

Omega — Studio + AI Builder (Investor Pitch)

Build. Edit. Deploy. Studio-first AI delivery plus a scalable builder platform.

Executive Summary

Omega is a studio-first AI product company delivering custom AI solutions (including AI receptionists) while building Omega AI Builder — a Replit-level platform that turns prompts into production-ready codebases. We are raising \$2.5M seed to scale studio revenue, harden infrastructure, and reach Replit-grade MVP.

Why This Wins

- Two-engine growth: studio cash flow now, platform scale later.
- AI-first workflow + full build–edit–deploy loop.
- Vertical playbooks (receptionist, support, sales) drive repeatable revenue.

Revenue Upside (12 months)

- Studio: 12–24 projects at \$75K–\$150K + retainers → \$1.5M–\$6.6M.
- Platform: 500–2,000 paid users at \$99–\$199 ARPU → \$0.6M–\$4.8M ARR.
- Combined potential: \$1–10M+ ARR with focused marketing + enterprise deals.

Funding Ask & Use of Funds (18 months)

Total raise	\$2.5M seed
Team (60%)	\$1.5M
Infrastructure + APIs (20%)	\$500K
Marketing & Growth (15%)	\$375K
Legal/Ops (5%)	\$125K

Milestones

- Month 1–3: core runtime + AI build pipeline + studio playbook.
- Month 4–7: multi-platform, billing, deploy pipeline.
- Month 8–12: collaboration + enterprise pilots.