

## Borotalco



In 1878 Henry Roberts, in his pharmaceutical laboratory in via Tornabuoni in Florence, invented **Boro – Talcum**, the first 100% Italian **multi-benefit skin powder with a unique scent**. The path to great success begins, in Italy and abroad. Expertly merging tradition and innovation, Borotalco is a **dynamic brand** offering a comprehensive range of personal care products with its **timeless fragrance**. In a constantly evolving world, Borotalco innovates and grows with you, following you every day, in every challenge. Today like yesterday, thanks to Borotalco, *life smells good in touch with others*.

## Chilly



Created in the 1980s, Chilly quickly established itself as a fresh and unique brand in the **feminine intimate hygiene** space, with a collection of intimate cleansers and wipes with **pH-specific** and **delicate** formulas. Featuring a wide range of products available predominantly in **Europe**, Chilly caters to the needs of women, makes them feel good about themselves and spreads awareness of the importance of daily intimate hygiene at home and on the go.

Rogé Cavaillès



In 1855, **Rogé Cavaillès pharmacy** – located on Boulevard Haussmann in Paris – was created and began to develop hygiene products suitable for sensitive skin. In 1924, the famous **Surgras soap** was born.

For nearly 100 years, Cavaillès has been caring for even the most **sensitive skin**. Enriched with Pro-Regenerating Surgras, Cavaillès products help the skin **regenerate naturally**. The skin is thus moisturised, protected and more alive than ever.

With hygiene routines for the whole family, Cavaillès is passed on **from generation to generation** and takes care of young and old alike. And because life is also pleasure, Cavaillès textures are all soft with enveloping fragrances, full of memories.

Cavaillès product range includes soaps, bath and shower gels, Intimate hygiene products, deodorants and body lotions.

## Somatoline



Somatoline is an **established brand in Europe** that promotes a **unique idea of beauty** that comes from within. Somatoline wants all women to feel comfortable in their own skin *because when you feel love for yourself, nothing else matters*.

Somatoline formulas are the result of constant **scientific research**, innovation and a drive for improvement. From body care to face care: Somatoline offers a full range of unique, clinically tested, and cutting-edge solutions.

## OMIA Laboratori Ecobio™



OMIA Laboratori EcoBio™ is the **leading EcoBio cosmetic brand** in Italy.

Its mission is to promote a new beauty formula in synergy with nature, focusing on key ingredients that reflect the **biodiversity of the Mediterranean**, with its unique combination of **soil, climate, botany and savoir-faire**. Examples include aloe vera from Salento, argan from Morocco, and almonds from Sicily.

Omia's simple, natural, transparent, and **certified formulas** combine **organic raw materials** with a strong focus on **innovative solutions**, resulting in a natural, complete, and **environmentally-friendly beauty routine**.

OMIA Laboratori EcoBio™ products are synonymous with the pursuit of natural beauty for the face, body and hair.

## Neutro Roberts



Created following the release of the Roberts neutral soap bar in **1904**, the Neutro Roberts brand was the first to introduce the concept of **natural pH personal hygiene products** into the Italian market. Over the years, it has become synonymous with **gentle skincare** that caters to the needs of the whole family.

The exceptional Neutro Roberts product range includes an extensive array of deodorants, solid and liquid soaps, bath foams, shower gels, hair care and facial care products.

## Acqua alle Rose



The Acqua alle Rose rosewater cleanser was invented in **1867** by the chemist Henry Roberts. Acqua alle Rose's product range consists of toners, face cleansers and face creams, all created with **95% natural ingredients**, pure **distilled water** and the **essence of the finest roses**. Today, the brand is distributed across five countries, with particular success in China.

## Bilboa



The Bolton Home & Personal Care Business Unit's research laboratories have produced Bilboa, a range of sunscreen products with cutting-edge formulas, highly effective ingredients and photostable filters that help to protect the skin from damage by UV and UVA rays. Leaving skin feeling protected and comfortable, Bilboa's comprehensive range of sun products includes creams, lotions, oils, refreshing water products and after-sun and shower products.

## MINOR BRANDS

### Sanogyl

Launched in 1923, Sanogyl's high-quality teeth and gum care products have made the brand a leading player in the French market. Drawing on all its expertise, Sanogyl has created a range of toothpaste and toothbrushes that optimise oral care and help to prevent the most common oral problems.

## Citrosil

Launched in 1946 as the skin disinfectant that “doesn’t hurt”, Citrosil – with its distinctive citrus fragrance – has become an increasingly constant presence in our homes over the years, promoting a brand-new concept of scented disinfectants. Its unique formula with real, natural fragrances not only protects from bacteria but also makes disinfecting a pleasant and enjoyable experience. Citrosil now covers three main product categories: pharma, home care and personal care.

## Brioschi

Effervescent Brioschi has been providing a refreshing and thirst-quenching way to aid digestion for over 100 years. With its pleasant flavour and simple formula, which includes no artificial colourings, it helps to reduce bloating and feelings of heaviness after meals. Lemon-flavoured Brioschi Pocket tablets can be chewed without water, providing an effective way of boosting your wellbeing and reducing bloating wherever you are.

## Botot

BOTOT has been an expert in the field of oral hygiene for over 200 years. The brand’s eau de bouche, which was created especially for King Louis XV by his private physician Philippe Botot to relieve dental pain, is thought to be the first mouthwash ever to appear on the French pharmaceutical market. Its concentrated formula and natural essences purify and refresh the mouth and breath.

Since 1755, Botot has been an expert in the field of Oral Care. L’Eau de Botot was specifically created for King Louis XV by his personal physician François Botot to have better oral hygiene. From that time onwards, Botot formulas are made with natural essences to purify and refresh mouth and breath.