

BOOKAHOLICS

**CHAROTAR UNIVERSITY OF SCIENCE AND
TECHNOLOGY**

2nd Year (IV Semester) Information Technology

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Guide- Purvi Prajapati

Abstract:

The research study explores the phenomenon of increase in the use of online medium for textbook sales. The study uses the basics of commerce transactions, incorporating them into a model to explain their effects on different mediums of textbook sale. The study uses theoretical approach in explaining the influence of advantages and disadvantages of

each medium on transactions occurring through it. The study designs two different models each representing a single medium. The method of flowchart analysis is used to describe the various processes occurring in each medium and transactions are incorporated at the point of sales in both the models. Overall the study concludes by explaining the theory behind the growth of online medium when compared to other mediums.

Keywords:

Commercial transactions, online retail, business to business transactions, business to consumer

transactions, and consumer to consumer transactions.

Introduction:

It has been more than a decade for the use of internet to be much common in each individual house. The revolution of internet has influenced all types of age groups from seniors to teenagers; from veterans to trainees, each and every person had his way of learning the method and using it for his own convenience. From leisure to

fantasy, from shopping to studying from education to gaming, internet had its dominance compared to any other form of medium. Internet became the easiest and the cheapest way to reach the global network. Multiple facets were added including attractive advertising, live videos, simplified usages etc. Internet became a good source for marketing and selling products. Internet became the new catalog for

product sales for retail companies. The medium of newspaper lost its importance for advertising products to internet. Add On, pop ups, sidebars etc became the best way to advertise products. Google Ad sense and Ad words made it easier for organizations to sale their products through their easy availability on the

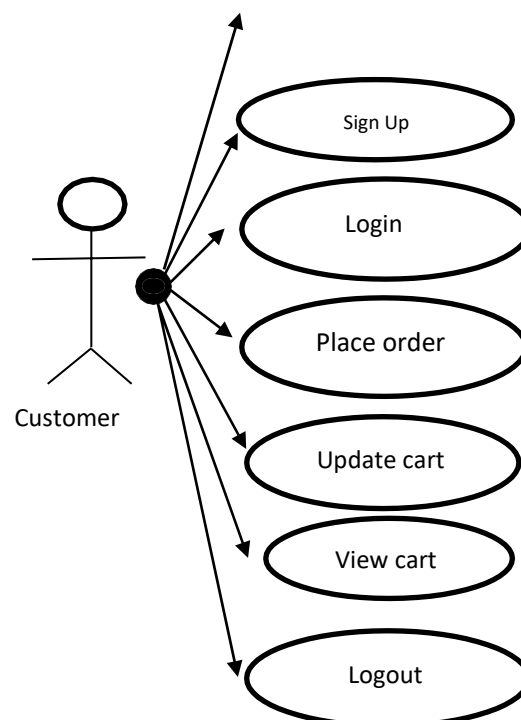
search engines. With the increase in popularity, increase in usage of the medium for the sale of international, domestic and local product increased. The medium of internet became popular among many local and small scale firms for advertising their product among vast audience of buyers around the globe

Description:

We have prepared a Bookstore Website, where we provided service related to it. You can also read reviews about Books. We also have provided Blogs Section where you can read famous blogs for books.

You can Create Bookaholics Account, so that you can get exclusive updates and Discount for Books. You can add your favourite books to cart and then order it according to your convenience.

Flow Chart:



Project Outcomes:

- Simplicity to Buy Book
- Immediate review of the Book
- Promoting Cashless Transaction (Online Mode)

References:

- <https://www.w3schools.com/>
- https://www.w3schools.com/css/css_navbar.asp
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Website Preview:

