# DISHA PATEL

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*Experienced Front-End Web Developer and Web Designer skilled in **HTML**, **CSS**, **JavaScript**, **Bootstrap**, **Illustrator and Photoshop**. Contributed to **10+ projects**, enhancing **user engagement by 20%** and **reducing bounce rates by 15%**. Eager to deliver measurable results and drive innovation in a dynamic team setting.*

## WORK EXPERIENCE

**Front End Web Developer** | Spacea Infotech | August 2023 – Current

- Designed and built interactive, user-friendly websites using **HTML**, **CSS**, and **JavaScript**, increasing user **engagement by 40%**.
- Collaborated with UX designers to implement responsive design principles using Sass media queries, resulting in a **15% increase in mobile user engagement** and conversion rates.
- Identified and tracked progress using **Jira** while adhering to **scrum methodologies** leading to efficiency in work by 15%.
- **Debugged** and **troubleshot websites**, efficiently identifying and resolving issues increasing efficiency by 20%.

**Web Designer** | Peafowlsoft Pvt Ltd | February 2020 –March 2021

- Designed and implemented responsive front-end code using **HTML**, **CSS**, **JavaScript**, and **jQuery**, resulting in a **20% increase in mobile** and **tablet traffic** and a 15% reduction in bounce rate.
- Utilized **agile methodology** to deliver end-to-end customer solutions collaboratively, increasing project completion rate by 20% and reducing turnaround time by 15%.
- Implemented user-friendly navigation and **UI features**, increasing user satisfaction by 15% and improving usability and customer retention.
- Fostered collaboration with developers and designers, leading to a **25% increase in user engagement metrics** through continuous application enhancements.

## PROJECTS

**E-commerce Website** (**CartZilla**) | **HTML, CSS, JavaScript, Sass, jQuery** ([GitHub](#))
- Cartzilla is a sophisticated e-commerce platform designed to provide a seamless online shopping experience for a wide range of fashion and accessory products. The website features diverse categories including clothes, bags, shoes, sunglasses, watches, and various accessories such as belts, hats, jewelry, and cosmetics. Cartzilla caters to men, women, and kids, offering a comprehensive selection that can be filtered by brand, size, and color.

**Architectural Design Website** (**Aports**) | **HTML, CSS, JavaScript, Bootstrap, jQuery** ([GitHub](#))
- Aports is a comprehensive architectural design platform created to showcase and provide detailed plans for modern residential apartments. The project aims to cater to individuals and developers seeking innovative and functional designs for contemporary living spaces.

The website not only offers a diverse range of apartment plans but also keeps users informed about the latest trends and news in the residential architecture industry.

**Health and Wellness Website (FIT2BE) | HTML, CSS, JavaScript, jQuery, Bootstrap, SCSS ([GitHub](#)):**
- Fit2Be is a comprehensive health and wellness platform designed to cater to diverse fitness needs. The website serves as a virtual fitness center, offering a variety of classes, expert guidance, and personalized services to help individuals achieve their health goals.

**Desawar Bazar: | HTML, CSS, JavaScript, jQuery, Bootstrap ([GitHub](#)):**
- Desawar Bazar is a platform tailored to facilitate Satta(betting) activities. it is a popular form of batting where individuals place wagers on various outcomes, often revolving around the opening and closing numbers of different markets.

**EET (English -e -Tutorials): |HTML, CSS, JavaScript, jQuery, BootStrap , React.js ([GitHub](#)):**
- EET (English-E-Tutorials) is an online platform dedicated to English language learning. It offers a diverse range of courses catering to different needs, including IELTS, OET, Spoken English, and General English. Learners have the flexibility to enroll in these courses and choose a batch that aligns with their schedule, allowing for convenient and accessible learning. Moreover, EET provides opportunities for individuals who aspire to become tutors or institute partners, fostering a collaborative learning community. For those seeking information or assistance, there's a user-friendly form available, allowing them to easily reach out with up to 5 questions.

## EDUCATION

Post-Graduation in **Web Design** and **Development**
Conestoga College, Kitchener, Ontario, Canada | May 2021 – August 2022

Bachelor of **Engineering in Information and Technology**
Silver Oak University, Ahmedabad, India | August 2014 - May 2018

## SKILLS

**Technical Skills**: HTML, CSS, JavaScript, Bootstrap, jQuery, SCSS, TypeScript, React.js, Jira
**Transferable Skills**: Communication, Time management, Interpersonal skills, Multitasking

## CERTIFICATIONS

Front-End Software Engineering Virtual Experience Programme by Forge
The JavaScript Language by LinkedIn Learning

## ACHIEVEMENTS AND ACCOMPLISHMENTS
- Led the redesign of the company's website, resulting in a modern and intuitive user interface that led to a 30% increase in user engagement metrics.
- Implemented a mobile-first responsive design strategy, achieving a 20% increase in mobile traffic and a 46% decrease in bounce rates on mobile devices.
- Metrics: Increased mobile traffic by 20%, decreased bounce rates on mobile devices by 46%.