



CENTRE FOR IMMERSIVE TECHNOLOGIES

COLLEGE OF ENGINEERING GUINDY CAMPUS,
ANNA UNIVERSITY, CHENNAI- 25

Industry Collaborated Two Days Online Training Program on

The Immersive Shift: Future of XR Devices, Platforms, and Metaverse Integration

Organized by
Centre for Immersive Technologies,
Anna University, Chennai



TARGET AUDIENCE

UG/PG STUDENTS, RESEARCH SCHOLARS, FACULTY MEMBERS AND
INDUSTRY DELEGATES



27TH & 28TH JUNE 2025



ONLINE MODE

LAST DATE FOR SUBMISSION OF REGISTRATION : 25-06-2025

ABOUT THE TRAINING

This program led by experts from industry and academia, focusing on the latest innovations and emerging trends in XR (AR/VR/MR) and the Metaverse. Participants will gain exposure to breakthrough developments and opportunities shaping the next generation of immersive experiences and applications.

TOPICS TO BE COVERED

- XR Technologies – Concepts, Evolution, and Scope
- Hardware Ecosystem – Devices that Drive Immersion
- Platforms and SDKs – Building the Immersive Layer
- Optimizing AR/VR Across Devices and Systems
- The Metaverse – Concepts, Architecture, and Interoperability

ABOUT CENTRE FOR IMMERSIVE TECHNOLOGIES

CIT is focusing on the research and development activities related to the immersive technologies like AR/VR/XR and Metaverse. Anna University established this centre (CIT) in 2023 at College of Engineering Guindy Campus to accelerate the adoption of immersive technologies to enhance the quality of human life, by contributing through R&D activities and streamline the skill development. Centre completed multiple pilot projects like digital twin, 360 degree virtual tour, and multiple VR applications.

SPEAKERS FOR THE WORKSHOP

Speakers from Anna University and Industry Experts

FEE DETAILS

Category	Registration Fee (inclusive of 18% GST)	
UG/PG Student / Research Scholar	Single Registration Rs. 590	Team Registration (2 Members) Rs. 944 <i>(Both members will be given E Certificate upon successful completion of the workshop)</i>
Faculty members	Single Registration Rs. 944	Team Registration (2 Members) Rs. 1416 <i>(Both members will be given E Certificate upon successful completion of the workshop)</i>
Industry Professionals	Rs. 1416	

REGISTRATION LINK :

- **Register here: [Link](#)** - Payment mode details can be found in the registration link
- The candidate has to upload ID card from their respective college/organization.
- Further details will be communicated to the registered candidates through email.

IMPORTANT DATES

Last Date for Submission of Registration : 25.06.2025

CERTIFICATE ISSUANCE

E Certificate will be issued upon successful completion of the workshop.

ADDRESS FOR COMMUNICATION

Dr. S. Chitrakala, Director

Centre for Immersive Technologies (CIT)

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ORGANIZING COMMITTEE

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