

Go-To-Market Plan

Phase 1 (0–4 months)

- Founder-led sales + studio pilots
- AI receptionist deployments for recurring revenue
- Case studies + demo-driven conversions

Phase 2 (5–12 months)

- SEO + content at scale
- Paid acquisition targeting builder keywords
- Vertical focus: receptionists + business automation
- Agency partnerships

Phase 3 (12+ months)

- Enterprise pilots with SLAs
- Security + SSO packaging
- Higher ACV contracts