Sales Analysis of Bike Haven

SALES ANALYSIS FOR BIKE HAVEN

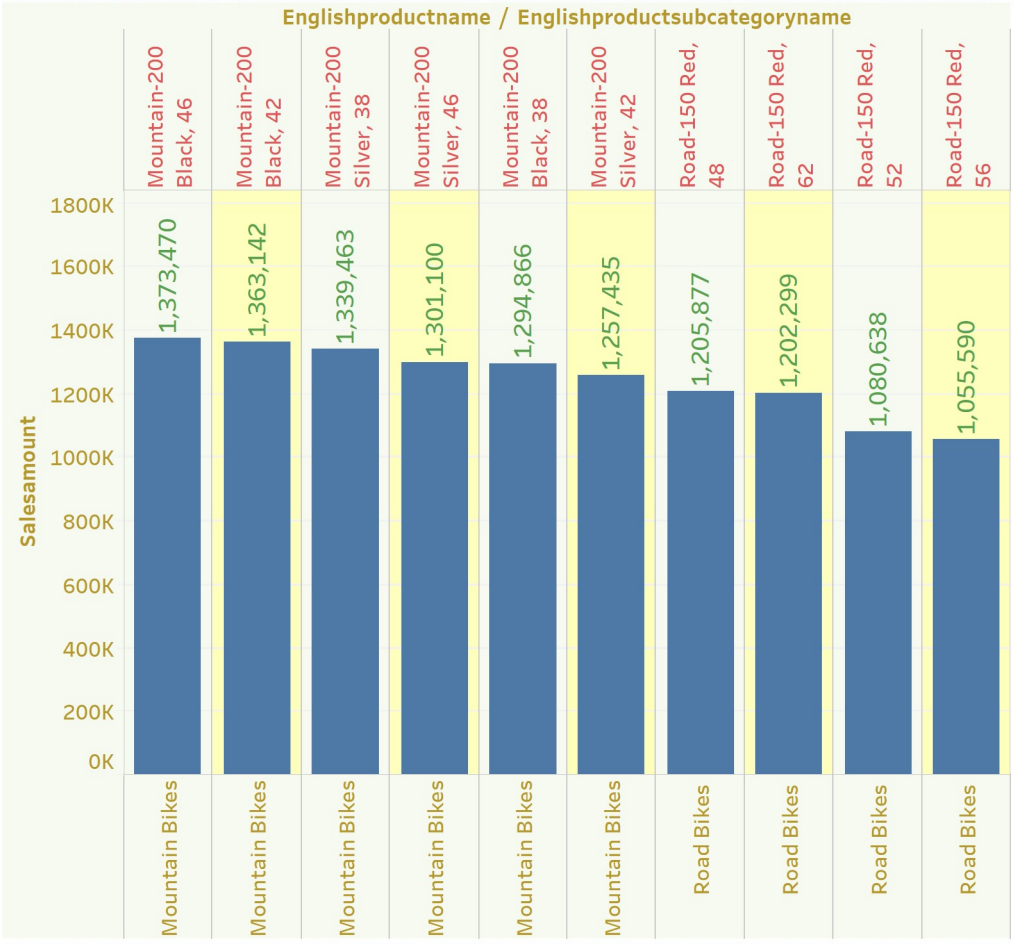
Overview:

These are the interactive sales reports dashboard of a store "The Bike Haven", which is a thriving business that offers a wide range of products, including bikes, clothing, accessories, and components.

Chris, the sales manager realized that the sales reports of Bike Haven needed a revamp. Our existing reports were static and did not provide much insight into their sales performance.He knew that they needed to move to visual dashboards to get a better understanding of their sales performance. Our focus in this dashboard is on tracking the sales volume of products, clients, and timeline. It would be helpful to have filters that allow sales representatives to see data specific to their customers and products.

Sales Analysis of Bike Haven

Top 10 products generating most of the revenue



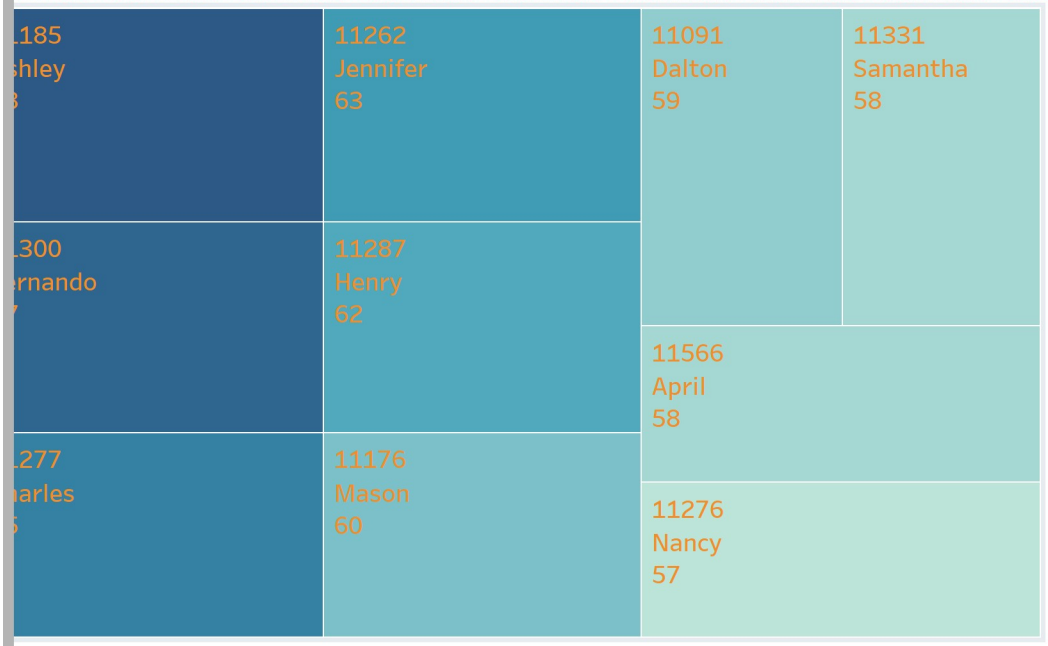
Show details

ROAD BIKES

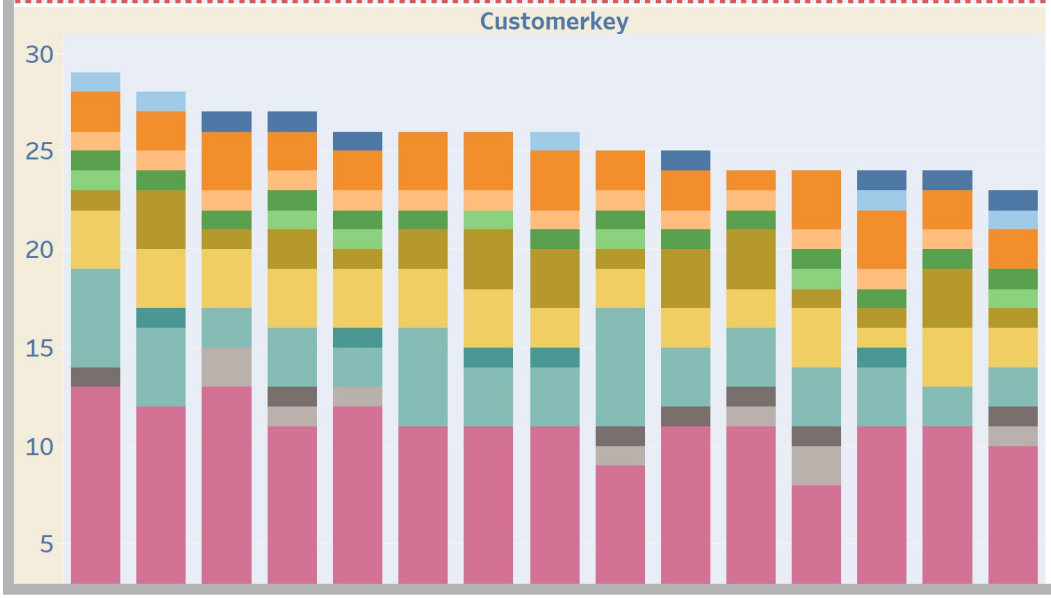
MOUNTAIN BIKES

Sales Analysis of Bike Haven

Top 10 customers of Bike haven



Frequency of reordering



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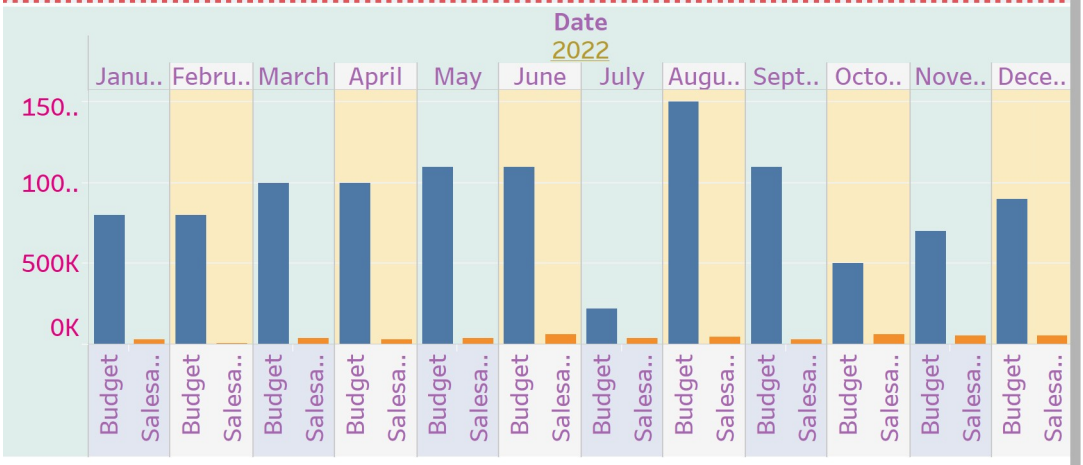
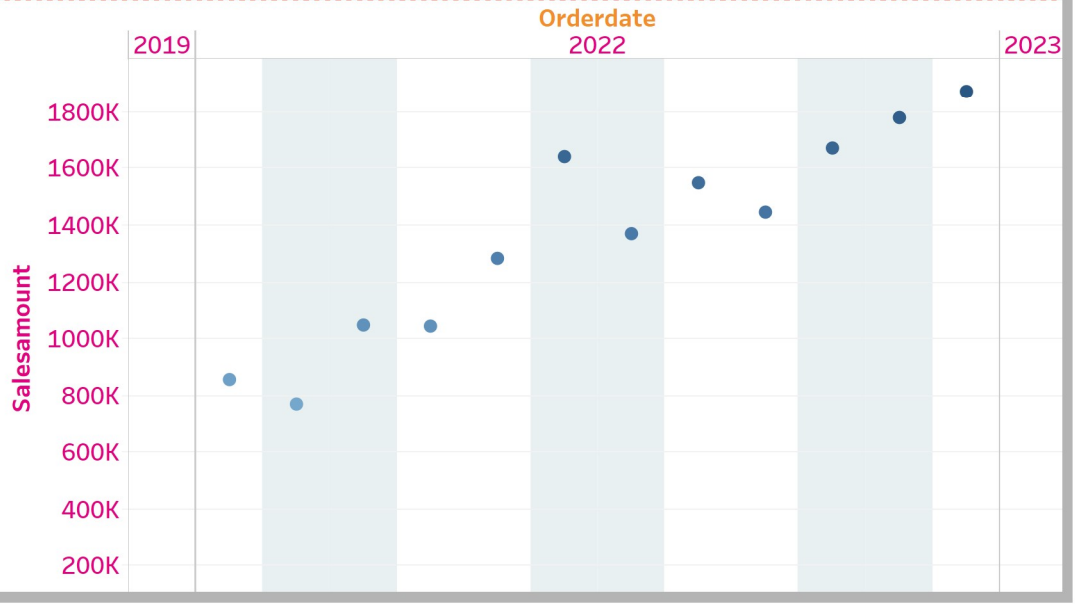
Sales vs Budget



Year of Orderdate

- [ ] 2019
- [x] ~~2020~~
- [x] ~~2021~~
- [ ] 2022

Year wise sales



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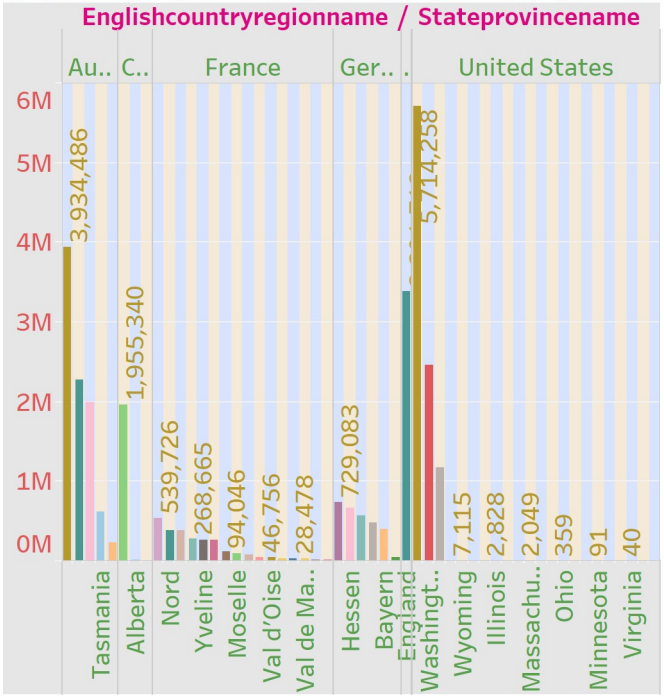
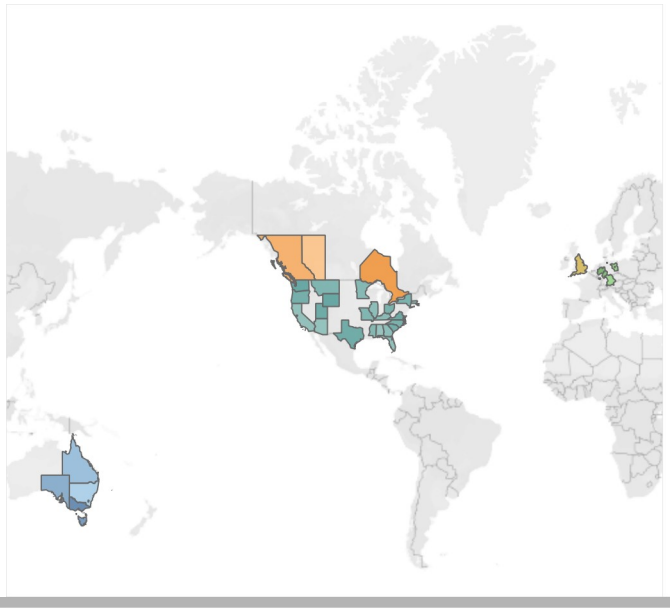
Region/state wise sales





Salesamount
7.28 to 57,14,257.94999994

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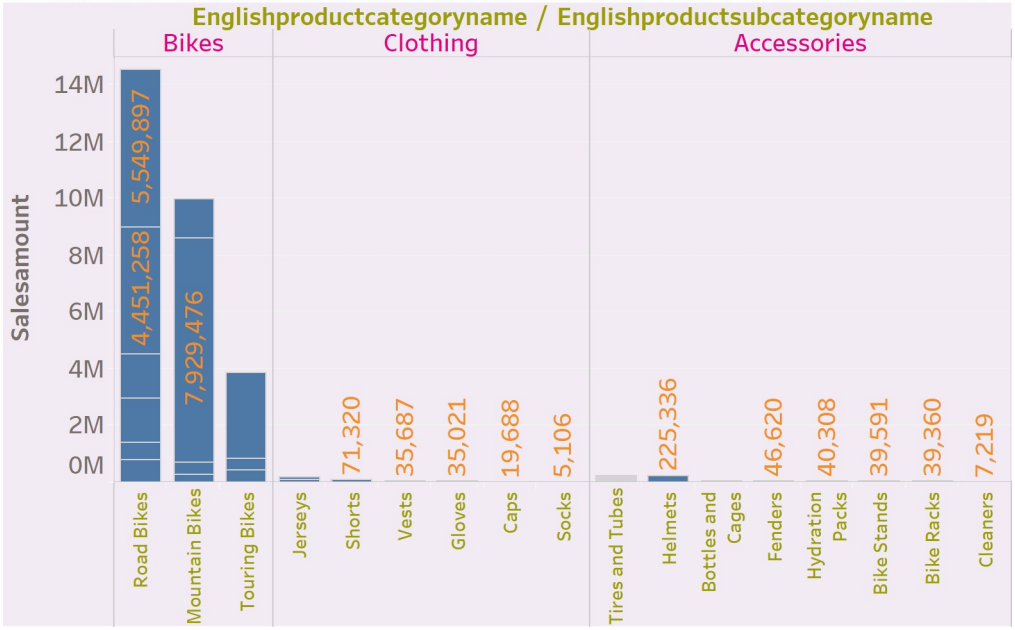
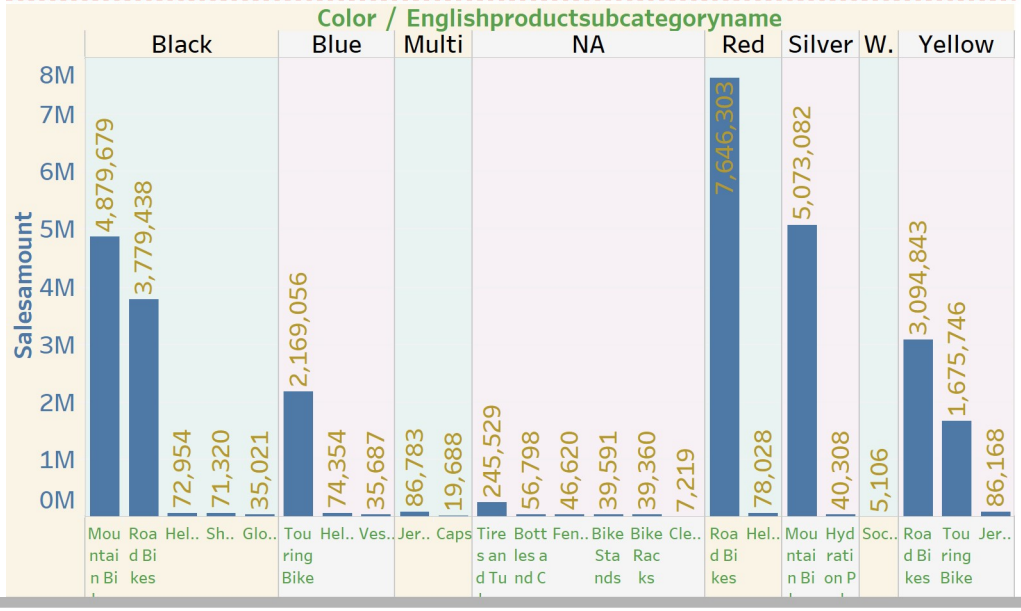
Category-wise sales



Color-wise sales



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