

Executive Summary

****Company:**** Omega (Studio + AI Builder)

****Stage:**** Seed

****Raise:**** \$2.5M (target, adjustable)

****Use of Funds:**** Product + infra + GTM

One-Liner

Omega is a studio-first AI product company delivering high-ticket custom AI solutions (including AI receptionists) while building **“Omega AI Builder”** — a Replit-level platform that turns prompts into production-ready, multi-platform codebases with live preview and export.

The Big Idea

Omega is engineered for **“two engines of growth”**:

- 1) **“Studio Revenue Now”** — high-margin implementation fees + retainers.
- 2) **“Platform Scale Later”** — recurring subscriptions + usage credits.

This hybrid model funds rapid product velocity and creates a compounding flywheel: studio projects generate domain data, workflows, and case studies that make the platform smarter and more marketable.

Why We Win

- **“AI-first workflow”** (not an IDE with AI bolted on).
- **“Full build–edit–deploy loop”** in a single workspace.
- **“Vertical repeatability”** (AI receptionists + business automation).
- **“Economic alignment”**: usage-based revenue scales with infra spend.

Market

Developer tools + AI automation is a massive, fast-growing market. The shift to AI-led build workflows unlocks a new category of “prompt-to-production” platforms.

Business Model

- Studio implementation fees + retainers
- Platform subscription tiers + usage credits
- Enterprise plans (security, SSO, SLAs)

Revenue Upside (12 months)

With focused marketing and enterprise deals, Omega can reach **“\$1–10M+ ARR”** by combining studio revenue and platform subscriptions. This is a high-upside, execution-driven outcome.

Ask

\$2.5M seed to scale studio growth, harden infra, and reach Replit-level MVP.