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## IDEAS GENERATOR

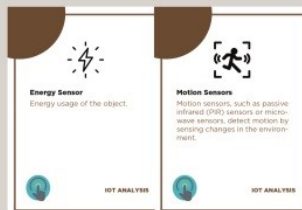
### TRIGGERS



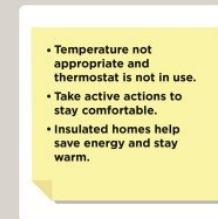
### THINGS



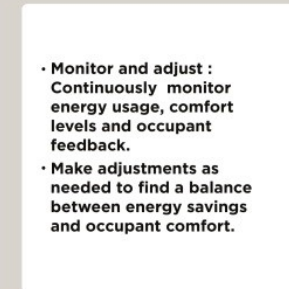
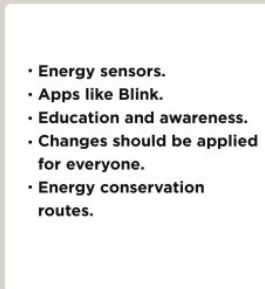
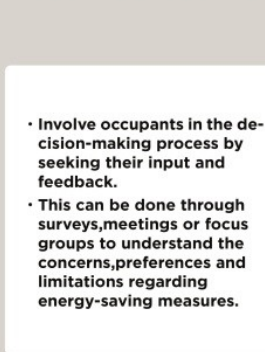
### RESPONSES



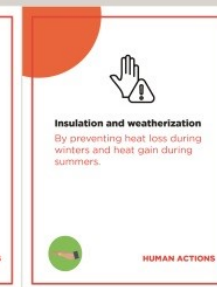
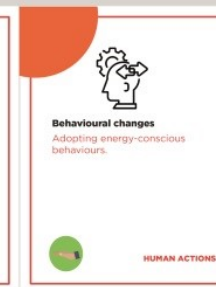
## STORY BOARD



## REFLECTION CRITERIA



## ELEVATORS PITCH



1 Optimize water usage

2 Passive Sensors

3 Meter Interfaces

4 Monitor and adjust

5 Adjust Lighting

6 Tangibles