



# CERTIFICATE COURSE IN DATA ANALYTICS

*Master the Most In-Demand Skill  
of the 21st Century*



100% PLACEMENT ASSISTANCE | ONLINE INTERACTIVE LEARNING | HANDS-ON PROJECTS

# TABLE OF CONTENTS

**1. Welcome to TechCADD Online**

---

**2. Why Choose TechCADD Online**

---

**3. Career Opportunities**

---

**4. Course Curriculum Overview**

---

**5. Tools & Technologies You'll Master**

---

**6. Placement Partner**



# WELCOME TO TECHCADD ONLINE

Welcome to TechCADD Online, a pioneer in tech education, trusted by thousands of learners across India and beyond. As a forward-thinking platform, we specialize in providing world-class training in Data Science, one of the most dynamic and in-demand fields of the digital age.

Whether you're a student preparing for the workforce, a working professional looking to upskill, or a career switcher chasing a new dream — TechCADD Online is here to support you at every step of your journey.

Our Data Analytic Course is designed with a single mission: To empower learners with practical skills, deep knowledge, and industry readiness.





# WHY CHOOSE TECHCADD ONLINE

At TechCADD Online, our Data Analytics course is more than just education—it's a complete, immersive learning experience designed to prepare you for real-world success. You'll attend 100% live, instructor-led classes that let you interact directly with industry experts, ask questions in real time, and engage in collaborative discussions—just like a physical classroom.

Our program is built around a project-based learning approach, allowing you to apply concepts through 15+ real-world data case studies and two major capstone projects. By the end of the course, you'll graduate with a strong, job-ready portfolio that showcases your analytical skills.

You'll receive hands-on training in industry-standard tools and technologies, including Excel, SQL, Python, Tableau, Power BI, and Machine Learning techniques. The course is structured to support learners of all levels, so you can progress confidently, whether you're starting from scratch or upskilling.



# CAREER OPPORTUNITIES

Professionals completing this **Data Analytics** can expect monthly salaries ranging from ₹60,000 to ₹1,00,000 depending on their experience, skillset, and job role.

Data Analyst

Business Analyst

Junior Data Scientist

Data Technician

SQL Analyst

Reporting Analyst

Data Associate

Excel Expert

Retail Analyst

Growth Analyst

SEO Analyst

Marketing Analyst

Product Analyst

Financial Analyst

Operations Analyst





# **COURSE** **CURRICULUM**

**Learn Data Analytics from Basics to Advanced – with Real Projects!**

## **FOUNDATIONS OF DATA ANALYTICS**

- Introduction to Data Analytics
- Data Types & Structures
- Basics of Statistics
- Excel for Data Analytics

## **PYTHON FOR DATA ANALYSIS**

- Python basics for data handling
- NumPy, Pandas for data wrangling
- Time series and data transformation

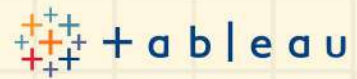
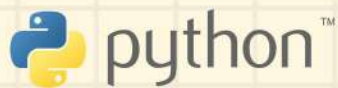
## **DATA VISUALIZATION & BI TOOLS**

- Data Visualization Principles
- Plotting with Matplotlib and Seaborn
- Dashboard Design with Power BI / Tableau
- Storytelling with Data

## **ADVANCED ANALYTICS**

- Basics of machine learning
- Regression, classification, and clustering
- Real-world analytics case studies
- Model Evaluation Metrics

# TECH & TOOLS YOU'LL LEARN



# PLACEMENTS PARTNER





**TURN DATA INTO DECISIONS.  
BECOME THE ANALYST EVERY  
COMPANY NEEDS.**

**APPLY NOW**

**OUR BRANCHES: JALANDHAR | HOSHIARPUR | PHAGWARA | LUDHIANA | CHANDIGARH**