

CREDIT CARD REPORT



PROJECT OVERVIEW

To develop a comprehensive credit card dashboard that provides real-time insights into key performance metrics and trends to support decision-making processes.



PROJECT INSIGHTS

- Overall revenue is 57 M.
- Total interest is 8M.
- Total transaction amount is 46M.
- Male customers are contributing more in revenue 31M, female 26M.
- Blue & Silver credit card are contributing to 93% of overall transactions.
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%

