Eye stress testing:

1.1. Does this design minimize your eye energy? Why/Why not?

      - No, Not at all. Spacing and alignment is awful. Typography and positioning of text is inconsistent.

1.2 What can you do to improve it? Enumerate 2 suggestions and explain why you recommend them.

      - Nav links should have a proper font size with a darker color and position it on the upper left most or the nav link to be easily identified. Proper alignment of the buttons should also be implemented.

      - The Image with the text should be positioned to the left part and below it is the chart in a center position. Add some whitespace to make it cleaner. We can also remove the link below the Headline and put it somewhere else.

2.1. Why FB use only three font colors and font weights?

      - Three colors and font weight are enough for readability and consistency when displaying a content.

2.2. Why FB sets gray and white as its default background?

      - Gray and white background are neutral colors which can be combined for different colors of text, light or dark.

2.3. What can you say about its image-content layout? Explain your answer.

      - The image is bigger than the text so that it can be noticed first. As for the text of the post, it is correctly aligned on the left side to make it easy to read.

2.4. Why FB considered a user-friendly application in terms of UX and UI?

      - FB is considered a user-friendly application in terms of UI/UX because it attracts more people, they do have a lot of research towards a good user experience. They received more feedback considering it has a huge volume of users and is a part of the big tech company. They also have a higher budget to get the best UI/UX designers worldwide.