

DISHAL VELAWAT

DIGITAL MARKETER AND GRAPHIC  
DESIGNER EXECUTIVE

CONTACT

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SUMMARY

Creative and detail-oriented fresher skilled in Graphic Design and Digital Marketing. Skilled in creating visually appealing designs and executing digital marketing strategies to enhance brand visibility and engagement. Passionate about design trends, branding, and online marketing, with a strong desire to grow in a dynamic organization.

INTERNSHIP  
EXPERIENCE

DIGITAL MARKETING EXECUTIVE INTERN  
Technoglobe Pvt. Ltd., Shobaghpura, Udaipur.  
April - Present 2025

- Managed and created content for Instagram, Facebook, and LinkedIn pages.
- Performed keyword research and supported SEO activities including on-page optimization.
- Helped run basic Google Ads and social media ad campaigns under supervision.
- Created engaging posts, captions, and promotional creatives.

GRAPHIC DESIGN EXECUTIVE INTERN  
Technoglobe Pvt. Ltd., Shobaghpura, Udaipur.  
April - Present 2025

- Designed social media posts, banners, posters, and promotional creatives.
- Assisted in creating logos, brand identity materials, and visual concepts.
- Edited and retouched images using Adobe Photoshop.
- Created vector illustrations and layouts using Adobe Illustrator.

EDUCATION

MLSU UNIVERSITY 2025

- B.Com - UCCMS College Udaipur. (Pursue).
- Digital Marketing Certification- Technoglobe , Shobaghpura, Udaipur - (Completed).
- Graphic Designing Certification- Technoglobe , Shobaghpura, Udaipur - (Completed).
- Sr. Sec. (12) (2025) - The Vision Academy School, Udaipur (Raj).

TECHNICAL SKILLS

Graphic Design

- Logo Design
- Social Media Creatives
- Branding & Visual Identity
- Typography & Color Theory
- Banner, Poster & Flyer Design
- Image Editing & Retouching
- Layout Design

Digital Marketing

- Social Media Marketing
- Search Engine Optimization
- Google Ads
- Keyword Research
- Email Marketing
- Campaign Planning & Execution
- Meta Business Suite

SOFT SKILLS

- Creative Thinking
- Time Management
- Attention to Detail
- Communication Skills
- Teamwork