



# **CENTRE FOR IMMERSIVE TECHNOLOGIES**

**COLLEGE OF ENGINEERING GUINDY CAMPUS,  
ANNA UNIVERSITY, CHENNAI- 25**

## **Industry Collaborated Two Days Online Training Program on**

# **The Immersive Shift: Future of XR Devices, Platforms, and Metaverse Integration**

**Organized by  
Centre for Immersive Technologies,  
Anna University, Chennai**



### **TARGET AUDIENCE**

**UG/PG STUDENTS, RESEARCH SCHOLARS, FACULTY MEMBERS AND  
INDUSTRY DELEGATES**



**9TH & 10TH JUNE 2025**



**ONLINE MODE**

**LAST DATE FOR SUBMISSION OF REGISTRATION : 05-06-2025**

### **ABOUT THE TRAINING**

This program led by experts from industry and academia, focusing on the latest innovations and emerging trends in XR (AR/VR/MR) and the Metaverse. Participants will gain exposure to breakthrough developments and opportunities shaping the next generation of immersive experiences and applications.

### **TOPICS TO BE COVERED**

- XR Technologies – Concepts, Evolution, and Scope
- Hardware Ecosystem – Devices that Drive Immersion
- Platforms and SDKs – Building the Immersive Layer
- Optimizing AR/VR Across Devices and Systems
- The Metaverse – Concepts, Architecture, and Interoperability



## ABOUT CENTRE FOR IMMERSIVE TECHNOLOGIES

CIT is focusing on the research and development activities related to the immersive technologies like AR/VR/XR and Metaverse. Anna University established this centre (CIT) in 2023 at College of Engineering Guindy Campus to accelerate the adoption of immersive technologies to enhance the quality of human life, by contributing through R&D activities and streamline the skill development. Centre completed multiple pilot projects like digital twin, 360 degree virtual tour, and multiple VR applications.

## SPEAKERS FOR THE WORKSHOP

Speakers from Anna University and Industry Experts

## FEE DETAILS

Category	Registration Fee (inclusive of 18% GST)	
UG/PG Student / Research Scholar	Single Registration Rs. 590	Team Registration (2 Members) Rs. 944 <i>(Both members will be given E Certificate upon successful completion of the workshop)</i>
Faculty members	Single Registration Rs. 944	Team Registration (2 Members) Rs. 1416 <i>(Both members will be given E Certificate upon successful completion of the workshop)</i>
Industry Professionals	Rs. 1416	

## REGISTRATION LINK :

- **Register here: [Link](#)** - Payment mode details can be found in the registration link
- The candidate has to upload ID card from their respective college/organization.
- Further details will be communicated to the registered candidates through email.

## IMPORTANT DATES

Last Date for Submission of Registration : 05.06.2025

## CERTIFICATE ISSUANCE

E Certificate will be issued upon successful completion of the workshop.

## ADDRESS FOR COMMUNICATION

**Dr. S. Chitrakala, Director**

Centre for Immersive Technologies (CIT)

No. 404 & 405, Third Floor, Centre of Excellence building, CEG, Anna University, Chennai 600 025.

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## ORGANIZING COMMITTEE

**CHIEF-PATRON** THE CONVENOR COMMITTEE  
ANNA UNIVERSITY, CHENNAI

**PATRON** DR.J.PRAKASH  
REGISTRAR  
ANNA UNIVERSITY, CHENNAI

**CHAIR PERSON** DR.K.EASWARAKUMAR  
DEAN, CEG,  
ANNA UNIVERSITY, CHENNAI

**CONVENOR** DR. S. CHITRAKALA  
DIRECTOR,  
CENTRE FOR IMMERSIVE  
TECHNOLOGIES