

EDUCATION

GPA 3.83 University of Washington, Seattle	Seattle, WA
• Master of Science in Information Management , <i>Business Intelligence Program/Product Management</i>	June 2022
• Master of Public Administration , <i>Policy Analysis and Evaluation Financial Management</i>	June 2022
GPA 3.52 Bachelor of Arts in International Studies: Political Economies and Asian Studies	June 2019

Technical Skills: Microsoft Office 365 | Python | R | SQL | Stata | Tableau | Figma | Adobe Photoshop | Adobe Illustrator | Wix | LeanKit | Power BI | Azure Cloud | Alteryx | Lean Sigma Green Belt (*In progress*)

PROFESSIONAL EXPERIENCE

BECU <i>Performance Analyst Intern</i>	Seattle, WA <i>June-Sept 2021</i>
<ul style="list-style-type: none">• Conduct Current and Future State, Root Cause, and Feasibility Analyses to develop an ML prototype. Create and maintain the program master schedule.• Partner with Data Scientists and Business Representatives.• Design, conduct, and report results from Proof of Concept, that focuses on 1) new tools, methods, or algorithms, 2) new scientific domains or application areas, and 3) new data sets or sources.• Developed Minimum Viable Product parameters and assist the creation and deployment of a nationwide Financial Campaign.• Assist in aligning DEI strategies among People and Technology during the organization's Digital Transformation.• Create, compile and present reports and documentation to provide support to Senior and Executive Management.	

Content 26 <i>Project Assistant</i>	Seattle, WA <i>April-August 2020</i>
<ul style="list-style-type: none">• Conducted Competitor Landscape Analysis to target strategic placements of client advertisements on several e-commerce platforms.• Analyzed consumer behavior on various ecommerce platforms to synthesize advertising strategies, boosting sales and ROI.• Performed SEO research, designed digital assets, and maintained financials simultaneously across several client accounts.• Coordinated team meetings, managed client relationships across both ecommerce and content advertising accounts.	

Keetro.org <i>Marketing Project Management Intern.</i>	Seattle, WA <i>November 2019-January 2020</i>
<ul style="list-style-type: none">• Gathered, measured and analyzed data to storyboard the start-up business plan for Keetro.org alongside the founder.• Devised the Strategic plan and technical workflow for the growth affiliate platform and also designed the website, and landing pages.• Synthesized online outreach strategies, and negotiated with industry leaders to successfully initiate influencer marketing tactics.• Recruited, and managed a team of technical specialists to test advertising strategies, improve user experience and launch keetro.org.	

Hindu Center for Politics and Public Policy <i>Research Scholar Intern.</i>	Chennai, India <i>June 2018-January 2019</i>
<ul style="list-style-type: none">• Conceived an independent research topic, drafted project proposals and managed the budget and other financials.• Piloted surveys amongst my research group and conducted in-depth interviews of high ranking public officials.• Trained and managed a team to gather data, conduct IDI's while carrying out academic research and adhering to various deadlines.• Quantified and analyzed large data sets using R and excel to yield policy recommendations, and wrote a research paper for the journal.	

SKILLS

- Excellent written and verbal communication including business presentation experience.
- Possess an analytical approach to problems with a risk mitigation mind-set.
- Take initiative to identify gaps and brainstorm new ideas with cross-functional teams to improve efficiencies.
- Thrive in high pressure and ambiguous environments by adapting to shifting priorities.

ACHIEVEMENTS AND LEADERSHIP EXPERIENCE

- Association of Information Management Students (AIMS), Diversity Chair (2021-2022),
- Jackson School of International Studies, Taskforce, Project coordinator/Editor (2019)
- Zeta Pi Chapter, Phi Chi Theta, VP Fundraising (2016), Secretary (2017-2018), Founding member (2015-2019)
- Rowing National Champion: Gold, Silver and Bronze Medalist

