

Rio Mare



When Rio Mare launched in 1967, it was truly a **revolutionary product**. The inspired idea of selling tuna – which up until then had sold by weight – in **single-serving cans** was a runaway success story that not only created a whole new product category but also opened the door to new marketing, packaging and communications strategies.

Over time, Rio Mare has expanded its range of products by diversifying its fish varieties and offering **healthy and delicious products** such as tuna in olive oil, specialty tuna, tuna in brine, tuna salads, pasta with tuna, salmon, mackerel and fish spreads.

Every day, Rio Mare inspires millions of people to add more fish to their diets by offering customers clear and effective information about the nutritional values of its products. At the same time, it strengthens its brand reputation by promoting its **resolute commitment to sustainable development**.

For Rio Mare, sustainable development is about adopting **sustainable fishing practices**, protecting the marine ecosystem, ensuring respect for **human rights** throughout the supply chain and taking action to improve **ocean health**. Through strategic partnerships with global NGOs such as the **WWF** and **Oxfam**, Rio Mare is changing the rules and setting the highest possible standards for the canned fish industry.

Furthermore, Rio Mare's **transparent supply chain** enables the brand to guarantee complete traceability for all its tuna products.

Saupiquet



Founded in Nantes in **1877**, Saupiquet has been a **leading, innovative French canned fish brand** for more than 140 years, with unrivalled expertise in fish selection and preparation.

At Saupiquet, we believe that adding flavor to products is like **adding flavor to life** – and that it's the little touches that can make a big difference. That's why we make sure we leave our mark on all of our products, ensuring we deliver a **special fish experience** and add flavor to everyday life – through the simple drop of water that makes our tuna soft and tasty, the way we perfectly grill our mackerel and the clean, delicious combinations of selected ingredients in our salads.

A huge part of the signature Saupiquet approach is our **commitment to sustainability on land and sea**. Thanks to a robust process of information collection and monitoring, coupled with close collaboration with our suppliers, Saupiquet is able to guarantee **full product traceability**. Furthermore, in 2021, Saupiquet became the first company in the French market to reach **100% MSC certification** for its tuna in brine.

Saupiquet offers a wide range of products and recipes, including mackerel, tuna, sardines, salads, spreads and shellfish.

ISABEL



Founded in 1887, Isabel is a leading canned fish brand operating in **Spain, Ecuador, Colombia and North Africa**. The brand has built up a loyal customer base thanks to its ability to offer **delicious fish at affordable prices**, promoting everyday healthy eating in the process. All Isabel products are made with carefully selected seafood and other ingredients, prepared with expertise and care, offering healthy and delicious food combined with consistently **high quality** and **responsible practices**. Isabel's wide range of products includes tuna in vegetable oil, tuna in olive oil, tuna in brine, tuna in sauce, tuna salads, mussels, sardines and mackerel. ISABEL is committed to ensuring **360° sustainability** by working constantly to preserve the oceans, their resources and all the people involved in the supply chain. Through a **robust traceability system**, transparency of the origin of our products is guaranteed to consumers. ISABEL is the first brand in the world to market in Spain 100% of its tuna products with the **AENOR APR certification**.

The AENOR APR (Atún de Pesca Responsable) seal, issued by the Spanish product certification company AENOR, represents the only globally recognized standard that guarantees the **social and labour rights** of the fleet under the ILO 188 Convention, while ensuring compliance with

the **best fishing practices** and the most advanced systems of **fishing activity control** and maritime safety.

Wild Planet



Seafood industry veteran Bill Carvalho founded Wild Planet Foods in **2004** to realize his vision of a **superior line of seafood products** sourced according to the **highest environmental standards** while providing excellent flavor and unsurpassed nutrition.

Based in McKinleyville, California, Wild Planet is the **first large-scale sustainably focused canned seafood company** in the **United States**. As an industry pioneer, the company supports selective harvest through the use of **sustainable fishing methods**, which helps preserve and protect the delicate marine ecosystem.

Wild Planet's product range includes tuna, sardines, salmon, mackerel, yellowtail, anchovies, chicken and beef. The company proudly supports the **livelihood of coastal communities** around the globe by partnering with **small-scale fishermen and canneries** with unparalleled seafood expertise.

Simmenthal



Launched in Milan in **1923**, Simmenthal has been **synonymous with canned meat** in Italy for almost a century.

The distinct flavor of Simmenthal canned meat is achieved through the combination of **prime quality beef** and **vegetable gelatin**, with a few drops of honey added to every can. Simmenthal's products are produced at the **Aprilia production facility** in Italy, where the

processing stages are monitored in minute detail to ensure a high-quality finished product. Simmenthal's unique characteristics are determined by the beef itself, taken exclusively from selected cuts of red muscle, and by the gelatin, which is made from **plant-based ingredients*** and **honey***. These characteristics are enshrined in a Disciplinary Regulation and verified through stringent checks and controls, partly in collaboration with the Faculty of Veterinary Medicine at the University of Milan.

**Certificate of product conformity Bureau Veritas n° 689/001*

MINOR BRANDS

CUCA



Iconic **Spanish brand** CUCA has been serving up **unique culinary experiences** to its customers since 1936 thanks to the **superior quality** of its products. Carefully selected seafood, the finest olive oil and artisanal methods ensure there is excellence in every bite, delivering pleasure for all the senses.

The product range includes white tuna, tuna in olive oil, tuna in extra virgin olive oil, sardines, baby sardines, mussels, cockles, clams, razor clams, squid and anchovies.

Palmera



Founded in Genoa in 1963, Palmera is one of Italy's most renowned canned tuna brands and has become widely recognized as **the Italian-style tuna** par excellence. Palmera offers skipjack tuna, a smaller species of tuna with a distinctive taste, preserved in high-quality olive and sunflower oil.

Prima



Prima's **top-quality sauces, crackers and vinegars** grace the tables of many Spanish households. Prima's ketchup is loved for its flavor and high tomato content, not to mention the fact that the product comes in a variety of formats, including handy disposable portions.

One of the **leading brands in Spain**, Prima also produces mayonnaise, mustard, BBQ sauce and many other varieties, while the unique Cero range of sauces with zero added sugar delights customers thanks to its delicious flavor and healthier nutritional profile.

Petreet



Petreet is one of Italy's **best-loved cat food** brands. Its success is built on the use of **top-quality** natural ingredients selected according to exacting standards. With no preservatives or artificial colorings used at all, Petreet offers a wide range of products that cater to **all kitten and cat** needs.