

## SEMINAR ON ENTREPRENUERSHIP

1<sup>st</sup> February, 2019

G H Patel College of Engineering & Technology

## **INTRODUCTION**

IEEE GCET SB organised a seminar on "ENTREPRENUERSHIP" for third year Electrical department. The purpose of this seminar was to brief the students about designing and launching a new business. The speaker of this session was Dip Dhingani, Founder and CEO of Creole Studios.

The seminar was voluntarily supported by IEEE student branch.

## **ABOUT THE SPEAKER**

MR.DIP DHINGANI is the Founder and CEO of Creole Studios, a web and mobile application development company. Mr.Dhingani has a very charming personality. He is a Software executive with over 7 years of experience, as a programmer, as an analyst & as an executive leading an SME by overseeing its development across 8 different disciplines.



## **ABOUT THE SEMINAR**

He started with a brief introduction on entrepreneurship and how to start-up with a business. Later on, he explained on how to set up different departments like programming, HR, sales, marketing, UI/UX design, analysis. He also explained how to deal with the funding issues, business decisions and lack of market demand. He introduced some of the basic concepts of entrepreneurship like financial investment, hiring the right people for the specialized jobs and the risk factors involved. He gave us the idea about the different sectors and opportunities for new start-ups.



The speaker had great knowledge about the market strategies.





This seminar was indeed informative for the students, seeking help in the area of start-ups and looking forward to serve as an entrepreneur.

