000	453,861.20	9.45
Total	26502000	2,489,853.80	9.39

Total Sales
2.34M

Avg Selling Price
18.65K

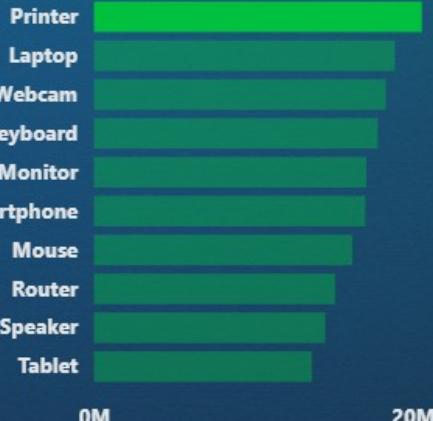
Total Profit
312.47K

Total Qty Sold
1.16K

Active Customers
18

Printer	Webcam	
Keyboard	Monitor	
Laptop		
Smartphone	Desktop	Router
Headphones		
Mouse	Speaker	Tablet
Mouse		

Total Sales By Product



Product Wise Profit Analysis

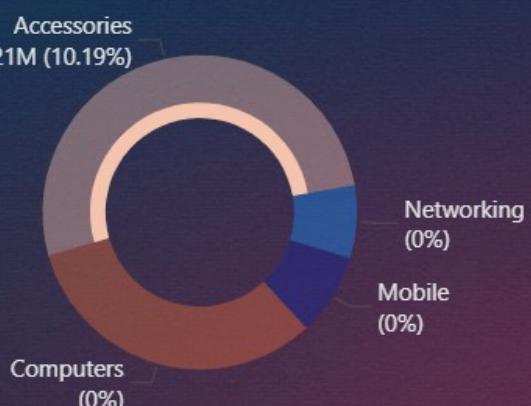
ProductName	Total Sales	Total Profit	Profit Margin %
Printer	20553000	2,322,945.70	11.30
Total	20553000	2,322,945.70	11.30

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Sales Trend Over Time



Category-Wise Sales Distribution



Top 5 Customers By Revenue

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_51	1318000	115,230.60	8.74
Customer_34	1025000	120,402.50	11.75
Customer_8	995000	56,450.20	5.67
Customer_23	836000	84,091.00	10.06
Customer_2	799000	167,625.80	20.98
Total	4973000	543,800.10	10.94

Total Sales
3.46M

Avg Selling Price
22.81K

Total Profit
197.20K

Total Qty Sold
1.13K

Active Customers
26

Total Sales By Product



Product Wise Profit Analysis

ProductName	Total Sales	Total Profit	Profit Margin %
Laptop	18857000	1,512,741.20	8.02
Total	18857000	1,512,741.20	8.02

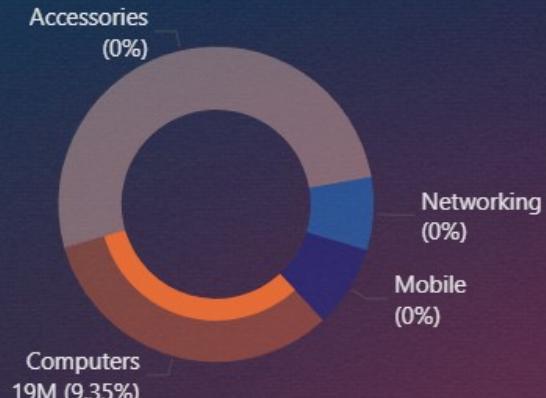
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Sales Trend Over Time



Catagory-Wise Sales Distribution



Top 5 Customers By Revenue

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_38	797000	63,771.00	8.00
Customer_33	750000	28,875.00	3.85
Customer_25	720000	74,523.50	10.35
Customer_4	660000	21,450.00	3.25
Customer_50	641000	65,316.80	10.19
Total	3568000	253,936.30	7.12

Total Sales
0.95M

Avg Selling Price
14.46K

Total Profit
72.11K

Total Qty Sold
1.01K

Active Customers
11

Printer	Webcam	
	Keyboard	Monitor
Laptop		
Smartphone	Desktop	Router
Headphones		
Speaker		Tablet
Mouse		

Total Sales By Product



Product Wise Profit Analysis

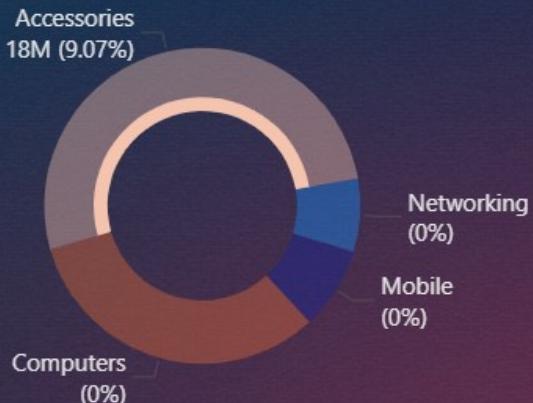
ProductName	Total Sales	Total Profit	Profit Margin %
Webcam	18293000	1,750,964.30	9.57
Total	18293000	1,750,964.30	9.57

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Sales Trend Over Time



Catagory-Wise Sales Distribution



Top 5 Customers By Revenue

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_44	912000	149,474.50	16.39
Customer_7	870000	69,494.00	7.99
Customer_3	795000	39,125.00	4.92
Customer_30	722000	19,643.00	2.72
Customer_38	645000	17,637.00	2.73
Total	3944000	295,373.50	7.49

Total Sales

10.65M

Avg Selling Price

18.96K

Total Profit

1.11M

Total Qty Sold

6.24K

Active Customers

46

Total Sales By Product



Product Wise Profit Analysis

ProductName	Total Sales	Total Profit	Profit Margin %
Printer	20,553,000	2,322,945.70	11.30
Keyboard	17,785,000	1,775,571.20	9.98
Webcam	18,293,000	1,750,964.30	9.57
Speaker	14,495,000	1,571,591.10	10.84
Headphones	16,887,000	1,503,996.30	8.91
Mouse	16,199,000	1,253,269.00	7.74
Total	104,212,000	10,178,337.60	9.77

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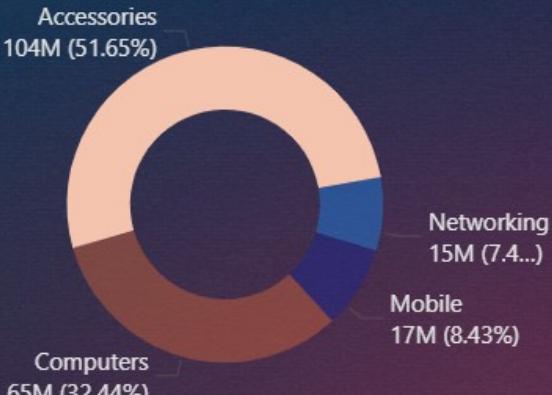
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Sales Trend Over Time



Catagory-Wise Sales Distribution



Top 5 Customers By Revenue

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_42	3130000	346,764.50	11.08
Customer_53	3086000	343,464.90	11.13
Customer_31	2911000	219,900.20	7.55
Customer_16	2863000	392,345.30	13.70
Customer_14	2829000	130,107.00	4.60
Total	14819000	1,432,581.90	9.67

Total Sales

7.6M

Avg Selling Price

17.14K

Total Profit

588.46K

Total Qty Sold

4.05K

Active Customers

43

Total Sales By Product



Product Wise Profit Analysis

ProductName	Total Sales	Total Profit	Profit Margin %
Monitor	17068000	1,939,866.10	11.37
Laptop	18857000	1,512,741.20	8.02
Tablet	13661000	1,303,101.80	9.54
Desktop	15863000	1,245,333.60	7.85
Total	65449000	6,001,042.70	9.17

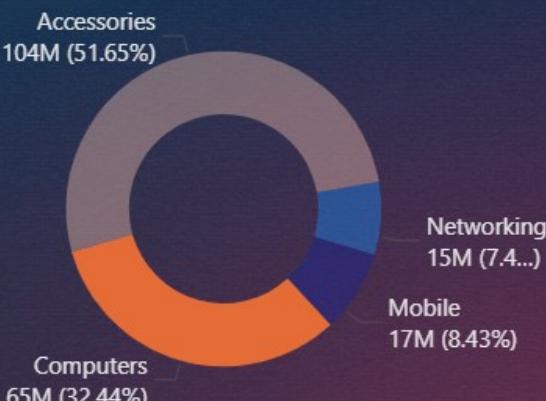
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Sales Trend Over Time



Catagory-Wise Sales Distribution



Top 5 Customers By Revenue

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_53	2038000	110,070.40	5.40
Customer_17	2036000	233,388.30	11.46
Customer_54	2018000	144,408.00	7.16
Customer_51	1943000	196,482.90	10.11
Customer_37	1942000	259,826.10	13.38
Total	9977000	944,175.70	9.46

Total Sales

21.44M

Avg Selling Price

17.11K

Total Profit

2.01M

Total Qty Sold

1.29K

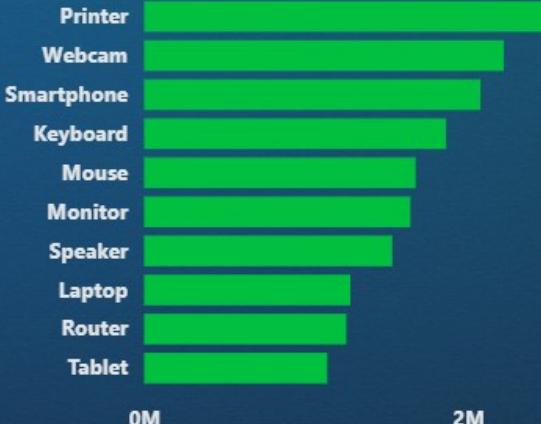
Active Customers

55

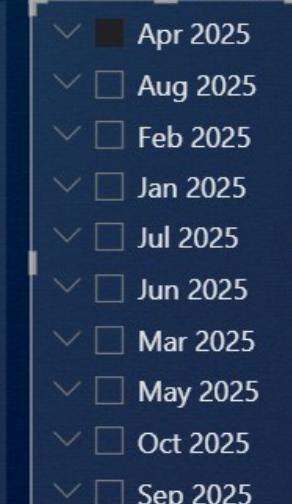
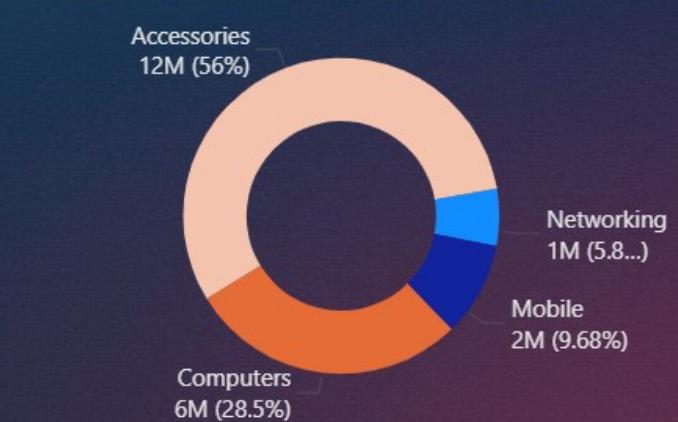
Printer

Headphones

Smartpho... Desktop

Total Sales By Product**Product Wise Profit Analysis**

ProductName	Total Sales	Total Profit	Profit Margin %
Printer	2542000	280,992.60	11.05
Headphones	2173000	249,544.70	11.48
Smartphone	2075000	238,245.60	11.48
Speaker	1531000	230,028.90	15.02
Keyboard	1863000	192,446.00	10.33
Webcam	2219000	182,337.40	8.22
Desktop	2065000	134,178.10	6.50
Monitor	1643000	112,991.90	6.88
Router	1247000	103,356.70	8.29
Tablet	1130000	100,596.80	8.90
Mouse	1675000	94,371.00	5.63
Laptop	1272000	86,037.80	6.76
Total	21435000	2,005,127.50	9.35

**Sales Trend Over Time****Catagory-Wise Sales Distribution****Top 5 Customers By Revenue**

CustomerName	Total Sales	Total Profit	Profit Margin %
Customer_51	1360000	185,721.00	13.66
Customer_47	974000	111,497.40	11.45
Customer_23	804000	90,457.80	11.25
Customer_28	731000	87,693.10	12.00
Customer_17	725000	70,759.30	9.76
Total	4594000	546,128.60	11.89

