



Hello, my name is

# jaleesa scotland and I am a DESIGNER

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## 📘 Professional development

### BRAINSTATION

Web Development

JAN '17 - MAR '17

### BRAINSTATION

User Interface Design

SEPT '16 - DEC '16

### HUMBER COLLEGE

Web Design and Production Certificate

NOV '13 - MAY '14

### SENECA COLLEGE OF APPLIED ARTS & TECHNOLOGY

Advanced Diploma of Graphic Design

SEPT '08 - APR '11

## ⌚ Experience

### OWLKIDS Production Designer

DEC '13 - PRESENT

- UI/UX design for issues of the bi-weekly OWL connected digital e-magazine, as well as generating and uploading of final versions once completed for publishing.
- Aid in the creation and production of various marketing materials for books and magazines within the company such as web ads, self advertising pages, and catalogues.
- Color correcting and pre flighting final projects before being sent off for print production.

### ODL DESIGNS Graphic Designer

JULY '12 - JUNE '13

- Work with various clients including Canon Canada, Canadian Home Care Association, and Schwarzkopf Professional Canada for new promos, newsletters, flyers and signage for a revamped recycling program.
- Conceptualized and developed innovative animated graphics for new original content, promos, and sales support video solutions based on creative briefs and marketing strategies.
- Collaborate and coordinate with other team members in design, promotions and production as well as deal with clients directly through email or over the phone to understand their needs and provide quality work effectively and efficiently.

### ELEMENTAL INC Print Design Intern

APR '12 - JUNE '12

- Contributed in creative brainstorming for major client projects.
- Assisted in major client projects for Mcleish Orlando and Prologue.
- Creation and development of newsletters, promotional post cards, and banners.



## Skills

Highly proficient in Adobe creative suite: **InDesign**, **Illustrator**, and **Photoshop** • Skilled in front-end development languages: **HTML**, **CSS**, **JavaScript** • More than capable to work on both **Mac** and **PC** platforms • A team player as well as individual worker