

# Case Study For Credit analysis using EDA

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# Introduction

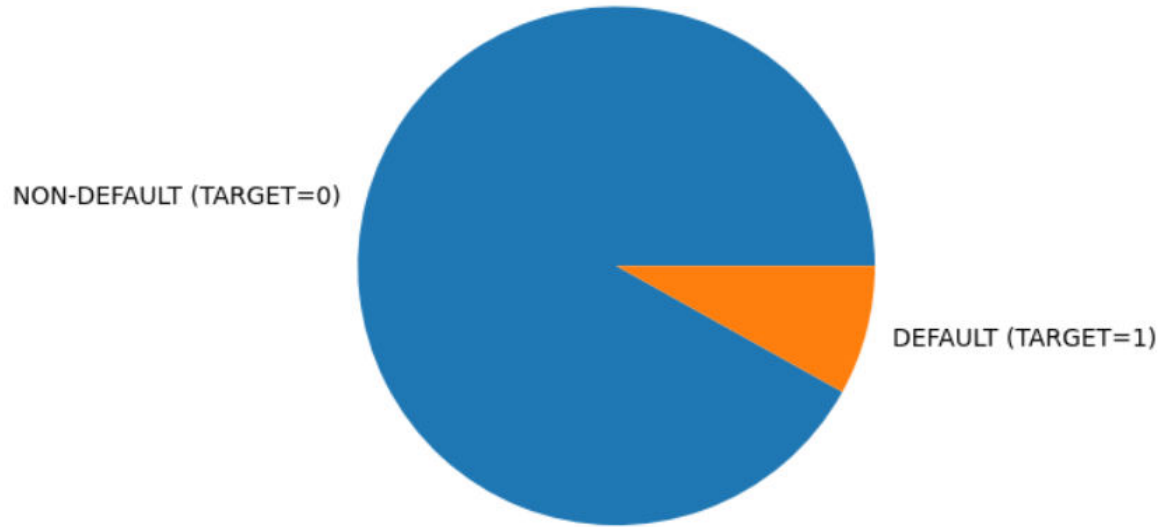
- ▶ This analysis based on the previous history and present applications of clients.
- ▶ The purpose of this analysis to help the company to make decision for loan approval.
- ▶ By this analysis company controls the loss.
- ▶ This EDA will ensure that the consumers capable of repaying the loan are not rejected.

# Steps involved in EDA

- ▶ Understanding the variables and load the application data
- ▶ Cleaning the data: Identifying missing values and treatment, Identify outliers, Imputation of missing values
- ▶ Find out the data types
- ▶ Data Imbalance
- ▶ Binning
- ▶ Univariate Analysis: Analyze one variable using histplot (for numerical variable), count plot (for categorical variables)
- ▶ Bivariant Analysis: Analyze two variable using bar chart, scatter plot
- ▶ Multivariant Analysis: Analyze more than two variables using heat map
- ▶ Finding out top 10 correlation
- ▶ Analysis of previous application data using above all steps
- ▶ Merge the both data files
- ▶ Plot the combined plot

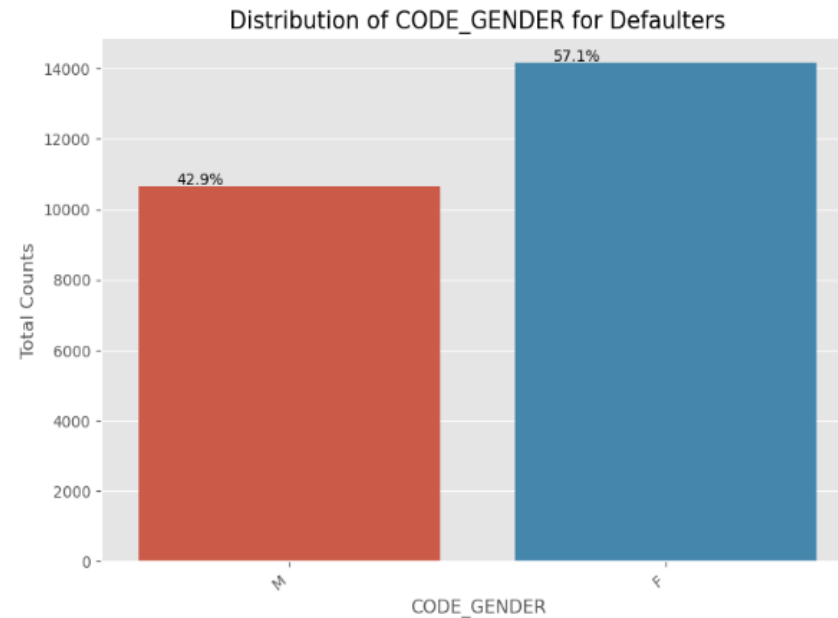
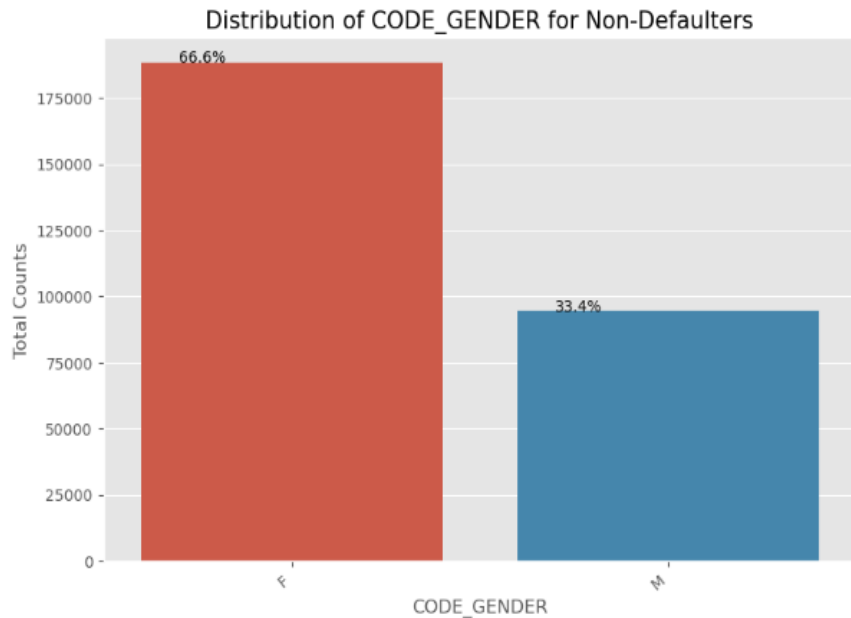
# Imbalance in Target

TARGET Variable - DEFAULTER Vs NONDEFAULTER



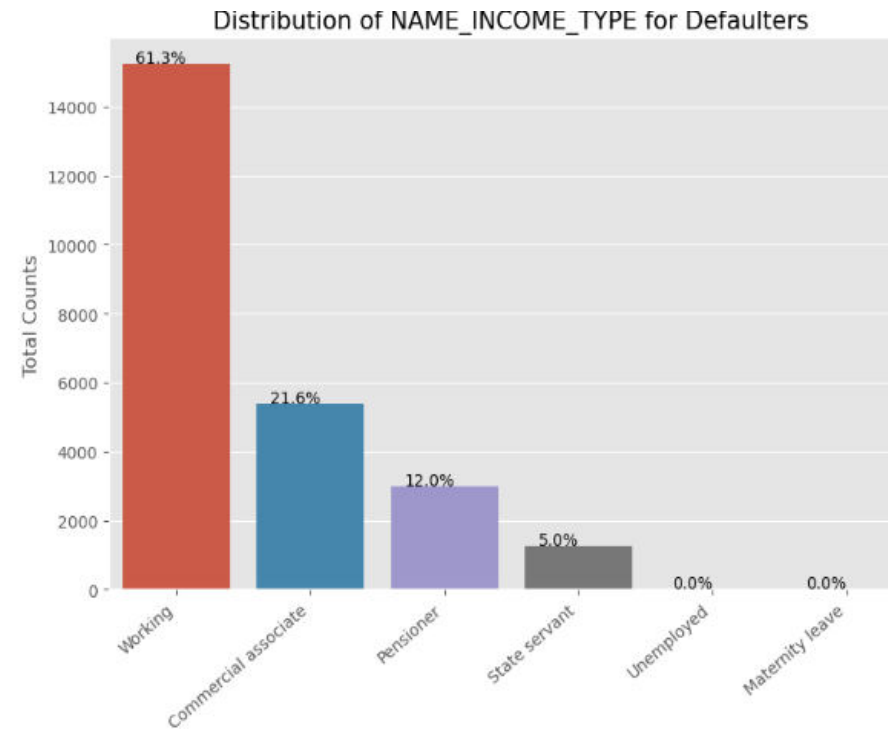
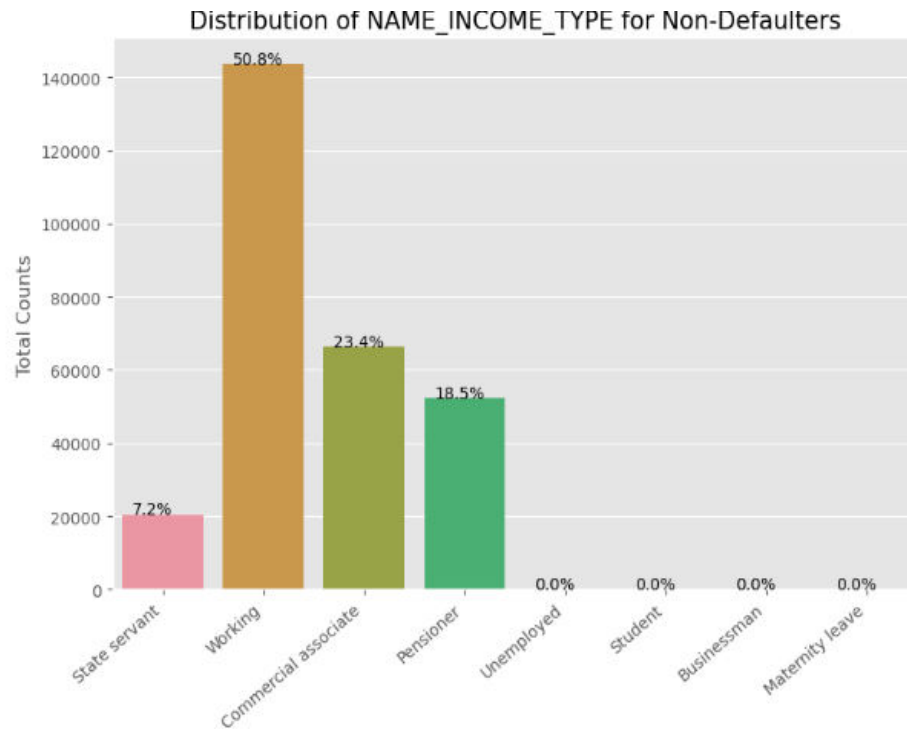
- As we can see from pie chart In Target variable the no of non-defaulters are more than no of defaulters.

# Univariant Analysis



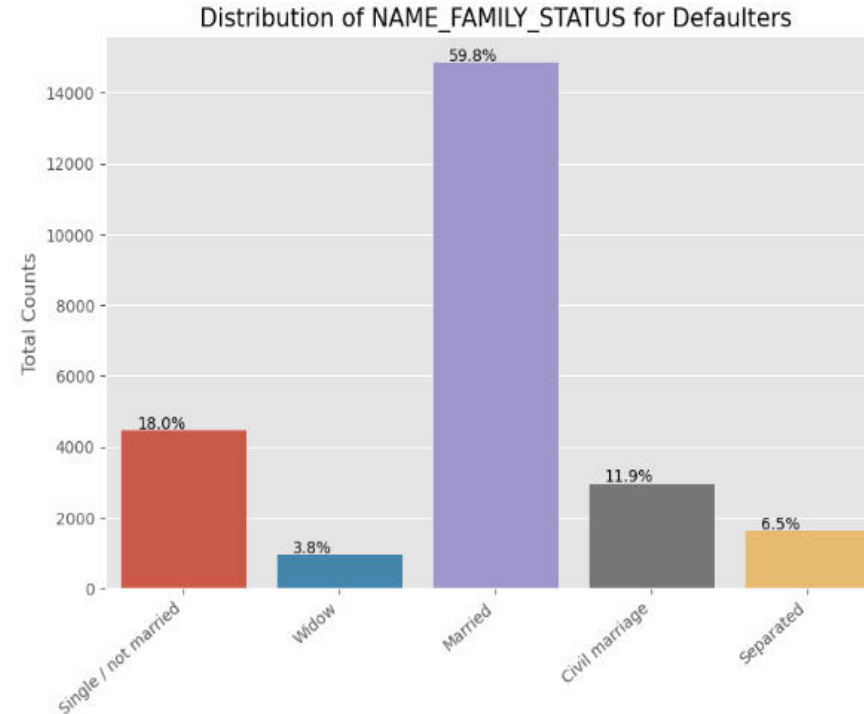
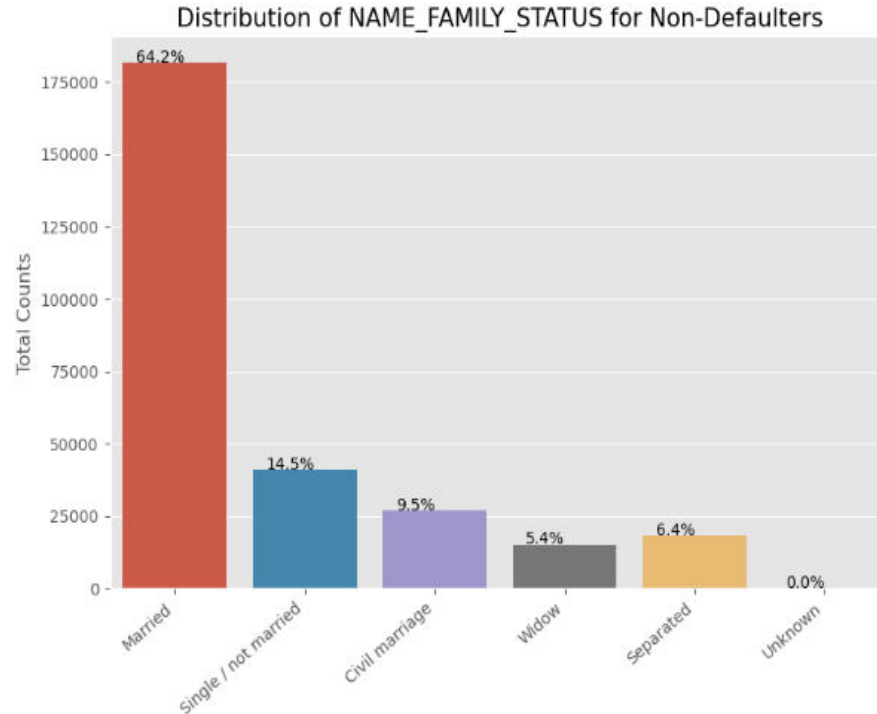
- ▶ As it is shown in above plot that 66.6% females are non-defaulter and 57% females are defaulter, so more no of females applied for loan than man , so females are more defaulter than man. but if we see the rate of being defaulter is less for female compare to man .

## NAME\_INCOME\_TYPE Variable



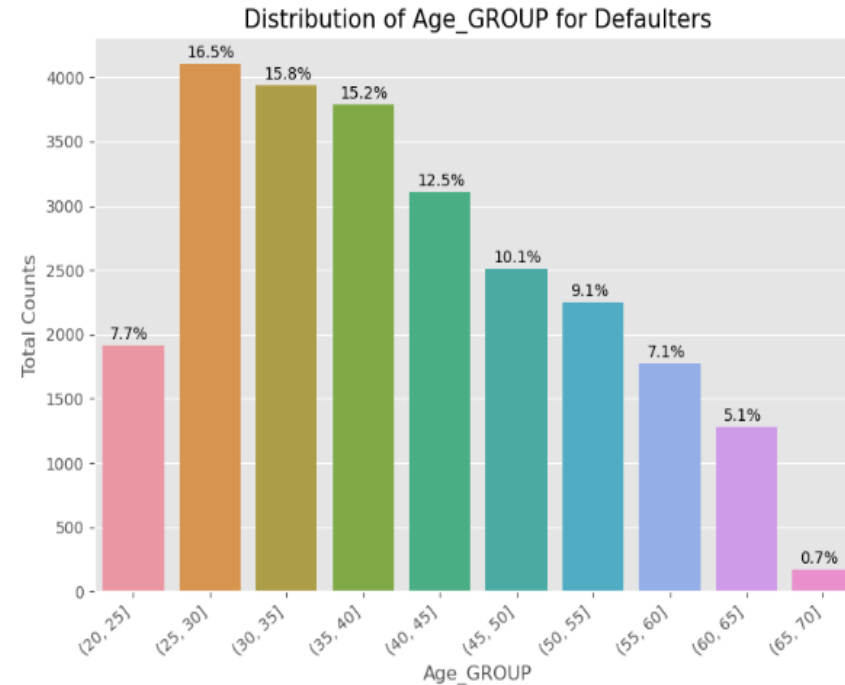
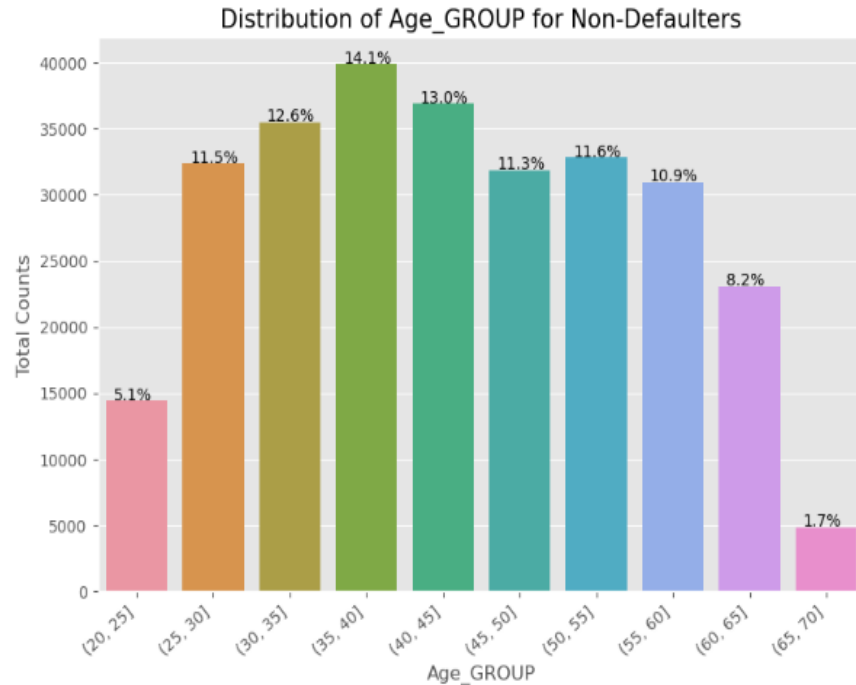
- ▶ As it is shown above working persons take more loans so chance of becoming defaulter is high in such category.
- ▶ Students are 0% defaulter because mostly they do not take loans, also businessman also 0% defaulters,
- ▶ so it is safe to give loans to businessman.

## NAME\_FAMILY\_STATUS Variable



- ▶ Married people tend to apply for more loans comparatively.
- ▶ But from the graph we see that Single/non Married people contribute 14.5% to Non Defaulters and 18% to the defaulters.
- ▶ So there is more risk associated with them.

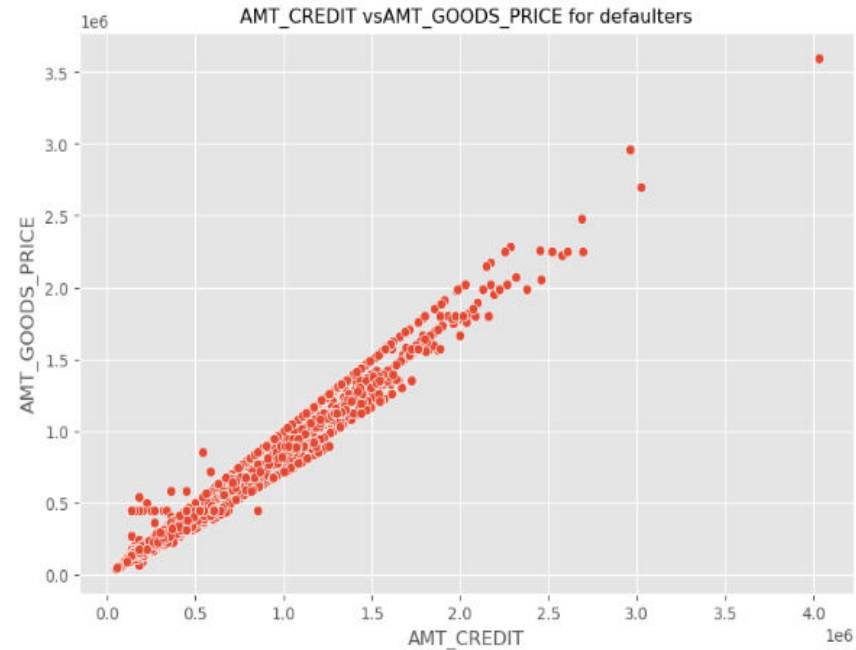
## Age\_GROUP Variable



- ▶ From the above plot we can say that are group of 25-30 years are more defaulter than other categories, so we have high risk to give loan to such person.
- ▶ As the age increases the defaulter ration is less , means higher age person is safe to give loans.

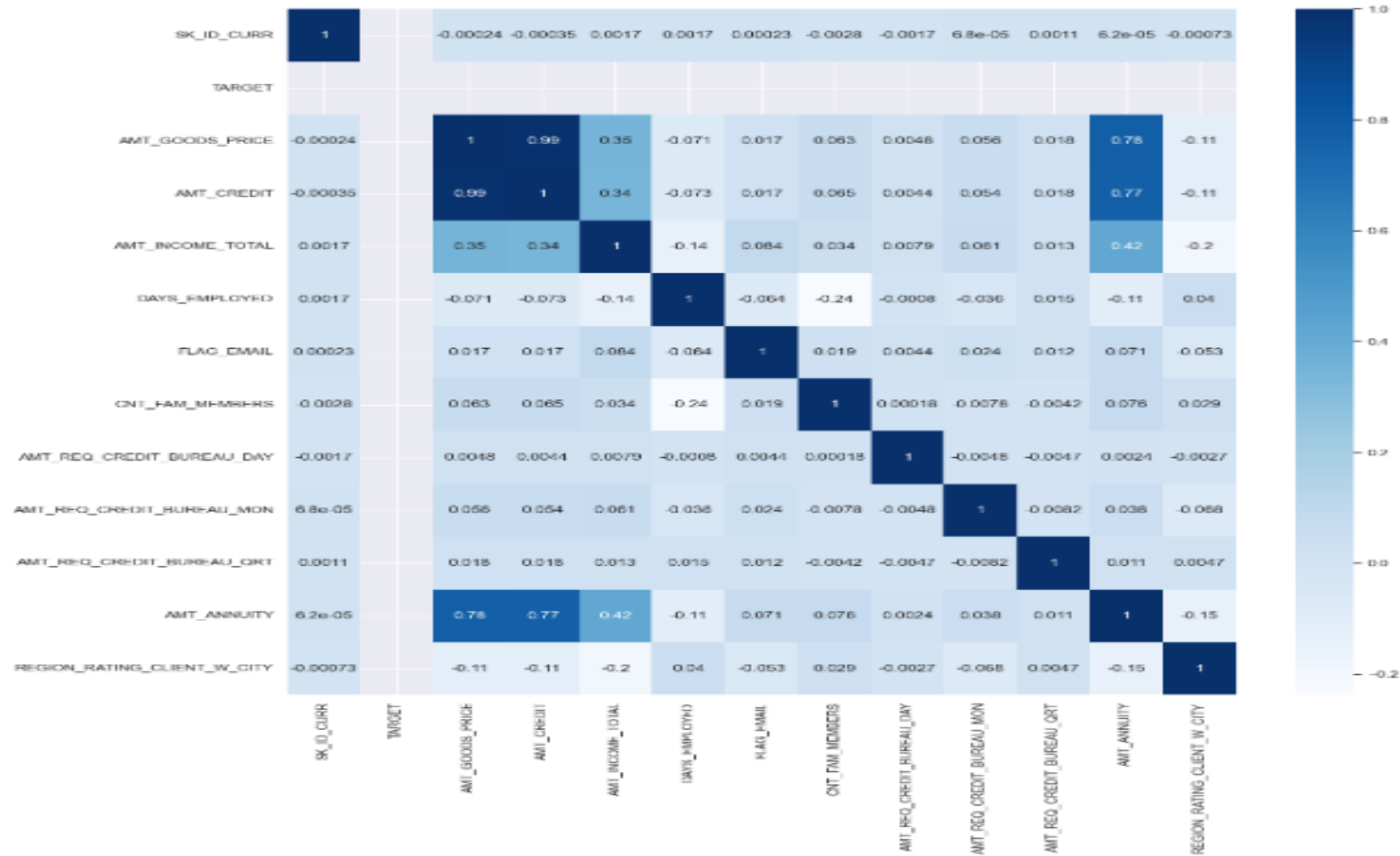


# Bivariant Analysis



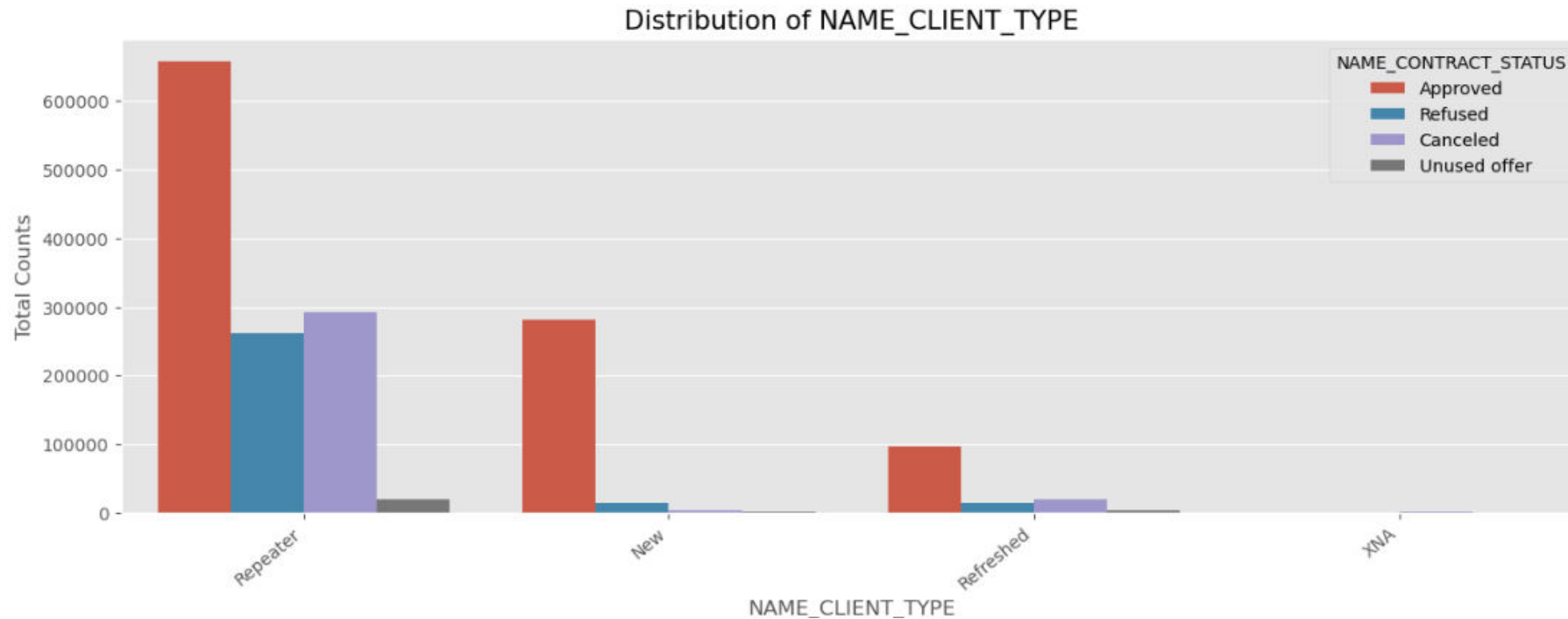
- ▶ As we can see that in lower left corner density is higher means for low loan amount no of non-defaulter are higher than defaulter.
- ▶ By increasing the goods price credit amount is also increases.

# Multivariant Analysis



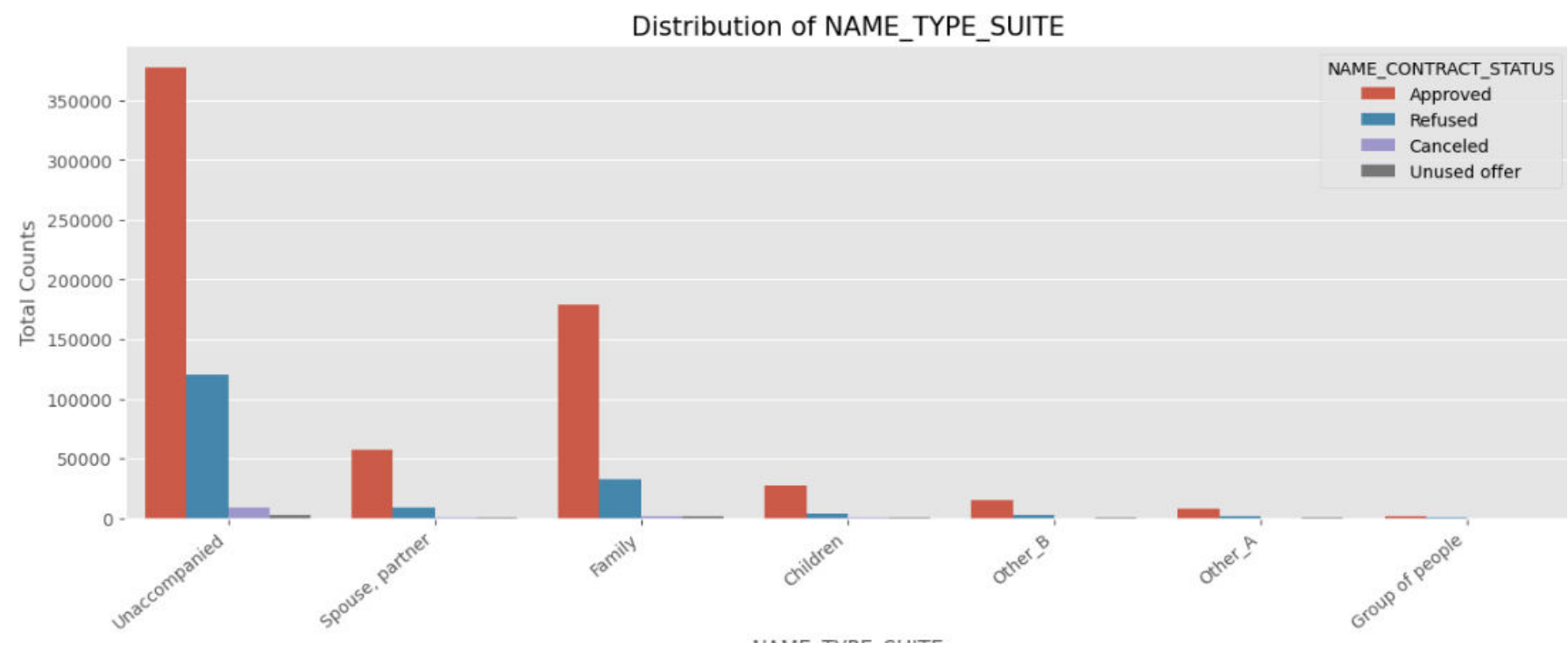
- ▶ This graph shows the top 10 correlation-9 of target 0.
- ▶ Here AMT\_CREDIT and AMT\_GOODS\_PRICE are highly correlated.

# Univariant Analysis for previous application data



- ▶ Repeaters are getting loans majorly. It is simple that bank is also interested such persons have previous loan history.

# NAME\_TYPE\_SUITE Variable



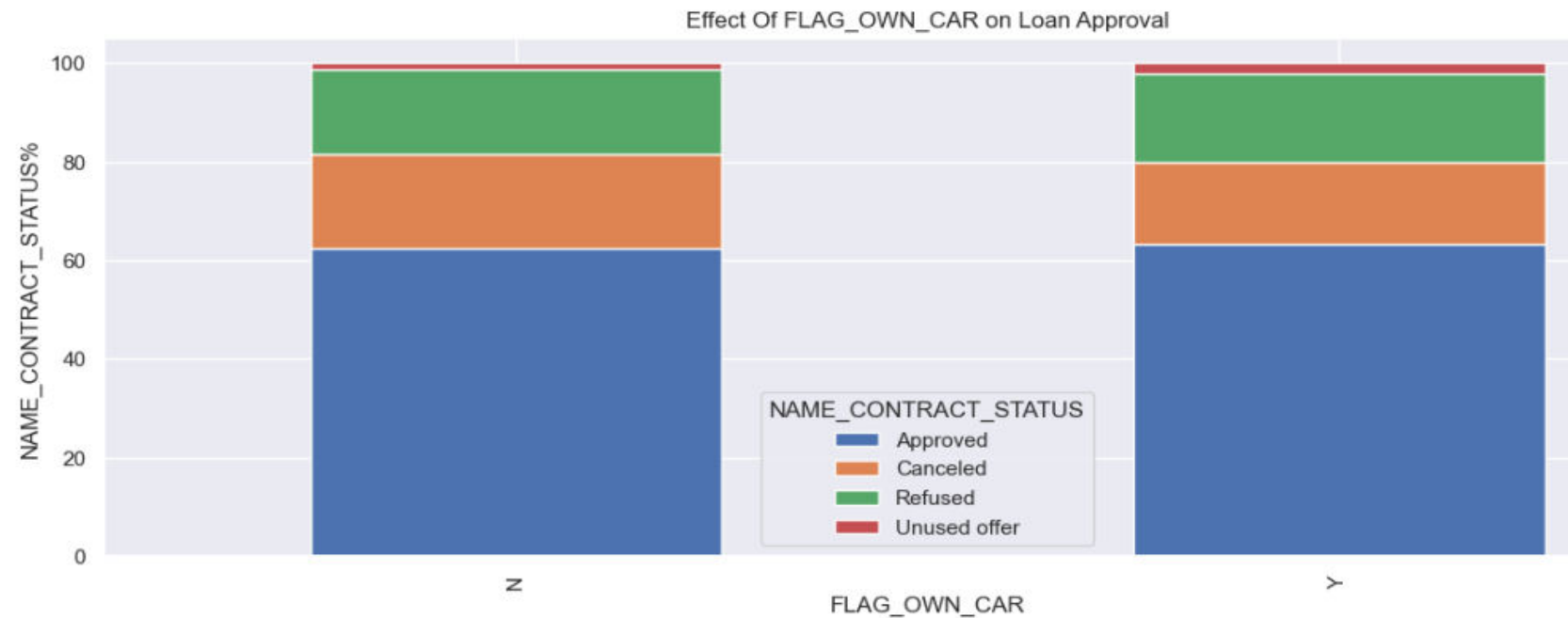
- ▶ Single person getting more loans.

# Merged Data Analysis



- ▶ We can see that the people who were approved for a loan earlier, defaulted less often where as people who were refused a loan earlier have higher chances of defaulting.

## FLAG\_OWN\_CAR Variable



- ▶ As it is show from fig that response is not much effected by car ownership, but person who have cars is not as much defaulter.
- ▶ so bank prefer car own person more than not have.

# Groups having less chance to be defaulter

- ▶ Old female clients.
- ▶ Person with high income category.
- ▶ Person with high education.
- ▶ old people of any income group.
- ▶ Person who are businessman.
- ▶ Any person who's previous loan approved.
- ▶ widow

# Risky Groups

- ▶ Male clients with marriage.
- ▶ Lower educated persons
- ▶ Previous refused loan status group