

## **IGDTUW - Anveshan Foundation**

Indira Gandhi Delhi Technical University for Women

Kashmere Gate, Delhi-110006 Email: anveshan@igdtuw.ac.in Web: www.anveshanfoundation.org CIN No.: U74999DL2016NPL307094

30<sup>th</sup> May, 2025

To,

Ms. Divija Arora,

Subject: Offer of Internship at IGDTUW Anveshan Foundation

Dear Ms. Divija Arora,

We are pleased to inform you that your application for the **Six-Week Summer Internship Program** at **IGDTUW Anveshan Foundation** has been accepted.

You have been selected to undertake an internship on the theme:

'Data-Driven MarTech Strategies for Next-Gen Digital Campaigns.'

The internship will commence on 2<sup>nd</sup> June 2025 and will be conducted in a hybrid mode.

The specific topic for your internship report will be finalized during the course of the program in consultation with your mentor/supervisor.

We look forward to your meaningful participation and contribution during the internship and hope you have a productive and enriching experience with us.

Best Wishes,

(Dr. Rahul Sachdeva)

Faculty In-charge

**IGDTUW Anveshan Foundation**