

Credit Card Transection Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Amount

44.5M

Total Interest

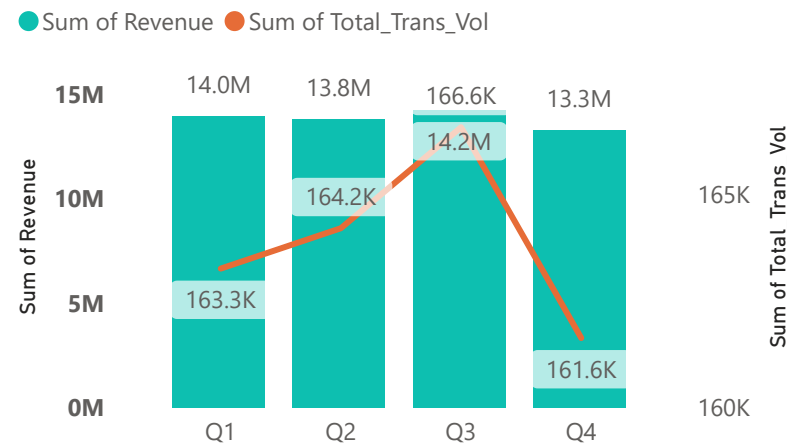
7.8M

Transection Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

QTR Revenue and Transection Count



F

M

Medium

Low

High

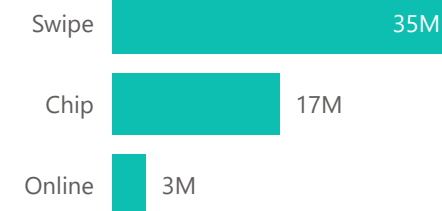
Silver

Blue

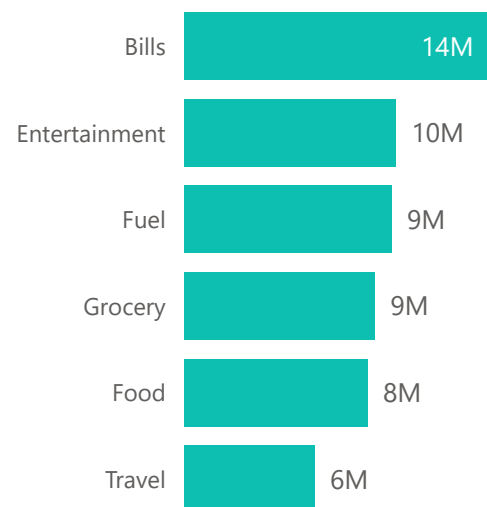
Gold

Platinum

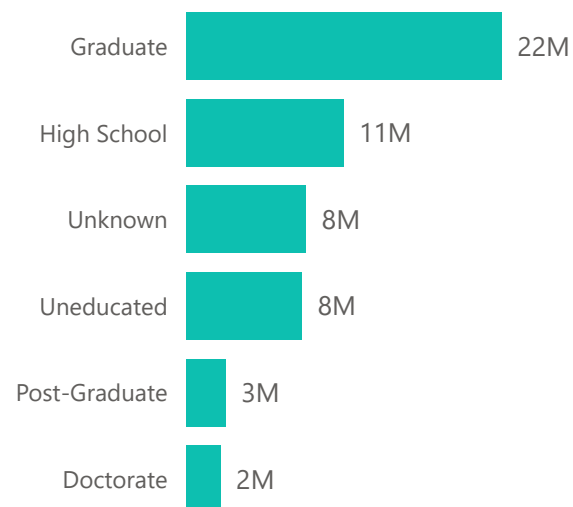
Revenue By Use Chip



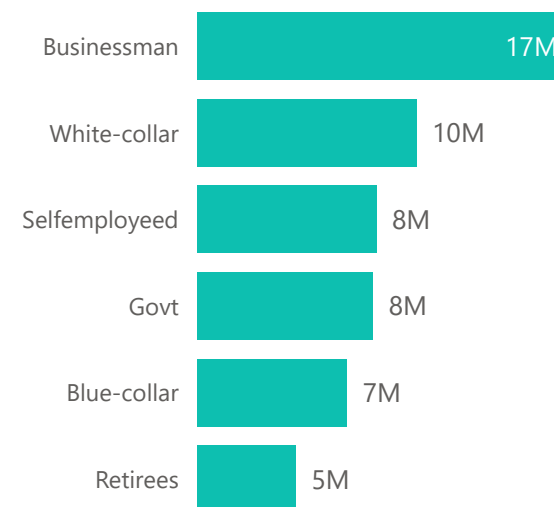
Revenue By Expenditure type



Revenue By Education



Revenue By Customer job



Customer Acq Cost

