**Project Summary Template**

This document is intended to provide a summary understanding of the high-level vision of your project goals.

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| --- | --- | --- |
| **Company Name/ Team Name** |  | |
| **Company Address** | (if applicable) | |
| **Company Website** | (if applicable) | |
| **Telephone** | (if applicable) | |
| **Company Contact/ Team member names** |  | |
| **Title** | (if applicable) | |
| **Company Email/ Email address for all team members** |  | |
| **Telephone** |  | |
| **Project Title** |  | |
| **Project**  **Description** | **About the company:**  **About the project:**  The project is to develop a solution/system to help small business owners manage all aspects of their business with an easy-to-use system that covers everything from inventory to appointment management. It will also feature curated tips and tricks from qualified industry leaders. The result is that someone can start from scratch and develop the skills/knowledge to run a business successfully. | |
| **Problem/**  **Opportunity Assessment \*** | *Please describe current state problem/opportunity that describes the nature and extent of the problem (factual, quantified, concise), or that outlines a chance for advancement or progress.* | |
| 1.  2.  3. | Small business owners with no or minimal employees may have difficulty performing tasks other than the primary intended work such as managing finances, customer interactions, etc.  Provide a platform to help develop skills/assist in managing a business.  Reduce business difficulties such as mismanaged appointments, unrecorded payments to and from the business, unrecorded inventory, etc.  Reduce costs incurred by purchasing outside support.  Sole proprietors should have the choice to use an all-in-one library/record of vital/non-vital information. |
| **Desired Project**  **Outcomes/**  **Requirements\*** | *Define how this project shall address a business need, e.g. the business problem or opportunity described above; describe what the beneficiary must be able to do / receive from the solution* | |
| 1. | The project will give small business owners a platform where they can access support for different tasks such as employee/appointment scheduling, record cash payments, quantify stock, etc. |
| 2. | Access curated information from industry leaders from which business owners can learn from in regard to all facets of the business. |
| 3. | Improves business scalability, since business owners have a stronger knowledge base, they no longer need to spend on support resulting in more money to allocate elsewhere. |
| 4. |  |
|  |  |
| **Key Deliverables to be produced by students\*** | *Define the boundaries of work that you expect to receive from the students effort (vs. internal effort)* | |
| 1.  2.  3. | A mobile/web application with multiple pages that are separated for clarity, each focusing on a different aspect on managing a small business.  Smooth access/management to multiple but separate databases in relation to each section. |
| **Desired Start Date** |  | |
| **Desired End Date** |  | |
| **Attachments** | *List attachments that support project description* | |
| 1 |  |
|  | 2 |  |

\* Please add fields as required

Here’s a professional software project summary for your application concept:

**Project Summary: "GTA Soccer Connect"**

**Overview:**  
*GTA Soccer Connect* is a web and mobile application designed to streamline and enrich the soccer community experience within the Greater Toronto Area (GTA). The platform connects players, coaches, teams, and fans by centralizing essential soccer-related activities—ranging from tryouts and job postings to community networking and match logistics.

**Key Features:**

1. **Player & Team Profiles:**
   * Users (players, coaches, and teams) can create detailed profiles.
   * Player stats tracking: goals scored, assists, games played, etc.
   * Profile visibility settings for scouting and networking.
2. **Tryout & Job Board:**
   * Teams and clubs can post open tryouts and coaching/staff job opportunities.
   * Advanced filtering by age group, skill level, location, and availability.
   * Application and messaging system for quick communication.
3. **Field & Play Space Booking:**
   * Integrated reservation system for booking soccer fields and indoor spaces.
   * Availability calendar and location-based filtering.
   * Team booking management (shared calendars and notifications).
4. **Community Chat & Networking Hub:**
   * Public and private chat channels for teams, events, or general discussions.
   * Community-driven spaces for fans, scouts, and players to engage.
   * Event announcements, match highlights, and fan zones.
5. **Search & Matchmaking:**
   * Smart matching between players looking for teams and teams needing players.
   * Personalized recommendations based on skill level, stats, and location.

**Target Audience:**

* Amateur and semi-professional soccer players
* Youth clubs and adult recreational teams
* Coaches, trainers, and soccer program coordinators
* Fans and community organizers within the GTA

**Goals:**

* Foster a more connected and active soccer community in the GTA.
* Reduce friction in finding tryouts, matches, and local soccer resources.
* Create a scalable platform that could be expanded to other regions in the future.

**Technology Stack (Proposed):**

* **Frontend:** React Native (mobile), React.js (web)
* **Backend:** Node.js with Express
* **Database:** MongoDB or PostgreSQL
* **Authentication:** OAuth (Google, Apple, Email)
* **Cloud Services:** AWS or Firebase for hosting, storage, and real-time features
* **Chat:** WebSockets or Firebase Realtime Database

**Potential Monetization:**

* Freemium model with premium features (profile boosts, advanced stats)
* Sponsored tryout posts and ads
* Field booking transaction fees