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| --- | --- | --- | --- | --- | --- |
| ***Key Partners***   * Government * NGOs * NCEUS * Financial Institutions * Facilitators   ***Key Suppliers***   * Labors * Workers * Farmers * Artisans   ***Key Resources***   * Labors Information * Govt. Permission * Fundings | ***Key Activities***   * Skill Mapping * Financial Inclusion * Identity Management * Market Access * Campaigns * Availability of Information * Creating value through tie-ups/fundraising | ***Value Proposition***   * Employment availability to the seasonal unemployment * Matching all the skill-sets * Availability of jobs according to skills * Centralising the whole unorganized sector in the rural markets * Information about the availability of jobs * Provides particular job through a web application to the corresponding labour | | ***Customer Relationships***   * Easy availability of jobs * Market access * Campaigns * Feedback * Newspaper articles | ***Customer Segments***   * Seasonal unemployed labor * Potential labor who has particular skills for a particular job * Farmers * Artisans * Employers |
| ***Key Resources***   * Financial Resources   (Govt., NGOs, Financial Institutions, VCs, Investors)   * Process Resources   (Strong Telecommunication Network, Strong Database Management)   * HR Resources   (Volunteers, Process Managers, IT & Tech People) | ***Channels***   * Telecommunication Network * Tie-Ups and Database Build-up * Campaigns * Newspaper Articles |
| ***Cost Structure***   * Promotional and Marketing Costs (Campaign) * Telecommunication Network Cost * Servers Cost (Setup) * Manual Processing Cost | | | ***Revenue Streams***   * By promoting government schemes and benefits towards this issue of unorganized sector * By promoting other schemes and benefits also | | |

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*Source:* [*www.businessmodelgeneration.com*](http://www.businessmodelgeneration.com)

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Primary Canvas

**Xx**

Alternative Canvas

*Team or Company Name:*

COMPANY NAME

*Date:*

MM/DD/YY

The Business Model Canvas

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*Source:* [*www.businessmodelgeneration.com*](http://www.businessmodelgeneration.com)