

NATHAN PARKER

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PROFESSIONAL SUMMARY

Creative and strategic UX/UI Designer with 7+ years of experience crafting user-centered digital experiences for web and mobile applications. Skilled in translating complex requirements into intuitive, accessible interfaces that drive user engagement and business results. Collaborative team player with expertise in design thinking, user research, and iterative prototyping processes.

TECHNICAL SKILLS

- **Design Tools:** Figma, Sketch, Adobe XD, Photoshop, Illustrator, InVision, Zeplin
- **Prototyping:** InVision, Axure RP, Principle, Framer, HTML/CSS Prototypes
- **Research Methods:** User Interviews, Usability Testing, Card Sorting, Journey Mapping, A/B Testing
- **Development:** HTML5, CSS3, SASS, JavaScript, React (basic), Git
- **Other:** Agile/Scrum, Design Systems, Accessibility (WCAG), Responsive Design

PROFESSIONAL EXPERIENCE

SENIOR UX/UI DESIGNER

Cloud Innovations | Seattle, WA | June 2020 - Present

- Lead UX/UI design for enterprise SaaS platform serving 500,000+ users, improving customer satisfaction scores by 28%
- Redesigned onboarding flow, resulting in 35% decrease in drop-off rates and 22% faster time-to-value
- Established and maintain comprehensive design system used by 30+ designers and developers
- Conduct user research and usability testing to identify pain points and inform design decisions
- Collaborate with product managers and engineers in agile environment to define product requirements
- Mentor junior designers and lead weekly design critique sessions
- Created accessibility guidelines that brought product into WCAG 2.1 AA compliance

UX DESIGNER

TechNorth Solutions | Seattle, WA | March 2018 - May 2020

- Designed user experiences for mobile applications and responsive web platforms
- Conducted user interviews and usability tests to inform design decisions
- Created wireframes, user flows, prototypes, and visual designs for multiple products
- Collaborated with cross-functional teams to deliver cohesive user experiences
- Redesigned e-commerce checkout process, increasing conversion rate by 18%
- Developed and presented UX design solutions to stakeholders and clients
- Implemented design thinking workshops to solve complex business problems

UI DESIGNER

Westside Digital Agency | Portland, OR | January 2016 - February 2018

- Created visual designs for websites and mobile applications across various industries
- Developed style guides and UI component libraries for client projects
- Collaborated with UX designers to implement user-friendly interfaces
- Designed responsive layouts and interactive elements
- Created brand identity systems for digital products
- Participated in client presentations and design review sessions

EDUCATION

Master of Human-Computer Interaction University of Washington | 2018

- Capstone Project: Designing accessible interfaces for elderly users
- GPA: 3.8/4.0

Bachelor of Fine Arts in Graphic Design Rhode Island School of Design | 2015

- Senior Thesis: "Digital Interfaces in Physical Spaces"
- Dean's List: 2012-2015

CERTIFICATIONS

- Nielsen Norman Group UX Certification
- Interaction Design Foundation UX Designer Certificate
- Google UX Design Professional Certificate

SELECTED PROJECTS

HealthTrack Mobile App Redesign

- Conducted comprehensive research to identify user pain points in health tracking
- Redesigned interface resulting in 45% increase in daily active users
- Implemented accessible design patterns for users with various abilities

E-commerce Platform Optimization

- Analyzed user behavior data to identify friction points in shopping journey
- Designed and tested new product discovery features
- Created responsive design system for consistent experience across devices

Financial Dashboard Design System

- Developed modular component library for enterprise financial platform
- Created comprehensive documentation for design system implementation
- Reduced design inconsistencies by 75% across product suite

LANGUAGES

- English (Native)
- Spanish (Intermediate)
- French (Basic)

INTERESTS

- Photography, Hiking, Graphic Novels, Urban Sketching, Pottery