Laptop Price Prediction

Introduction:

In our project, we aimed to develop a predictive model for laptop price estimation. By using machine learning techniques, we analyzed laptop features to make accurate price predictions.

We explored different regression-based models, including multi-linear regression, SVR, decision tree, random forest, and XGBoost. Our goal was to understand how factors like processor speed, RAM, storage capacity, brand, and screen size influence laptop prices.

The outcome of our project has practical implications for consumers and industry professionals. By identifying the most accurate model, we can provide insights into the drivers of laptop prices. This helps consumers make informed decisions, aids retailers in pricing strategies, and assists manufacturers in optimizing laptop pricing.

Through our research, we contribute to the field of laptop price prediction and provide guidance to industry stakeholders. Our project showcases the power of machine learning in understanding laptop pricing trends.

Overall, as students, our project allows us to explore data analysis and machine learning while addressing a real-world problem. We are excited to share our findings and contribute to the knowledge of laptop pricing

library(tidyverse)

Import libaries

```
## Warning: package 'tidyverse' was built under R version 4.2.2
## Warning: package 'ggplot2' was built under R version 4.2.3
## Warning: package 'tibble' was built under R version 4.2.3
## Warning: package 'tidyr' was built under R version 4.2.2
## Warning: package 'readr' was built under R version 4.2.2
## Warning: package 'purrr' was built under R version 4.2.2
## Warning: package 'dplyr' was built under R version 4.2.2
## Warning: package 'stringr' was built under R version 4.2.2
## Warning: package 'forcats' was built under R version 4.2.2
```

```
## Warning: package 'lubridate' was built under R version 4.2.2
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr
           1.1.0
                       v readr
                                   2.1.4
## v forcats 1.0.0 v stringr 1.5.0
## v ggplot2 3.4.2 v tibble
                                   3.2.1
## v lubridate 1.9.2 v tidyr
                                   1.3.0
## v purrr
              1.0.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
                   masks stats::lag()
## x dplyr::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(dplyr)
library(stringr)
library(corrplot)
## Warning: package 'corrplot' was built under R version 4.2.3
## corrplot 0.92 loaded
library(car)
## Warning: package 'car' was built under R version 4.2.3
## Loading required package: carData
## Warning: package 'carData' was built under R version 4.2.3
##
## Attaching package: 'car'
## The following object is masked from 'package:dplyr':
##
##
      recode
##
## The following object is masked from 'package:purrr':
##
##
       some
library(caTools)
## Warning: package 'caTools' was built under R version 4.2.2
library(caret)
## Warning: package 'caret' was built under R version 4.2.3
```

```
## Loading required package: lattice
##
## Attaching package: 'caret'
##
## The following object is masked from 'package:purrr':
##
##
       lift
library(e1071)
## Warning: package 'e1071' was built under R version 4.2.3
library(rpart)
library(randomForest)
\mbox{\tt \#\#} Warning: package 'randomForest' was built under R version 4.2.3
## randomForest 4.7-1.1
## Type rfNews() to see new features/changes/bug fixes.
## Attaching package: 'randomForest'
## The following object is masked from 'package:dplyr':
##
##
       combine
##
## The following object is masked from 'package:ggplot2':
##
       margin
##
library(MASS)
## Warning: package 'MASS' was built under R version 4.2.3
##
## Attaching package: 'MASS'
## The following object is masked from 'package:dplyr':
##
##
       select
library(xgboost)
## Warning: package 'xgboost' was built under R version 4.2.3
##
## Attaching package: 'xgboost'
## The following object is masked from 'package:dplyr':
##
##
       slice
```

```
data = read.csv("laptopData.csv")
```

Import dataset

```
head(data)
```

Learning about data insights

```
##
     Unnamed...O Company TypeName Inches
                                                            ScreenResolution
## 1
                  Apple Ultrabook
                                    13.3 IPS Panel Retina Display 2560x1600
              0
## 2
                  Apple Ultrabook
              1
                                    13.3
                                                           Full HD 1920x1080
## 3
              2
                     HP Notebook
                                    15.6
## 4
              3
                  Apple Ultrabook
                                    15.4 IPS Panel Retina Display 2880x1800
## 5
                                    13.3 IPS Panel Retina Display 2560x1600
                  Apple Ultrabook
## 6
                   Acer
                        Notebook
                                    15.6
                                                                    1366x768
##
                            Cpu Ram
                                                   Memory
           Intel Core i5 2.3GHz 8GB
## 1
                                                128GB SSD
           Intel Core i5 1.8GHz
## 2
                                 8GB 128GB Flash Storage
## 3 Intel Core i5 7200U 2.5GHz
                                 8GB
                                                256GB SSD
           Intel Core i7 2.7GHz 16GB
## 4
                                                512GB SSD
## 5
           Intel Core i5 3.1GHz 8GB
                                               256GB SSD
## 6
        AMD A9-Series 9420 3GHz 4GB
                                               500GB HDD
##
                              Gpu
                                       OpSys Weight
                                                         Price
## 1 Intel Iris Plus Graphics 640
                                       macOS 1.37kg 71378.68
## 2
           Intel HD Graphics 6000
                                       macOS 1.34kg 47895.52
## 3
            Intel HD Graphics 620
                                       No OS 1.86kg 30636.00
## 4
               AMD Radeon Pro 455
                                       macOS 1.83kg 135195.34
## 5 Intel Iris Plus Graphics 650
                                       macOS 1.37kg 96095.81
## 6
                    AMD Radeon R5 Windows 10 2.1kg 21312.00
```

summary(data)

```
##
      Unnamed..0
                       Company
                                           TypeName
                                                                Inches
##
    Min.
               0.0
                     Length: 1303
                                         Length: 1303
                                                            Length: 1303
                     Class : character
   1st Qu.: 327.0
                                         Class : character
                                                            Class : character
  Median : 652.0
                     Mode :character
                                         Mode :character
                                                            Mode :character
## Mean
          : 652.7
##
    3rd Qu.: 980.0
## Max.
           :1302.0
## NA's
           :30
##
   ScreenResolution
                           Cpu
                                               Ram
                                                                  Memory
## Length:1303
                       Length: 1303
                                           Length: 1303
                                                               Length: 1303
## Class :character
                       Class :character
                                           Class : character
                                                               Class : character
##
  Mode :character
                       Mode :character
                                           Mode :character
                                                               Mode : character
##
##
##
##
```

```
##
       Gpu
                        OpSys
                                           Weight
                                                              Price
  Length: 1303 Length: 1303 Length: 1303
                                                          Min. : 9271
##
   Class : character Class : character Class : character
                                                          1st Qu.: 31915
  Mode :character Mode :character Mode :character
                                                          Median : 52161
##
                                                          Mean : 59956
##
                                                          3rd Qu.: 79333
##
                                                          Max. :324955
                                                          NA's :30
##
str(data)
                 1303 obs. of 12 variables:
## 'data.frame':
## $ Unnamed..0
                   : int 0123456789 ...
## $ Company
                    : chr
                           "Apple" "Apple" "HP" "Apple" ...
## $ TypeName
                           "Ultrabook" "Ultrabook" "Notebook" "Ultrabook" ...
                    : chr
## $ Inches
                    : chr "13.3" "13.3" "15.6" "15.4" ...
## $ ScreenResolution: chr "IPS Panel Retina Display 2560x1600" "1440x900" "Full HD 1920x1080" "IPS P
                  : chr "Intel Core i5 2.3GHz" "Intel Core i5 1.8GHz" "Intel Core i5 7200U 2.5GHz"
## $ Cpu
## $ Ram
                   : chr "8GB" "8GB" "8GB" "16GB" ...
## $ Memory
                   : chr "128GB SSD" "128GB Flash Storage" "256GB SSD" "512GB SSD" ...
## $ Gpu
                   : chr "Intel Iris Plus Graphics 640" "Intel HD Graphics 6000" "Intel HD Graphics
## $ OpSys
                   : chr "macOS" "macOS" "No OS" "macOS" ...
## $ Weight
                   : chr "1.37kg" "1.34kg" "1.86kg" "1.83kg" ...
                   : num 71379 47896 30636 135195 96096 ...
## $ Price
null_values = is.na(data)
table(null_values)
check for null values
## null_values
## FALSE TRUE
## 15576
           60
  • Removing unnamed column
dataset = data[ ,-1]
null_counts = colSums(is.na(dataset))
print(null_counts)
Removing null values
                          {\tt TypeName}
##
                                             Inches ScreenResolution
           Company
##
                 0
                                                 0
##
               Cpu
                               Ram
                                            Memory
                                                                Gpu
##
                 0
                                 0
                                                 0
                                                                  0
```

Weight

0

Price

30

##

##

OpSys

0

```
dataset= drop_na(dataset)
```

```
dataset = distinct(dataset)
```

duplicate values

```
d = sapply(colnames(dataset), function(col) unique(dataset[[col]]))
print(d)
```

printing the unique values for all the columns

```
## $Company
## [1] "Apple"
                   "HP"
                                "Acer"
                                            "Asus"
                                                        "Dell"
                                                                    "Lenovo"
## [7] "Chuwi"
                    "MSI"
                                "Microsoft" "Toshiba"
                                                        "Huawei"
                                                                    "Xiaomi"
## [13] "Vero"
                   "Razer"
                               "Mediacom" "Samsung" "Google"
                                                                    "Fujitsu"
## [19] "LG"
##
## $TypeName
## [1] "Ultrabook"
                            "Notebook"
                                                 "Gaming"
## [4] "2 in 1 Convertible" "Workstation"
                                                 "Netbook"
##
## $Inches
## [1] "13.3" "15.6" "15.4" "14"   "12"   "17.3" "13.5" "12.5" "13"
                                                                      "18.4"
## [11] "13.9" "11.6" "25.6" "35.6" "12.3" "27.3" "24"   "33.5" "?"
                                                                      "31.6"
## [21] "17" "15"
                    "14.1" "11.3" "10.1"
##
## $ScreenResolution
## [1] "IPS Panel Retina Display 2560x1600"
   [2] "1440x900"
## [3] "Full HD 1920x1080"
## [4] "IPS Panel Retina Display 2880x1800"
## [5] "1366x768"
## [6] "IPS Panel Full HD 1920x1080"
## [7] "IPS Panel Retina Display 2304x1440"
## [8] "IPS Panel Full HD / Touchscreen 1920x1080"
## [9] "Full HD / Touchscreen 1920x1080"
## [10] "Touchscreen / Quad HD+ 3200x1800"
## [11] "Touchscreen 2256x1504"
## [12] "Quad HD+ / Touchscreen 3200x1800"
## [13] "IPS Panel 1366x768"
## [14] "IPS Panel 4K Ultra HD / Touchscreen 3840x2160"
## [15] "IPS Panel Full HD 2160x1440"
## [16] "4K Ultra HD / Touchscreen 3840x2160"
## [17] "1600x900"
## [18] "IPS Panel 4K Ultra HD 3840x2160"
## [19] "4K Ultra HD 3840x2160"
## [20] "Touchscreen 1366x768"
```

```
## [21] "Touchscreen 2560x1440"
## [22] "IPS Panel Full HD 1366x768"
## [23] "IPS Panel 2560x1440"
## [24] "IPS Panel Full HD 2560x1440"
## [25] "IPS Panel Retina Display 2736x1824"
## [26] "Touchscreen 2400x1600"
## [27] "2560x1440"
## [28] "IPS Panel Quad HD+ 2560x1440"
## [29] "IPS Panel Quad HD+ 3200x1800"
## [30] "IPS Panel Quad HD+ / Touchscreen 3200x1800"
## [31] "IPS Panel Touchscreen 1366x768"
## [32] "1920x1080"
## [33] "IPS Panel Full HD 1920x1200"
## [34] "IPS Panel Touchscreen / 4K Ultra HD 3840x2160"
## [35] "IPS Panel Touchscreen 2560x1440"
## [36] "Touchscreen / Full HD 1920x1080"
## [37] "Quad HD+ 3200x1800"
## [38] "IPS Panel Touchscreen 1920x1200"
## [39] "Touchscreen / 4K Ultra HD 3840x2160"
## [40] "IPS Panel Touchscreen 2400x1600"
##
## $Cpu
##
     [1] "Intel Core i5 2.3GHz"
##
     [2] "Intel Core i5 1.8GHz"
     [3] "Intel Core i5 7200U 2.5GHz"
##
##
     [4] "Intel Core i7 2.7GHz"
##
     [5] "Intel Core i5 3.1GHz"
     [6] "AMD A9-Series 9420 3GHz"
##
##
     [7] "Intel Core i7 2.2GHz"
##
     [8] "Intel Core i7 8550U 1.8GHz"
##
     [9] "Intel Core i5 8250U 1.6GHz"
##
    [10] "Intel Core i3 6006U 2GHz"
##
    [11] "Intel Core i7 2.8GHz"
   [12] "Intel Core M m3 1.2GHz"
##
##
    [13] "Intel Core i7 7500U 2.7GHz"
##
   [14] "Intel Core i7 2.9GHz"
##
  [15] "Intel Core i3 7100U 2.4GHz"
##
   [16] "Intel Core i5 7300HQ 2.5GHz"
##
    [17] "AMD E-Series E2-9000e 1.5GHz"
##
   [18] "Intel Core i5 1.6GHz"
   [19] "Intel Core i7 8650U 1.9GHz"
##
  [20] "Intel Atom x5-Z8300 1.44GHz"
   [21] "AMD E-Series E2-6110 1.5GHz"
  [22] "AMD A6-Series 9220 2.5GHz"
##
  [23] "Intel Celeron Dual Core N3350 1.1GHz"
   [24] "Intel Core i3 7130U 2.7GHz"
##
##
    [25] "Intel Core i7 7700HQ 2.8GHz"
   [26] "Intel Core i5 2.0GHz"
##
   [27] "AMD Ryzen 1700 3GHz"
##
   [28] "Intel Pentium Quad Core N4200 1.1GHz"
##
  [29] "Intel Celeron Dual Core N3060 1.6GHz"
## [30] "Intel Core i5 1.3GHz"
## [31] "AMD FX 9830P 3GHz"
```

[32] "Intel Core i7 7560U 2.4GHz"

```
## [33] "AMD E-Series 6110 1.5GHz"
```

- ## [34] "Intel Core i5 6200U 2.3GHz"
- ## [35] "Intel Core M 6Y75 1.2GHz"
- ## [36] "Intel Core i5 7500U 2.7GHz"
- ## [37] "Intel Core i3 6006U 2.2GHz"
- ## [38] "AMD A6-Series 9220 2.9GHz"
- ## [39] "Intel Core i7 6920HQ 2.9GHz"
- ## [40] "Intel Core i5 7Y54 1.2GHz"
- ## [41] "Intel Core i7 7820HK 2.9GHz"
- ## [42] "Intel Xeon E3-1505M V6 3GHz"
- ## [43] "Intel Core i7 6500U 2.5GHz"
- ## [44] "AMD E-Series 9000e 1.5GHz"
- ## [45] "AMD A10-Series A10-9620P 2.5GHz"
- ## [46] "AMD A6-Series A6-9220 2.5GHz"
- ## [47] "Intel Core i5 2.9GHz"
- ## [48] "Intel Core i7 6600U 2.6GHz"
- ## [49] "Intel Core i3 6006U 2.0GHz"
- ## [50] "Intel Celeron Dual Core 3205U 1.5GHz"
- ## [51] "Intel Core i7 7820HQ 2.9GHz"
- ## [52] "AMD A10-Series 9600P 2.4GHz"
- ## [53] "Intel Core i7 7600U 2.8GHz"
- ## [54] "AMD A8-Series 7410 2.2GHz"
- ## [55] "Intel Celeron Dual Core 3855U 1.6GHz"
- ## [56] "Intel Pentium Quad Core N3710 1.6GHz"
- ## [57] "AMD A12-Series 9720P 2.7GHz"
- ## [58] "Intel Core i5 7300U 2.6GHz"
- ## [59] "AMD A12-Series 9720P 3.6GHz"
- ## [60] "Intel Celeron Quad Core N3450 1.1GHz"
- ## [61] "Intel Celeron Dual Core N3060 1.60GHz"
- ## [62] "Intel Core i5 6440HQ 2.6GHz"
- ## [63] "Intel Core i7 6820HQ 2.7GHz"
- ## [64] "AMD Ryzen 1600 3.2GHz"
- ## [65] "Intel Core i7 7Y75 1.3GHz"
- ## [66] "Intel Core i5 7440HQ 2.8GHz"
- ## [67] "Intel Core i7 7660U 2.5GHz"
- ## [68] "Intel Core i7 7700HQ 2.7GHz"
- ## [69] "Intel Core M m3-7Y30 2.2GHz"
- ## [70] "Intel Core i5 7Y57 1.2GHz"
- ## [71] "Intel Core i7 6700HQ 2.6GHz"
- ## [72] "Intel Core i3 6100U 2.3GHz"
- ## [73] "Intel Atom x5-Z8350 1.44GHz"
- ## [74] "AMD A10-Series 9620P 2.5GHz"
- ## [75] "AMD E-Series 7110 1.8GHz"
- ## [76] "Intel Celeron Dual Core N3350 2.0GHz"
- ## [77] "AMD A9-Series A9-9420 3GHz"
- ## [78] "Intel Core i7 6820HK 2.7GHz"
- ## [79] "Intel Core M 7Y30 1.0GHz"
- ## [80] "Intel Xeon E3-1535M v6 3.1GHz"
- ## [81] "Intel Celeron Quad Core N3160 1.6GHz"
- ## [82] "Intel Core i5 6300U 2.4GHz"
- ## [83] "Intel Core i3 6100U 2.1GHz"
- ## [84] "AMD E-Series E2-9000 2.2GHz"
- ## [85] "Intel Celeron Dual Core N3050 1.6GHz"
- ## [86] "Intel Core M M3-6Y30 0.9GHz"

```
[87] "AMD A9-Series 9420 2.9GHz"
##
   [88] "Intel Core i5 6300HQ 2.3GHz"
  [89] "AMD A6-Series 7310 2GHz"
  [90] "Intel Atom Z8350 1.92GHz"
##
   [91] "Intel Xeon E3-1535M v5 2.9GHz"
##
  [92] "Intel Core i5 6260U 1.8GHz"
  [93] "Intel Pentium Dual Core N4200 1.1GHz"
## [94] "Intel Celeron Quad Core N3710 1.6GHz"
   [95] "Intel Core M 1.2GHz"
##
##
  [96] "AMD A12-Series 9700P 2.5GHz"
  [97] "Intel Core i7 7500U 2.5GHz"
## [98] "Intel Pentium Dual Core 4405U 2.1GHz"
## [99] "AMD A4-Series 7210 2.2GHz"
## [100] "Intel Core i7 6560U 2.2GHz"
## [101] "Intel Core M m7-6Y75 1.2GHz"
## [102] "AMD FX 8800P 2.1GHz"
## [103] "Intel Core M M7-6Y75 1.2GHz"
## [104] "Intel Core i5 7200U 2.50GHz"
## [105] "Intel Core i5 7200U 2.70GHz"
## [106] "Intel Atom X5-Z8350 1.44GHz"
## [107] "Intel Core i5 7200U 2.7GHz"
## [108] "Intel Core M 1.1GHz"
## [109] "Intel Atom x5-Z8550 1.44GHz"
## [110] "Intel Pentium Dual Core 4405Y 1.5GHz"
## [111] "Intel Pentium Quad Core N3700 1.6GHz"
## [112] "Intel Core M 6Y54 1.1GHz"
## [113] "Intel Core i7 6500U 2.50GHz"
## [114] "Intel Celeron Dual Core N3350 2GHz"
## [115] "Samsung Cortex A72&A53 2.0GHz"
## [116] "AMD E-Series 9000 2.2GHz"
## [117] "Intel Core M 6Y30 0.9GHz"
## [118] "AMD A9-Series 9410 2.9GHz"
##
## $Ram
   [1] "8GB" "16GB" "4GB" "2GB" "12GB" "64GB" "6GB" "32GB" "24GB" "1GB"
##
##
## $Memory
##
  [1] "128GB SSD"
                                        "128GB Flash Storage"
    [3] "256GB SSD"
##
                                        "512GB SSD"
   [5] "500GB HDD"
##
                                        "256GB Flash Storage"
  [7] "1TB HDD"
                                        "128GB SSD + 1TB HDD"
##
  [9] "256GB SSD + 256GB SSD"
                                        "64GB Flash Storage"
## [11] "32GB Flash Storage"
                                        "256GB SSD + 1TB HDD"
## [13] "256GB SSD + 2TB HDD"
                                        "32GB SSD"
## [15] "2TB HDD"
                                        "64GB SSD"
## [17] "1.0TB Hybrid"
                                        "512GB SSD + 1TB HDD"
## [19] "1TB SSD"
                                        "256GB SSD + 500GB HDD"
## [21] "128GB SSD + 2TB HDD"
                                        "512GB SSD + 512GB SSD"
## [23] "16GB SSD"
                                        "16GB Flash Storage"
## [25] "512GB SSD + 256GB SSD"
                                        "512GB SSD + 2TB HDD"
## [27] "64GB Flash Storage + 1TB HDD" "180GB SSD"
## [29] "1TB HDD + 1TB HDD"
                                        "32GB HDD"
                                        "?"
## [31] "1TB SSD + 1TB HDD"
## [33] "512GB Flash Storage"
                                        "128GB HDD"
```

```
## [35] "240GB SSD"
                                         "8GB SSD"
  [37] "508GB Hybrid"
                                         "1.0TB HDD"
   [39] "512GB SSD + 1.0TB Hybrid"
                                         "256GB SSD + 1.0TB Hybrid"
##
## $Gpu
     [1] "Intel Iris Plus Graphics 640"
                                           "Intel HD Graphics 6000"
##
     [3] "Intel HD Graphics 620"
                                           "AMD Radeon Pro 455"
     [5] "Intel Iris Plus Graphics 650"
                                           "AMD Radeon R5"
##
##
     [7] "Intel Iris Pro Graphics"
                                           "Nvidia GeForce MX150"
##
     [9] "Intel UHD Graphics 620"
                                           "Intel HD Graphics 520"
    [11] "AMD Radeon Pro 555"
                                           "AMD Radeon R5 M430"
                                           "AMD Radeon Pro 560"
    [13] "Intel HD Graphics 615"
    [15] "Nvidia GeForce 940MX"
                                           "Nvidia GeForce GTX 1050"
                                           "AMD Radeon 530"
   [17] "AMD Radeon R2"
   [19] "Nvidia GeForce 930MX"
                                           "Intel HD Graphics"
    [21] "Intel HD Graphics 500"
                                           "Nvidia GeForce 930MX "
    [23] "Nvidia GeForce GTX 1060"
                                           "Nvidia GeForce 150MX"
    [25] "Intel Iris Graphics 540"
                                           "AMD Radeon RX 580"
   [27] "Nvidia GeForce 920MX"
                                           "AMD Radeon R4 Graphics"
    [29] "AMD Radeon 520"
##
                                           "Nvidia GeForce GTX 1070"
##
    [31] "Nvidia GeForce GTX 1050 Ti"
                                           "Intel HD Graphics 400"
    [33] "Nvidia GeForce MX130"
                                           "AMD R4 Graphics"
    [35] "Nvidia GeForce GTX 940MX"
##
                                           "AMD Radeon RX 560"
    [37] "Nvidia GeForce 920M"
                                           "AMD Radeon R7 M445"
  [39] "AMD Radeon RX 550"
##
                                           "Nvidia GeForce GTX 1050M"
   [41] "Intel HD Graphics 515"
                                           "AMD Radeon R5 M420"
   [43] "Intel HD Graphics 505"
                                           "Nvidia GTX 980 SLI"
    [45] "AMD R17M-M1-70"
                                           "Nvidia GeForce GTX 1080"
   [47] "Nvidia Quadro M1200"
                                           "Nvidia GeForce 920MX "
   [49] "Nvidia GeForce GTX 950M"
                                           "AMD FirePro W4190M "
    [51] "Nvidia GeForce GTX 980M"
##
                                           "Intel Iris Graphics 550"
    [53] "Nvidia GeForce 930M"
                                           "Intel HD Graphics 630"
    [55] "AMD Radeon R5 430"
                                           "Nvidia GeForce GTX 940M"
    [57] "Intel HD Graphics 510"
                                           "Intel HD Graphics 405"
    [59] "AMD Radeon RX 540"
                                           "Nvidia GeForce GT 940MX"
    [61] "AMD FirePro W5130M"
                                           "Nvidia Quadro M2200M"
  [63] "AMD Radeon R4"
                                           "Nvidia Quadro M620"
##
   [65] "AMD Radeon R7 M460"
                                           "Intel HD Graphics 530"
    [67] "Nvidia GeForce GTX 965M"
                                           "Nvidia GeForce GTX1080"
##
    [69] "Nvidia GeForce GTX1050 Ti"
                                           "Nvidia GeForce GTX 960M"
                                           "Nvidia Quadro M620M"
    [71] "AMD Radeon R2 Graphics"
    [73] "Nvidia GeForce GTX 970M"
                                           "Nvidia GeForce GTX 960<U+039C>"
    [75] "Intel Graphics 620"
                                           "Nvidia GeForce GTX 960"
                                           "AMD Radeon R7 M440"
##
   [77] "AMD Radeon R5 520"
   [79] "AMD Radeon R7"
                                           "Nvidia Quadro M520M"
    [81] "Nvidia Quadro M2200"
                                           "Nvidia Quadro M2000M"
    [83] "Intel HD Graphics 540"
                                           "Nvidia Quadro M1000M"
    [85] "AMD Radeon 540"
                                           "Nvidia GeForce GTX 1070M"
   [87] "Nvidia GeForce GTX1060"
                                           "Intel HD Graphics 5300"
##
    [89] "AMD Radeon R5 M420X"
                                           "AMD Radeon R7 Graphics"
   [91] "Nvidia GeForce 920"
                                           "Nvidia GeForce 940M"
  [93] "Nvidia GeForce GTX 930MX"
##
                                           "AMD Radeon R7 M465"
## [95] "AMD Radeon R3"
                                           "Nvidia GeForce GTX 1050Ti"
## [97] "AMD Radeon R7 M365X"
                                           "AMD Radeon R9 M385"
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## [99] "Intel HD Graphics 620 "
                                          "Nvidia Quadro 3000M"
## [101] "Nvidia GeForce GTX 980 "
                                          "AMD Radeon R5 M330"
## [103] "AMD FirePro W4190M"
                                          "AMD FirePro W6150M"
## [105] "AMD Radeon R5 M315"
                                          "Nvidia Quadro M500M"
## [107] "AMD Radeon R7 M360"
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## [109] "Nvidia GeForce 960M"
                                          "ARM Mali T860 MP4"
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##
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##
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                                                                       53226.72
##
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##
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## [43] 75604.32 69210.72
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```

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                     62870.40
                                                      48751.20
                                                                           63349.92
   [631]
         101658.24
                     14418.63
                                61272.00
                                           20246.40 111301.92
                                                                 67132.80
                                                                           29144.16
##
##
   [638]
          58607.47
                     55904.57
                                36443.52
                                           81997.92
                                                      84715.20 100550.55
                                                                           64468.80
##
   [645]
           41025.07
                     79387.20
                               118761.12
                                           42410.35
                                                      63159.71
                                                                 55754.32
                                                                           56476.80
##
   [652]
          86526.72
                     57542.40
                                65480.59
                                           91908.00
                                                      56633.98
                                                                 53839.97
                                                                           11231.42
##
   [659]
           75924.00
                     55922.69
                                53280.00
                                          112065.96
                                                      78268.32
                                                                 82351.70 122010.67
   [666]
                               120093.12
                                           37570.39
                                                      96916.32
                                                                 52746.67
##
           15339.31 139593.60
                                                                          102777.12
   [673]
           77682.24
                    211788.00
                                42517.97
                                           70809.12
                                                      69264.00
                                                                 25679.89
                                                                           91294.75
##
   [680]
                               172627.20
                                           34433.27
                                                      39960.00
                                                                54931.15
                                                                           20619.36
##
          28771.20
                     50083.20
   [687]
          20965.15
                     18434.35
                                43601.69
                                           34035.26
                                                      26640.00
                                                                 60480.79
                                                                           62176.16
   [694]
          11135.52
                     75289.97
                                80516.20
                                           46193.76
                                                      21205.44
                                                                 40980.31 104908.32
##
   [701] 146519.47
                     54825.12 118601.28
                                           69929.47
                                                      10442.88
                                                                 80612.64
                                                                           27899.01
   [708] 100965.60 109244.25
                                14811.84
                                           40066.56
                                                      32820.48 210424.03
                                                                           41771.52
##
   [715] 115709.24 130003.20
                                60888.38 122381.50
                                                      53807.47
                                                               124621.92
                                                                           18061.92
   [722]
         119916.23
                     25515.26
                                79536.38
                                           42010.75
                                                     108744.48
                                                                 94252.32
                                                                           25414.03
##
                                                      87219.36
##
   [729]
          74059.20
                     36177.12
                                69530.40 114731.55
                                                                 44275.68
                                                                           47686.13
##
   [736]
          17742.24
                     48431.52
                                36816.48
                                           61964.64
                                                      70702.56
                                                                 19607.04 114552.00
                                                       9270.72
##
   [743]
           14492.16 109165.39
                               142790.40 103842.19
                                                                 67772.16
                                                                           78647.14
                                27804.70
   [750]
          91288.35
                     78694.56
                                         186426.72
                                                      24988.85
                                                                 85141.44
                                                                            25467.84
##
##
   [757]
         117119.56
                     39267.36
                                31838.53
                                           19276.70
                                                      46620.00 123876.00
                                                                           30529.44
   [764]
          96596.64
                     17262.72
                                57116.16
                                           23655.79
                                                      26107.20
                                                                 47685.60
                                                                           44382.77
   [771]
          38841.12
                     15397.92
                                29303.47
                                           42943.15
                                                      38378.65
                                                                 33992.64
                                                                           40705.92
```

#As there is no independent company named Vero but its parent is aspire, we will be renaming any location where Vero is present to Aspire.

```
dataset$Company = ifelse(dataset$Company == "Vero", "Aspire", dataset$Company)
```

```
dataset = dataset %>%
  filter(Inches!='?')
```

"?" is present in inches column, droppping those rows

```
dataset$ScreenResolution = sapply(dataset$ScreenResolution, function(x) tail(strsplit(x, " ")[[1]], 1))
```

clean the screen resolution column by extracting only resolution values

```
dataset = dataset %>%
  mutate(`Cpu Name` = sapply(strsplit(Cpu, " "), function(x) paste(x[1:3], collapse = " ")))

fetch_processor = function(text) {
  if (text == 'Intel Core i7' || text == 'Intel Core i5' || text == 'Intel Core i3') {
    return(text)
  } else {
    if (strsplit(text, " ")[[1]][1] == 'Intel') {
      return('Other Intel Processor')
    } else {
      return('AMD Processor')
    }
  }
}

dataset$`Cpu brand` = sapply(dataset$`Cpu Name`, fetch_processor)
```

clean the cpu column

```
dataset$ProcessSpeed = sapply(dataset$Cpu, function(x) as.numeric(substr(strsplit(x, " ")[[1]][length(s
dataset = dataset[-5]
dataset = dataset[-11]
```

from cpu column we are going to extract only processing speeds

```
dataset$Ram = as.integer(substr(dataset$Ram,1, nchar(dataset$Ram)-2))
```

cleaning ram column, by changing its datatype to int

cleaning memory column #we are going to create 2 columns, one as storage type and rom

```
unique_values = unique(dataset$Memory)
print(unique values)
   [1] "128GB SSD"
                                        "128GB Flash Storage"
   [3] "256GB SSD"
                                        "512GB SSD"
##
   [5] "500GB HDD"
##
                                         "256GB Flash Storage"
## [7] "1TB HDD"
                                        "128GB SSD + 1TB HDD"
## [9] "256GB SSD + 256GB SSD"
                                        "64GB Flash Storage"
## [11] "32GB Flash Storage"
                                        "256GB SSD + 1TB HDD"
## [13] "256GB SSD + 2TB HDD"
                                         "32GB SSD"
## [15] "2TB HDD"
                                        "64GB SSD"
## [17] "1.0TB Hybrid"
                                        "512GB SSD + 1TB HDD"
## [19] "1TB SSD"
                                         "256GB SSD + 500GB HDD"
## [21] "128GB SSD + 2TB HDD"
                                         "512GB SSD + 512GB SSD"
## [23] "16GB SSD"
                                         "16GB Flash Storage"
## [25] "512GB SSD + 256GB SSD"
                                         "512GB SSD + 2TB HDD"
## [27] "64GB Flash Storage + 1TB HDD" "180GB SSD"
## [29] "1TB HDD + 1TB HDD"
                                        "32GB HDD"
## [31] "1TB SSD + 1TB HDD"
                                        וויףוו
## [33] "512GB Flash Storage"
                                         "128GB HDD"
## [35] "240GB SSD"
                                         "8GB SSD"
                                        "1.0TB HDD"
## [37] "508GB Hybrid"
                                        "256GB SSD + 1.0TB Hybrid"
## [39] "512GB SSD + 1.0TB Hybrid"
#Removing the values with '?'
dataset = dataset %>%
 filter(Memory !='?')
#Replace patterns in Memory column
dataset$Memory = gsub("\\.0", "", dataset$Memory)
dataset$Memory = gsub("GB", "", dataset$Memory)
dataset$Memory = gsub("TB", "000", dataset$Memory)
#Split Memory column into two columns
dataset = dataset %>%
  separate(Memory, into = c("first", "second"), sep = "\\+", fill = "right") %>%
  mutate(first = str trim(first),
         second = str_trim(second))
#Create indicator variables for each storage type
```

```
15
```

mutate(Layer1HDD = if_else(str_detect(first, "HDD"), 1, 0),

Layer1SSD = if_else(str_detect(first, "SSD"), 1, 0),

dataset = dataset %>%

```
Layer1Hybrid = if_else(str_detect(first, "Hybrid"), 1, 0),
Layer1Flash_Storage = if_else(str_detect(first, "Flash Storage"), 1, 0),
first = as.integer(gsub("\\D", "", first)),
second = as.integer(gsub("\\D", "", second)),
second = if_else(is.na(second), 0, second),
Layer2HDD = if_else(str_detect(second, "HDD"), 1, 0),
Layer2SSD = if_else(str_detect(second, "SSD"), 1, 0),
Layer2Hybrid = if_else(str_detect(second, "Hybrid"), 1, 0),
Layer2Flash_Storage = if_else(str_detect(second, "Flash Storage"), 1, 0))
```

#Calculate storage quantities

#Remove unnecessary columns

dataset = subset(dataset, select = -c(first, second, Layer1HDD, Layer1SSD, Layer1Hybrid, Layer1Flash_St

```
table(dataset$Gpu)
```

Cleaning GPU column

```
##
##
                AMD FirePro W4190M
                                                AMD FirePro W4190M
##
##
                AMD FirePro W5130M
                                                 AMD FirePro W6150M
##
                                  1
                                                    AMD R4 Graphics
##
                    AMD R17M-M1-70
##
##
                    AMD Radeon 520
                                                     AMD Radeon 530
##
##
                    AMD Radeon 540
                                                 AMD Radeon Pro 455
##
                                  1
                AMD Radeon Pro 555
##
                                                 AMD Radeon Pro 560
##
                                  1
##
                     AMD Radeon R2
                                             AMD Radeon R2 Graphics
##
                                  5
##
                     AMD Radeon R3
                                                      AMD Radeon R4
##
                                                                   3
##
           AMD Radeon R4 Graphics
                                                       AMD Radeon R5
##
                                  5
                                                                  11
##
                 AMD Radeon R5 430
                                                  AMD Radeon R5 520
##
                                  1
                                                                    1
##
                AMD Radeon R5 M315
                                                 AMD Radeon R5 M330
##
                                                                   5
```

##	AMD Radeon R5 M420	AMD Radeon R5 M420X
##	7	3
##	AMD Radeon R5 M430	AMD Radeon R7
##	20	1
##	AMD Radeon R7 Graphics	AMD Radeon R7 M360
##	1	1
##	AMD Radeon R7 M365X	AMD Radeon R7 M440
## ##	AMD Radeon R7 M445	AMD Radeon R7 M460
##	13	2
##	AMD Radeon R7 M465	AMD Radeon R9 M385
##	1	1
##	AMD Radeon RX 540	AMD Radeon RX 550
##	2	4
## ##	AMD Radeon RX 560	AMD Radeon RX 580
##	ARM Mali T860 MP4	Intel Graphics 620
##	1	1
##	Intel HD Graphics	Intel HD Graphics 400
##	22	30
##	Intel HD Graphics 405	Intel HD Graphics 500
##	9	39
## ##	Intel HD Graphics 505	Intel HD Graphics 510
##	Intel HD Graphics 515	Intel HD Graphics 520
##	13	177
##	Intel HD Graphics 530	Intel HD Graphics 5300
##	1	2
##	Intel HD Graphics 540	Intel HD Graphics 6000
## ##	1 Intel HD Graphics 615	5 Intel HD Graphics 620
##	14	269
##	Intel HD Graphics 620	Intel HD Graphics 630
##	1	4
##	Intel Iris Graphics 540	Intel Iris Graphics 550
##	2 - Intel Inia Dina Grandian 640	1
## ##	Intel Iris Plus Graphics 640	Intel Iris Plus Graphics 650
##	Intel Iris Pro Graphics	Intel UHD Graphics 620
##	1	66
##	Nvidia GeForce 150MX	Nvidia GeForce 920
##	3	1
##	Nvidia GeForce 920M	Nvidia GeForce 920MX
## ##	4 Nvidia GeForce 920MX	12 Nvidia GeForce 930M
##	Widia deroice 320M	NVIGIA Geroice 930M
##	Nvidia GeForce 930MX	Nvidia GeForce 930MX
##	20	5
##	Nvidia GeForce 940M	Nvidia GeForce 940MX
##	1	42
##	Nvidia GeForce 960M	Nvidia GeForce GT 940MX
## ##	Nvidia GeForce GTX 1050	5 Nvidia GeForce GTX 1050 Ti
##	64	NVIGIA Geroice GIX 1030 II
	~ -	

```
##
         Nvidia GeForce GTX 1050M
                                        Nvidia GeForce GTX 1050Ti
##
          Nvidia GeForce GTX 1060
                                          Nvidia GeForce GTX 1070
##
##
##
         Nvidia GeForce GTX 1070M
                                          Nvidia GeForce GTX 1080
##
##
         Nvidia GeForce GTX 930MX
                                          Nvidia GeForce GTX 940M
##
##
         Nvidia GeForce GTX 940MX
                                          Nvidia GeForce GTX 950M
##
##
           Nvidia GeForce GTX 960 Nvidia GeForce GTX 960<U+039C>
##
          Nvidia GeForce GTX 960M
                                          Nvidia GeForce GTX 965M
##
##
##
          Nvidia GeForce GTX 970M
                                          Nvidia GeForce GTX 980
##
          Nvidia GeForce GTX 980M
                                        Nvidia GeForce GTX1050 Ti
##
##
           Nvidia GeForce GTX1060
                                           Nvidia GeForce GTX1080
##
##
##
             Nvidia GeForce MX130
                                             Nvidia GeForce MX150
##
               Nvidia GTX 980 SLI
                                              Nvidia Quadro 3000M
##
##
             Nvidia Quadro M1000M
                                             Nvidia Quadro M1200
##
##
##
             Nvidia Quadro M2000M
                                              Nvidia Quadro M2200
##
##
             Nvidia Quadro M2200M
                                             Nvidia Quadro M3000M
##
##
              Nvidia Quadro M500M
                                              Nvidia Quadro M520M
##
##
               Nvidia Quadro M620
                                               Nvidia Quadro M620M
##
#Create a new 'Gpu brand' column
dataset$Gpu_brand <- sapply(strsplit(as.character(dataset$Gpu), " "), function(x) x[1])</pre>
table(dataset$Gpu_brand)
##
      AMD
                  Intel Nvidia
      169
                     684
                            388
dataset = dataset %>%
 filter(Gpu_brand != 'ARM')
#drop Gpu column
dataset = dataset[-6]
```

```
cat_os = function(inp) {
  if (inp %in% c("Windows 10", "Windows 7", "Windows 10 S")) {
    return("Windows")
} else if (inp %in% c("macOS", "Mac OS X")) {
    return("Mac")
} else {
    return("Others/No OS/Linux")
}

dataset$OS_category = sapply(dataset$OpSys, cat_os)

dataset = dataset[-6]
```

cleaning Os coloumn

```
u = unique(dataset$Weight)
print(u)
```

Cleaning weight column

```
##
     [1] "1.37kg"
                     "1.34kg"
                                "1.86kg"
                                            "1.83kg"
                                                       "2.1kg"
                                                                   "2.04kg"
##
     [7] "1.3kg"
                     "1.6kg"
                                "2.2kg"
                                            "0.92kg"
                                                       "1.22kg"
                                                                   "2.5kg"
                    "1.91kg"
##
   [13] "1.62kg"
                                "2.3kg"
                                            "1.35kg"
                                                       "1.88kg"
                                                                   "1.89kg"
   [19] "1.65kg"
                    "2.71kg"
                                "1.2kg"
                                            "1.44kg"
                                                       "2.8kg"
                                                                   "2kg"
##
##
    [25] "2.65kg"
                     "2.77kg"
                                "3.2kg"
                                            "1.49kg"
                                                       "2.4kg"
                                                                   "2.13kg"
## [31] "2.43kg"
                    "1.7kg"
                                "1.4kg"
                                            "1.8kg"
                                                       "1.9kg"
                                                                   "3kg"
  [37] "1.252kg"
                    "2.7kg"
                                "2.02kg"
                                            "1.63kg"
                                                       "1.96kg"
                                                                   "1.21kg"
                     "1.25kg"
   [43] "2.45kg"
                                "1.5kg"
                                            "2.62kg"
                                                       "1.38kg"
                                                                   "1.58kg"
##
   [49] "1.85kg"
                     "1.23kg"
                                "2.16kg"
                                            "2.36kg"
                                                       "7.2kg"
                                                                   "2.05kg"
##
                    "1.75kg"
                                "0.97kg"
                                                       "1.48kg"
                                                                   "1.74kg"
## [55] "1.32kg"
                                            "2.56kg"
                                "2.03kg"
## [61] "1.1kg"
                    "1.56kg"
                                            "1.05kg"
                                                       "5.4kg"
                                                                   "4.4kg"
## [67] "1.90kg"
                    "1.29kg"
                                "2.0kg"
                                            "1.95kg"
                                                       "2.06kg"
                                                                   "1.12kg"
   [73] "3.49kg"
                     "3.35kg"
                                "2.23kg"
                                            וייי
                                                       "2.9kg"
                                                                   "4.42kg"
##
                    "2.37kg"
                                            "3.6kg"
                                                       "2.08kg"
                                                                   "4.3kg"
##
  [79] "2.69kg"
                                "4.7kg"
                                            "2.18kg"
                                                       "2.24kg"
## [85] "1.68kg"
                     "1.41kg"
                                "4.14kg"
                                                                   "2.67kg"
                     "2.14kg"
##
   [91] "4.1kg"
                                "1.36kg"
                                            "2.25kg"
                                                       "2.15kg"
                                                                   "2.19kg"
## [97] "2.54kg"
                     "3.42kg"
                                "5.8kg"
                                            "1.28kg"
                                                       "2.33kg"
                                                                   "1.45kg"
                     "8.23kg"
                                "1.26kg"
                                                       "0.0002kg" "2.6kg"
## [103] "2.79kg"
                                            "1.84kg"
## [109] "2.26kg"
                     "3.25kg"
                                "1.59kg"
                                            "1.13kg"
                                                       "1.42kg"
                                                                   "1.78kg"
## [115] "1.10kg"
                     "1.15kg"
                                "1.27kg"
                                            "1.43kg"
                                                       "2.31kg"
                                                                   "1.16kg"
## [121] "1.64kg"
                    "2.17kg"
                                "1.47kg"
                                            "3.78kg"
                                                       "1.79kg"
                                                                   "0.91kg"
## [127] "1.99kg"
                     "4.33kg"
                                "1.93kg"
                                            "1.87kg"
                                                       "2.63kg"
                                                                   "3.4kg"
## [133] "3.14kg"
                     "1.94kg"
                                "1.24kg"
                                                       "4.5kg"
                                            "4.6kg"
                                                                   "8.4kg"
## [139] "2.73kg"
                     "1.39kg"
                                "2.29kg"
                                            "2.59kg"
                                                       "2.94kg"
                                                                   "11.1kg"
## [145] "1.14kg"
                    "3.8kg"
                                "6.2kg"
                                            "3.31kg"
                                                       "1.09kg"
                                                                   "3.21kg"
                                            "4.36kg"
                                                       "1.71kg"
## [151] "1.19kg"
                     "1.98kg"
                                "1.17kg"
                                                                   "2.32kg"
## [157] "4.2kg"
                     "1.55kg"
                                "0.81kg"
                                            "1.18kg"
                                                       "2.72kg"
                                                                   "1.31kg"
```

```
## [163] "0.920kg"
                     "3.74kg"
                                "1.76kg"
                                            "1.54kg"
                                                       "2.83kg"
                                                                   "2.07kg"
                                            "2.20kg"
                                                       "0.98kg"
## [169] "2.38kg"
                     "3.58kg"
                                "1.08kg"
                                                                   "2.75kg"
                     "2.99kg"
                                            "2.09kg"
                                                                   "3.0kg"
## [175] "1.70kg"
                                "1.11kg"
                                                       "4kg"
## [181] "0.99kg"
                     "0.69kg"
                                            "2.591kg"
                                                       "2.21kg"
                                                                   "3.3kg"
                                "3.52kg"
## [187] "2.191kg"
                     "2.34kg"
                                "4.0kg"
dataset = dataset %>%
  filter(Weight != '?')
```

```
dataset$Weight <- as.numeric(substr(dataset$Weight, 1, nchar(dataset$Weight) - 2))</pre>
```

Remove last two characters and convert 'Weight' column to float

```
dataset$Inches = as.numeric(dataset$Inches)
summary(dataset)
```

Convert 'Inches' column to float

```
##
     Company
                       TypeName
                                           Inches
                                                      ScreenResolution
                                                      Length: 1240
##
   Length: 1240
                     Length: 1240
                                       Min.
                                             :10.10
##
   Class : character
                     Class : character
                                       1st Qu.:14.00
                                                      Class : character
  Mode :character Mode :character
                                       Median :15.60
                                                      Mode :character
##
##
                                       Mean :15.14
##
                                       3rd Qu.:15.60
##
                                       Max.
                                             :35.60
##
                       Weight
                                        Price
                                                     Cpu brand
        Ram
         : 1.000
                         : 0.0002
                                    Min. : 9271
                                                    Length: 1240
   Min.
                   Min.
                                    1st Qu.: 32592
                   1st Qu.: 1.5000
   1st Qu.: 4.000
                                                    Class : character
##
## Median : 8.000
                                    Median : 52694
                   Median : 2.0400
                                                    Mode :character
## Mean
         : 8.527
                         : 2.0810
                                    Mean : 60557
                   Mean
##
   3rd Qu.: 8.000
                   3rd Qu.: 2.3300
                                    3rd Qu.: 79813
## Max.
          :64.000
                   Max.
                         :11.1000
                                    Max. :324955
##
   ProcessSpeed
                       HDD
                                       SSD
                                                      Hybrid
## Min.
          :0.900
                  Min.
                             0.0
                                  Min.
                                             0.0
                                                  Min.
                                                             0.000
## 1st Qu.:2.000
                  1st Qu.:
                             0.0
                                  1st Qu.:
                                             0.0
                                                  1st Qu.:
                                                             0.000
## Median :2.500
                  Median :
                             0.0
                                  Median : 256.0
                                                  Median:
                                                             0.000
## Mean
         :2.304
                                                             6.055
                  Mean : 244.9
                                  Mean : 184.9
                                                  Mean
## 3rd Qu.:2.700
                  3rd Qu.: 500.0
                                  3rd Qu.: 256.0
                                                  3rd Qu.:
                                                             0.000
                        :2000.0
                                                  Max.
                                                        :1000.000
## Max.
          :3.600
                  Max.
                                  Max.
                                        :1000.0
## Flash_Storage
                     Gpu_brand
                                      OS_category
## Min.
                    Length: 1240
                                      Length: 1240
         : 0.000
## 1st Qu.: 0.000
                    Mode :character Mode :character
## Median : 0.000
## Mean : 4.529
## 3rd Qu.: 0.000
## Max. :512.000
```

```
#-----
```

 $\#\# {\rm Analysis}$ and Visualization

```
price_correlation = cor(dataset$Price, dataset[10:13])
```

correlation between price and storage type

```
print(price_correlation)
```

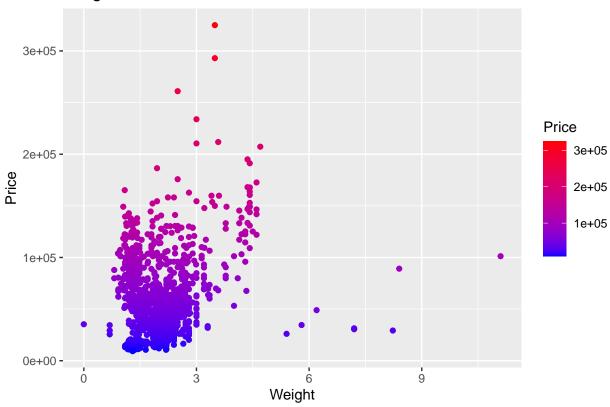
Print the correlation coefficients for 'Price'

```
## HDD SSD Hybrid Flash_Storage
## [1,] -0.3827848 0.6737999 -0.03040446 -0.03425068
```

```
ggplot(data = dataset, aes(x = Weight, y = Price, color = Price)) +
geom_point() +
labs(x = "Weight", y = "Price", title = "Weight vs Price") +
scale_color_gradient(low = "blue", high = "red")
```

4. How does the weight of laptops affect their price?

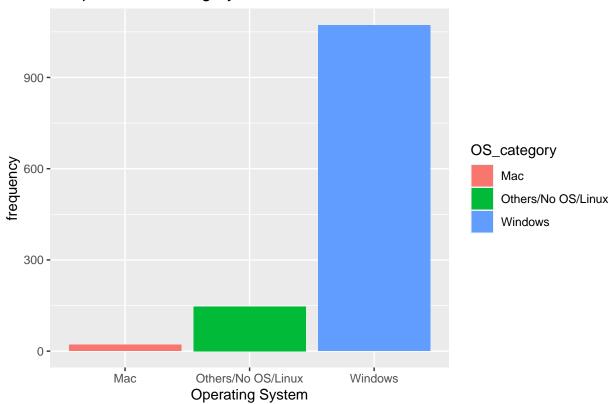
Weight vs Price



```
ggplot(data = dataset,aes(x = OS_category, fill= OS_category))+
  geom_bar()+
  xlab('Operating System')+
  ylab('frequency')+
  ggtitle("Bar plot of OS_category")
```

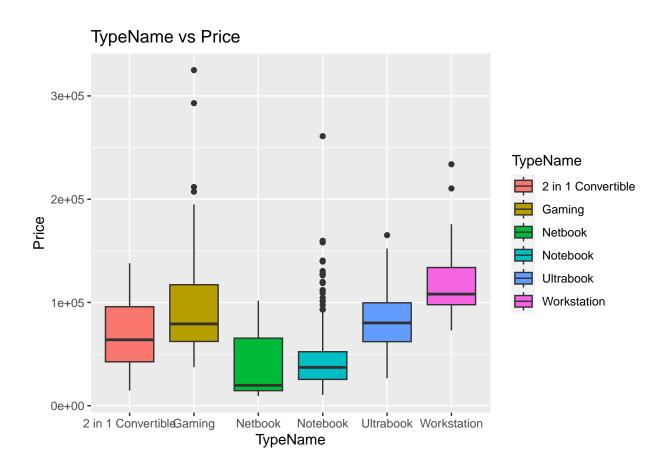
common operating system

Bar plot of OS_category



```
ggplot(data = dataset, aes(x = TypeName, y = Price, fill = TypeName)) +
geom_boxplot() +
labs(x = "TypeName", y = "Price", title = "TypeName vs Price")
```

1. How does the type of laptop affect its price?



```
ggplot(data = dataset, aes(x = Ram, y = Price, color = Price)) +
geom_point() +
labs(x = "Ram", y = "Price", title = "Ram vs Price") +
scale_color_gradient(low = "blue", high = "red")
```

2. How does the ram of laptop affect its price?

Ram vs Price 2e+05 1e+05

```
ggplot(data = dataset, aes(x = Gpu_brand, y = Price, color = Price)) +
geom_point() +
labs(x = "Gpu_brand", y = "Price", title = "Gpu_brand vs Price") +
scale_color_gradient(low = "blue", high = "red")
```

Ram

40

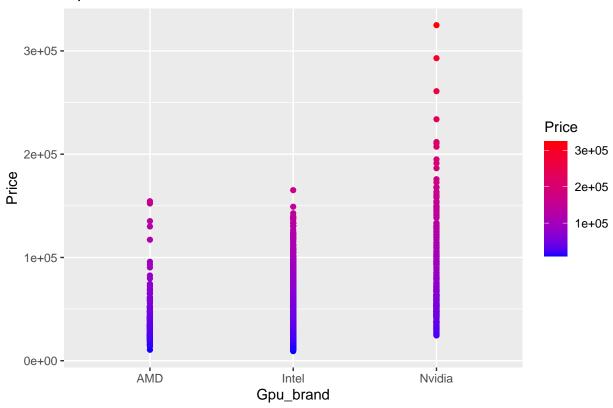
60

3. How does the Gpu brand of laptop affect its price?

20

0e+00 -

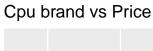
Gpu brand vs Price

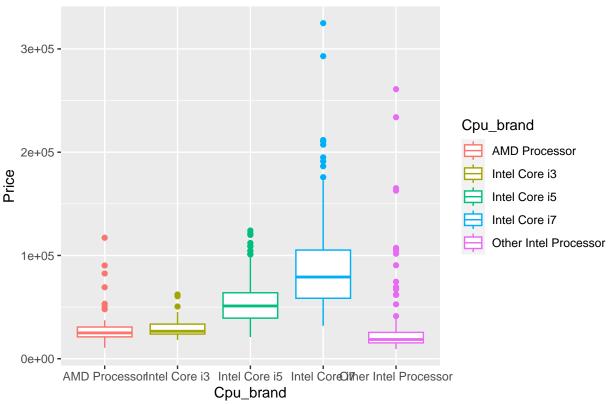


```
dataset = dataset %>%
  rename_with(~ "Cpu_brand", .cols = "Cpu brand")

ggplot(data = dataset, aes(x = Cpu_brand, y = Price, color = Cpu_brand)) +
  geom_boxplot() +
  labs(x = "Cpu_brand", y = "Price", title = "Cpu brand vs Price")
```

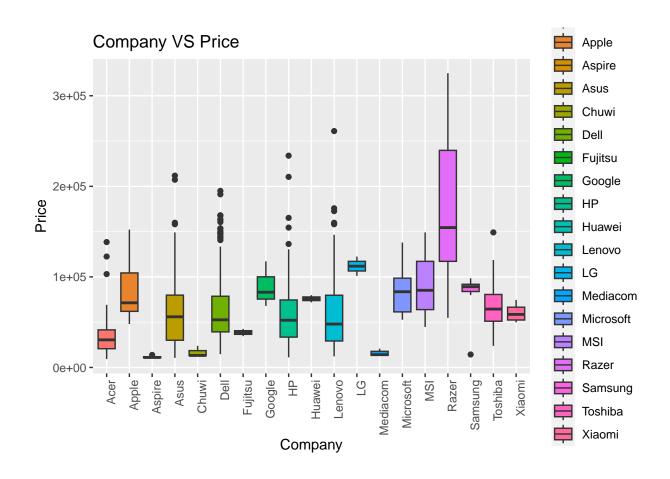
4. How does the Cpu brand of laptop affect its price?





```
ggplot(data= dataset, aes(x= Company, y= Price, fill= Company))+
  geom_boxplot()+
  ggtitle("Company VS Price")+
  theme(axis.text.x = element_text(angle = 90, hjust = 1))
```

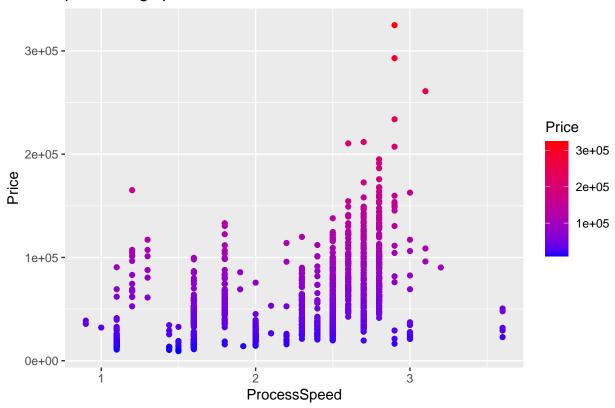
5.Company name Vs Price



```
ggplot(data = dataset, aes(x = ProcessSpeed, y = Price, color = Price)) +
  geom_point() +
  labs(x = "ProcessSpeed", y = "Price", title = "processing speed vs Price") +
  scale_color_gradient(low = "blue", high = "red")
```

6. How does the processing speed of laptop affect its price?

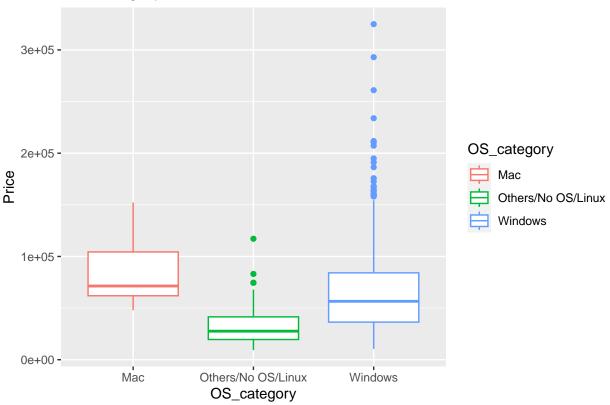
processing speed vs Price



```
ggplot(data = dataset, aes(x = OS_category, y = Price, color = OS_category)) +
  geom_boxplot() +
  labs(x = "OS_category", y = "Price", title = "OS_category vs Price")
```

7. How does Operating system effects the price

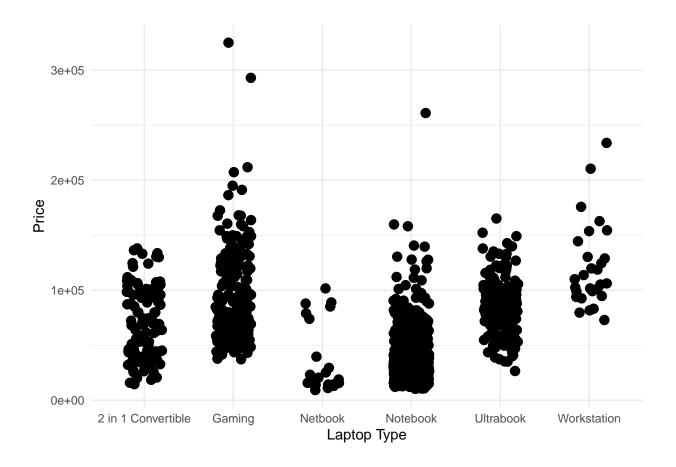
OS_category vs Price



```
ggplot(data = dataset, aes(x = TypeName, y = Price, fill = TypeName)) +
geom_point(position = position_jitter(width = 0.2), size = 3) +
theme_minimal() +
labs(x = "Laptop Type", y = "Price") +
guides(fill = FALSE) +
theme(legend.position = "none")
```

8. How does the type of laptop affect its price?

```
## Warning: The '<scale>' argument of 'guides()' cannot be 'FALSE'. Use "none" instead as
## of ggplot2 3.3.4.
## This warning is displayed once every 8 hours.
## Call 'lifecycle::last_lifecycle_warnings()' to see where this warning was
## generated.
```



Price density

```
ggplot(dataset, aes(x = Price)) +
  geom_density(aes(fill = "Density"), alpha = 0.5) +
  geom_bar(aes(y = ..density.., fill = "Count"), alpha = 0.5, stat = "density") +
  scale_fill_manual(values = c("Density" = "blue", "Count" = "red")) +
  labs(title = "Price Distribution with Density", x = "Price", y = "Density/Count") +
  theme_minimal()

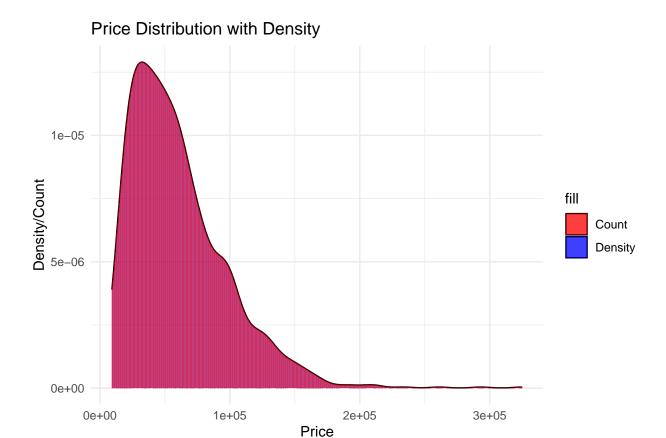
## Warning: The dot-dot notation ('..density..') was deprecated in ggplot2 3.4.0.

## i Please use 'after_stat(density)' instead.

## This warning is displayed once every 8 hours.

## Call 'lifecycle::last_lifecycle_warnings()' to see where this warning was

## generated.
```



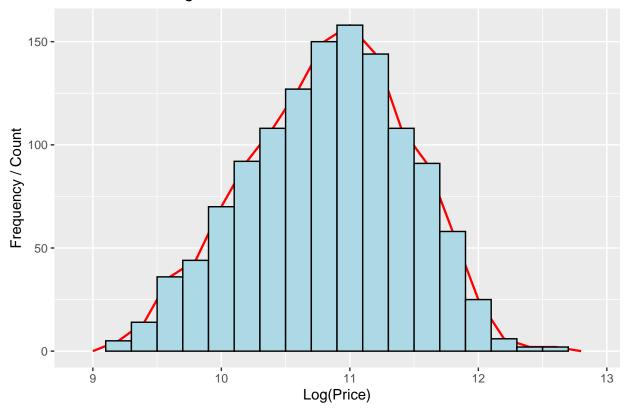
As price density is skewed and I'm trying to fit a regression model, I would like to to make a log transformation to make it normal.

```
ggplot(dataset, aes(x = log(Price))) +
  geom_freqpoly(binwidth = 0.2, size = .8, color = "red") +
  geom_histogram(binwidth = 0.2, fill = "lightblue", color = "black") +
  xlab("Log(Price)") +
  ylab("Frequency / Count") +
  ggtitle("Distribution of Logarithm of Price")
```

plot using log transformation

```
## Warning: Using 'size' aesthetic for lines was deprecated in ggplot2 3.4.0.
## i Please use 'linewidth' instead.
## This warning is displayed once every 8 hours.
## Call 'lifecycle::last_lifecycle_warnings()' to see where this warning was
## generated.
```

Distribution of Logarithm of Price



```
dataset$Price = log(dataset$Price)
```

Using log transformation in price column

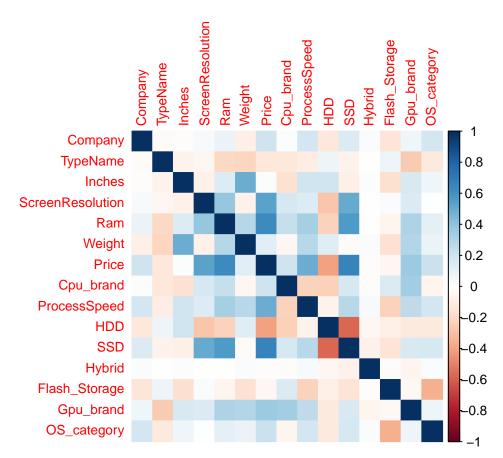
```
# Specify the categorical columns
catcols <- c("ScreenResolution", "Company", "TypeName", "OS_category", "Cpu_brand", "Gpu_brand")
# Encode categorical variables as integers using label encoding
for (col in catcols) {
   dataset[[col]] <- as.integer(factor(dataset[[col]]))
}</pre>
```

Encoding the catagorical variable

```
# Compute the correlation matrix
cor_matrix <- cor(dataset)</pre>
```

```
# Create a heatmap of the correlation matrix
corrplot(cor_matrix, method = "color", type = "full", tl.cex = 0.8)
```

heatmap of the correlation matrix



Checking for multicollinearity

```
vif_values <- vif(lm(Price ~ ., data = dataset))
# Print the VIF values
print(vif_values)</pre>
```

Compute the variance inflation factors (VIF)

##	Company	${\tt TypeName}$	Inches	ScreenResolution
##	1.108696	1.136068	1.403210	1.433680
##	Ram	Weight	Cpu_brand	ProcessSpeed
##	1.982606	1.633193	1.494438	1.507107
##	HDD	SSD	Hybrid	Flash_Storage
##	1.712329	2.747172	1.039857	1.301244
##	Gpu_brand	OS_category		
##	1.461526	1.215567		

#

Building Models

• Removing outliers using robust regression

```
library(MASS)
model = rlm(Price ~ ., data = dataset)
residuals = residuals(model)

mad = median(abs(residuals - median(residuals)))
threshold = 3 * mad
outliers = which(abs(residuals) > threshold)

data_no_outliers = dataset %>%
  filter(!row_number() %in% outliers)
```

• Creating training set and test set

```
set.seed(123)
split = sample.split(data_no_outliers$Price, SplitRatio = .85)

training_set = subset(data_no_outliers, split== TRUE)
test_set = subset(data_no_outliers, split == FALSE)
y_test = test_set$Price
```

• 1. Linear regression

```
##
## Call:
## lm(formula = Price ~ . - Hybrid - Weight - TypeName, data = training_set)
##
## Residuals:
##
       Min
                    Median
                 1Q
                                  3Q
## -0.70954 -0.19807 -0.00062 0.20702 0.69805
##
## Coefficients:
##
                     Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                  8.703e+00 1.238e-01 70.289 < 2e-16 ***
                   8.431e-03 2.249e-03
## Company
                                        3.750 0.000188 ***
                  -1.166e-02 5.003e-03 -2.331 0.019980 *
## Inches
## ScreenResolution 4.091e-02 3.570e-03 11.460 < 2e-16 ***
## Ram
                  3.800e-02 2.656e-03 14.307 < 2e-16 ***
                  6.710e-02 1.148e-02 5.846 6.84e-09 ***
## Cpu_brand
```

```
## ProcessSpeed
                   3.389e-01 2.239e-02 15.137 < 2e-16 ***
## HDD
                   -1.391e-04 2.668e-05 -5.213 2.26e-07 ***
## SSD
                  6.612e-04 8.282e-05 7.983 3.97e-15 ***
                   1.901e-03 3.921e-04 4.847 1.45e-06 ***
## Flash_Storage
                    5.873e-02 1.601e-02 3.668 0.000258 ***
## Gpu_brand
## OS_category
                    1.820e-01 2.544e-02 7.153 1.66e-12 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.2823 on 979 degrees of freedom
## Multiple R-squared: 0.7645, Adjusted R-squared: 0.7618
## F-statistic: 288.9 on 11 and 979 DF, p-value: < 2.2e-16
#printing adjusted R-squared
summary(reg_1)$adj.r.squared
## [1] 0.7618109
y_pred = predict(reg_1, newdata= test_set)
  • 2.SVR
reg_2 = svm(formula= Price~.,
           data= training_set,
           type= 'eps-regression',
           kernel= 'radial',
           sigma= 0.1,
           C = 1
#Prediction
y_pred = predict(reg_2, newdata= test_set)
# Calculate R-squared score
r2_score = R2(y_test, y_pred)
# Calculate mean absolute error
mae = MAE(y_test, y_pred)
# Print R-squared score and mean absolute error
print(paste("R2 score:", r2_score))
## [1] "R2 score: 0.887999619892711"
print(paste("MAE:", mae))
## [1] "MAE: 0.162655355829982"
```

• 3.Decision Tree

```
reg_3 = rpart(formula = Price~.,
              data = training_set,
               control = rpart.control(minsplit = 50, cp=0.01),
#Prediction
y_pred = predict(reg_3, newdata= test_set)
# Calculate R-squared score
r2_score = R2(y_test, y_pred)
# Calculate mean absolute error
mae = MAE(y_test, y_pred)
# Print R-squared score and mean absolute error
print(paste("R2 score:", r2_score))
## [1] "R2 score: 0.801885579007813"
print(paste("MAE:", mae))
## [1] "MAE: 0.21374722793359"
  • 4.Random Forest
set.seed(1234)
reg_4 = randomForest(
 x= training_set[-7],
 y= training_set$Price,
 ntree= 200,
 mtry = 4,
)
#prediction
y_pred = predict(reg_4, newdata = test_set)
#calculate R2 score
r2_score = R2(y_pred, y_test)
#calculate MAE score
mae = MAE(y_pred, y_test)
#print R2 and mae score
print(paste("R2 score:", r2_score))
```

[1] "R2 score: 0.921137585064212"

```
print(paste("MAE Score:", mae))
## [1] "MAE Score: 0.141683922297544"
  • 5.XGBoost
reg_5 = xgboost(data = as.matrix(training_set[-7]), label = training_set$Price, nrounds = 50)
## [1]
        train-rmse:7.259380
## [2]
        train-rmse:5.094205
## [3]
        train-rmse:3.578917
## [4]
       train-rmse: 2.519289
## [5]
        train-rmse: 1.778307
## [6]
        train-rmse:1.260818
## [7]
        train-rmse: 0.901709
## [8]
       train-rmse: 0.653244
## [9]
        train-rmse:0.483688
## [10] train-rmse:0.368500
## [11] train-rmse:0.293643
## [12] train-rmse:0.245416
## [13] train-rmse:0.212294
## [14] train-rmse:0.193705
## [15] train-rmse:0.180477
## [16] train-rmse:0.170195
## [17] train-rmse:0.164428
## [18] train-rmse:0.158178
## [19] train-rmse:0.153811
## [20] train-rmse:0.146430
## [21] train-rmse:0.142420
## [22] train-rmse:0.139965
## [23] train-rmse:0.137381
## [24] train-rmse:0.133081
## [25] train-rmse:0.131318
## [26] train-rmse:0.129510
## [27] train-rmse:0.128260
## [28] train-rmse:0.127628
## [29] train-rmse:0.123437
## [30] train-rmse:0.122402
## [31] train-rmse:0.121512
## [32] train-rmse:0.118727
## [33] train-rmse:0.116419
## [34] train-rmse:0.115439
## [35] train-rmse:0.115012
## [36] train-rmse:0.111101
## [37] train-rmse:0.109598
## [38] train-rmse:0.107908
## [39] train-rmse:0.105090
## [40] train-rmse:0.104302
## [41] train-rmse:0.103372
## [42] train-rmse:0.102787
## [43] train-rmse:0.102577
## [44] train-rmse:0.101548
```

```
## [45] train-rmse:0.099780
## [46] train-rmse:0.096996
## [47] train-rmse:0.096279
## [48] train-rmse:0.095422
## [49] train-rmse:0.093340
## [50] train-rmse:0.092720
y_pred = predict(reg_5, newdata =as.matrix(test_set[-7]))
#calculate R2 score
r2_score = R2(y_pred, y_test)
#calculate MAE score
mae = MAE(y_pred, y_test)
#print R2 and mae score
print(paste("R2 score:", r2_score))
## [1] "R2 score: 0.925263093342881"
print(paste("MAE Score:", mae))
## [1] "MAE Score: 0.131715662506014"
  • Comparison between True value and predicted value using XGBoost
comparison = data.frame(predicted= exp(y_pred), True= exp(y_test))
print(comparison)
##
       predicted
                      True
## 1
       109989.48 135195.34
## 2
        93425.23 96095.81
## 3
        58280.26 61735.54
## 4
        23521.18 20986.99
## 5
        51411.16 39693.60
## 6
        52284.80 53226.72
## 7
        14572.50 13746.24
        25779.93 22305.14
## 8
## 9
        55409.24 53173.44
## 10
        22298.59 19553.76
## 11
        38364.31 31232.20
        23522.64 23373.40
## 12
        22410.92 25840.80
## 13
## 14
        35949.01 30742.56
## 15
        66505.67 66546.72
        66642.23 57755.52
## 16
## 17
        35176.28 30049.92
```

```
## 18
        47400.31 59567.04
## 19
        80170.21
                  67718.88
## 20
        11501.92
                  14811.31
## 21
        30034.51
                  23922.72
## 22
        72219.66
                  37242.72
        54024.86
                  58554.72
## 23
       108864.20 100699.20
## 24
## 25
        25154.94
                  23816.16
## 26
        75165.28
                  95850.72
## 27
        46158.07
                  41505.12
## 28
        45670.16
                  48697.92
## 29
        55539.54
                  51095.52
## 30
        69806.83
                  74485.44
                  23389.92
## 31
        23589.61
## 32
       104147.17
                  74964.96
## 33
        35480.55
                  29250.72
## 34
        35667.24
                  36089.21
##
   35
       142491.25 130873.80
##
       166904.49 207259.20
  36
##
  37
        30201.48
                  31381.92
## 38
        39755.74
                  35964.00
## 39
        54396.73
                  79866.72
## 40
        49312.08
                  54239.04
## 41
        43094.28
                  45234.72
## 42
        48209.52
                  45767.52
## 43
        23362.43
                  22803.84
## 44
        37152.10
                  30849.12
## 45
        58913.34
                  63243.36
## 46
       154435.63 153705.34
## 47
        15633.71
                  14652.00
## 48
        18462.45
                  24503.47
## 49
        49269.40
                  60885.72
## 50
        36525.08
                  38148.48
## 51
        96364.58 111834.72
## 52
        61900.95
                  69477.12
## 53
        82912.29
                  74751.84
## 54
        27207.15
                  26586.72
## 55
        25047.08
                  22697.28
## 56
        25044.26
                  29463.84
## 57
        78340.26
                  63456.48
       110691.35
                  93181.39
## 58
## 59
        72099.51
                  72940.32
        58850.95
## 60
                  49976.64
## 61
        17750.83
                  16303.68
       108864.20 119826.72
## 62
## 63
       107044.75 102564.00
## 64
        27008.86
                  31909.39
## 65
        63271.07
                  61751.52
## 66
        49786.13 60867.07
## 67
        71466.96 106506.72
        23464.03
                  18594.72
## 68
## 69
       114429.44 105228.00
## 70
        47970.03 52693.92
## 71
        99026.08 95850.72
```

```
## 72
        27571.05 23176.80
## 73
        79705.87 67932.00
        90378.21 101178.72
## 74
## 75
        72303.80 71928.00
## 76
        97078.43 158135.04
## 77
        64826.12 68184.01
## 78
        27412.82
                  36709.92
## 79
        39655.62
                  31168.80
## 80
        74996.44
                  61005.60
## 81
        35682.59
                  41824.80
## 82
       109029.61 104695.20
## 83
        93549.69
                  85194.72
## 84
        20147.55
                  18328.32
                  15717.60
## 85
        18107.11
## 86
       117170.88
                  79813.44
## 87
        91573.15
                  90522.72
## 88
        30127.78
                  35616.61
## 89
        21151.58
                  18594.72
## 90
        23905.92
                  23650.99
## 91
        71448.97
                  62231.04
## 92
        32858.58
                  41345.28
## 93
        44862.27
                  49656.96
## 94
        30225.02
                  34046.45
## 95
        25668.75
                  30849.12
## 96
        85698.30
                  93635.34
## 97
       122864.78 130536.00
## 98
        44882.98
                  48964.32
        17741.64
                  22324.32
## 99
## 100
        70153.47
                  79215.11
## 101
        47470.57
                  39693.60
                  21951.36
## 102
        20920.53
## 103
        95754.10
                  99519.05
## 104
        72278.16
                  60472.80
        18247.66
                  22324.32
## 105
## 106
        29088.69
                  32639.86
## 107 107293.72 101657.71
## 108
        48895.49
                  42357.60
## 109
        25559.68
                  34898.93
## 110
        60323.77
                  66546.72
## 111
        99134.46
                  76012.44
        80086.00
                  79866.72
## 112
## 113
        34841.08
                  35431.20
        74462.43
## 114
                  81784.80
## 115 102856.59
                  99047.52
        32233.79
                  34898.40
## 116
        22415.43
                  17529.12
## 117
## 118 123471.11 122490.72
## 119 104249.42 104961.60
## 120
        42144.08
                  43156.80
## 121
        38819.72
                  39373.92
## 122
        86001.14
                  93186.72
## 123
        31781.36
                  41558.40
## 124 113068.47
                  95850.72
## 125 90940.71 99900.00
```

```
## 126
       26402.06
                  35644.32
## 127
       44313.14
                  34578.72
## 128
       21370.52
                  24988.32
## 129
       77902.12
                  98514.72
## 130
        15922.14
                  18541.44
## 131
       80086.00
                  95850.72
        44619.66
                  42037.92
## 132
       69293.92
                  71874.72
## 133
## 134
       81533.42
                  87912.00
## 135
                  16463.52
       17750.83
## 136
       71481.48
                  88924.32
## 137
        72396.74
                  77788.80
       75893.50
## 138
                  67559.04
        84560.33
                  93772.80
## 139
## 140
        20396.38
                  24808.23
## 141
        62365.51
                  63669.60
## 142
        46030.90
                  48751.20
## 143
       57016.04
                  59620.32
## 144
       79463.90 71874.72
## 145
       81890.01 111301.92
## 146
       88081.42
                  77202.72
## 147
        51694.84
                  64468.80
       27753.58
                  42410.35
## 148
## 149
       63220.88
                  63159.71
## 150
       46979.67
                  55754.32
                  63349.92
## 151
       52526.69
## 152
       51714.56
                  56633.98
       71713.56
                  75924.00
## 153
## 154
        55181.01
                  58288.32
       78687.61
## 155
                  77682.24
## 156
        59989.25
                  58075.20
## 157
        43049.87
                  35111.52
## 158
        47921.47
                  42570.72
## 159
        42933.31
                  34035.26
## 160
       70491.88
                  84129.12
## 161
       92872.24 124621.92
## 162
       35941.22
                  31914.72
## 163
       52050.17
                  44701.92
## 164
        17900.32
                  19660.32
## 165
       24927.00
                  21205.44
       18012.59
                  14492.16
## 166
## 167
        17024.66
                 15930.72
       61670.33
                  68145.12
## 168
                  93186.72
## 169
       88742.62
       67555.88
                  78647.14
## 170
## 171
       98799.78
                  87912.00
## 172
       94150.25
                  96596.64
## 173 105345.58 101232.00
## 174
       68817.84
                  65481.12
## 175
       17873.33 15397.92
```

CONCLUSION

our project focused on predicting laptop prices using various machine learning models such as multi-linear regression, Support Vector Regression (SVR), decision tree, random forest, and XGBoost. After extensive analysis and evaluation, we found that the XGBoost model outperformed the other models in terms of accuracy and predictive power.

The XGBoost model demonstrated superior performance by effectively capturing the complex relationships between the laptop features and their corresponding prices. Its ability to handle non-linear relationships and feature interactions allowed it to make more accurate predictions compared to the other models.

While multi-linear regression, SVR, decision tree, and random forest models also provided reasonable results, the XGBoost model consistently exhibited higher accuracy and better overall performance. Its ensemble-based approach and optimization techniques enabled it to effectively handle both numerical and categorical features, providing more robust predictions.

It's worth noting that the choice of the most suitable model may depend on factors such as the size of the dataset, the specific characteristics of the laptop features, and the desired trade-off between interpretability and accuracy. However, in our project, the XGBoost model emerged as the most accurate and reliable choice.

The findings of our project highlight the significance of utilizing advanced machine learning algorithms, such as XGBoost, for predicting laptop prices. These models can offer valuable insights to consumers, retailers, and manufacturers, aiding in decision-making processes related to pricing, marketing, and product development.

Overall, our project demonstrates that the XGBoost model is a powerful tool for accurately predicting laptop prices, providing a foundation for further research and application in the domain of laptop pricing analysis.