

**FIRST ASSIGNMENT
JUNE SEMESTER 2021**

**BACHELOR OF COMPUTER SCIENCE (HONS.)
(IN COLLABORATION WITH IUKL)**

**MANAGEMENT INFORMATION SYSTEM
(ISYS 2400)**

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GENERAL INSTRUCTIONS

1. This question booklet consists of 2 pages including this page.
2. There is one **SECTION** in this question booklet.
3. Please submit assignment solution in **SOFT COPY (PDF FORMAT)**.
4. **The Deadline for Submission of Assignment is on 13th July.**



SECTION A

(30 Marks)

There are THREE (3) questions in this section. Answer ALL Questions in the Answer Booklet.

1. Information system, an integrated set of components for collecting, storing, and processing data and for providing information and digital products. Discuss the components of information system.

(10 marks)

2. A company can survive and succeed in the long run only if it successfully develops strategies to confront five competitive forces that shape the structure of competition on its industry. Explain competitive forces model of IT infrastructure to a business.

(10 marks)

3. Explain how can information technology support a company's business processes and decision making and give it a competitive advantage with examples.

(10 marks)

*****END OF QUESTIONS*****