

# NAAN MUDHALVAN ASSIGNMENT

**NAME:** SASIDHAR S

**NMID:** 343BA0F21D11DEF93B348AAC8B966047

**COLLEGE CODE:** 6122

**COLLEGE NAME:** SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

**BLOGGER LINK:** <https://sasitechnology1234.blogspot.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

**FACEBOOK LINK:** <https://www.facebook.com/people/sasi-technology/61553012367437/?mibextid=ZbWKwL>



3.Create and design a social media advertisement poster using canva.



4.Create email newsletter design using MailChimp or canva tool.

# SASITECH

Services provider

Ph no:7603901034



**ABOUT**

SOFTWARE CREATION, ALSO KNOWN AS SOFTWARE DEVELOPMENT OR SOFTWARE ENGINEERING, IS THE PROCESS OF DESIGNING, CODING, TESTING, AND MAINTAINING SOFTWARE APPLICATIONS OR SYSTEMS. IT INVOLVES OMBINATION OF TECHNICAL SKILLS, CREATIVITY, AND PROBLEM-SOLVING TO CREATE SOFTWARE THAT MEETS SPECIFIC REQUIREMENTS AND SOLVES PARTICULAR PROBLEMS.

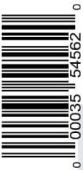
**OUR GOALS THIS WEEK**

THE OBJECTIVE OF SYSTEM DESIGN IS TO CREATE A PLAN FOR A SOFTWARE OR HARDWARE SYSTEM THAT MEETS THE NEEDS AND REQUIREMENTS OF A CUSTOMER OR USER. THIS PLAN TYPICALLY INCLUDES DETAILED SPECIFICATIONS FOR THE SYSTEM, INCLUDING ITS ARCHITECTURE, COMPONENTS, AND INTERFACES.

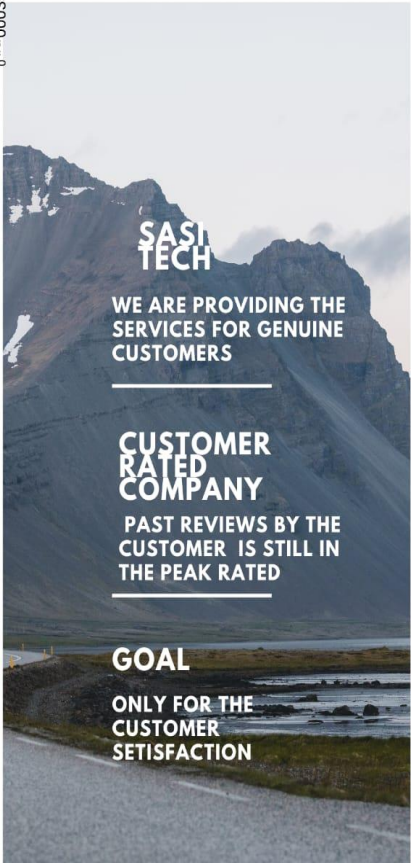




**SOFTWARE COMPANIES EMPLOY VARIOUS STRATEGIES TO DRIVE THEIR GROWTH, COMPETITIVENESS, AND SUCCESS IN THE MARKET. WHILE STRATEGIES CAN VARY BASED ON THE COMPANY'S GOALS AND MARKET CONDITIONS, HERE ARE SOME COMMON STRATEGIES EMPLOYED BY SOFTWARE**



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**SASI  
TECH**

WE ARE PROVIDING THE SERVICES FOR GENUINE CUSTOMERS

**CUSTOMER  
RATED  
COMPANY**

PAST REVIEWS BY THE CUSTOMER IS STILL IN THE PEAK RATED

**GOAL**

ONLY FOR THE CUSTOMER SETISFACTION