

# Competitive Capture & Insertion Strategy for Prime Technical Services

## Key Cleared Staffing Competitors on Major DoD Programs

Prime Technical Services faces a range of subcontracting staffing firms that supply cleared contractors (Secret, TS/SCI, etc.) to major DoD programs. Notably, several competitors are active on the **LGM-35 Sentinel GBSD ICBM modernization program** (Northrop Grumman's new ICBM effort) and similar large defense projects. These firms specialize in staff augmentation (providing individual cleared experts to support primes or agencies) rather than delivering full system solutions. Key competitors include both large national staffing agencies and niche defense contractors:

- **Belcan** – A large engineering and technical services firm (HQ: Cincinnati, OH) with ~10,000 employees globally <sup>1</sup>. Belcan has a dedicated Government Services division and supplies cleared engineers and IT personnel across aerospace and defense programs (e.g. U.S. Air Force, SOCOM) <sup>2</sup> <sup>3</sup>. Active on multiple programs, likely including Northrop Grumman projects, by providing systems engineers, RF engineers, MBSE specialists, etc.
- **Insight Global** – One of the world's largest staffing firms (est. \$4 B revenue) <sup>4</sup>, headquartered in Atlanta, GA <sup>5</sup>, with a dedicated Government Services arm. Insight Global provides cleared talent (TS/SCI, Secret) to federal clients and defense primes nationwide <sup>6</sup>. Notably, IG is **supplying contractors to the Sentinel GBSD program**, advertising roles like a Secret-cleared Systems Engineer for the USAF Sentinel program office at Hill AFB, UT <sup>7</sup> and IT/cyber support for nuclear command-and-control programs at Offutt AFB, NE <sup>8</sup> <sup>9</sup>.
- **TEKsystems** – A major IT staffing company (part of Allegis Group) with a federal division. TEKsystems supports **65+ defense/civilian agencies and military commands** <sup>10</sup>, providing cleared personnel in IT, engineering, and cyber roles. TEKsystems has numerous postings on ClearanceJobs across DoD locations – e.g. software engineers for Army munitions programs (Eglin AFB), network admins at DISA (Scott AFB), ServiceNow developers at Hill AFB (likely for Sentinel support), and others <sup>11</sup> <sup>12</sup>. This indicates TEKsystems is actively staffing everything from software and systems engineers to Linux admins on key programs (missile defense, Air Force systems, etc.).
- **Apex Systems** – A large IT staffing firm (HQ: Glen Allen, VA, part of ASGN Inc.) with ~4,000 internal staff and ~18,000 contractors on assignment <sup>13</sup>. Apex supplies cleared consultants to DoD and intelligence clients, often in IT, software, and network roles. For example, Apex is hiring software engineers at MacDill AFB (USSOCOM, Tampa) and datacenter engineers for Navy/Joint commands in Suffolk, VA <sup>14</sup> <sup>15</sup>. Apex has also advertised positions like Network Solutions Engineers at Vandenberg SFB (likely supporting Air Force space/ICBM test operations) <sup>16</sup>.
- **Iron Eagle X (IEX)** – A **Service-Disabled Veteran-Owned Small Business** (recently acquired by GDIT in 2024 <sup>17</sup> <sup>18</sup>) based in Tampa, FL <sup>19</sup>. IEX focused on providing highly cleared specialists (AI/ML, cyber, software developers) to **SOCOM and the intelligence community** <sup>20</sup> <sup>21</sup>. It won a ~\$30M SOCOM contract in 2023 to staff **data scientists and data integration specialists** for Special Ops forces <sup>20</sup>, and a \$430M SOCOM software support IDIQ in 2022 <sup>22</sup>. While not directly tied to Sentinel, IEX exemplifies a niche player supplying cleared tech talent on high-security programs.

- **SHINE Systems** – An SBA-certified HUBZone small business (HQ: Charlottesville, VA) providing “multi-intelligence analytics, technology, and mission support” services <sup>23</sup>. SHINE supports defense and intel agencies (likely Army Intelligence / NGIC given its location) with cleared analysts, ISR experts, and IT personnel. The company has been recognized as a fast-growing GovCon small business, indicating it staffs critical cleared roles (e.g. all-source analysts, cybersecurity, systems engineers) for agencies and programs requiring TS/SCI clearances.
- **(Belkin Staffing)** – *Note:* The name “Belkin” appears to be referenced as a competitor; however, **Belkin** is primarily known as a commercial electronics manufacturer, not a cleared staffing provider. There is a small firm dubbed “Belkin Staffing” (general labor staffing, with no clear DoD focus) <sup>24</sup> <sup>25</sup>. It’s likely this was intended to refer to **Belcan** (covered above) or another similarly named firm. In the cleared DoD staffing context, Belkin has no significant presence.

**Table 1: Summary of Key Competitors**

Company	HQ / Offices	Size & Scope	Cleared Focus & Notable Clients	Examples of Roles Staffed
<b>Belcan</b>	Cincinnati, OH (50+ locations)	~10,000 employees <sup>1</sup> ; Global eng/tech services (now part of Cognizant) <sup>26</sup> <sup>27</sup> .	25+ years in DoD; supports USAF, Army, SOCOM, etc. <sup>2</sup> <sup>3</sup> . Prime on IT contracts (GSA, Army RS3) <sup>28</sup> <sup>2</sup> .	Systems & software engineers, MBSE analysts, RF/design engineers, cybersecurity analysts, IT support (Secret/TS).
<b>Insight Global</b>	Atlanta, GA (70+ offices)	~\$4 B revenue; “one of world’s largest staffing firms” <sup>4</sup> . Full-spectrum staffing with Gov’t division.	Cleared talent across Federal agencies and defense primes <sup>6</sup> . Active on <b>Sentinel GBSD</b> (USAF program office) and STRATCOM support <sup>7</sup> <sup>8</sup> . Also fills intel and IT roles for various DoD clients.	Acquisition program engineers (ICBM systems), network/sys admins, cyber engineers, modeling & sim analysts (Secret/TS/SCI).
<b>TEKsystems</b>	Hanover, MD (Allegis Group)	Part of \$14B Allegis Group; extensive U.S. presence. Specialized in IT/tech staffing.	<b>Public Sector division</b> supports 65+ DoD/civilian agencies <sup>10</sup> (DoD clients include USAF, Army, DISA, etc.). Numerous cleared contracts via integrators.	Software developers, systems engineers, network admins, Service Desk/Helpdesk (Secret); also ServiceNow, cloud engineers for USAF/Army programs <sup>29</sup> <sup>12</sup> .

Company	HQ / Offices	Size & Scope	Cleared Focus & Notable Clients	Examples of Roles Staffed
<b>Apex Systems</b>	Glen Allen, VA (70+ markets)	Segment of ASGN Inc.; 4,000 internal staff, 18,000 active contractors <sup>13</sup> . IT and engineering staffing.	Supports <b>defense &amp; intel</b> programs via contractors and primes (e.g. SOCOM, CENTCOM, Navy). Cleared placements at MacDill AFB (SOCOM) <sup>14</sup> , Suffolk (Joint Staff/JFHQ), St. Louis (NGA) <sup>30</sup> , etc.	Software & web developers, data scientists, network engineers, enterprise IT (Secret/TS); e.g. Datacenter SME (Secret) for DoD agency <sup>15</sup> .
<b>Iron Eagle X</b>	Tampa, FL (18 locations)	~300+ employees (pre-acquisition); SDVOSB acquired by GDIT in 2024 <sup>17</sup> <sup>31</sup> . Focused on cutting-edge tech.	Deeply embedded with <b>SOCOM</b> (Tampa) – \$30M contract for SOF data science support <sup>20</sup> ; \$430M IDIQ for SOCOM software solutions <sup>22</sup> . Supports intel community projects (cloud, cyber) with TS/SCI cleared teams.	Data scientists, AI/ML engineers, cloud architects, cyber threat analysts (TS/SCI). Often fills highly specialized roles for special operations and IC clients.
<b>SHINE Systems</b>	Charlottesville, VA (HUBZone)	Small business (Fast 50 awardee) with ~200+ staff (est.). Focus on intel analysis & IT.	Supports <b>multi-INT intelligence analysis</b> for DoD and IC (likely Army NGIC, DIA). Federal clients in defense, law enforcement, and homeland security. Past performance as prime on analytic support contracts.	All-source intel analysts, GIS/Geospatial analysts, Special Security Officers, systems engineers (TS/SCI). Also IT support and cybersecurity for intel missions <sup>32</sup> <sup>33</sup> .

**Sources:** Competitor company websites and profiles <sup>1</sup> <sup>4</sup> <sup>10</sup> <sup>13</sup> ; ClearanceJobs postings <sup>29</sup> <sup>14</sup> ; news releases <sup>20</sup> .

The above competitors have been cited in **cleared job boards, LinkedIn postings, and industry news** as staffing key DoD programs. For example, both Insight Global and TEKsystems have open requisitions supporting the **Sentinel GBSD** program (Hill AFB) <sup>7</sup> <sup>12</sup> , indicating their active involvement. Belcan and Apex likewise recruit for cleared roles on major Air Force and Army programs (e.g. RF engineers for radar/missile systems, software developers for C3 systems) <sup>34</sup> <sup>14</sup> . Smaller specialists like Iron Eagle X and SHINE are noted in industry press for their contract wins in the special operations and intelligence arenas <sup>20</sup> , implying they provide critical niche talent.

## Competitor Profiles and Current Engagements

Below we profile each competitor firm in detail, including their footprint in the DoD market, types of roles they staff, and any visible stress points (hard-to-fill roles, etc.):

### Belcan

**Overview:** Belcan is a long-established engineering and technical staffing company headquartered in Ohio. It has grown to **10,000+ employees in ~60 locations worldwide** <sup>1</sup>, with a focus on aerospace, defense, and industrial sectors. In 2024 Belcan was acquired by Cognizant, signaling its significant presence in specialized engineering services <sup>27</sup>. Belcan operates a **Government Services** division that for 25+ years has supported defense agencies including the Air Force, Army, Marine Corps, and SOCOM <sup>2</sup>. Notably, Belcan holds multiple contract vehicles (GSA MAS, SeaPort-NxG, etc. <sup>28</sup> <sup>35</sup>) enabling it to staff federal projects.

**DoD Contracts & Clients:** Belcan's federal team has delivered on **90+ prime contracts, task orders, and subcontracts** across 40+ agencies <sup>36</sup>. For example, Belcan is a prime contractor on Army IT services (it was listed on the Army RS3 contract vehicle) <sup>37</sup> and has Special Operations IT support engagements <sup>38</sup>. While specific program names are proprietary, Belcan is believed to be a **subcontractor to major primes** – e.g. providing engineering talent to Northrop Grumman, Lockheed Martin, and others. (Belcan's ClearanceJobs postings show jobs in Grand Prairie, TX and Chelmsford, MA <sup>39</sup> <sup>40</sup> – locations tied to Lockheed and Raytheon programs – suggesting Belcan staffs those contracts.) Belcan also supports Air Force programs; for instance, they have recruited **Information Systems Security Engineers (ISSE) for Ft. Meade (NSA/Cyber Command)** <sup>41</sup> and engineers for USAF research labs.

**Labor Categories:** Belcan staffs a broad range of technical roles. Key categories include **systems and software engineers, cybersecurity professionals, RF/electrical engineers, test and integration specialists, logistics and sustainment engineers, and model-based systems engineering (MBSE) experts**. Their government solutions portfolio highlights **full lifecycle IT services, cybersecurity ops, and digital engineering** <sup>42</sup> <sup>43</sup> – indicating they place cloud architects, network engineers, and developers on those projects. They also mention providing **mission support 24/7** for DoD <sup>2</sup>, implying roles in help desk, system admin, and operations support (often cleared Secret).

**Open Roles & Gaps:** As of recent posts, Belcan is **hiring aggressively**. Roles like *Defense Systems Growth Manager* (business development) and technical engineers have been advertised <sup>44</sup> <sup>34</sup>. These suggest expansion, but also potential strain in finding **cleared technical talent**. Recurrently open positions (e.g. multiple RF Engineers, multiple design engineers) hint at **hard-to-fill skill sets** – RF and circuit design with clearances are niche, indicating Belcan may have gaps meeting those needs quickly. Additionally, a posting for an **ISSE (TS/SCI clearance)** <sup>41</sup> shows demand in cyber security – a high-demand, low-supply area. If Belcan roles remain unfilled for long (especially requiring polygraph or specialized skills), that's an opportunity for Prime Technical to step in.

**Recruiter Presence:** Belcan has an active recruiting team on ClearanceJobs (11+ recruiter profiles connected) <sup>45</sup> <sup>46</sup>. This indicates a **significant requisition volume**. They likely attend defense job fairs and leverage cleared job boards heavily. A *Recruiting Manager* is listed on their ClearanceJobs network <sup>47</sup>, showing a point of contact for talent. However, from a capture perspective, Belcan's large size could mean

less personalized attention to each subcontract or req – a vulnerability Prime can exploit by offering more hands-on service to clients.

## Insight Global

**Overview:** Insight Global (IG) is a giant in staffing, with **over \$4 billion annual revenue** and offices across the U.S. and Canada <sup>4</sup> <sup>5</sup>. Headquartered in Atlanta, IG historically focused on commercial IT/temp staffing, but it now has a strong **Government Services practice**. IG positions itself as a “**premiere government staffing agency**” connecting cleared talent with federal missions <sup>48</sup>. They emphasize simplifying hiring for public sector managers and have a huge recruiter network to source candidates nationwide <sup>49</sup>.

**DoD Contracts & Clients:** IG serves **federal agencies, all military branches, and the intelligence community** with cleared staffing <sup>6</sup>. A standout engagement is with the **Air Force's Sentinel (GBSD) ICBM program** – Insight Global is providing contractors to the program office (Air Force Nuclear Weapons Center). For example, IG is hiring a **Secret-cleared Systems Engineer (Modeling & Simulation)** to support the Sentinel weapon system acquisition, interfacing with Northrop Grumman (the prime) <sup>7</sup> <sup>50</sup>. This indicates IG has a subcontract (likely via an AFNWC support contract or a consulting prime) for Sentinel. Additionally, IG has roles at **Offutt AFB supporting USSTRATCOM/Nuclear C3** – e.g. a TS-cleared Senior Systems Analyst for the Strategic Automated Command & Control System modernization (the legacy system tied to Sentinel) <sup>51</sup> <sup>9</sup>. Beyond nuclear programs, IG also places cleared IT professionals at various DoD agencies (likely DISA, Army Futures Command, etc., based on their broad marketing).

**Labor Categories:** Insight Global's cleared roles span **engineering, IT, and analyst functions**. We see them recruiting **systems engineers (ICBM domain), cyber security engineers (e.g. SIEM, Linux admins)** <sup>52</sup> <sup>53</sup>, program control analysts, and even administrative cleared roles when needed. IG's government staffing page explicitly mentions **aerospace engineering and “cleared talent for the intelligence community”** <sup>48</sup>, so they cover everything from aerospace engineers and software developers to intel analysts with TS/SCI. Their strength is high-volume recruiting – tapping a “**huge network of talent... even those not actively looking**” <sup>49</sup> to fill vacancies quickly.

**Open Roles & Gaps:** IG currently lists several **Sentinel-related openings** (a sign that certain positions are tough to fill). The MS&A Systems Engineer in Utah was posted in Nov 2023 and still active mid-2025 <sup>54</sup> <sup>7</sup> – a long duration that suggests difficulty finding specialized cleared modeling & sim experts. Similarly, multiple Senior Systems Analyst postings for Offutt (with TS clearance and niche Linux/automation skills) have appeared <sup>51</sup> <sup>55</sup>. These being re-posted/new in 2025 implies **persistent gaps** – likely due to the high clearance and specialized tech stack (Linux, Ansible, etc.) <sup>56</sup> <sup>57</sup>. IG's model is to **flood requisitions with candidates**, but for hard-to-find skills, their generalist approach may falter. This creates an opening for a firm like Prime that can source deeply in specific cleared talent pools.

**Contacts & Volume:** Insight Global's recruiters are numerous; any given region will have IG account managers. For instance, IG likely has an on-site or dedicated account manager for Hill AFB. While individual names aren't public, an approach is to identify **USAF hiring managers** who work with IG. (E.g., the **Sentinel Systems Directorate's engineering leads** or support contract CORs at Hill – reachable via LinkedIn or AF industry days.) IG also posts roles via its website and ClearanceJobs, meaning they interface with **DoD hiring managers who have long-open reqs** – those managers are key targets for Prime's outreach.

## TEKsystems

**Overview:** TEKsystems is a flagship IT staffing and services company under Allegis Group. With a heritage from Aerotek, TEKsystems has a massive footprint – Allegis is a \$14+ billion enterprise, making TEK one of the top tech staffing providers globally <sup>58</sup>. TEKsystems is headquartered in Maryland and has offices nationwide. It launched its **Public Sector** practice decades ago and today supports federal projects at the **local, state, and national** level <sup>59</sup>. TEK brings commercial IT best practices into government and prides itself on relationships with integrators and agencies.

**DoD Contracts & Clients:** TEKsystems' federal team claims partnerships with **over 65 defense/civilian agencies and military commands** <sup>10</sup>. In practice, TEKsystems often subcontracts to large integrators (e.g., providing staff to Leidos, SAIC, Northrop, etc. on their contracts) or holds its own staffing contracts for IT services. For example, TEKsystems is known to staff **help desk and network operations center (NOC) teams for DoD** – e.g. at Army Corps or DISA. ClearanceJobs listings show TEKsystems filling roles such as **Enterprise Service Desk analysts in New Orleans (Navy SPAWAR)** <sup>60</sup> and NOSC Engineers in Reston for DoD agencies <sup>61</sup>. TEKsystems is also actively present at **Air Force bases**: a recent wave of TEK postings includes multiple positions at Hill AFB, UT (ServiceNow Developers) <sup>12</sup>, Eglin AFB, FL (Teamcenter PLM software specialists) <sup>62</sup>, and Huntsville, AL (C++ engineers for Army MLRS programs) <sup>63</sup> <sup>64</sup>. This suggests TEKsystems is supporting programs like the Sentinel (Hill AFB) indirectly (IT tools development) and advanced weapons R&D (Eglin, Huntsville).

**Labor Categories:** TEKsystems focuses on **IT and engineering roles**. Common labor categories they staff in cleared environments include **software developers (Java, C++, Python), systems administrators (often Linux/Windows with Security+), network engineers, database admins, and cybersecurity analysts**. They also staff **enterprise tool specialists** – e.g. **ServiceNow developers** for Air Force logistics IT <sup>12</sup>, **Teamcenter (PLM) administrators** for USAF programs <sup>65</sup> – indicating TEK can fill highly specific tech niches. Additionally, TEK has a proposal recruiting arm, so they sometimes surge staff for new contract transitions in areas like **MBSE, requirements analysts, test engineers, and logistics planners** to meet proposal requirements <sup>66</sup>.

**Open Roles & Challenges:** TEKsystems had over **100+ cleared job postings** concurrently (e.g. 117 Secret-level jobs on ClearanceJobs) <sup>67</sup>, reflecting huge volume. Among these, certain roles stand out as **difficult hires**: e.g., **multiple Teamcenter PLM developer openings** – a sign the Air Force has a persistent need for these skills that TEK is struggling to fully satisfy (such niche software expertise with clearance is rare). Another example is **cyber admin roles in Huntsville** requiring Secret clearance <sup>68</sup> <sup>69</sup> – Huntsville's competitive market may slow fills. TEK's model may lead to positions being re-posted frequently ("New" on ClearanceJobs daily) <sup>70</sup> <sup>68</sup>, which savvy hiring managers notice. This *could* indicate **strain or turnover**: TEK might fill a spot, only for the hire to churn or not qualify, resulting in reposts. Prime Technical can leverage this by pitching higher retention and more targeted candidate screening.

**Key Contacts:** TEKsystems has dedicated **Government Services recruiters**; often their recruiters for a region specialize by client. For capture, connecting with **Allegis/TEK account managers** who handle prime contractors (for example, TEK's account lead for Northrop Grumman or BAE contracts) could provide intel on upcoming needs. Moreover, **DoD hiring managers** frustrated by unfilled reqs (like an Air Force IT director at Hill AFB waiting on that ServiceNow dev hire) are prime to approach. TEK's sheer size can mean impersonal service, so Prime can identify those managers (e.g. via LinkedIn searches like "Hill AFB ServiceNow lead") and offer a nimble alternative.

## Apex Systems

**Overview:** Apex Systems is a division of ASGN Incorporated (which also owns federal integrator ECS). Apex is an **IT staffing leader with 70+ markets covered** <sup>71</sup> <sup>72</sup>. Corporate HQ is in Virginia, but they have recruiters nationwide. Apex's profile highlights that it delivers a **"world class technology services business"** with solutions spanning strategy, talent, and consulting <sup>73</sup>. It has **4,000+ internal employees and around 18,000 contractors** working at client sites <sup>13</sup>, a significant portion of which are on federal projects.

**DoD Contracts & Clients:** Apex serves a mix of **military and intelligence customers**, often as a subcontractor providing manpower to prime contracts. Some known Apex engagements: staffing **software teams at MacDill AFB** for SOCOM (they've posted for web developers at MacDill requiring Secret clearances) <sup>14</sup>; providing IT contractors to the **NGA** in St. Louis (their recruiters shared TS/SCI software engineer openings for an NGA contract <sup>30</sup>); and supporting Navy and Marine Corps IT programs (e.g. a Datacenter Lead in Suffolk for a Navy network program) <sup>15</sup>. Apex also advertises roles in Colorado and other aerospace hubs, hinting at involvement in Space Force or NORAD-related contracts. For instance, a **Network Solutions Engineer at Vandenberg Space Force Base** was recently posted <sup>16</sup> – likely supporting missile test communications or space operations. This diversity shows Apex is plugged into many **recompete contracts** where they place incumbent personnel.

**Labor Categories:** Apex supplies **software engineers (multiple languages), data analysts, cloud engineers, help desk/desk side support, network/cloud architects, and cybersecurity specialists**. They often staff **agile development teams** for government: e.g., an Apex listing for a **Real-Time Software Engineer** supporting an "advanced technology research institute" implies R&D lab support <sup>74</sup>. They also fill **cleared healthcare IT roles**, given they recruit in places like military medical centers. Apex's posts emphasize technical skill sets (Python, Java, cloud certs) combined with clearance requirements <sup>75</sup> <sup>76</sup>.

**Open Roles & Pain Points:** Apex's current cleared openings (as per ClearanceJobs and their social media) are fewer than some competitors – only a handful listed on ClearanceJobs <sup>77</sup> – but this may be due to using other hiring channels. The roles listed (Real-Time Software Eng, Web Developer, Python Dev, Datacenter Lead) all require specialized skills. A challenge for Apex might be sourcing **high-end engineers with clearance in competitive markets** (e.g. Sunnyvale, CA for a cleared software/Python developer <sup>78</sup>). Such positions are notoriously hard (Silicon Valley engineers with Secret clearances are scarce). If these requisitions linger open, the DoD client (or prime) will feel the delay. Another stress indicator: Apex recruiters posted about **cleared full-stack developer openings in St. Louis** <sup>30</sup>, suggesting they are urgently trying to fill analytic software roles for NGA – likely tough due to the polygraph requirement. Apex's ability to cover surge hiring (they often post group messages about multiple openings at once <sup>79</sup> <sup>80</sup>) is good, but if those remain unfilled, it flags an opportunity for Prime to propose candidates.

**Points of Contact:** At Apex, capture could focus on their **Account Directors for Defense** – individuals who manage big accounts like "DoD/Intel Programs Lead". Apex's ClearanceJobs profile shows recruiters communicating in groups for "Cleared Java Pros" <sup>80</sup>, etc., giving clues that **Alex Hines (ahines@apexsystems.com)** was a contact for NGA software roles <sup>81</sup>. Those public contact emails signal Apex's recruiting leads. Prime could target the corresponding **government managers** behind those openings: e.g. NGA software project managers or SOCOM J6 managers – reaching out with available talent before Apex delivers.

## Iron Eagle X (IEX)

**Overview:** Iron Eagle X is a **boutique defense contractor** that until recently operated independently as an SDVOSB. It was led by former special ops veterans and grew rapidly by focusing on cutting-edge tech solutions for sensitive customers <sup>82</sup>. IEX is headquartered in Tampa, FL (in proximity to SOCOM) and had about “hundreds” of employees across 18 locations <sup>83</sup> <sup>31</sup> before being acquired by General Dynamics IT in September 2024. The acquisition by GDIT signals that IEX’s capabilities in AI, cyber, and cloud were highly valued to bolster GDIT’s portfolio <sup>17</sup> <sup>84</sup>.

**DoD Contracts & Clients:** Iron Eagle X’s marquee client has been **U.S. Special Operations Command (SOCOM)**. In March 2023, IEX won a ~\$29.8M contract with SOCOM’s Digital Applications program office to provide **data scientists and data integrators** <sup>20</sup> – essentially staff augmentation of highly technical roles to support SOF data initiatives. They also secured a **\$430M ceiling contract in 2022** to supply software development solutions to SOCOM over 10 years <sup>22</sup>, likely as part of a small-business set-aside team. Beyond SOCOM, IEX has supported intelligence community projects (their focus on cloud and big data implies work with agencies like DIA or CIA’s SOF support units). Given their leadership, they might also have contracts with JSOC or component commands needing rapid tech deployment. Now as part of GDIT, IEX personnel might be involved in broader GD programs, but as a competitor analysis, we consider their independent operations model.

**Labor Categories:** IEX specialized in **high-tech cleared talent: AI/ML engineers, data scientists, DevOps and cloud engineers, full-stack developers, cybersecurity experts (especially offensive/defensive cyber for SOF)**. They likely also placed some **intel analysts with coding skills** (as their mission often blends software with intelligence). Because their contracts explicitly mention data integration and software, roles like **machine learning specialists, data engineers, software developers (with polygraph), and cloud DevSecOps engineers** were typical. These are all Top Secret/SCI level positions, many requiring unique skill combinations (e.g. Python programming + special operations domain knowledge).

**Open Roles & Strain:** Prior to acquisition, IEX had to scale quickly to meet contract demands – e.g., after winning the SOCOM deals, they would have needed to recruit dozens of cleared techies. Such growth often outpaces supply. If IEX had any publicly posted roles, they might have been seeking **AI/ML developers with TS/SCI+SAP** (a unicorn skill set). We do know GDIT valued “hundreds of highly technical and cleared employees” from IEX <sup>83</sup>, which implies IEX managed to hire many but possibly not all required. One weakness of small firms like IEX is **retention**: larger firms can poach their cleared experts with higher salaries or the appeal of more stable contracts. Indeed, being acquired by GDIT suggests IEX needed broader support. For Prime Technical, any upheaval from the acquisition (e.g. employees who don’t want to transition to GDIT) is an opportunity to recruit them or to pitch clients continuity if those folks leave. Also, SOCOM contracts often allow multiple vendors; if IEX (now GDIT) has gaps in performance, Prime as a smaller agile firm could step in on sub-tasks.

**Contacts:** IEX’s leadership (CEO Mike Grochol, etc.) was very hands-on – now they are likely part of GDIT. While specific hiring managers at SOCOM aren’t public, we know SOCOM’s PEOs and J-staff leads. For instance, SOCOM’s PEO for Digital Applications (the customer of that \$30M contract) might be accessible via industry events. With IEX absorbed into a big prime, SOCOM may worry about losing the small-business touch; Prime can reach out to SOCOM program offices citing its own cleared talent pool. In short, leverage **SOCOM’s appetite for innovation** – they actively seek new tech partners – by highlighting any discontent or turnover during IEX’s transition.



## SHINE Systems

**Overview:** SHINE Systems is a **small, HUBZone-certified firm** founded in Charlottesville, VA (close to Army and NSA intelligence centers). It markets itself as offering “the close-knit feel of a small business” while working on the forefront of intelligence analytics and tech integration <sup>85</sup>. SHINE has been recognized on the Inc. 5000 list and was #3 on Washington Technology’s Fast 50 small GovCon firms <sup>86</sup> – evidence of rapid growth in the intel contracting arena. They have expanded offices to other VA locations (Luray, Martinsville) <sup>87</sup>, likely to tap HUBZone talent pools.

**DoD Contracts & Clients:** SHINE’s core customers appear to be in the **Intelligence Community and DoD intelligence units**. Charlottesville is home to the National Ground Intelligence Center (NGIC, Army) and DIA elements – SHINE almost certainly supports NGIC with contracted analysts and possibly software support. Their capabilities span **Decision Analytics, Mission Support, and Technology Integration** <sup>88</sup>, suggesting contracts for all-source analysis, intel training support, and perhaps developing analytic tools. They also mention law enforcement missions and tailored mission support <sup>32</sup>, implying work with agencies like FBI or DHS (though likely in intelligence support contexts). Publicly, one can find SHINE job postings for positions like **Field Service Analyst (TS clearance)** requiring knowledge of DoD intel missions <sup>33</sup> and **Special Security Technician** roles on Monster (which involve managing SCIF access) <sup>89</sup>. This confirms SHINE staffs **security officers and intel analysts** at high clearance levels. Additionally, being HUBZone, SHINE could be a subcontractor on contracts where a % of HUBZone participation is needed – possibly on larger DIA or service intel contracts.

**Labor Categories:** SHINE primarily provides **intelligence analysts (all-source, SIGINT, GEOINT, etc.), security specialists (SSOs, security technicians), and IT personnel who support intel missions (systems engineers, data analysts)**. The mention of “multi-intelligence analytics” <sup>23</sup> means they hire analysts who can fuse data from various sources; these are typically mid-to-senior intel analysts with TS/SCI and maybe CI poly. Under Technology Integration, SHINE might staff **software developers or data scientists** to help integrate databases or analytic tools for their intel clients. They also likely handle **program management and logistics support** for intel programs (mission support roles such as project coordinators or cleared admin).

**Open Roles & Signs of Strain:** As a small firm, SHINE’s biggest challenge is competing for cleared talent against larger contractors in the DC/VA area. If SHINE has multiple concurrent openings for, say, **TS/SCI-cleared systems engineers** or data analysts, it suggests growth but also possible difficulties filling them quickly (especially if candidates require polygraphs). A specific example: a **Field Service Analyst (TS)** posting indicates they needed people willing to deploy or travel with military systems <sup>33</sup> – those can be hard positions to fill. Additionally, any roles requiring **rare skill combos (e.g. intel analyst with software coding ability)** would sit open. We don’t have evidence of SHINE failing on contracts, but their fast growth (Inc 5000) can sometimes outpace recruiting capacity, leading to overstretched hiring. They tout a strong culture and retention (Glassdoor reviews are positive) <sup>90</sup>, which is good – but if any key employees leave (especially those with customer relationships), clients might be open to new vendors.

**Contacts:** SHINE’s size means their **executives are likely directly involved** with clients. The CEO or VP for Intel Programs might be a reachable person for partnership or insertion discussions (often small biz leadership welcomes teaming). For Prime Technical, forging a teaming approach could be a way to eventually displace – e.g., offer to help SHINE on a task they struggle with, then leverage that into direct work with the client. On the client side, **intel unit hiring managers (GS managers at NGIC or DIA)** are

relatively insulated (they often stick to existing contracts), but networking at intel community events or via LinkedIn for “NGIC Contractor Analyst” could reveal which divisions SHINE serves, hence which managers to target.

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## Insertion Strategy to Displace/Backfill Competitors

To capture business from these incumbent vendors, Prime Technical Services should pursue a **targeted insertion strategy** highlighting Prime’s strengths (agility, clearance-ready talent, focus on customer needs) against competitor weaknesses. The strategy breaks down into several components:

### 1. Focus on High-Need Cleared Labor Categories

Identify the specific cleared skill areas where clients are **under-served by current vendors** and position Prime’s talent there. Based on competitor gaps, the following labor categories are ripe for insertion:

- **Model-Based Systems Engineers (MBSE) & Digital Engineers:** The Sentinel program and other modernization efforts demand MBSE, modeling & sim, and requirements analysts. Insight Global’s long-open MS&A engineer role <sup>7</sup> signals this is a tough niche. Prime can supply cleared MBSE experts and V&V specialists to fill these persistent vacancies, leveraging any in-house systems engineering talent with ICBM or missile experience.
- **Cybersecurity & Cloud Specialists:** Numerous competitor postings (TEKsystems’ NOSC engineers, Iron Eagle’s cyber contracts) show high demand for cleared cyber pros. Prime should emphasize a bench of **TS-cleared cybersecurity engineers, ISSOs/ISSEs, and cloud architects**. For instance, Belcan was hiring ISSEs <sup>41</sup> – Prime can offer fully-cleared cyber candidates ready to step in, reducing client risk from unfilled security positions.
- **Software Developers (Cleared):** Almost every competitor has struggled to hire enough cleared software developers (Apex in Sunnyvale <sup>78</sup>, TEK at Eglin <sup>62</sup>, IEX for SOCOM). Prime should cultivate a network of **polygraphed software engineers and data scientists**. By marketing a ready roster of developers proficient in languages (C++, Python, Java) and with active clearances, Prime can seize opportunities when big vendors fall short (e.g., offering to provide that cleared Python developer in California that Apex hasn’t found).
- **Enterprise IT & Support:** Many programs have ongoing needs for **Service Desk, network admin, and system admin roles** (TEKsystems and Insight Global routinely fill these). Prime can differentiate by having **fully screened, immediately deployable Secret-cleared IT support staff**, including those with 8570 certs (Security+, etc.). When a competitor has churn (say TEK’s helpdesk contractors leave after a year), Prime can step in as a stable provider of cleared IT personnel, reducing turnover for the client.
- **Niche Domain Experts:** In programs like Sentinel or advanced weapons, there are niche roles (e.g., **nuclear surety experts, C3 infrastructure engineers, telemetry analysts**). If Prime has or can recruit retired military or engineers with these backgrounds, it’s a strong hook. Competitors often don’t have such niche talent on standby. For example, Sentinel might need former Minuteman III

experts; Prime can present those candidates directly to program managers as a value-add over generic staffing resumes.

By concentrating on these categories, Prime aligns with areas where requirements stay **open for long durations (a sign of incumbent vendor shortfall)**. This focus also complements Prime's identity as a *cleared staffing specialist* rather than a volume generalist.

## 2. Messaging Hooks for Client Hiring Managers

When approaching DoD hiring managers (program managers, engineering leads, or contracting officers' representatives), Prime Technical Services should craft messaging that addresses their pain points and offers a compelling alternative to the status quo vendor. Effective **hooks** include:

- **"Fresh Candidates for Long-Open Reqs"**: Emphasize that *Prime has qualified, cleared candidates ready* to fill positions that have been posted and reposted for months by the incumbent vendor. For example: *"We noticed the Systems Engineer role for Sentinel has been unfilled for 6+ months <sup>7</sup>. Prime Technical can present a cleared, experienced MS&A engineer immediately – helping your team avoid further delays."* This directly appeals to managers frustrated by vacancies.
- **"High-Touch Service, Low Turnover"**: Differentiate Prime by highlighting how large staffing firms often treat placements as numbers, leading to mismatches or quick turnover. Prime can promise **hand-picked candidates and ongoing support** to ensure retention. E.g., *"Unlike mega-agencies, we provide cleared staff who stay – our retention rate exceeds industry norms, meaning fewer disruptions on your project."* Managers who have seen contractors churn (a known issue in staffing) <sup>91</sup> will respond to this.
- **"TS/SCI Pipeline & Quick Clearance Transfer"**: Many programs suffer backlog in obtaining clearances for new hires. Prime should underline that its candidates **already hold the required clearances** (and polygraphs if needed), ready for quick transfer or crossover. For instance, *"Prime has a pipeline of fully adjudicated TS/SCI engineers. We can save you the 6-12 month clearance wait by deploying them immediately."* This is a strong hook where incumbents might be presenting uncleared candidates contingent on clearance.
- **"Specialized Focus vs. Body-Shop"**: Frame Prime as **specialists in the defense domain**, in contrast to generalist firms like Insight Global or Apex. *"Our recruiters speak DoD – we understand missile telemetry, MIL-STD compliance, RMF, etc. – so we deliver candidates who hit the ground running."* This messaging suggests higher quality and better cultural fit, easing the manager's onboarding burden.
- **"Surge Support and Flexibility"**: If a competitor is slow to respond to sudden needs, highlight Prime's agility. *"When you had to stand up an extra software team last quarter, it took weeks for BigVendor Inc. to staff it. Prime can assemble a cleared surge team within days – whether it's 5 or 50 people – due to our nimble recruiting cells."* Client managers will appreciate an option that keeps pace with evolving requirements (especially important on fast-moving programs like those using Agile development).

Tying these hooks to concrete examples makes them credible. Prime can reference known instances: e.g., *"We are aware that Belcan's RF Engineer req in Massachusetts <sup>40</sup> has been open since December – our network*

*includes former Raytheon RF engineers ready to relocate.” Such specificity shows Prime has done its homework and can solve the manager’s exact problem.*

### 3. Identify Opportunity Cues and Timing

Successful insertion often depends on recognizing the right moments to approach. Prime Technical should monitor and leverage the following **cues of vendor vulnerability or contract change**:

- **Contract Re-competes and Expiring Task Orders:** When a services contract is up for re-bid or just awarded, incumbent staffing may be shaken up. For example, the **Sentinel Integration Support Contract** was recompeteted and ultimately canceled after protests <sup>92</sup> <sup>93</sup>, leaving the Air Force to seek a new approach. This scenario is ideal for Prime: engage with the government team during the transition, offering to backfill any roles left in limbo. Similarly, if a prime contract is coming up on option renewal, reach out to the government PM about Prime’s capabilities – they might consider adding a new subcontractor (you) if the current ones underperformed.
- **Frequent Job Repostings by Competitors:** Keep an eye on ClearanceJobs, LinkedIn, and usaspending data for repeat postings. If TEKsystems has posted “*Teamcenter Administrator – Eglin AFB*” three times in two months, the requirement likely remains unmet. That’s a signal to approach the hiring manager or prime contractor behind that role. Prime can say, “*We see the same position keeps coming open; we have a candidate and would be happy to help you fill it.*” This turns a competitor’s failure into Prime’s entry point.
- **Sudden Staff Departures (LinkedIn clues):** Monitor LinkedIn for departures of key contractor personnel on major programs. For instance, if several **Belcan contractors on Northrop projects update their LinkedIn to “Open to work” or announce new jobs**, it implies turnover or contract loss. Prime can then approach the affected program’s manager to offer replacement staff. Additionally, if a competitor’s recruiter or account manager leaves (sometimes announced on LinkedIn), their clients might feel a service dip – a good time for Prime to swoop in with a introduction.
- **Industry Press or Customer Comments on Vendor Gaps:** Pay attention to news stories or conference chatter indicating a vendor isn’t delivering. E.g., a Defense News piece might quote an Air Force official saying “We need more cyber engineers and our support contractors can’t find them.” Or an IG report might criticize staffing shortfalls. In such cases, Prime should directly reference that pain: “*We read that the F-35 program office is short 20 cybersecurity staff – Prime can help fill that gap immediately.*” This shows proactiveness and positions Prime as a problem-solver.
- **Acquisitions and Mergers:** When a competitor is acquired (like Iron Eagle X joining GDIT <sup>94</sup> <sup>95</sup>), some clients and employees experience turmoil. Contracting officers might worry about small-business credits or changed attention from a now larger entity. Prime can reassure clients in that moment: “*With Iron Eagle X being absorbed, we know SOCOM is concerned about losing boutique-level service. As another SDVOSB (if applicable) or agile firm, Prime can seamlessly take on roles to ensure no mission degradation.*” If Prime is a small business, emphasize that angle to capture any work that must stay small-business.

By actively tracking these cues, Prime Technical can time its capture efforts for when clients are *most receptive* – i.e., when incumbent performance issues or contract changes force them to consider alternatives.

#### 4. Competitor-Specific “Wedge” Tactics

Tailor the approach to each competitor’s known weaknesses to effectively wedge Prime into their accounts:

- **Belcan:** *Wedge:* Emphasize **modern tech skills and fast hiring**. Belcan is strong in legacy engineering, but as part of a large org now (Cognizant) they may be slower and less specialized in new domains like cloud or AI. Prime should highlight success in quickly hiring **next-gen talent** (e.g., agile software developers, AI engineers with clearances) which Belcan’s traditional pipeline might miss. Also, exploit Belcan’s breadth: if they spread focus across many industries, Prime can claim **singular focus on DoD**. In approach to, say, an Air Force engineering director, note that *“Belcan brings many engineers but often not on the schedule needed – we can provide cleared engineers just-in-time to keep pace with your schedule.”* If Belcan had any contract performance issues (e.g., lagging in filling all slots on an Army task order), quietly allude to that and offer to backfill **unfilled slots or attrition** with Prime candidates.
- **Insight Global:** *Wedge:* Underscore Prime’s **cleared-only specialization and higher candidate vetting**. Insight Global’s scale is a double-edged sword; hiring managers might get inundated with resumes (some mediocre) and less personalized service. Prime can wedge in by saying, *“We won’t give you a stack of 10 resumes to sort – we’ll give you the one or two right candidates.”* Also, IG’s recruiters may not deeply understand military requirements (since they also handle commercial jobs). Prime can impress managers by speaking their language (citing specific DoD regs or program terminology). Additionally, IG’s large contractor base can lead to higher turnover; Prime can share metrics or anecdotes of contractors staying through contract completion. To enter an Insight Global account, find a **project where IG is struggling** – e.g., the Sentinel MS&A role – and offer a candidate through a mutual connection or as a 1099. Even a one-off success can convince the client to add Prime as an official vendor.
- **TEKsystems:** *Wedge:* Leverage **niche cleared expertise and flexibility on labor categories**. TEKsystems is excellent with high-volume IT placements, but less so with specialized or mixed roles (e.g., an engineer who also needs PMP certification, or a cleared data scientist – TEK can do it, but it’s not their bread and butter). Prime should identify roles where TEK is the incumbent but perhaps underperforming – for example, if TEK provides a helpdesk team but the client complains of high turnover or subpar talent (common in helpdesk outsourcing), Prime can propose a pilot to supply a portion of that team with more qualified people. Also, TEK being large, sometimes mid-contract the client’s needs change (say they suddenly need a cleared FPGA engineer, which is outside TEK’s usual scope). Prime can step in with a *“We’ll handle that one unusual role that TEK can’t fill easily.”* Over time, this foot in the door can expand. Another tactic: TEK often works through integrators – if Prime can partner directly with a prime contractor, you might replace TEK on the next subcontract by offering better rates or more responsive recruiting for the same roles.
- **Apex Systems:** *Wedge:* Focus on **quality and cleared network reach**. Apex’s model might sometimes prioritize speed over precision (given their metrics-driven culture as part of ASGN). Prime can differentiate by providing **higher-caliber candidates** for the same roles. For instance, if Apex

sends mostly mid-level developers for a task, Prime could present a senior developer (with clearance) who can do the job of two juniors – appealing to managers wanting efficiency. Also exploit any **geographic gaps**: Apex is strong in some regions (e.g., East Coast), but if they have trouble in places like Silicon Valley or remote bases, Prime can build talent pipelines there (perhaps by focusing on ex-military personnel willing to relocate). If Apex's recruiter blasts haven't found a candidate in a tough location, Prime's personal outreach or referral strategy might. When communicating to the client, subtly point out any dissatisfaction: *"We've heard feedback that some contractors from Vendor X needed extensive on-the-job training. Prime supplies professionals who are mission-ready on Day 1."* For classified environments, highlight that **Prime's staff stability** reduces security risk (each time a contractor quits, it's a vulnerability; smaller turnover is safer).

- **Iron Eagle X (GDIT):** *Wedge:* Capitalize on the **post-acquisition fallout and small-biz set-aside needs**. With IEX now under GDIT, some of its contracts (especially if they were small-business set-asides) may be re-competed or require a new small sub. Prime, if a small business, should immediately identify those programs. Approach SOCOM or other clients with: *"We are a nimble, veteran-owned firm like IEX was – we can provide the same innovative talent with more personal attention, and still fulfill your small-business participation."* Additionally, large primes like GDIT might increase rates or lose some agility; Prime can offer a **cost-effective alternative**. Tactically, look at IEX's known deliverables (AI/ML, data support for SOF) and propose a pilot project in that vein. Even if it's under GDIT's umbrella, the client might encourage GDIT to subcontract to Prime if you bring something unique (e.g., a cutting-edge AI tool or a cluster of experts with SOF backgrounds ready to hire). Essentially, position Prime as the spiritual successor to the service IEX provided, but without the big-company overhead.

- **SHINE Systems:** *Wedge:* Emphasize **breadth and scalability**. SHINE is strong in their niche (intel analysis), but as they grow, they may lack depth in areas outside their core. If SHINE supports an intel center with analysts, they might not have as much bench for, say, the IT systems side of that work. Prime can offer to handle adjacent needs – *"Let SHINE continue with analysis; we'll bring in the cleared software testers or the data engineers."* This cooperative wedge can later turn competitive. Moreover, as SHINE is still relatively small, they could face capacity issues for surge requirements. Prime can pitch itself as a ready partner for surge staffing on those contracts, then build a direct relationship with the client. Another avenue: if SHINE's HUBZone status was a key differentiator but they outgrew some set-aside categories, Prime could fill that void (if Prime has any socio-economic status like SDVOSB, HUBZone, etc., highlight that to match any set-aside needs). To exploit any SHINE weaknesses, look for **signs of overstretch** – e.g., delays in delivering contract reports or requests for timeline extensions. If an intel customer indicates they need more hands than SHINE can supply, step in with a proposal to supplement.

In all cases, **maintaining professionalism is crucial** – the idea is not to bad-mouth the competitors directly, but to highlight how Prime addresses issues that *happen to be* present with the current vendor. Over time, these wedge tactics can open the door for Prime to either win subcontracts alongside or in place of these firms, or even replace them entirely on key programs if Prime demonstrates superior performance.

## 5. Targeted Insertion Opportunities & Contacts

Finally, Prime Technical Services should pursue specific insertion points currently visible in the market:

- **Sentinel GBSD Program (USAF):** This high-profile program still needs external support. *Active roles:* Insight Global's postings <sup>7</sup> show the program office is augmenting with contractors. Prime should connect with the **Sentinel Systems Directorate at Hill AFB**. Identify the hiring managers for systems engineering and program control – for example, the Directorate's deputy for engineering or the SPO (System Program Office) staffing coordinator. These individuals often appear on LinkedIn (search for "GBSD Program Manager Hill AFB"). Outreach message: *"Prime Technical has cleared systems engineers with nuclear systems experience ready to assist Sentinel. We understand you're growing to 3,000+ people <sup>96</sup> <sup>97</sup> and can help you hit hiring targets."* Also, follow the recompetes of the Integration Support Contract: if BAE's contract is extended only short-term <sup>98</sup>, lobby the USAF for a chance to bid or at least subcontract on the new support contract.
- **Northrop Grumman & Major Primes (Hiring Managers):** Northrop's Sentinel program managers are key, as are managers at other primes like Lockheed (for GBSD components) or BAE (for Minuteman sustainment). Public info: Northrop's Sentinel hiring lead is Erin Simpson (Director of Agile Hiring) <sup>99</sup> – while she's focused on internal hiring, her challenges imply need for external help. Prime can engage Northrop's **supplier management or subcontracts division** in Roy, UT and Huntsville, AL (where Sentinel work happens) <sup>97</sup>. Offer to provide cleared contractors in engineering and IT to augment Northrop teams quickly (some Northrop roles might convert to subcontracts if they can't hire fast enough). Similarly, reach out to BAE Systems managers in charge of ICBM sustainment (BAE has a long Minuteman support contract <sup>93</sup>) – if BAE struggles to staff all positions, propose Prime as an approved staffing partner.
- **SOCOM (Tampa) Contacts:** With Iron Eagle X absorbed by GDIT, SOCOM's PEOs (Program Executive Officers) for C4, Digital Applications, and Special Reconnaissance might be **seeking small biz partners**. Names to find: e.g., SOCOM PEO C4I or J6 leadership often speak at SOF conferences. Prime should attend events like SOFIC (Special Operations Forces Industry Conference) to meet them. Specifically mention the IEX contracts: *"We can support data science and AI needs just as Iron Eagle X did, with more personal service."* A key public contact: SOCOM's Small Business office directors – engage them to get referrals to program managers who need help.
- **Intelligence Agencies (DIA/NGA) and Army Intel:** SHINE's presence at NGIC means Army G-2 (Intelligence) at Charlottesville could be receptive to alternatives. Identify the **Army NGIC contracting officer or division chief** for contracted analysis. Similarly, NGA in St. Louis (as evidenced by Apex's recruiting posts <sup>30</sup>) is ramping up software teams – find the **NGA office head** for that project (perhaps NGA's CIO for analytics or a contractor oversight lead). LinkedIn can yield names of "NGA program manager" in St. Louis. Approach with: *"We see a need for more cleared developers on NGA programs – we have TS/SCI cleared coders with GEOINT experience ready to contribute."* Providing even one or two specialized staff to an intel agency project can displace a larger firm that isn't meeting expectations.
- **Recruiters and Managers on Social Media:** Many competitor recruiters openly post jobs and their contact info (e.g., Apex's Alec Hines <sup>30</sup> or others on ClearanceJobs). Prime can indirectly use this: by seeing who engages with those posts. Often the hiring managers might like or comment on them.

For instance, if a hiring manager comments “Still looking for candidates!” – that’s an opening to message them privately, offering Prime’s help. Always ensure any outreach respects NDAs and ethics (do not solicit someone else’s employees improperly), but networking in professional forums is fair game.

- **Public Contact Info Example:** Apex’s post <sup>30</sup> provided an email for resumes (ahines@apexsystems.com) for an NGA contract. That implies **A. Hines** is the recruiter. If Prime had a candidate for that role, one tactic is to approach the recruiter’s manager or the client instead, since giving a candidate to Apex yields them credit. Instead, find out which **NGA office** that was (likely NGA’s IT or CIO-T). Use LinkedIn or GovTribe to find the contracting officer or program manager. Reach out saying, *“We understand you’re seeking Top Secret-cleared full-stack developers for NGA. We have two ready to interview. Are you open to an alternate supplier to expedite filling these roles?”* Even if they redirect you to the prime contractor, you’ve made yourself known to the government stakeholder.

In summary, **proactive outreach** built on publicly available signals will get Prime Technical Services in front of the right people at the right time. By demonstrating awareness of the programs (Sentinel, SOCOM data analytics, etc.) and pain points, and by backing it up with available talent, Prime can convert these opportunities into new placements and contract vehicles.

## Conclusion

Prime Technical Services can convert the challenges competitors are facing into its own opportunities. The cleared DoD staffing arena is dynamic: major programs like *Sentinel GBSD* are ramping up quickly, creating gaps that even large vendors struggle to fill. By zeroing in on those gaps – specific roles and skill sets – and by delivering a tailored, high-quality service message, Prime can persuade program managers and contracting officers to **give us a shot**. Starting small (a few backfill roles) and expanding through stellar performance will pave the way to displace or supplement incumbents like Belcan, Insight Global, TEKsystems, Apex, Iron Eagle X (GDIT), and SHINE on key contracts. Each competitor has Achilles’ heels that Prime’s strategy exploits: whether it’s speed, specialization, or flexibility.

Through vigilant monitoring of job boards, industry news, and LinkedIn, Prime will stay **one step ahead** – ready to approach clients the moment a need or dissatisfaction becomes evident. Coupling that intel with our bench of pre-vetted cleared professionals and a compelling value proposition, Prime Technical Services can insert itself into major defense programs and **secure a foothold as a trusted staffing partner**. The end result will be captured market share from these competitors and a growing reputation for Prime as the “go-to” firm when critical cleared positions must be filled *right*, and filled *fast*.

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