

DISHA PATEL

Kitchener, Canada | disha74patel@gmail.com | (+1) 647-917-9516 | [LinkedIn](#)

*Experienced Front-End Web Developer skilled in **HTML, CSS, JavaScript, Bootstrap, Illustrator and Photoshop**. Contributed to **10+ projects**, enhancing **user engagement by 20%** and **reducing bounce rates by 15%**. Eager to deliver measurable results and drive innovation in a dynamic team setting.*

WORK EXPERIENCE

Front End Developer | Peafowlsoft Pvt. Ltd | August 2023 – April 2024

- Designed and built interactive, user-friendly websites using **HTML, CSS, and JavaScript**, increasing user **engagement by 40%**.
- Collaborated with UX designers to implement responsive design principles using Sass media queries, resulting in a **15% increase in mobile user engagement** and conversion rates.
- Identified and tracked progress using **Jira** while adhering to **scrum methodologies** leading to efficiency in work by 15%.
- **Debugged and troubleshooted websites**, efficiently identifying and resolving issues increasing efficiency by 20%.

Front-End Web Developer | Acespritech Solutions Pvt. Ltd | February 2020 – March 2021

- Designed and implemented responsive front-end code using **HTML, CSS, JavaScript, and jQuery**, resulting in a **20% increase in mobile and tablet traffic** and a 15% reduction in bounce rate.
- Utilized **agile methodology** to deliver end-to-end customer solutions collaboratively, increasing project completion rate by 20% and reducing turnaround time by 15%.
- Implemented user-friendly navigation and **UI features**, increasing user satisfaction by 15% and improving usability and customer retention.
- Fostered collaboration with developers and designers, leading to a **25% increase in user engagement metrics** through continuous application enhancements.

PROJECTS

E-commerce Website (CartZilla) | **HTML, CSS, JavaScript, Sass** ([Github](#))

- Created an online retailer website to sell clothing, hats, clutches, and more, increasing request approval rate by 8% while prioritizing readable and maintainable code.

Architectural Design Website (Aports) | **HTML, CSS, JavaScript, Bootstrap** ([Github](#))

- Designed a modern apartment website with tour booking functionality.

Health and Wellness Website (FIT2BE) | HTML, JavaScript, jQuery, Bootstrap, SCSS ([Github](#))

- Created a fitness website offering yoga classes, cycling, weight loss, and various training services like group fitness, nutrition coaching, personal training, and online training.

EDUCATION

Post-Graduation in Web Design and Development

Conestoga College, Kitchener, Ontario, Canada | May 2021 – August 2022

Bachelor of Engineering in Information and Technology

Silver Oak University, Ahmedabad, India | August 2014 - May 2018

SKILLS

Technical Skills: HTML, CSS, JavaScript, Bootstrap, jQuery, SCSS, TypeScript, React.js, Jira

Transferable Skills: Communication, Time management, Interpersonal skills, Multitasking

CERTIFICATIONS

Front-End Software Engineering Virtual Experience Programme by Forge

The JavaScript Language by LinkedIn Learning

ACHIEVEMENTS AND ACCOMPLISHMENTS

- Led the redesign of the company's website, resulting in a modern and intuitive user interface that led to a 30% increase in user engagement metrics.
- Implemented a mobile-first responsive design strategy, achieving a 20% increase in mobile traffic and a 46% decrease in bounce rates on mobile devices.
- Metrics: Increased mobile traffic by 20%, decreased bounce rates on mobile devices by 46%.