

# Omega Raise Justification (50K–100K)

A short, investor-ready justification for a \$50K–\$100K pre-seed bridge to prove revenue and traction within 3–6 months.

## 1) Clear Milestones (3–6 Months)

- AI Receptionist: 3–5 paid pilots with measurable lift in call-to-booking conversion.
- AI Builder: working demo + 5–10 design-partner users with feedback loops.
- Revenue proof: \$5K–\$20K MRR or signed LOIs.
- Sales assets: case study, onboarding flow, and pricing page.

## 2) Use of Funds (Lean + Focused)

Category	\$50K Plan (3–4 months)	\$100K Plan (5–6 months)
Engineering / Contractors	\$18K–\$22K	\$35K–\$45K
AI + Infrastructure	\$6K–\$8K	\$12K–\$18K
Marketing + Sales	\$8K–\$12K	\$18K–\$25K
Legal + Ops	\$5K	\$5K–\$8K
Buffer	\$5K–\$7K	\$8K–\$12K

## 3) Why This Amount Is Rational

This is a milestone round, not a valuation game. The goal is to validate paid demand, prove conversions, and harden the product for a larger seed raise. At \$50K–\$100K, we can run lean, move fast, and deliver proof of revenue without over-hiring or wasting runway.

## 4) Next Step After the Milestones

If milestones are met, we raise a larger seed round to scale distribution, expand integrations, and grow revenue to \$50K–\$100K ARR, building a stronger case for a \$20M+ valuation.

## Notes

This document is for planning and investor discussion only and is not financial advice.