Analyze which characteristics enable a business to stand the test of time -> by joining and data manipulation

index	continent	business	year_founded	country
0	Oceania	Australia Post	1809	Australia
1	Europe	St. Peter Stifts Kulinarium	803	Austria
2	Asia	Kongō Gumi	578	Japan
3	North America	La Casa de Moneda de México	1534	Mexico
4	Africa	Mauritius Post	1772	Mauritius
5	South America	Casa Nacional de Moneda	1565	Peru

Rows: 6

index	continent	countries_without_businesses
0	Africa	3
1	Asia	7
2	Europe	2
3	North America	5
4	Oceania	10
5	South America	3

Rows: 6

index	continent	category	year_founded
0	Africa	Agriculture	1947
1	Africa	Aviation & Transport	1854
2	Africa	Banking & Finance	1892
3	Africa	Distillers, Vintners, & Breweries	1933
4	Africa	Energy	1968
5	Africa	Food & Beverages	1878
6	Africa	Manufacturing & Production	1820
7	Africa	Media	1943
8	Africa	Mining	1962
9	Africa	Postal Service	1772
10	Asia	Agriculture	1930
11	Asia	Aviation & Transport	1858
12	Asia	Banking & Finance	1830
13	Asia	Cafés, Restaurants & Bars	1153
14	Asia	Conglomerate	1841
15	Asia	Construction	578
16	Asia	Defense	1808

Rows: 56