



FIRST ASSIGNMENT SEPTEMBER/OCTOBER SEMESTER 2020

BACHELOR OF COMPUTER SCIENCE (HONS.) (IN COLLABORATION WITH IUKL)

INTRODUCTION TO E-COMMERCE (CSC 1020)

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GENERAL INSTRUCTIONS

- 1. This question booklet consists of 2 pages including this page.
- 2. There is one **SECTION** in this question booklet.
- 3. Please submit assignment solution in SOFT COPY FORMAT in A4 size paper.





SECTION A

1.	Being an e-commerce entrepreneur means your decision-making skills and expertise
	will be tried often especially in times of challenges. Write FIVE (5) motivations of
	having E-Commerce system for an entrepreneur despite of challenges.

(10 marks)

2. Differentiate between traditional commerce and e-commerce.

(10 marks)

3. What is e-commerce? How does it differ from e-business? Where does it intersect with e-business?

(10 marks)

End of Questions