

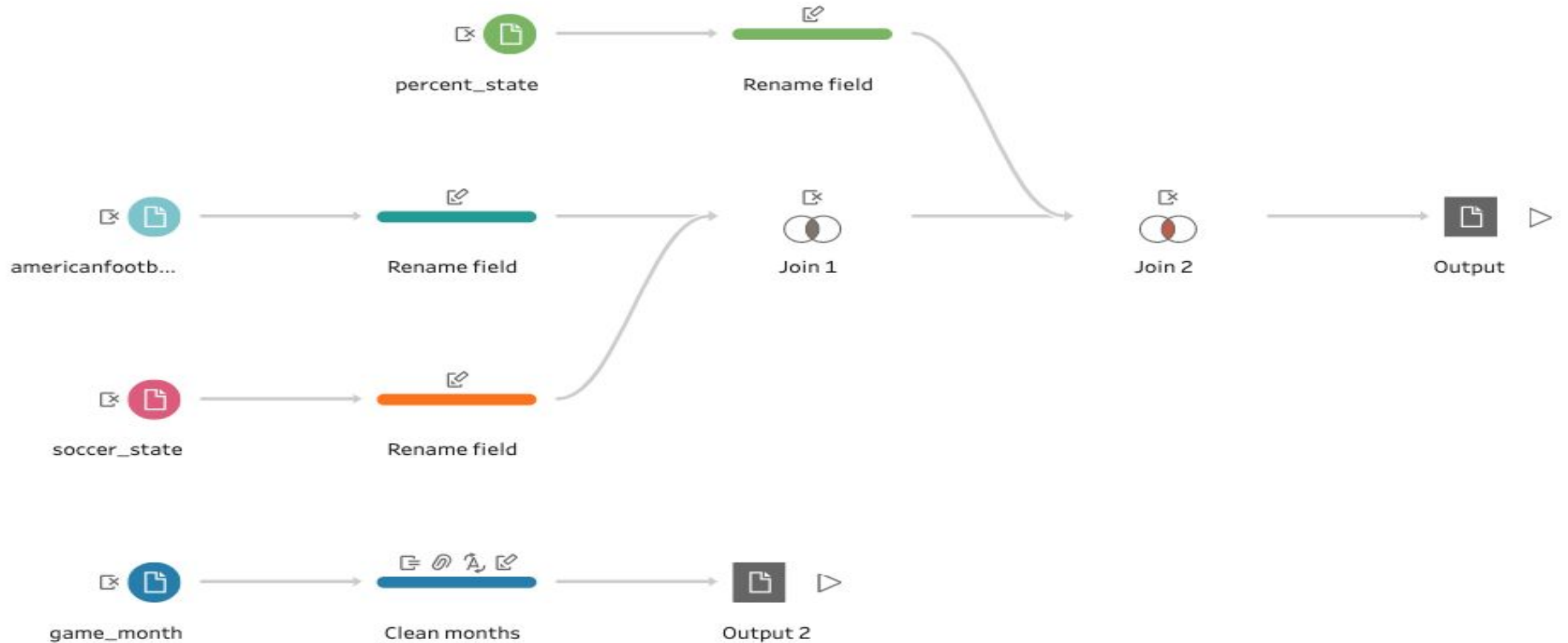
AMERICAN FOOTBALL

American Football vs Soccer

Dipika Jothinathan

SOCCER

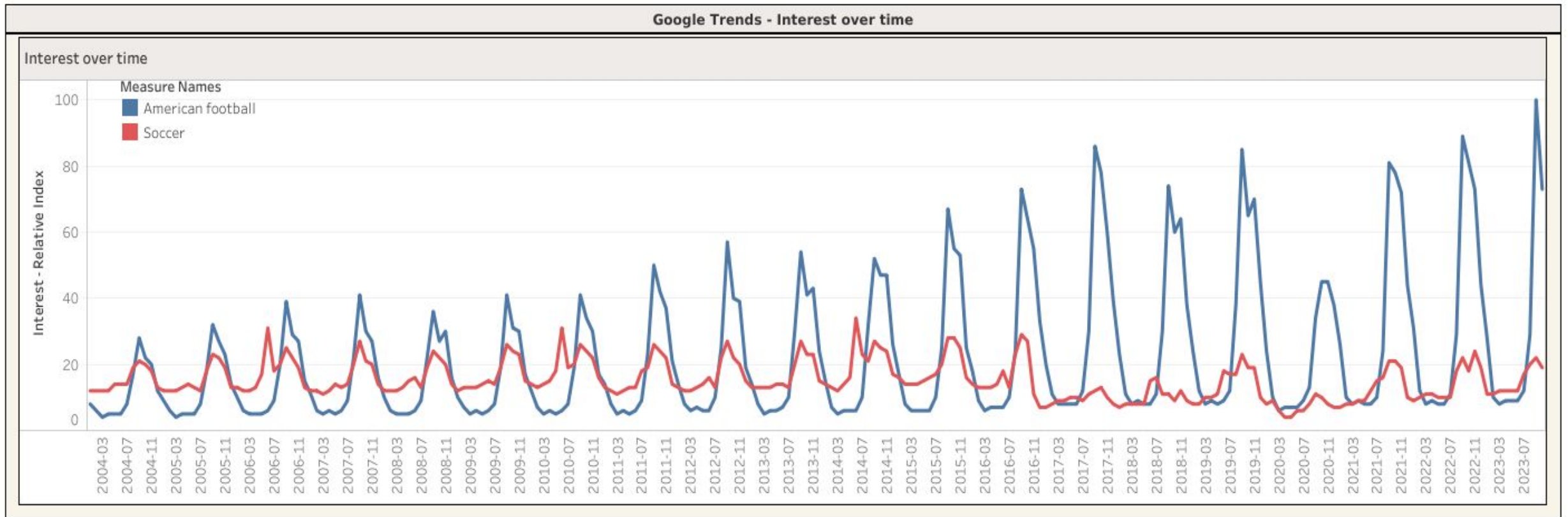
Data Cleanup using Tableau Prep Builder



Story Pg-1: Game Interests (2004-Oct 2023)

American Football vs Soccer

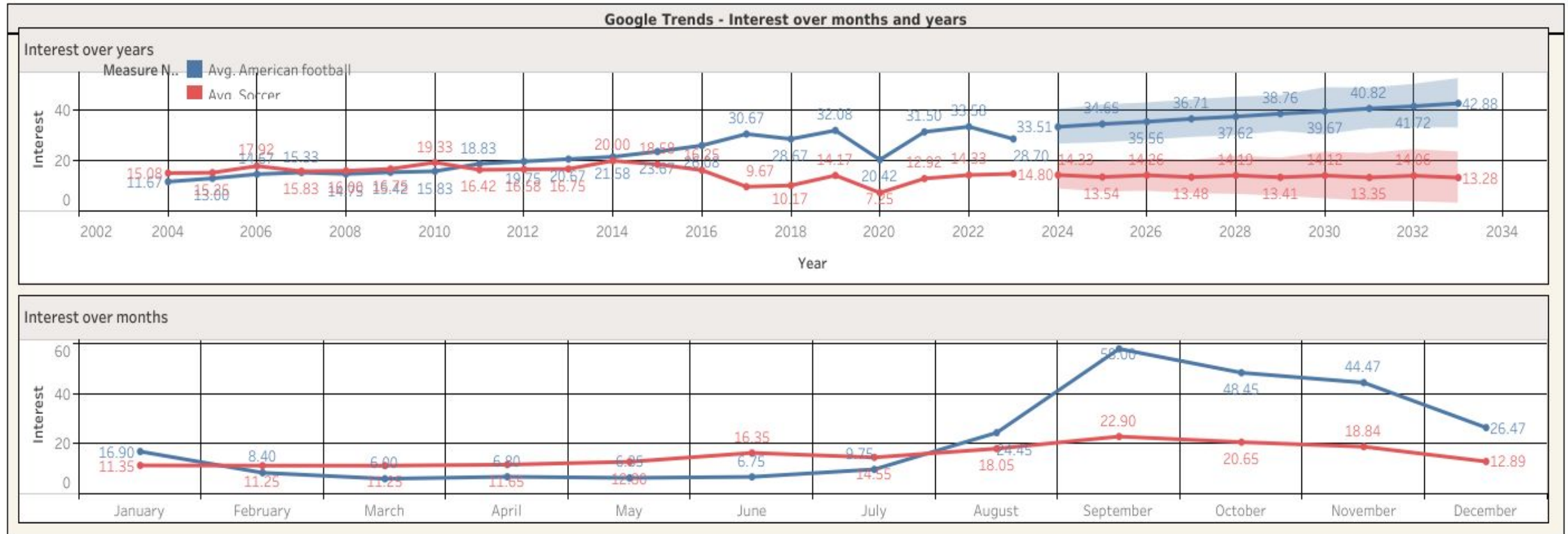
1/5



Story Pg-2: Game Interests vs Month, Year

American Football vs Soccer

2/5



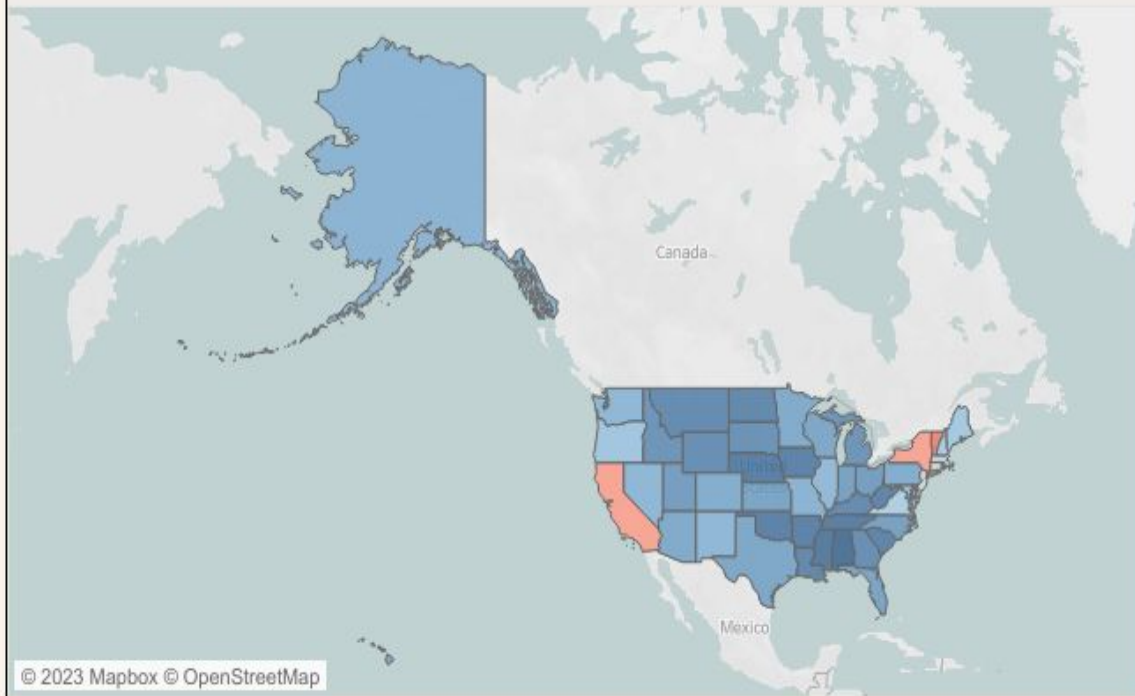
Story Pg-3: State-wise Interest Comparison

American Football vs Soccer

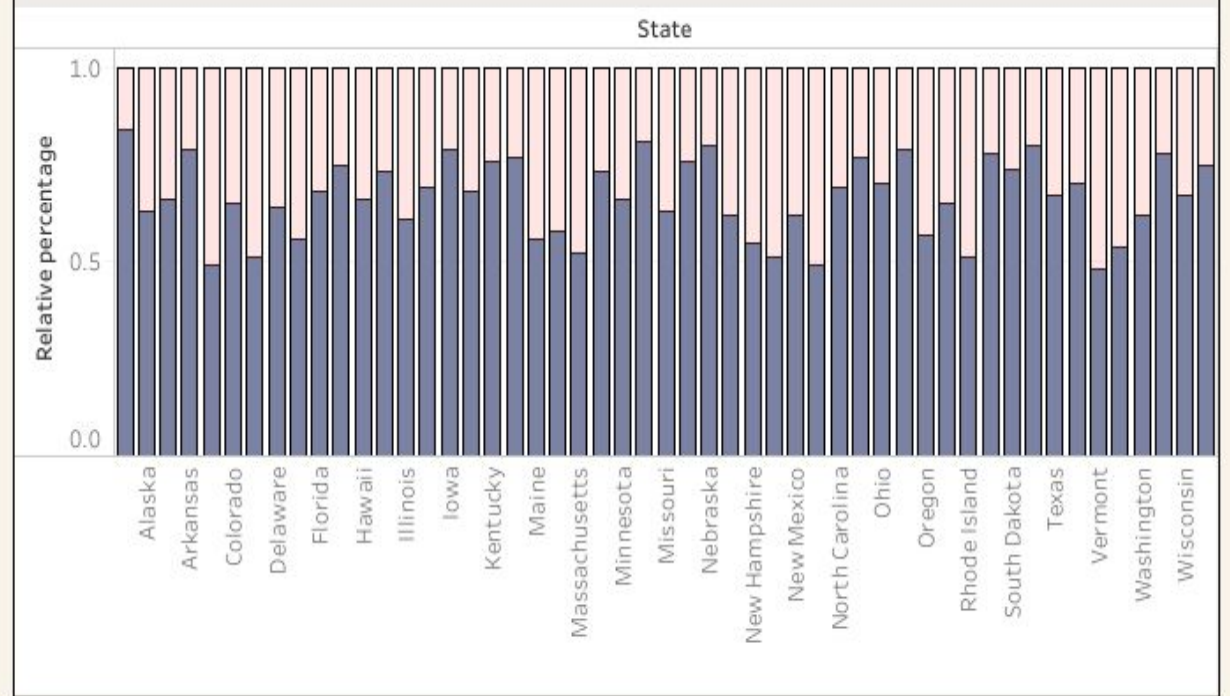
3/5

Google Trends - Statewise Interest Breakdown and Splitup

Compared breakdown by subregion



Breakdown splitup



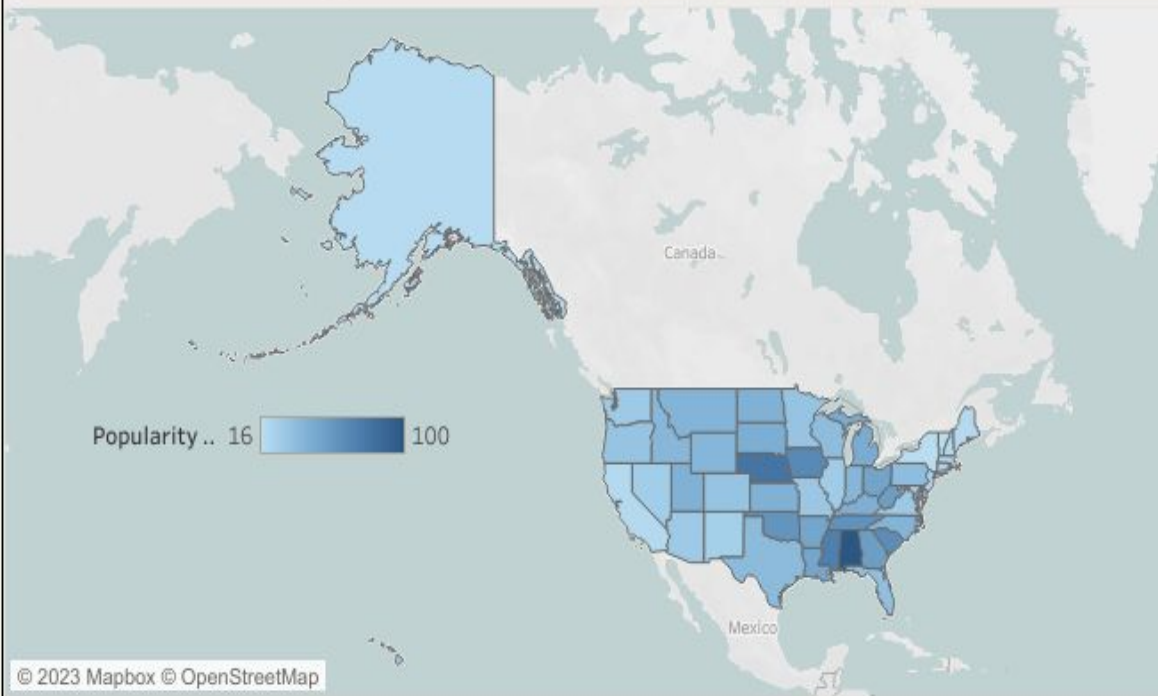
Story Pg-4: American Football vs States

American Football vs Soccer

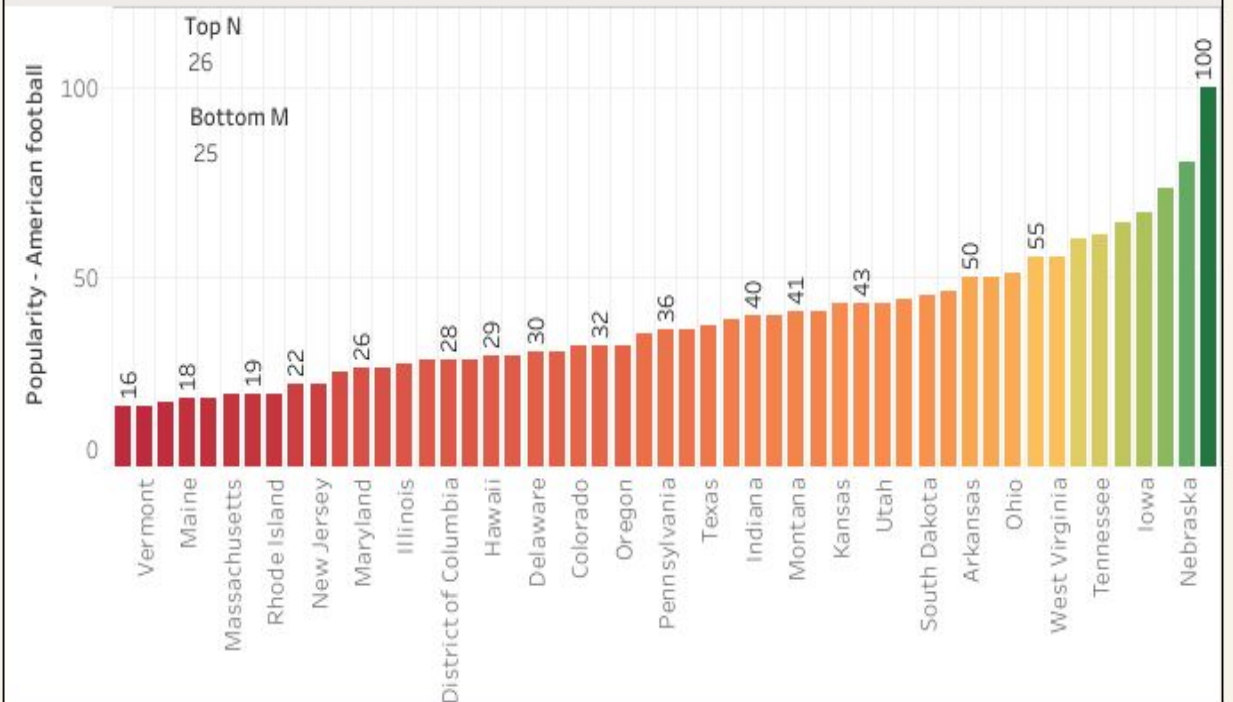
4/5

Google Trends - State-wise Interest on American Football

American Football - interest by state



Top N and bottom M states with interest in American Football



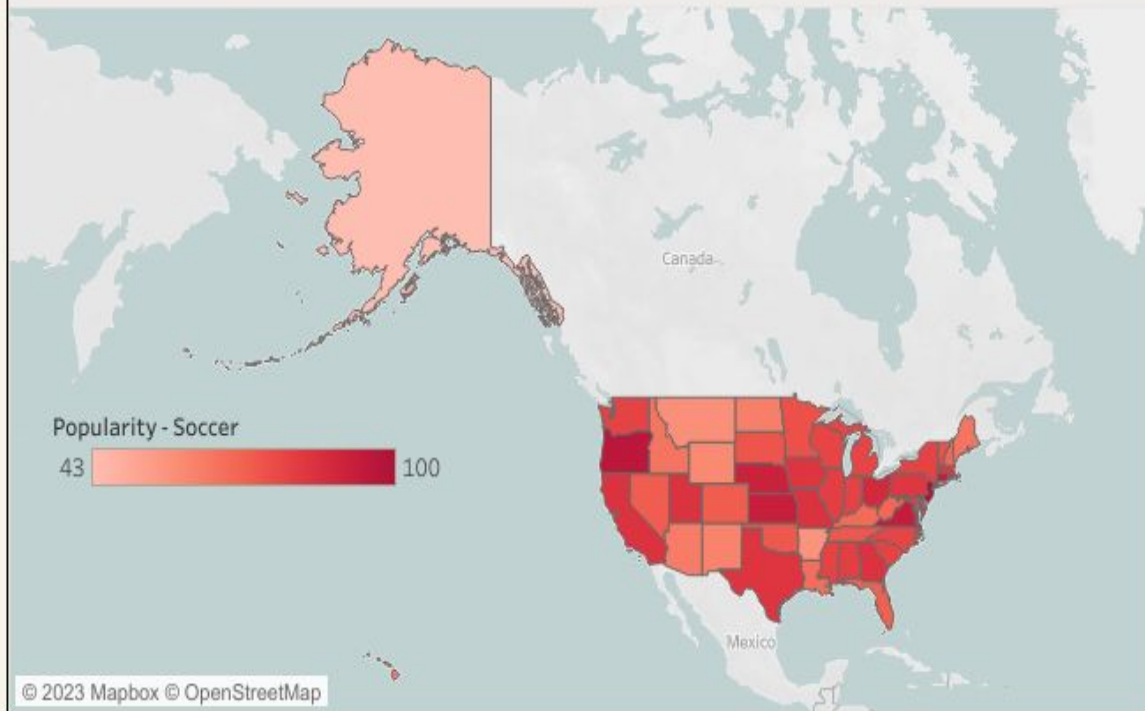
Story Pg-5: Soccer vs States

American Football vs Soccer

5/5

Google Trends - State-wise Interest on Soccer

Soccer - interest by state



Top N and bottom M states with interest in Soccer

