

Fampay for college campuses

Your own payments app for college.

Problems Statement

FamPay is the leading app for teenagers to do payments, we now need to hack campuses and get FamPay to be the undisputed ruler of all transactions on campus.

Let's say goodbye to juggling between multiple payment apps and introduce hassle-free transactions with FamPay.

Upgrading the application

We have thought about various changes that will improve the application and make it more appealing to the user!

01

UI of the app needs to be changed

Current UI just looks fancy and complex, when it should be user-friendly. An upgrade to the UI according to the target audience is required.

02

Split expense section

Students in college campus can split their bills in various transactions. This will reduce any unpaid transactions among students by a huge margin.

03

Student id authentication.

Students who log-in with their college ID's will get extra in-app currency (like 50 coins) which can be spent in the in-app shop.

Upgrading the application

We have thought about various changes that will improve the application and make it more appealing to the user!

04

Rewards for academic achievement

Any academic achievement earned by the student will be reflected on the applications and rewards will be awarded to them according to the achievement.

05

Adding the expense tracker.

Weekly and monthly setting of limit .Showing spent money categorywise.

06

Discount for student on courses, hostel fees etc.

Giving famcoins on buying coursera ,udemy courses.

Upgrading the application

We have thought about various changes that will improve the application and make it more appealing to the user!

07

Community Chat

Customers will be assigned their personal shoppers who will assist them.

08

Maintaining Streaks for saving money.

This feature will help people spend less and award them with the application currency which can be traded for various benefits.

09

Customer care Support

Currently Fampay only has FAQ which is an issue and needs to be dealt with.

Upgrading the application

We have thought about various changes that will improve the application and make it more appealing to the user!

10

Option to input expense

While initiating payments add an option to input your weekly expense and give a prompt that "only 183 Rs. Left for this week!"

11

Generating a score based on maintenance of weekly budget

Just like credit score issued by bank , issuing a score based on how well you follow your budget

12

Customer Support

Currently Fampay only has 4-5 already answered questions.

Upgrading the application

We have thought about various changes that will improve the application and make it more appealing to the user!

13

Trading and Investing options.

Young adults in the college must be introduced to these options to improve their financial mindset.

14

Using NFCs.

NFCs are a very reliable and relatively easy method to make purchases, they can be used for Fampay.

15

Fampay Wallet.

Alongwith UPI, Fampay can have its own wallet for faster transactions.

Marketing Strategy

"Expanding our student ambassador program is just one piece of our larger vision to make Fampay the ultimate one-stop-shop for all financial needs, offering a wide range of programs and services."



Marketing

Customers need more control over their remote shopping and delivery.

01

Social media section

A social media section for latest related news in college.

02

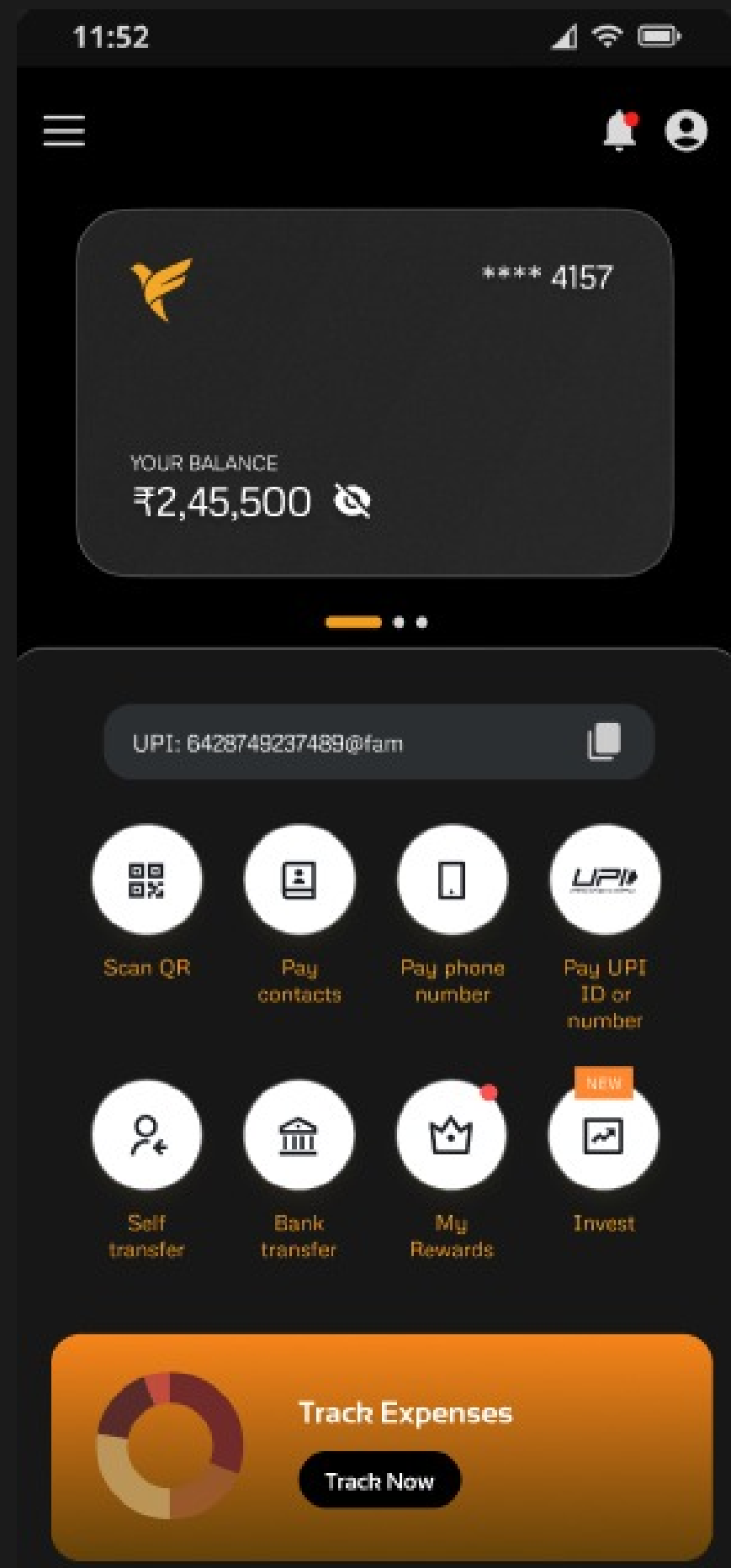
Improving SEO

Fampay doesn't really reflect on those Google searches that quickly. It can be optimised more.

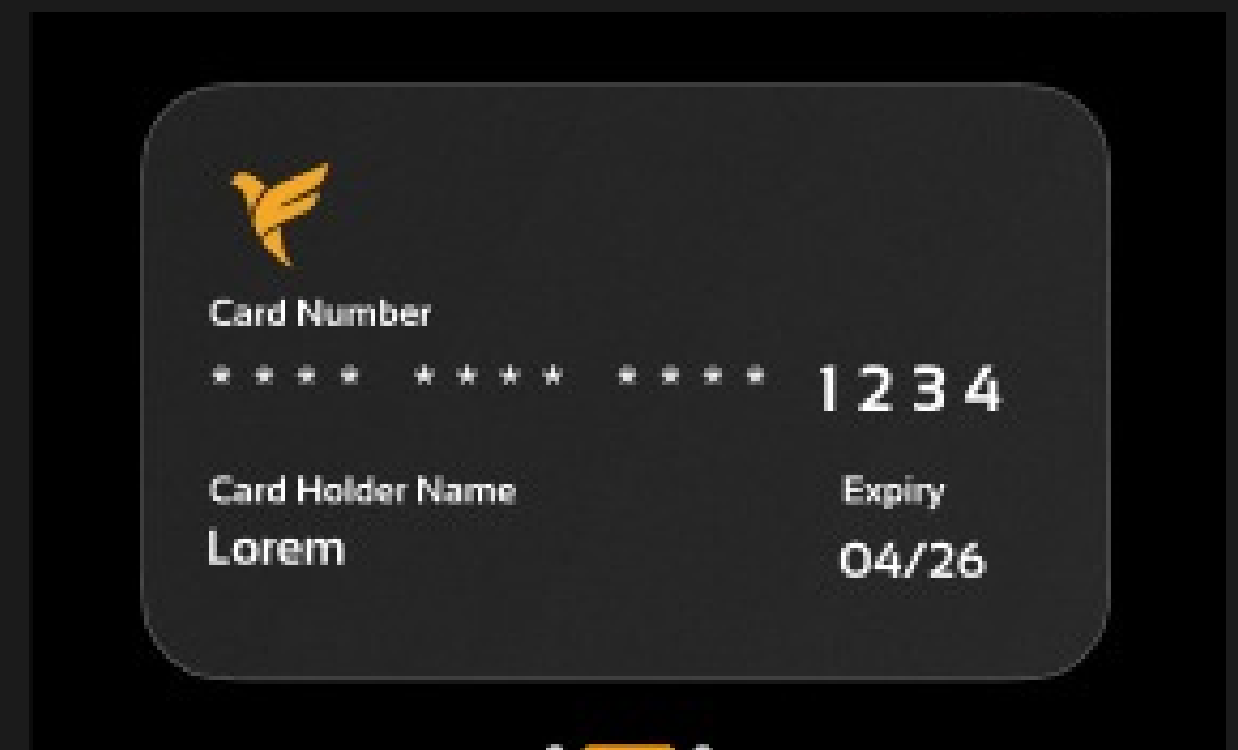
03

QR Code Tags in Shops

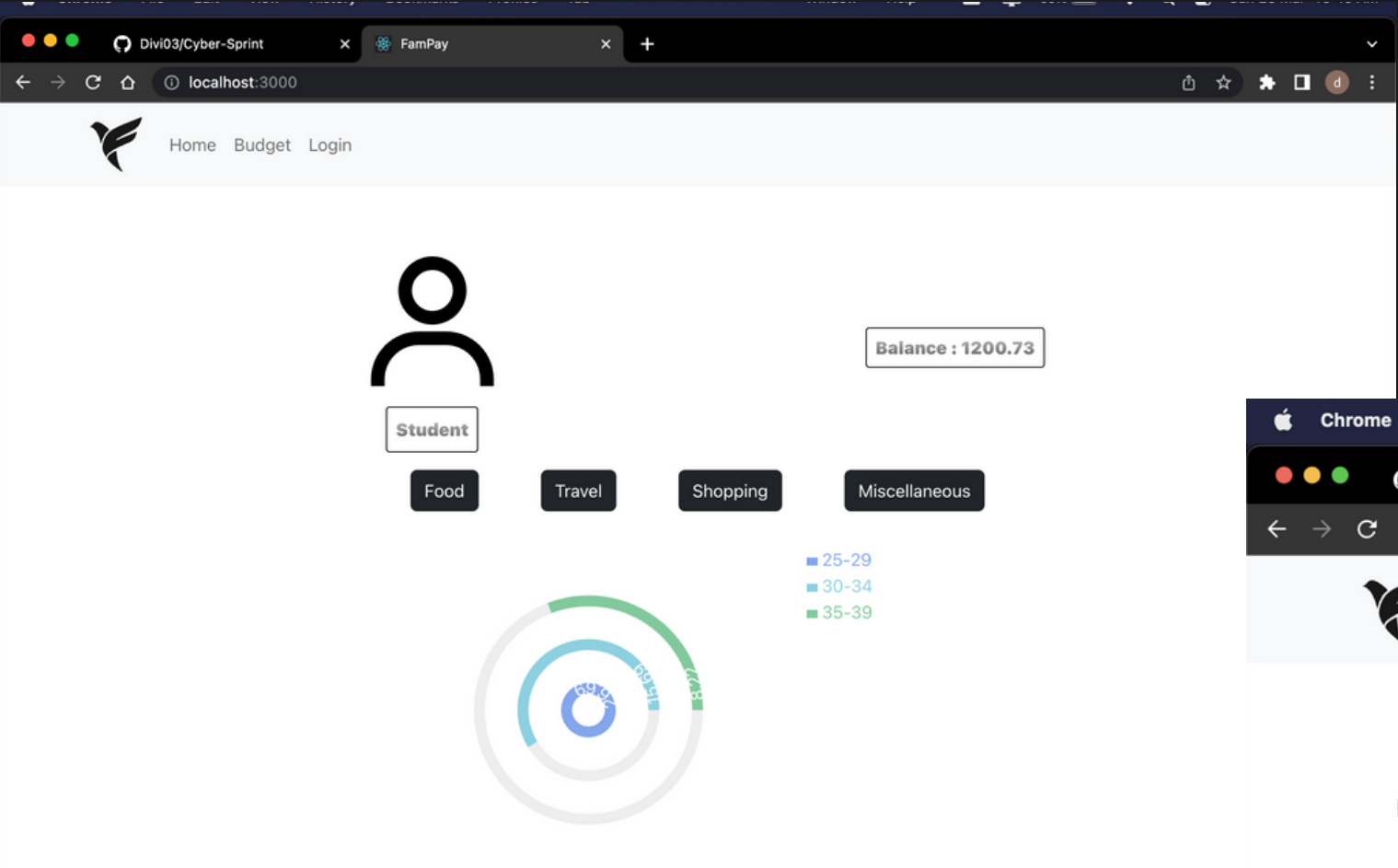
Fampay can introduce their own QR code in shops which people can scan and transfer money through the app easily.



User Interface

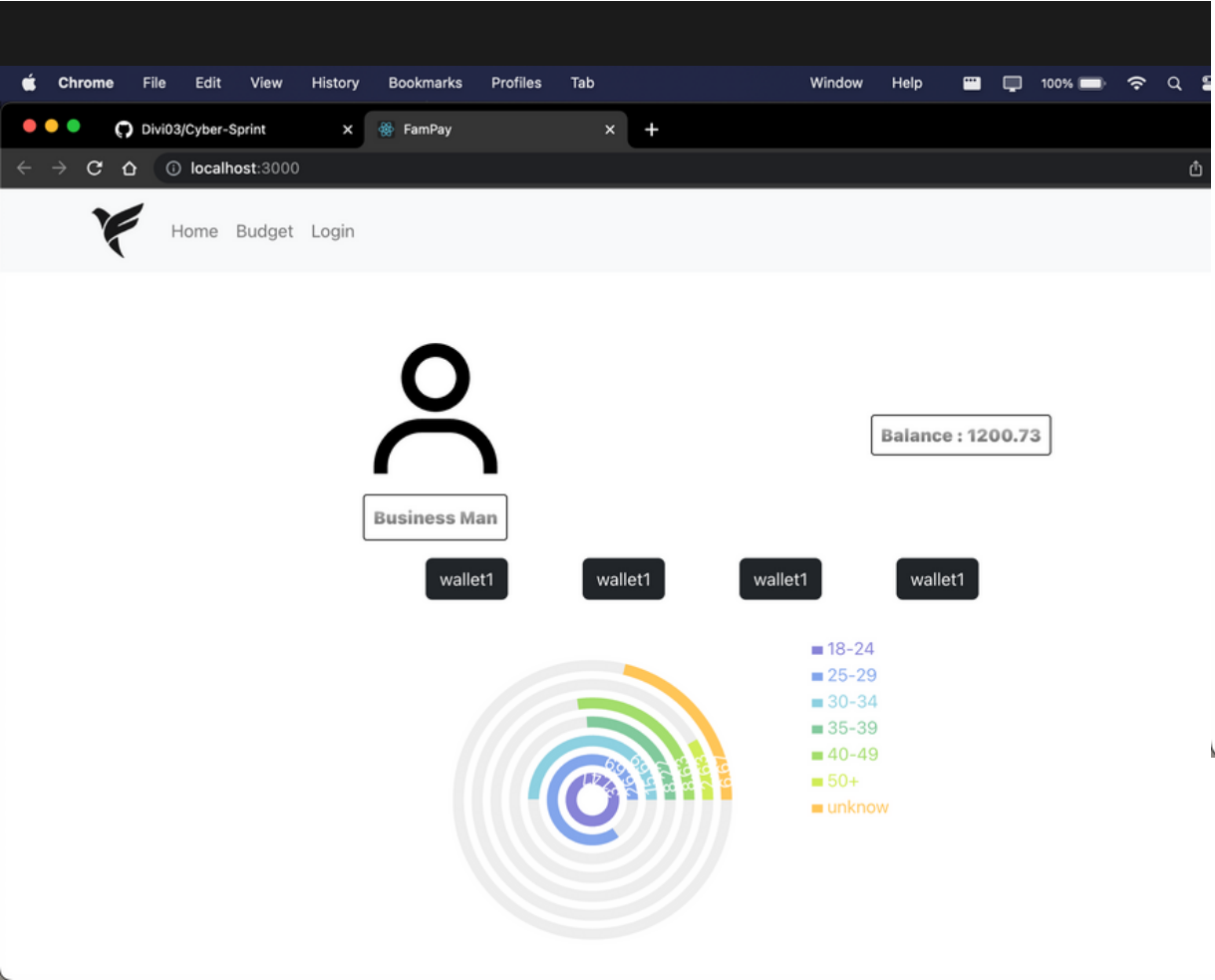


Web app in progress



The screenshot shows the FamPay web app interface for the 'Budget' page. The user has four categories: Food, Travel, Shopping, and Miscellaneous. A donut chart shows the spending distribution: 18-24 (blue), 25-29 (light blue), 30-34 (green), 35-39 (orange), 40-49 (yellow), 50+ (red), and unknown (grey).

Name	Budget	Spent	Remaning
Food	1500	680	820
Travel	5000	1800	3200



Team Jaypee University of
Information and Technology