Citibike miniproject

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Abstract

I analyzed the behavior of people who ride citibikes based on gender. The gender is a control variable for the trip duration. In trip duration, I found that the mean of trip duration of male is far more than the trip duration of female in January in 2015.

Introduction

Citi bike is a public bicycle sharing system in New York city, Jersey City and New Jersey. Also, the Citi bike provides trip histories data for developers, engineers and analysts to find out insights in data. In citibikes open data, I am curious about what is the difference of behavior between male and female. It is interesting for me to discover the difference of trip duration between gender, because I think female tend to be walk or take metro rather than riding bikes. I assume male would ride longer in each ride than the female does. In this hypothesis, the Null hypothesis will be the mean of trip duration of each female is more or the same of the mean of trip duration of male.

Data

The data comes from the citibike open data platform. I choose the Citi Bike Trip Histories in January in 2015 as data set. This data set includes trip duration in seconds, start & stop time and date, the name of start and stop station, station id, bike id, user type, user gender and year of birth. (Fig. 1 Data Frame)

	tripduration	starttime	stoptime	start station id	start station name	start station latitude	start station longitude	end station id	end station name	end station latitude	end station longitude	bikeid
0	634	2013-07- 01 00:00:00	2013-07- 01 00:10:34	164	E 47 St & 2 Ave	40.753231	-73.970325	504	1 Ave & E 15 St	40.732219	-73.981656	16950
1	1547	2013-07- 01 00:00:02	2013-07- 01 00:25:49	388	W 26 St & 10 Ave	40.749718	-74.002950	459	W 20 St & 11 Ave	40.746745	-74.007756	19816
2	178	2013-07- 01 00:01:04	2013-07- 01 00:04:02	293	Lafayette St & E 8 St	40.730287	-73.990765	237	E 11 St & 2 Ave	40.730473	-73.986724	14548
3	1580	2013-07- 01 00:01:06	2013-07- 01 00:27:26	531	Forsyth St & Broome St	40.718939	-73.992663	499	Broadway & W 60 St	40.769155	-73.981918	16063
4	757	2013-07- 01 00:01:10	2013-07- 01 00:13:47	382	University PI & E 14 St	40.734927	-73.992005	410	Suffolk St & Stanton St	40.720664	-73.985180	19213

Figure 1: Data Frame

Methodology

To test the Null hypothesis, I separate the process to 3 parts including clean, visualization and test. First, data cleaning, I download the data from citibike open data platform and only leave the 2 columns, gender and tripduration. Also drop the raw which has the Null. (Fig 2.)

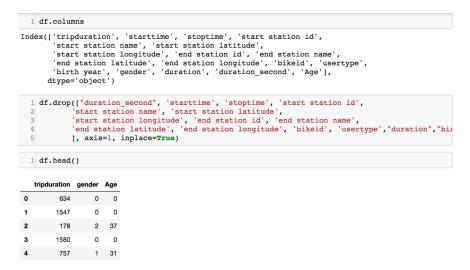


Figure 2: Data Cleaning

Second, visualization, the histogram can show all the trip duration distribution in each gender. Apparently, the distribution of male of each trip duration is more than the female. (Fig. 3)

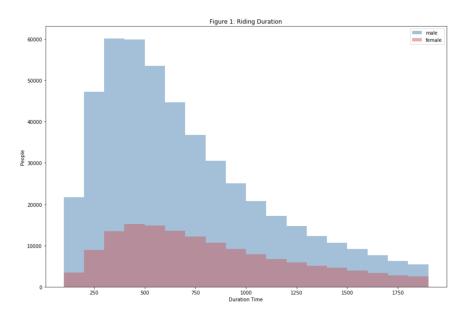


Figure 3: Data Visualization: Duration vs People Count

The last, to determine whether 2 population means are different, I choose z test to address the Null hypothesis. (Figure 3)

Z-Test

```
1 z = (mean_w - mean_m)/ (std/np.sqrt(len(df.tripduration)))
2
```

73.107310879104318

hold the Null Hypothesis

Figure 4: Z Test

Conclusions

The p value is 73.11, and it is more than 1.96. This tells us that the Null hypothesis, the female trip duration is more or the same as the male trip duration, is held. (Figure 4)

```
mean_w = counts_by_gender[0]
mean_m = counts_by_gender[1]
print('mean of female trip duration is ", mean_w)
print('mean of male trip duration is ", mean_m)
mean of female trip duration is 983.239169204
mean of male trip duration is 821.258456359
```

Figure 5: Average trip duration

Z-Test

```
1 z = (mean_w - mean_m)/ (std/np.sqrt(len(df.tripduration)))
2 z
```

73.107310879104318

hold the Null Hypothesis

Figure 6: Z test

The strength of this analysis is it can easily to see the results. On the other hand, the weakness of this analysis is it lacks to standardize the data based on the people of each gender. Apparently, male riders are far more than the female riders.