CENTRE FOR IMMERSIVE TECHNOLOGIES

COLLEGE OF ENGINEERING GUINDY CAMPUS,
ANNA UNIVERSITY, CHENNAI- 25

Two Days Online Workshop
on
Smart AR: Demystifying the Integration of AI into Augmented Reality

Explore in 360°

TARGET AUDIENCE
UG/PG STUDENTS, RESEARCH SCHOLARS, FACULTY MEMBERS AND INDUSTRY DELEGATES

📅 **21ST & 22ND SEPTEMBER 2024**

📍 **ONLINE MODE**

LAST DATE FOR SUBMISSION OF REGISTRATION : 15.09.2024

Co-ordinator
Dr. S. CHITRAKALA
Director, CIT

Co–Coordinator
MS. M. S. KARTHIKA DEVI
Deputy Director, CIT

ABOUT CENTRE FOR IMMERSIVE TECHNOLOGIES

CIT is focusing on the research and development activities related to the immersive technologies like AR/VR/XR and Metaverse. Anna University established this centre (CIT) in 2023 at College of Engineering Guindy Campus to accelerate the adoption of immersive technologies to enhance the quality of human life, by contributing through R&D activities and streamline the skill development. During the first year of operations, the centre completed multiple pilot projects like digital twin, 360 degree virtual tour, and multiple VR applications.

ABOUT THE WORKSHOP

This comprehensive workshop is designed to enlighten and explore the symbiotic relationship between Artificial Intelligence (AI) and Augmented Reality (AR). It aims to unravel the complexities of integrating AI into AR applications, providing participants with both theoretical knowledge and practical skills. This workshop is ideal for developers, designers, technology enthusiasts, and anyone interested in the cutting-edge advancements at the intersection of AI and AR.

TOPICS TO BE COVERED

- Convergence of AR & AI
- Introduction to AR
- Creating AR experiences
- Walk through for tools: Snap AR, Conbi UI, SVD, Open CV
- AR applications & Future Trends

SPEAKERS FOR THE WORKSHOP

Speakers from Anna University and Industry Experts

FEE DETAILS

Category	Registration Fee (inclusive of GST)	
UG/PG Student/Research Scholar	Single Registration Rs. 590	Team Registration (2/3 Members) Rs. 944 (*All team members will be given E Certificate upon successful completion of the workshop.*)
Faculty members	Rs. 1180	
Industry Professionals	Rs. 1770	

REGISTRATION LINK :

- https://forms.gle/f2CdCYvKdsrsdHDm7 - Payment mode details can be found in the registration link
- The candidate has to upload ID card from their respective college/organization.
- Further details will be communicated to the registered candidates through email.

IMPORTANT DATES

Last Date for Submission of Registration : 15.09.2024

CERTIFICATE ISSUANCE

E Certificate will be issued upon successful completion of the workshop.

ADDRESS FOR COMMUNICATION

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