

6.10 The Regenerative Designer's Code of Conduct

A regenerative designer operates not merely as a creator, but as a **custodian of balance, steward of life, and co-evolver with nature**. This code outlines the guiding principles and commitments for those who shape systems in service of planetary regeneration.

1. Act in Service to Life

- Recognize that all design choices impact living systems.
 - Prioritize the vitality of ecosystems, communities, and species above profit or prestige.
 - Design to **protect, restore, and enhance life**, not just to solve problems.
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2. Honor the Wisdom of Nature

- Nature has evolved over billions of years—**observe and learn from it**.
 - Apply biomimicry and ecological principles to every level of design.
 - Design with nature's time scale, not the market's.
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3. Cultivate Deep Empathy

- Approach all beings—human and non-human—with respect and care.
 - Develop a **multi-species awareness** in systems thinking.
 - Acknowledge ancestral knowledge, indigenous voices, and local custodianship.
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4. Design Cyclically, Not Linearly

- All matter and energy flows in **cycles**—from nutrients to economies to ideas.
 - Ensure your work regenerates the systems it draws from.
 - Leave no “waste” behind; embed circularity into all materials and flows.
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5. Embed Diversity at Every Level

- Diversity ensures resilience—ecological, social, and cultural.
 - Support multi-stakeholder participation, polycultures, multiple viewpoints, and decentralized power structures.
 - Avoid monoculture thinking in design, economy, and culture.
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6. Practice Radical Transparency

- Share knowledge, data, and impact with clarity and humility.
 - Invite feedback from affected beings—human and beyond.
 - Acknowledge the consequences of your work, both intended and unintended.
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7. Reintegrate the Sacred

- Recognize the Earth and cosmos as **sacred**, not mechanical.
 - Allow beauty, ritual, art, and reverence to be integral to your designs.
 - Create spaces and systems that reconnect people to wonder, meaning, and gratitude.
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8. Commit to Lifelong Learning

- Regenerative practice is dynamic—it evolves with every season, generation, and revelation.
 - Stay open to feedback, science, intuition, and emergent patterns.
 - Share your learnings to help others grow and evolve.
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9. Design with Future Generations in Mind

- Extend your vision beyond your own lifetime.
 - Ask: how will this design affect the 7th generation? The 70th?
 - Become a **good ancestor** through choices rooted in legacy, not just novelty.
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10. Hold Integrity as Your Compass

- Resist convenience, greenwashing, and compromise with harmful systems.
 - Speak truth to power, and use your position to **amplify regenerative values**.
 - Let your inner compass—aligned with balance—guide every design decision.
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Conclusion: To Design is to Vote for the Future

This code is not a constraint but a **liberation**—a path that aligns human creativity with the deep intelligence of life. Regenerative designers are **bridge builders** between worlds: past and future, human and more-than-human, seen and unseen.

They are not just shaping systems—they are restoring balance.
