



KITRO

Simplifying food waste management

www.kitro.ch
info@kitro.ch

KITRO

Swiss-made food waste management solution 

Harnessing the power of technology KITRO provides the food service industry with an **AI-driven solution** automating **food waste management**.

Helping customer in over **350** measurements

save up to **8%** of their annual food cost and reduce their avoidable food waste by as much as **60%**





PROBLEM



1/3

of all food is lost or wasted

10%

Global GHG emissions

2 trillion

Annual \$ cost of food waste

FOOD SERVICE INDUSTRY

20%

of all food purchased is thrown away

\$ 8.00

avg. cost per kg of food waste

\$ 166.00

avg. daily cost of food waste



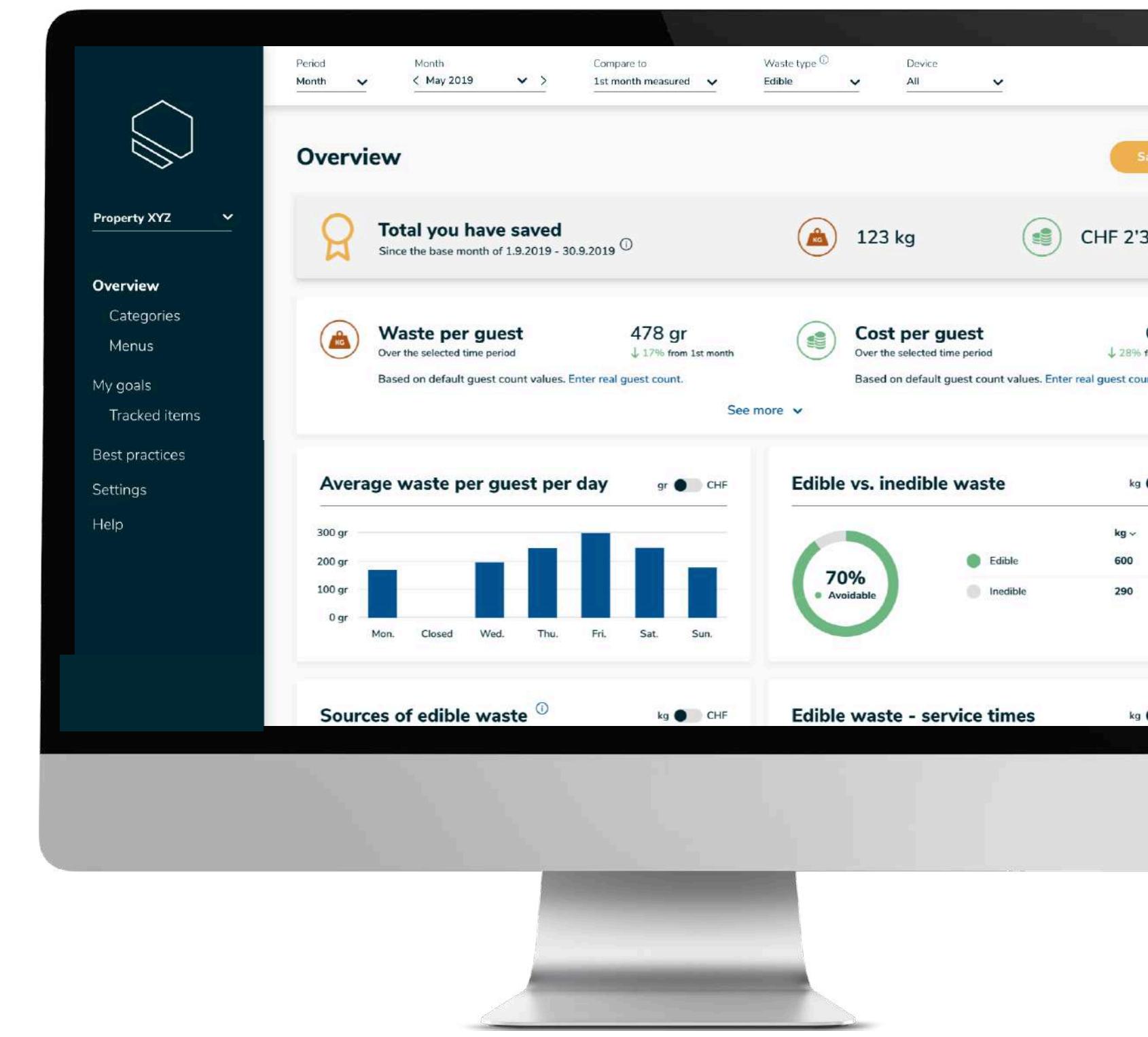
SOLUTION



Measure with ease



Identify with AI



Reduce with data

HARDWARE



Connects to your **WiFi**

Plug and **play**

Compatible with your bin

In collaboration with



AI EQUIPPED



Menu: Mixed vegetables (Edible)

Weight: 230 gr

Sat 23.05.2020 09:16

Menu: Fries (Edible)

Weight: 450 gr

Sat 23.05.2020 09:16

Starch: Bread (Edible)

Weight: 800 gr

Sat 23.05.2020 09:16

Automatic detection

Item specific recognition

Seamless data collection

PRICING

1-MONTH FREE
when you sign for 24-month

ANNUAL PACKAGE <i>per device</i>	REPORT	REDUCE
Dashboard access Users	Unlimited	Unlimited
Onboarding call Staff intro	Yes	Yes
Email followups	No	Yes
Food waste data	Quarterly reporting	Item specific reductions
1:1 expert consultation	1	4
Setup fee (excl. Shipping)	\$ 385	\$ 385
Monthly subscription fee	\$ 385	\$ 532
Total (annual fee)	US\$ 5'005	US\$ 6'769

CUSTOMERS



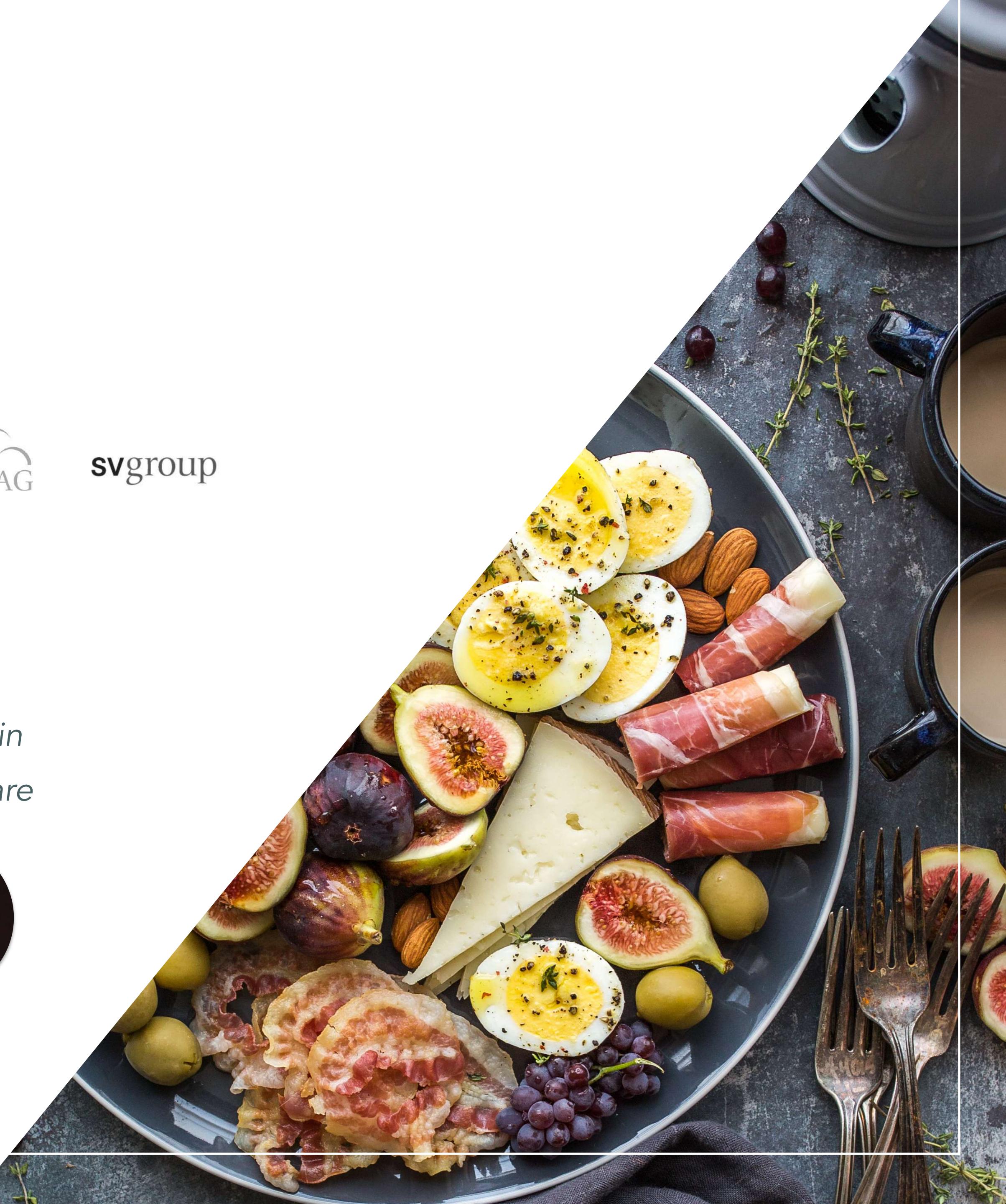
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EPFL

"Thanks to KITRO, we have learned a lot about our food waste, in terms of both **quantity** and quality. The most significant results are seen when looking at **specific ingredients**."

Jean-Vital Domenzon, General Manager of Hotel d'Angleterre





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What gets measured, gets done!

www.kitro.ch info@kitro.ch

KITRO SA
Chemin du closel 5
1020 Renens, Switzerland

