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Problem :

Difficult to find renters.

Hard working efforts to find appropriate room space.

No availability of vans for shifting household stuffs in time.

Takes several weeks to find vacant rooms in a city.

EXISTING ALTERNATIVES -
Gharbheti
Rentalnepal

Solution :

Develop a technology where renters search vacant residence/office space and property owners find renters conveniently.

Key Metrics :

Number of registrations.

Rating the property by renters.

Number/percentage of successful relocations case.

Unique Value Propositions :

Users can find appropriate rooms and renters.

Efficiency in searching what the users are looking for.

No extra payment to any institutions for managing rooms or renters.

Unfair Advantage :

Booking, cancellation and negotiable features.

Only trusted users can book or advertise rooms. No access of the services without authentication.

Channels :

Conversation

Social media

User referrals

Emailing

Customer Segments :

Renters - residence/office

Owners -
Rooms/apartments/flats/buildings

EARLY ADOPTERS -
Room seekers. Property owners

Cost Structure :

Development

Maintenance and updates

Marketing

Revenue Streams :

Vacant property advertisements.

Successful relocation of the renters