



THE BATTLE OF THE NEIGHBORHOODS

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WHAT IS OUR AIM?

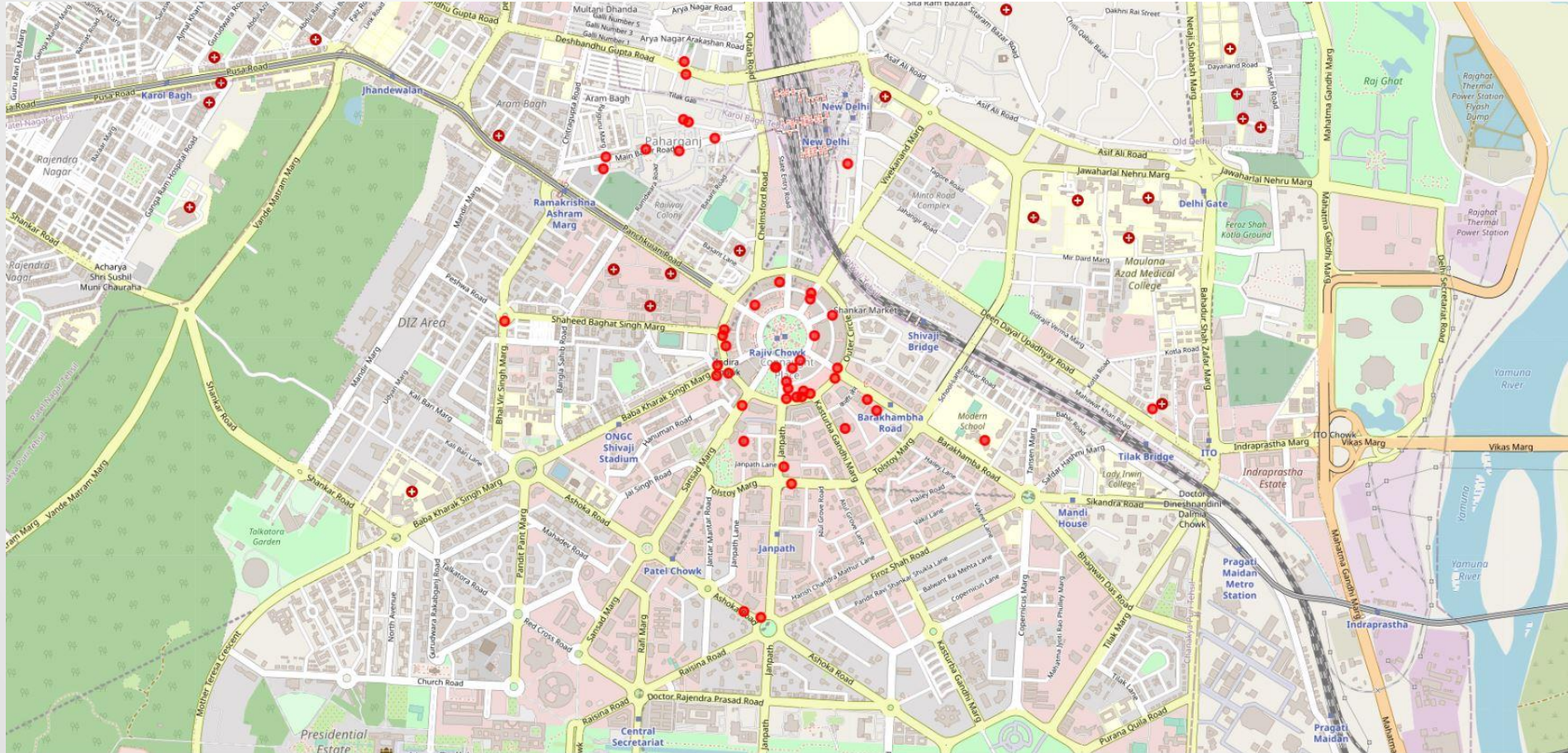
To help our friends find a suitable place to stay in Connaught Place, Delhi on their official meet.

We will present the ideal location on the map to persuade them.

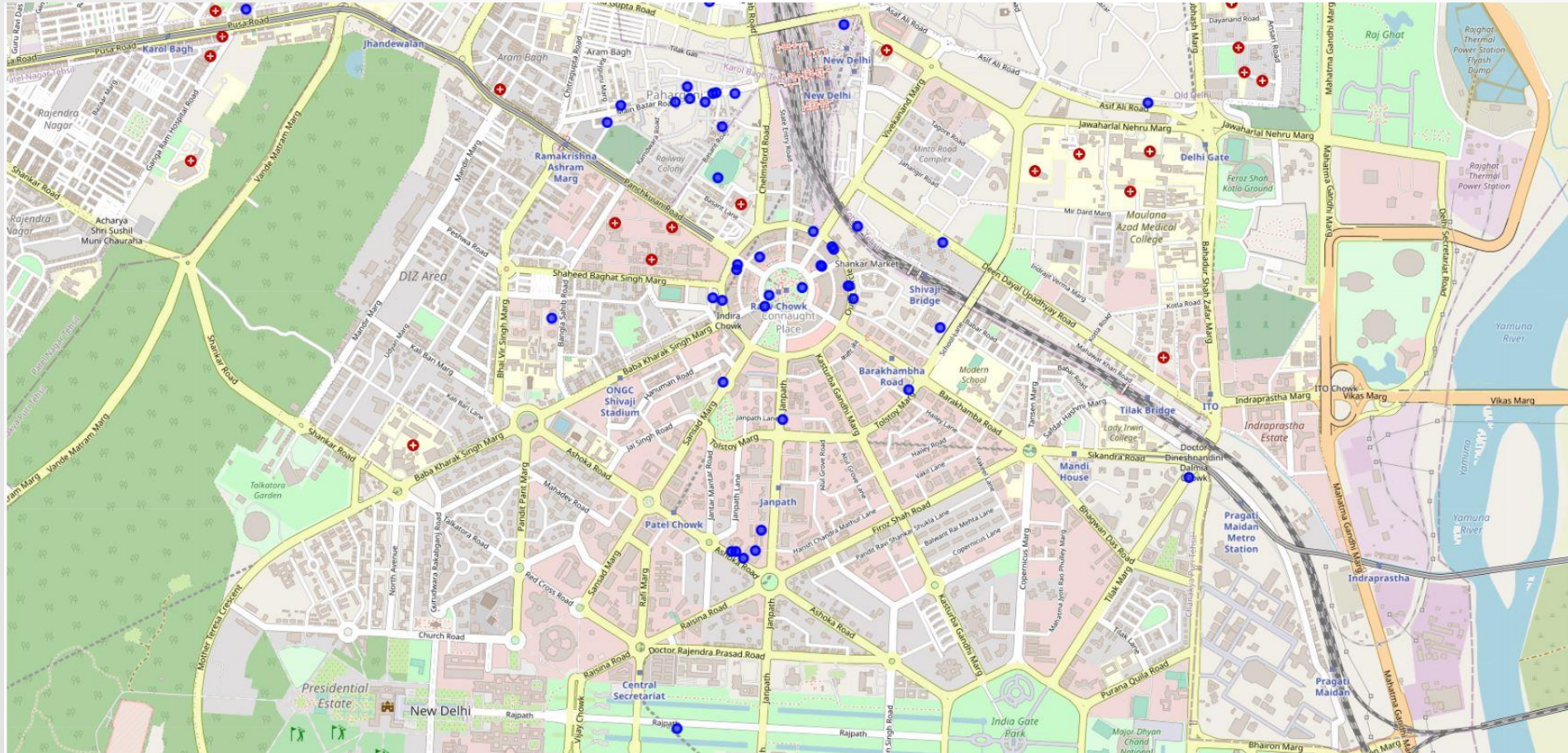
RESTAURANTS IN CONNAUGHT PLACE



BARS IN CONNAUGHT PLACE



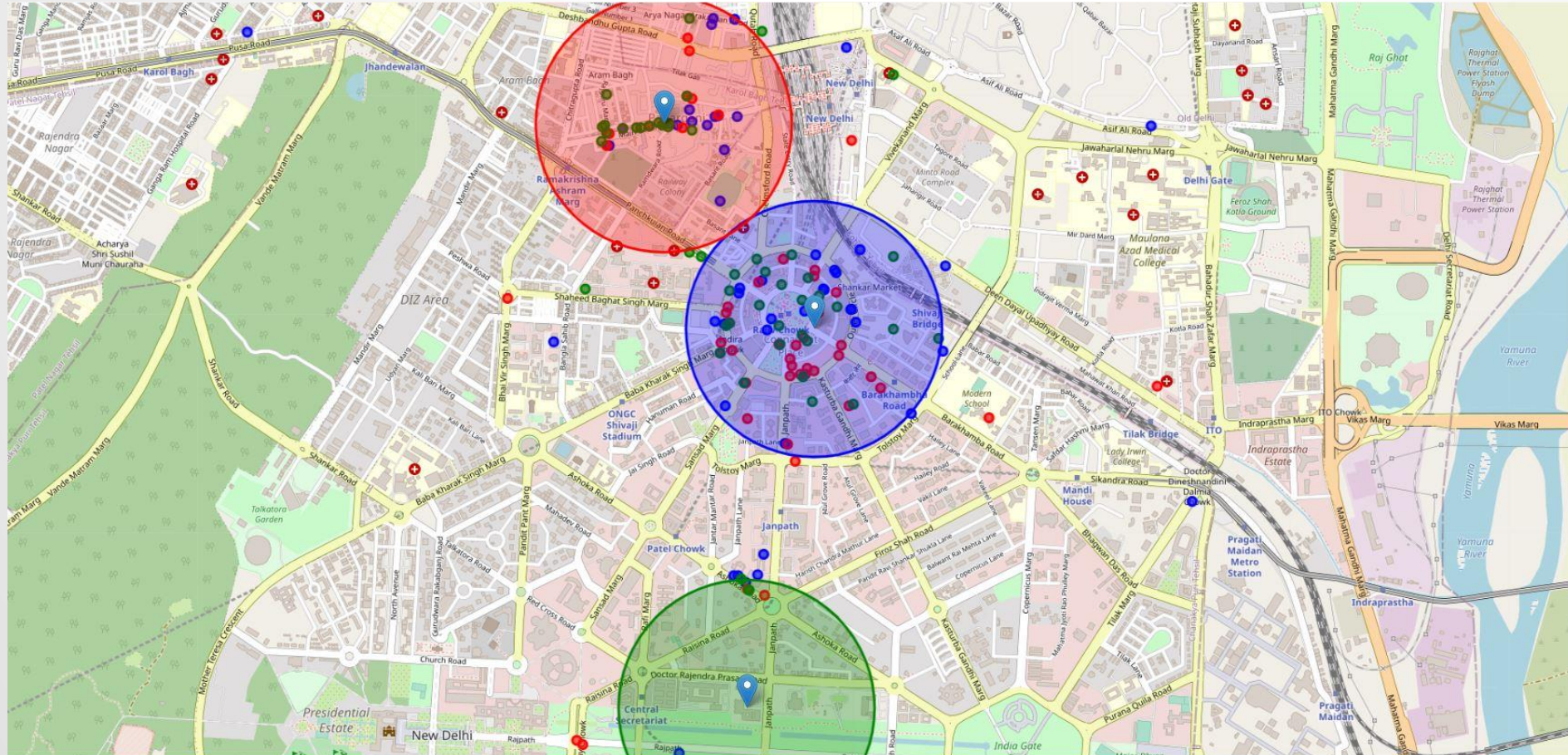
HOTELS IN CONNAUGHT PLACE



ALL 3 VENUES IN CONNAUGHT PLACE



CLUSTERS OF VENUES



NUMBER OF VENUES IN EACH CLUSTER

	name	lat	lng
label			
0	84	84	84
1	49	49	49
2	17	17	17

WHAT DID WE SEE IN THE MAPS?

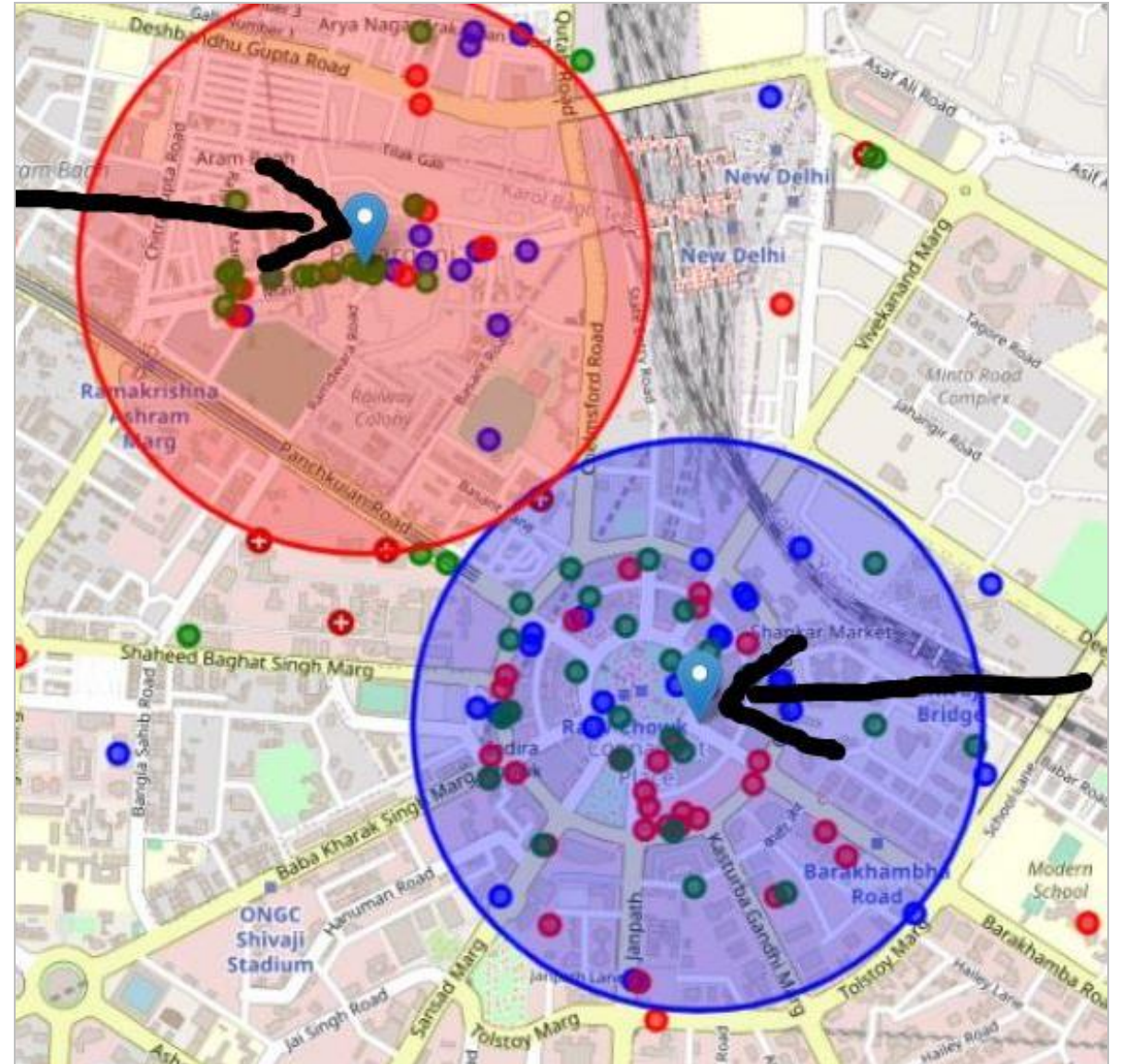
The three clusters have different number of venues. Cluster number 1 has 84 venues. Cluster number 2 has 49 venues. Cluster number 3 has 17 venues.

Since 3rd cluster has only 17 venues and is also much sparse, it would not make much sense to book a hotel room in that area. Number of hotels in that area is also low. There won't be much choice for hotel either.

Cluster 2 and 3, both have lot of venues available. Cluster 2 has a lot of venues right along the center. Cluster 3 has a little less than twice the number of venues than Cluster 3.

WHAT WAS THE CONCLUSION?

Best place to stay would be near the center of Cluster 1 or Cluster 2.





THANK YOU

For reading