

## Data Science MadLib

This exercise helps ensure that we have the correct stakeholders involved, problem defined, computational requirements, and measurable actions and outcomes. Without this complete story defined, the project would proceed with a high risk of failure.

| Madlib  | Purpose   | Proposed Project(s) |
|---|---|---------------------|
| As a <b>&lt;decision making role&gt;</b>                    | The decision-maker roles and decision context define the user interface, available data, and required system functionality.   |                     |
| when I/we <b>&lt;decision making context/timing&gt;</b>     |   |                     |
| if i knew <b>&lt;some future or unknown event/state&gt;</b> | The target defines the insights that need to be provided.   |                     |
| I would do <b>&lt;intervention/action/decision path&gt;</b> | <p>Defines the actions that will be tracked to ensure process adherence.</p> <p>What does this information mean to the user in the action that they have to take?</p> |                     |
| to improve <b>&lt;some *measurable* outcome&gt;</b> .       | Defines the outcomes to assess against the baseline to measure improvement  |                     |