



# Set Up Products

## Adding and Managing Products

Reference Link: <https://docs.woocommerce.com/document/managing-products/>

### Adding a product

Before adding your first product, let's get familiar with how product categories, tags, and attributes work.

#### Product Categories

Product categories and tags work in much the same way as normal categories and tags you have when writing posts in WordPress. They can be created, edited, and selected at any time. This can be done when you first create a product or come back and edit it or the category/tag specifically.

#### Attributes

These can be added per product, or you can set up global attributes for the entire store to use (e.g., in layered navigation).

#### Product Types

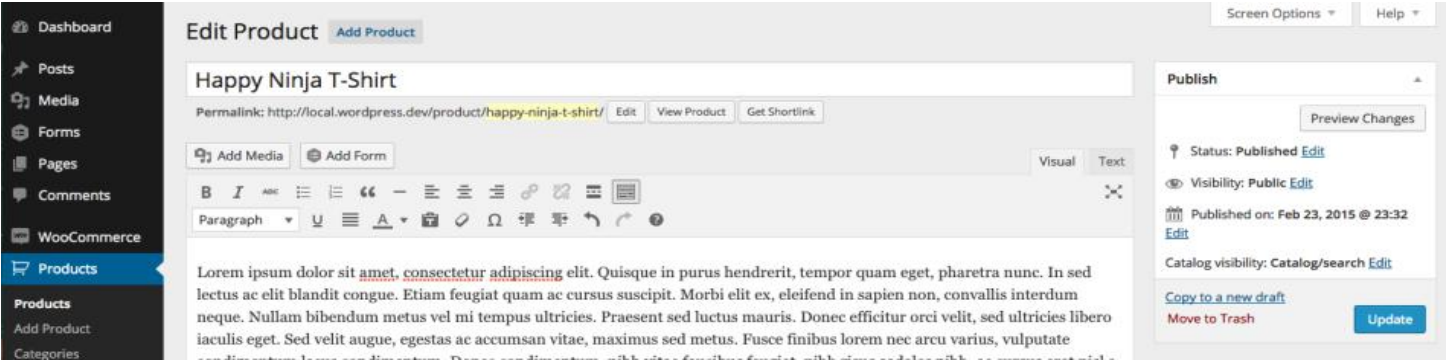
With attributes and categories set up and stock management configured, we can begin adding products. When adding a product, the first thing to decide is what type of product it is.

- [Simple](#) – covers the vast majority of any products you may sell. Simple products are shipped and have no options. For example, a book.
- [Grouped](#) – a collection of related products that can be purchased individually and only consist of simple products. For example, a set of six drinking glasses.
- [Virtual](#) – one that doesn't require shipping. For example, a service. Enabling this, disables all shipping related fields such as shipping dimensions. A virtual product will also not trigger the shipping calculator in cart and checkout.
- [Downloadable](#) – activates additional fields where you can provide a downloadable file. After a successful purchase, customers are given a downloadable file as a link in the order notification email. This is suitable for example for a digital album, PDF magazine, or photo.
- [External](#) or **Affiliate** – one that you list and describe on your website but is sold elsewhere.
- [Variable](#) – a product with variations, each of which may have a different SKU, price, stock option, etc. For example, a t-shirt available in different colors and/or sizes.
- Other types are often added by extensions. For example, [WooCommerce Subscriptions](#) adds new product types as does [WooCommerce Bookings](#).

# Adding a simple product

Adding a Simple product is similar to writing a post in WordPress.

1. Go to **WooCommerce > Products > Add Product**. You then have a familiar interface and should immediately feel at home.
2. Enter a product **Title** and **Description**.
3. Go to the **Product Data** panel, and select **downloadable** (digital) or **virtual** (service) if applicable.



Note: Virtual products don't require shipping — an order with virtual products won't calculate shipping costs.

## Product data

The Product Data meta box is where the majority of important data is added for your products.



Product data is added in this panel

## General section

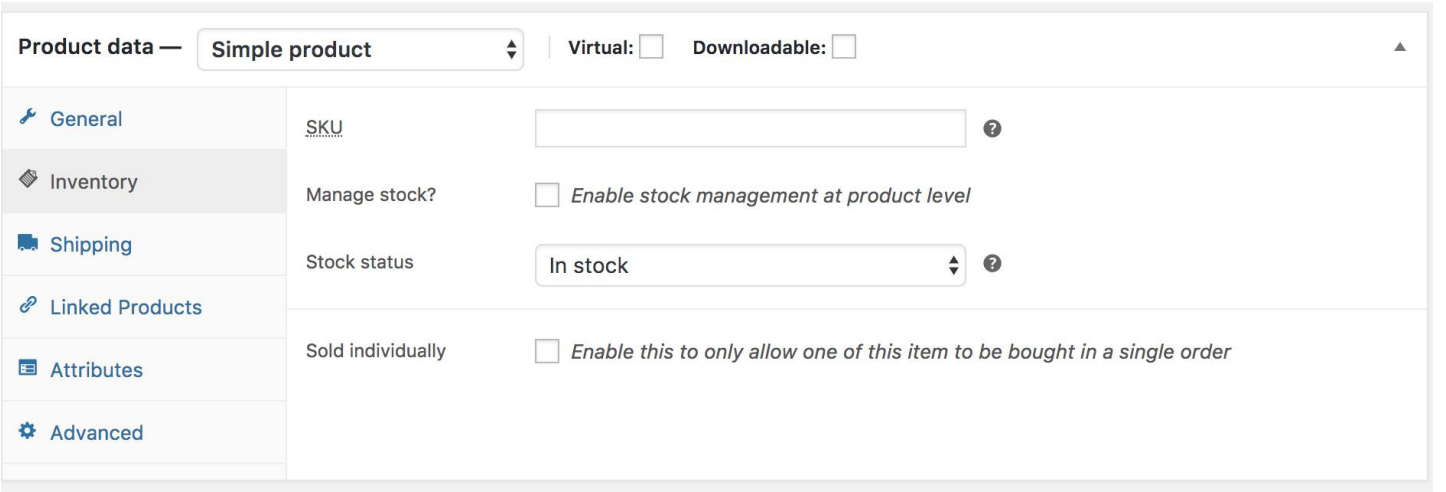
- **SKU** – Stock keep unit (SKU) tracks products. Must be unique and should be formatted so it does not match any post IDs. For example, post IDs are numbers so a SKU could be WS01. That could stand for WooShirt 01.
- **Price**
  - **Regular Price** – Item's normal/regular price.
  - **Sale Price** – Item's discounted price that can then be scheduled for certain date ranges. The sale expires at 11:59pm of the specified end date.

## Inventory section

The inventory section allows you to manage stock for the product individually and define whether to allow back orders and more. It enables you to sell products and allow customers to add them to the cart to buy.

**Enable Stock Management** must be selected in [Products Inventory Settings](#); otherwise, only the 'Manage stock?' option is visible in the Product Data Inventory box.

Options when **stock management at product level** is **disabled**. You are responsible for updating the **Stock Status**.



Options when **stock management at product level** is **enabled**. Enter the **Stock Quantity**, and WooCommerce auto-manages inventory and auto-updates **Stock Status** as Stock, Out of Stock or On Backorder. Select whether to **Allow Backorders**.

Product data —

Simple product

Virtual: ☐

Downloadable: ☐

General

Inventory

Shipping

Linked Products

Attributes

Advanced

SKU

Manage stock?

Stock quantity

Allow backorders?

Sold individually

☒

Enable stock management at product level

0

Do not allow

☐

Enable this to only allow one of this item to be bought in a single order

Ticking the **Sold Individually** checkbox limits the product to one per order.

Shipping section

- **Weight** – Weight of the item.
- **Dimensions** – Length, width and height for the item.
- **Shipping Class** – Shipping classes are used by certain shipping methods to group similar products.

Product data —

Simple product

Virtual: ☐

Downloadable: ☐

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Weight (lbs)

Dimensions (in)

Shipping class

0

Length

Width

Height

No shipping class

Linked Products section

Using up-sells and cross-sells, you can cross promote your products. They can be added by searching for a particular product and selecting the product from the dropdown list:

Product Data —

Simple product

Virtual: ☐

Downloadable: ☐

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Up-Sells

Cross-Sells

Grouping

silh

#21 – Ninja Silhouette T-Shirt

Choose a grouped product...

After adding, they are listed in the input field:

Product Data —

Simple product

Virtual: ☐ Downloadable: ☐

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Up-Sells

Cross-Sells

Grouping


#21 – Ninja Silhouette T-Shirt

Search for a product...

Choose a grouped product...

**Up-sells** are displayed on the product details page. These are products that you may wish to encourage users to upgrade, based on the product they are currently viewing. For example, if the user is viewing the coffee product listing page, you may want to display tea kettles on that same page as an up-sell.


You may also like...



Happy Ninja T-Shirt

\$18.00

Add to cart



Ninja Silhouette T-Shirt

\$20.00

Add to cart

**Cross-sells** are products that are displayed with the cart and related to the user’s cart contents. As an example, if the user adds a Nintendo DS to their cart, you may want to suggest they purchase a spare stylus when they arrive at the cart page.

**Grouping** – Used to make a product part of a grouped product. More info below at: [Grouped Products](#).

Attributes section

On the Attributes tab, you can assign details to a product. You will see a select box containing global attribute sets you created (e.g., platform). More at: [Managing Product Categories, Tags and Attributes](#).

Once you have chosen an attribute from the select box, click add and apply the terms attached to that attribute (e.g., Nintendo DS) to the product. You can hide the attribute on the frontend by leaving the Visible checkbox unticked.

Custom attributes can also be applied by choosing **Custom product attribute** from the select box. These are added at the product level and won’t be available in layered navigation or other products.

Advanced section

- **Purchase note** – Enter an optional note to send the customer after they purchase the product.
- **Menu order** – Custom ordering position for this item.
- **Enable Reviews** – Enable/Disable customers reviews for this item.

### Product short description

A screenshot of a rich text editor interface. At the top, there's a header bar with the text "Product short description" on the left and a small upward-pointing triangle on the right. Below the header is a toolbar. On the left of the toolbar is a button with a camera icon and the text "Add Media". To its right are two tabs: "Visual" (active) and "Text". The "Visual" tab contains a dropdown menu set to "Paragraph", followed by icons for bold (B), italic (I), bulleted list, numbered list, quote, indent left, indent right, outdent, link, unlink, table, full screen, and a grid icon. Below these are icons for ABC, a horizontal line, text color (A with a dropdown), background color, eraser, link, unlink, undo, redo, and a help/question mark icon. The main editing area contains a single paragraph of Latin text: "Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. Donec eu libero sit amet quam egestas semper. Aenean ultricies mi vitae est. Mauris placerat eleifend leo." In the bottom right corner of the editor, there is a small icon of a grid of dots.

Add an excerpt. This typically appears next to product imagery on the listing page, and the long description appears in the Product Description tab.

Video embeds (oembed) may be used, as of version 3.1x.

## Taxonomies

On the right-hand side of the Add New Product panel, there are product categories in which you can place your product, similar to a standard WordPress post. You can also assign product tags in the same way.

### Product Categories

All Product Categories

Most Used

☐ Accessories

☒ Clothing

☒ T-Shirts

[+ Add New Product Category](#)

— Parent Product Category —

⌵

Add New Product Category

### Product Tags

Add

*Separate Product Tags with commas*

✕

Ninja

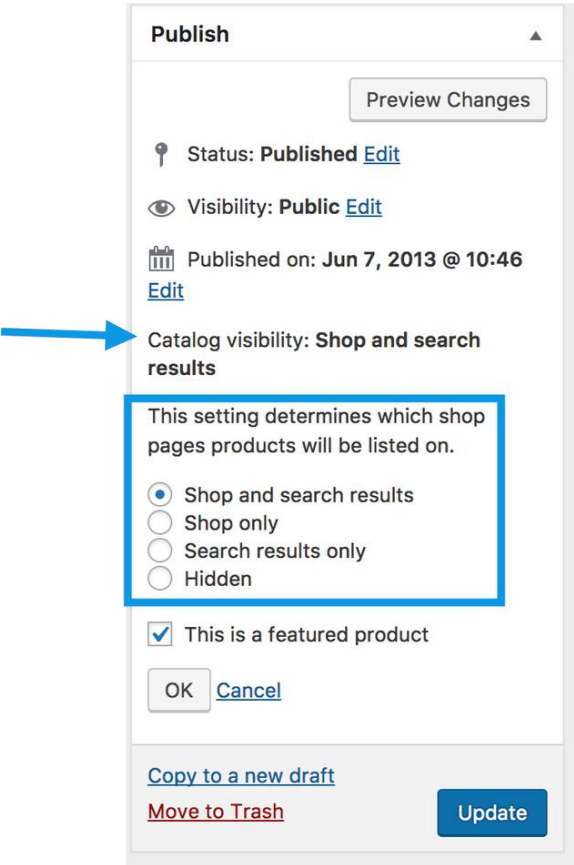
[Choose from the most used Product tags](#)

## Product images

Add a main product image and a gallery of images. More at: [Adding Product Images and Galleries](#).

## Setting catalog visibility and feature status

In the Publish panel, you can set **Catalog Visibility** for your product.



**Publish**

Preview Changes

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: Jun 7, 2013 @ 10:46 [Edit](#)

Catalog visibility: **Shop and search results**

This setting determines which shop pages products will be listed on.

☒ Shop and search results  
☐ Shop only  
☐ Search results only  
☐ Hidden

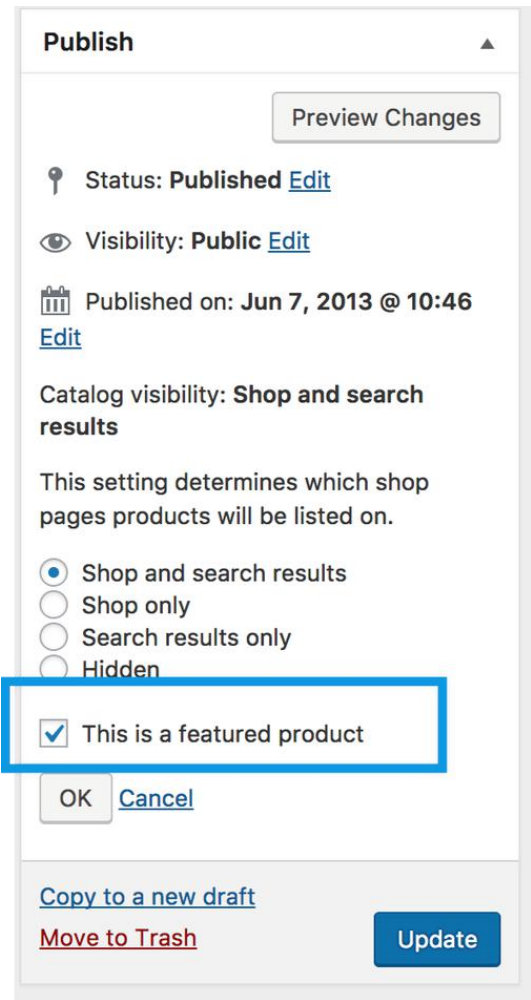
☒ This is a featured product

OK [Cancel](#)

[Copy to a new draft](#)  
[Move to Trash](#) [Update](#)

- **Shop and search** – Visible everywhere, shop pages, category pages and search results.
- **Shop only** – Visible in shop pages and category pages, but not search results.
- **Search only** – Visible in search results, but not in the shop page or category pages.
- **Hidden** – Only visible on the single product page – not on any other pages.

You can also set whether the product is promoted in product categories, up-sells, related products as a **Featured Product**. For example, you could tick the Featured box on all bundles you sell.



**Publish**

Preview Changes

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: Jun 7, 2013 @ 10:46 [Edit](#)

Catalog visibility: **Shop and search results**

This setting determines which shop pages products will be listed on.

☒ Shop and search results  
☐ Shop only  
☐ Search results only  
☐ Hidden

☒ This is a featured product

OK [Cancel](#)

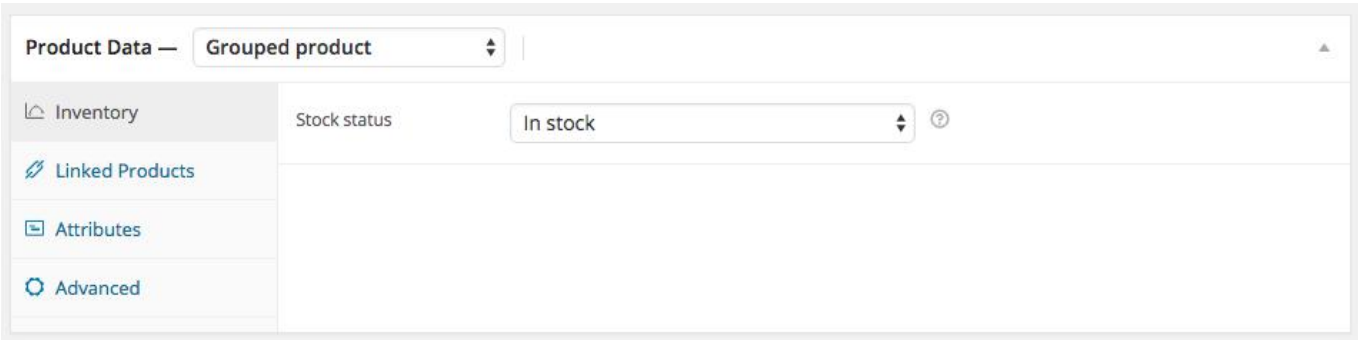
[Copy to a new draft](#)  
[Move to Trash](#) [Update](#)

Other ways to set as Featured are described in the below section: **Mark a product as Featured**.

# Adding a grouped product

A grouped product is created in much the same way as a Simple product. The only difference is you select **Grouped** from the Product Type drop-down.

To create your parent product select 'Grouped' from the Product Type dropdown.



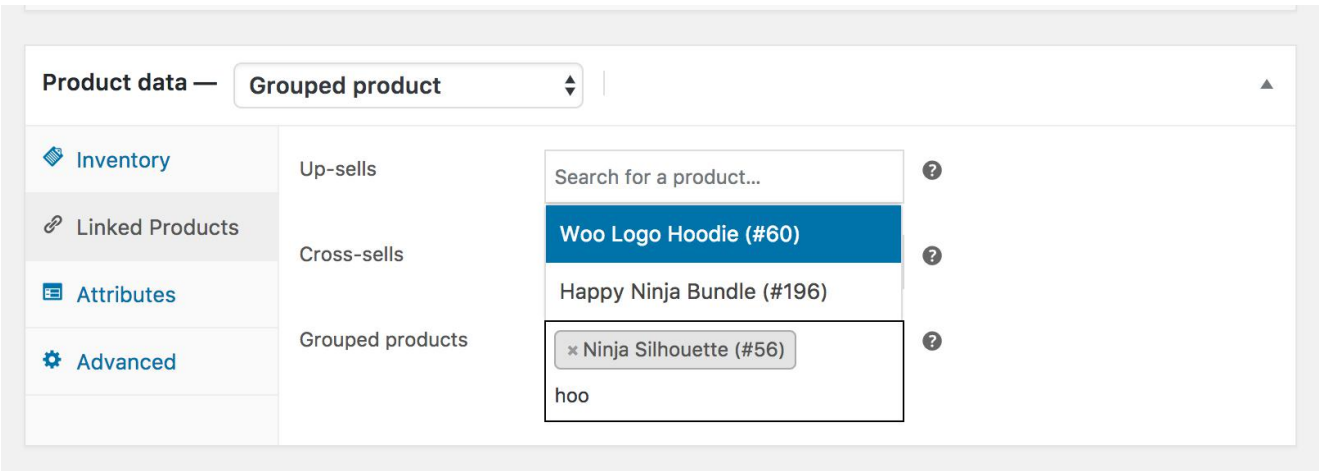
## Create the Grouped product

1. Go to: **WooCommerce > Products > Add New**.
2. Enter a Title for the Grouped product, e.g., Back to School set
3. Scroll down to Product Data and select **Grouped** from the drop-down. The price and several other fields disappear. This is normal because a Grouped Product is a collection of 'child products', which is where you add this information.
4. **Publish**.

The Grouped product is still an empty group. To this Grouped product, you need to:

- Create products and add them
- Add existing child products

Having the choice to first create Simple products and add them to a Grouped product later; or first create a Grouped product and add Simple products later gives you flexibility to add Simple products to more than one Grouped product.

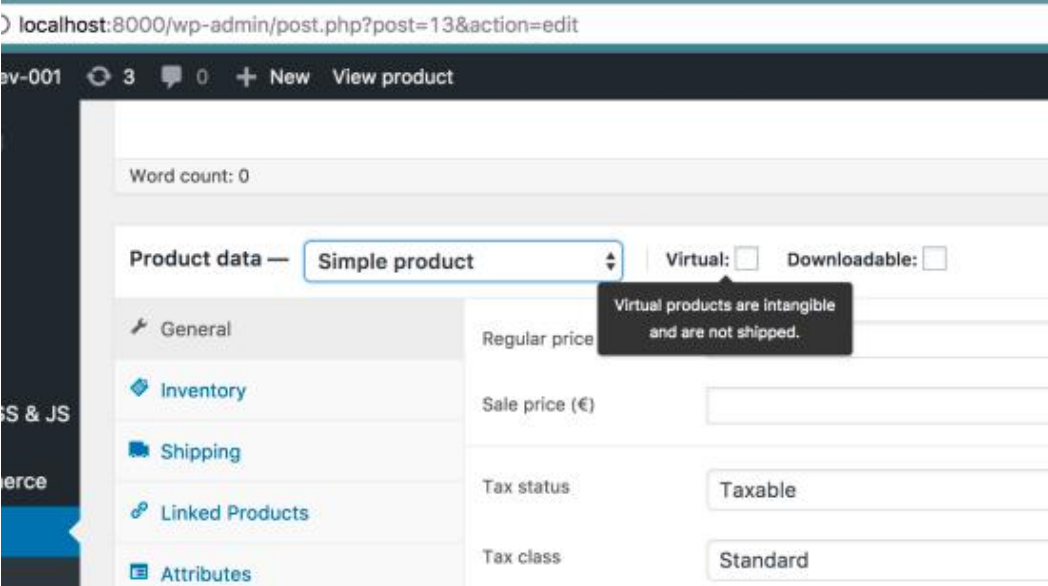


## Add products to the Group

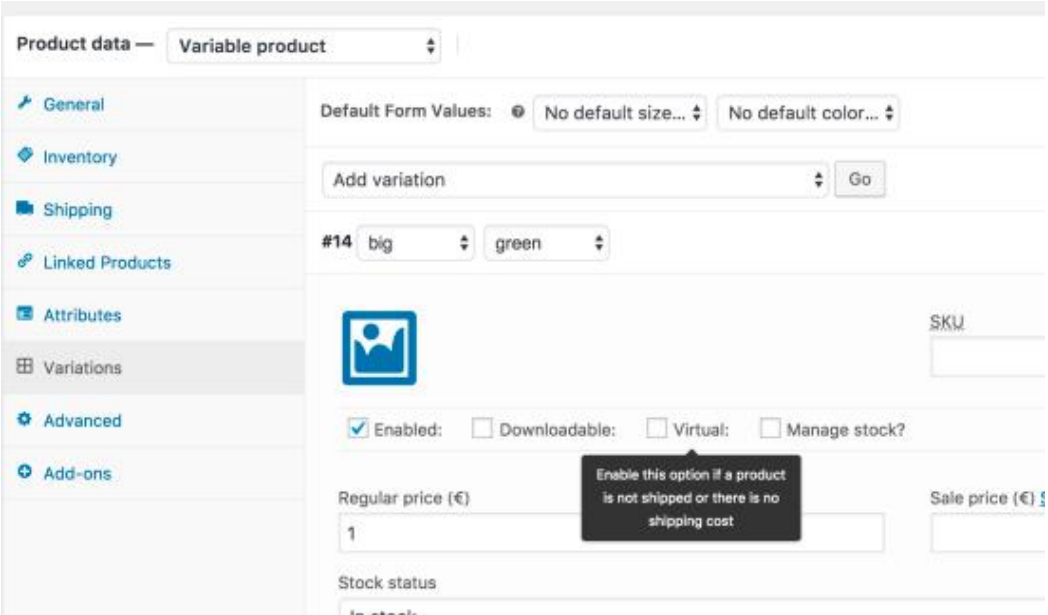
1. Go to: **WooCommerce > Products > Add New**.
2. Select the **Grouped** product you wish to add products to.
3. Scroll down to Product Data and go to **Linked Products**.
4. Select **Grouped Products**, and search for the product by typing
5. Click the products you wish to add.
6. **Update**
7. You can drag and drop to re-order the Grouped Products. Once you press **Update**, the new order will be shown on the product page.

# Adding a virtual product

When adding a Simple product, you can tick the **Virtual** checkbox box in the product type panel.



With Variable products this checkbox is moved to each variation.



Enabling this, disables all shipping related fields such as shipping dimensions. A virtual product will also not trigger the shipping calculator in cart and checkout.

## Adding a downloadable product

When adding a simple product, you can tick the **Downloadable** checkbox box in the product type panel. This adds two new fields:

- File path — Path or url to your downloadable file.
- Download limit – Limit on number of times the customer can download file. Left blank for unlimited downloads.

For maximum flexibility, downloadable products also incur a shipping cost (if, for example, you were offering both a packaged and a downloadable version of a product, this would be ideal). You can also check the Virtual box if the downloadable product is not shippable.

**Note:** If the Completed Order Email doesn't contain downloadable links, see this [Troubleshooting Guide](#).

## Adding an external/affiliate product



Select 'External/Affiliate' from the product type dropdown. This removes unnecessary tabs, such as tax and inventory, and inserts a new product URL field. This is the destination where users can purchase the product. Rather than Add to Cart buttons, they see a Read More button directing them to this URL.

## Adding a variable product

Variable products are arguably the most complex of product types. They let you define variations of a single product where each variation may have a different SKU, price or stock level.

See [Variable Product](#) for a guide on creating a product with variations.

# Duplicating a product

<input type="checkbox"/>		<b>Woo Ninja</b> ID: 47   <a href="#">Edit</a>   <a href="#">Quick Edit</a>   <a href="#">Trash</a>   <a href="#">View</a>   <a href="#">Duplicate</a>	-	In stock	\$30.00-\$35.00	Clothing, Hoodies	-			2013/06/07 Published
<input type="checkbox"/>		<b>Ship Your Idea</b>	-	In stock	<del>\$35.00</del> \$30.00-\$35.00	Clothing, Hoodies	-			2013/06/07 Published

To save time, it's possible to use a product and duplicate it to create similar products with variations and other qualities.

Go to **WooCommerce > Products** and look through the list for a product you wish to replicate, then click Duplicate.

# Deleting a product

Products

Add Product

All (23) | Published (23) | Sort Products

Bulk Actions

Apply



All dates

Select a category

Show all product types

Filter

23 items

<input type="checkbox"/>		Name	SKU	Stock	Price	Categories	Tags			Date
<input type="checkbox"/>		<b>Woo Single #2</b>	-	In stock	<del>\$3.00</del> \$2.00	Music, Singles	-			Published 2013/06/07
<input type="checkbox"/>		<b>Woo Album #4</b> ID: 96   <a href="#">Edit</a>   <a href="#">Quick Edit</a>   <a href="#">Trash</a>   <a href="#">View</a>   <a href="#">Duplicate</a>	-	In stock	\$9.00	Albums, Music	-			Published 2013/06/07

To delete a product:

1. **Go to: WooCommerce > Products.**
2. **Find** the product you wish to delete.
3. **Hover** in the area under the Product name and **click Trash.**

# Mark a product as Featured

To mark a product as featured, go to: **Products > Products** and select the **Star** in the featured column. Alternatively, select **Quick Edit** and then the **Featured** option.

WP Engine

Dashboard

Posts

Media

Links

Pages

Comments

Wootique

WooCommerce

Products

Products

Add Product

Categories

Tags

Shipping Classes

Attributes

Appearance

Plugins

Users

Tools

Settings

Collapse menu

Products

Add Product

All (23) | Published (23) | Sort Products

Bulk Actions

Apply





Show all dates

Select a category

Show all product types

Filter

23 items

<input type="checkbox"/>		Name	SKU	Stock	Price	Categories	Tags			Date
<input type="checkbox"/>		<b>Woo Single #2</b>	-	In stock	<del>\$3.00</del> \$2.00	Music, Singles	-			2013/06/07 Published
<input type="checkbox"/>		<b>Woo Album #4</b>	-	In stock	\$9.00	Albums, Music	-			2013/06/07 Published
<input type="checkbox"/>		<b>Woo Single #1</b>	-	In stock	\$3.00	Music, Singles	-			2013/06/07 Published
<input type="checkbox"/>		<b>Woo Album #3</b>	-	In stock	\$9.00	Albums, Music	-			2013/06/07 Published

QUICK EDIT

Title

Woo Album #2

Slug

woo-album-2

Date

06-Jun 07 2013 @ 11:34

Password

-OR- Private

PRODUCT DATA

SKU

Price

9

Sale

Sale price

Tax Status

Taxable

Tax Class

Standard

Weight

0.00

L/W/H

Length Width Height

Visibility

Catalog & search

In stock?

In stock

Backorders

Do not allow

Order

0

Product Tags

Allow Comments

Published

Product Categories

☐ Clothing

☐ Hoodies

☐ T-shirts

☒ Music

☒ Albums

☐ Singles

☐ Posters

Shipping Classes

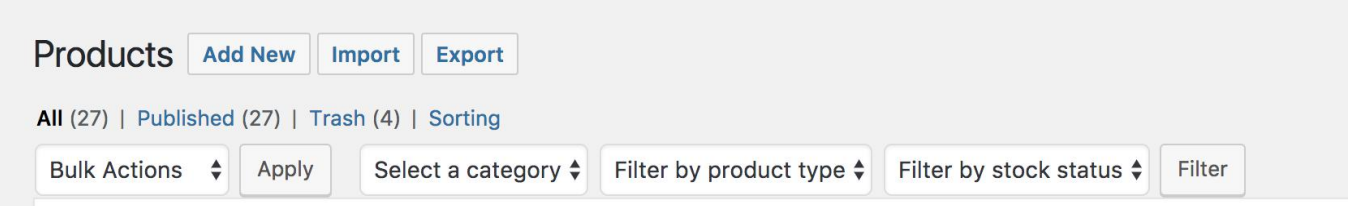
Update

Setting A Featured Product

# Filter or sort products

## Filtering products

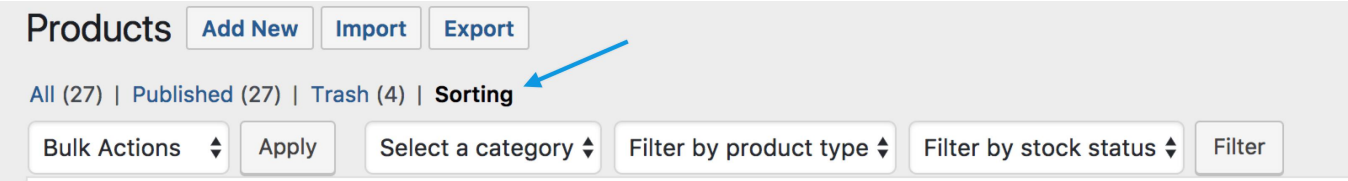
Use the **Filter** function to get a product count, view products by type, or see which products are On Backorder or Out of Stock.



1. Go to: **WooCommerce > Products**.
2. Select a **Category**, **Product Type** and/or **Stock Status**, or any **combination** of the three.
3. Click **Filter**.

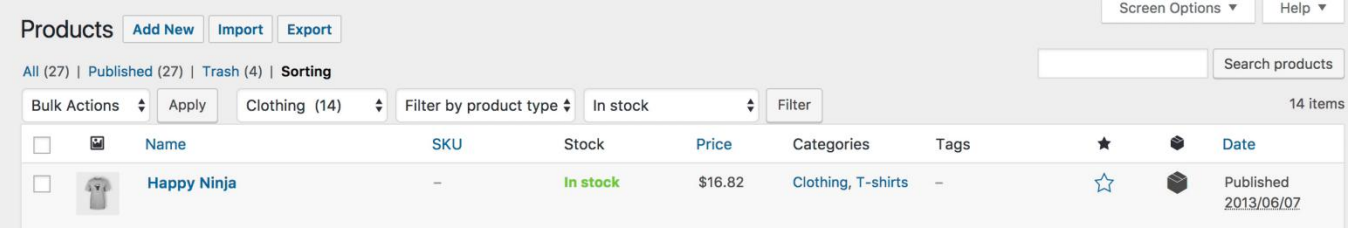
## Sorting products

Sorting is different than Filtering, in that you can drag and drop products to re-order them.



1. Go to: **WooCommerce > Products**.
2. Select **Sorting**.
3. Select a **Category**, **Product Type** and/or **Stock Status**, or any **combination** of the three.
4. Click **Filter**.

You can now drag and drop products in an order to your liking.



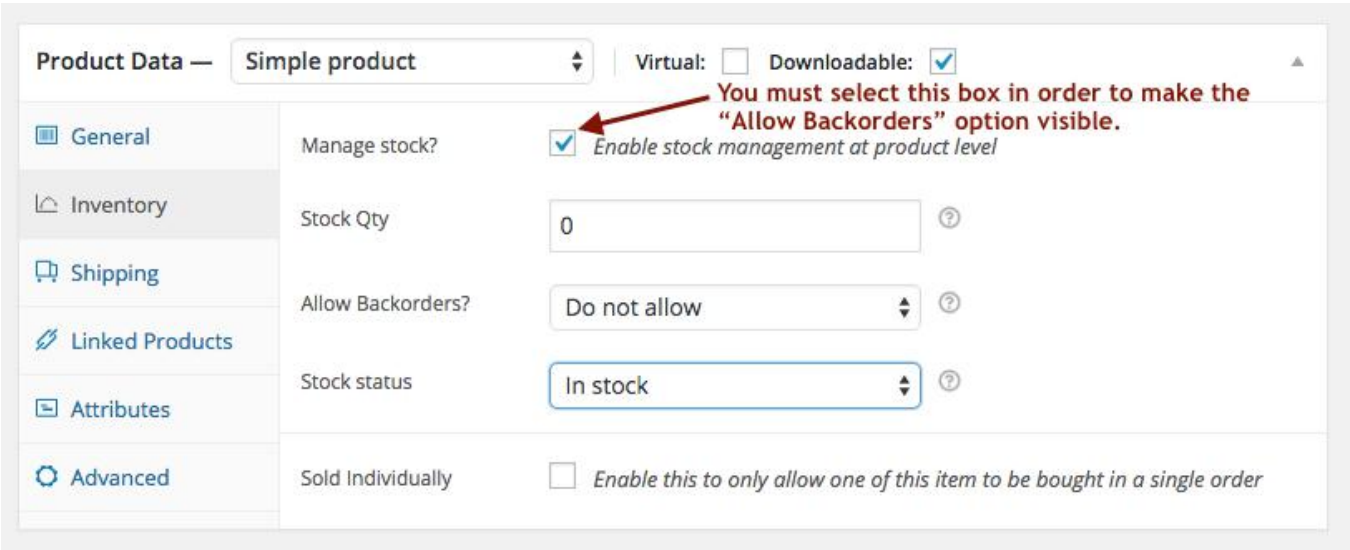
# Product ID

A WooCommerce Product ID is sometimes needed when using shortcodes, widgets and links.  
To find the ID, go to **Products** and hover over the product you need the ID for. The product ID number is displayed.



# Allow backorders

Select whether to allow **Backorders** from the dropdown, if you are managing stock on a product.  
Use [Advanced Notifications](#) (separate purchase) to help notify someone other than the shop admin if backorders are placed.



To allow backorders, the Stock status must be set to **In Stock** even though the Stock Quantity is 0 or less.

# Adding Product Images and Galleries

**Reference Link:** <https://docs.woocommerce.com/document/adding-product-images-and-galleries/>

Images are measured and set in pixels, for example: 800 x 800 pixels. Note that the first number is width and the second is height.

We recommend organizing your images in a folder offline and keeping a backup in case you need them in the future or mistakenly alter one and wish to revert to the original.

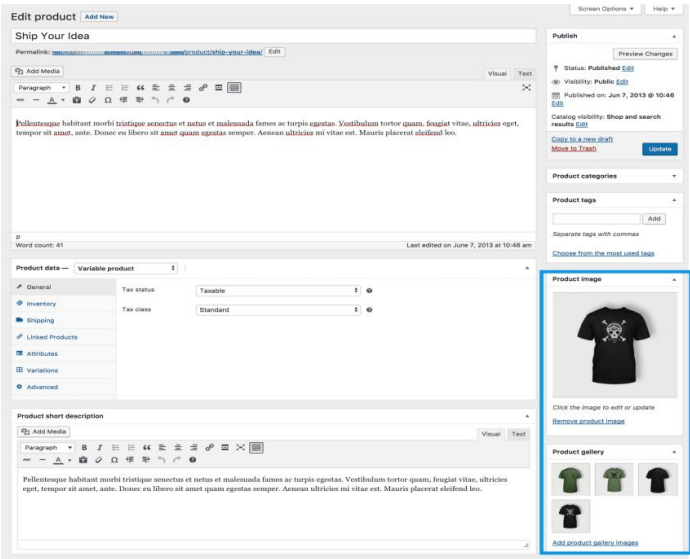
## Types of images

WooCommerce uses three types of Product Images for different locations and purposes:

- **Single Product Image** is the largest image and refers to the main/featured image on your individual product details page.
- **Catalog Images** are medium-sized images appearing in product loops, such as the Shop page, Product Category pages, Related products, Up-sells, and Cross-sells.
- **Product thumbnails** are the smallest images used in the Cart, Widgets, and (optional) Gallery thumbnails underneath the Single Product Image.

## Adding Product Images and Galleries

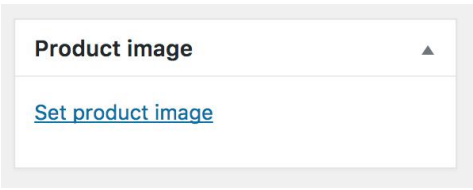
Adding product images and galleries are options available on the right-hand side when adding or editing a product in your store from **WooCommerce > Products**.



## Product image

The **Product Image** is the main image for your product and is reused in different sizes across your store.

Select **Set Product Image**.



Select an existing image in your Media Library or Upload a new one.



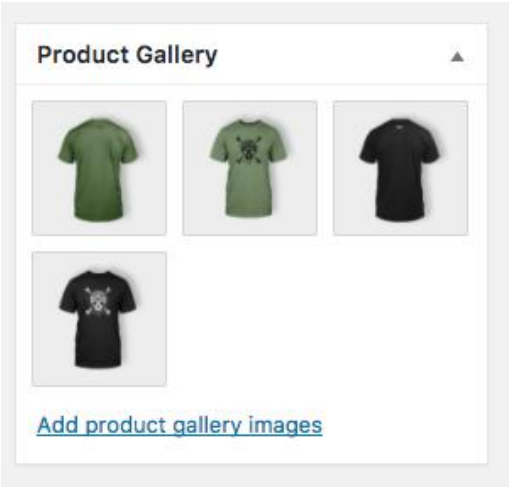
**Remove and Edit** the product image if you'd like to change it, as needed.

Adding, removing and editing a product image is done in the same way as featured images for posts and pages.

# Product galleries

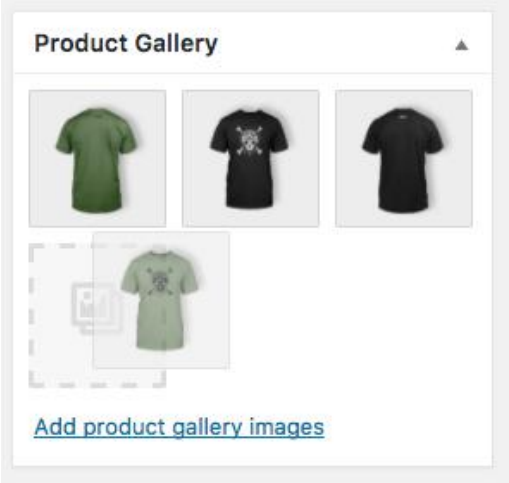
## Add images to product gallery

Product galleries display all images attached to a product through the Product Gallery meta box. Create a **Product Gallery** using the same method as adding a Product Image, but using the Product Gallery meta box.



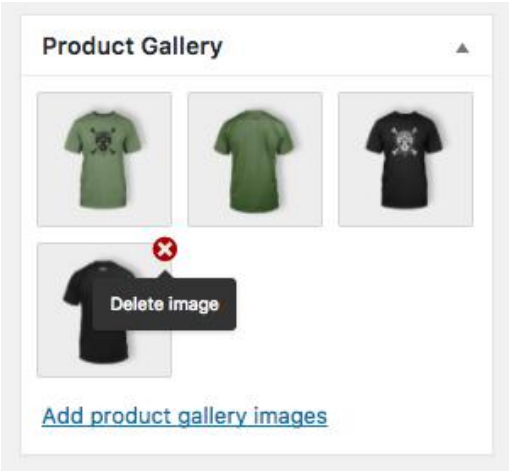
## Reorder images in product gallery

Images in the product gallery can be re-ordered easily via drag and drop. Simply re-order your images by moving them around.




## Remove images from product gallery





To remove an image from the product gallery, hover over the image and click on the red “x.”



# Customer view

Once a product image and gallery have been added, customers can see them in your store.





## Ship Your Idea

★★★★★ (3 customer reviews)

\$20.00

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. Donec eu libero sit amet quam egestas semper. Aenean ultricies mi vitae est. Mauris placerat eleifend leo.


color





Choose an option

1

Add to basket

It’s also possible to **Zoom** and see a closeup of the image by hovering over it.





## Sh

★★★

\$18.

Pellen  
males  
feugia  
libero  
est. M

color

Chor

Or customers can click the Magnifying Glass+ option in the upper right corner.



And a **Lightbox** pops up so customers can see a highlighted closeup of the image against a dark background and, if there is one, view the Gallery as a slideshow.

# Variable Product

Reference Link: <https://docs.woocommerce.com/document/variable-product/>

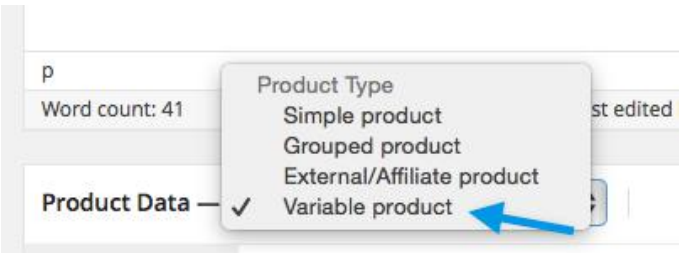
**Variable products** are a product type in WooCommerce that lets you offer a set of variations on a product, with control over prices, stock, image and more for each variation. They can be used for a product like a shirt, where you can offer a large, medium and small and in different colors.

## Adding a variable product

### Step 1. Set the product type

To add a variable product, create a new product or edit an existing one.

1. **Go to: WooCommerce > Products.**
2. **Select the Add Product** button or **Edit** an existing product. The Product Data displays.
3. **Select Variable product** from the **Product Data** dropdown.



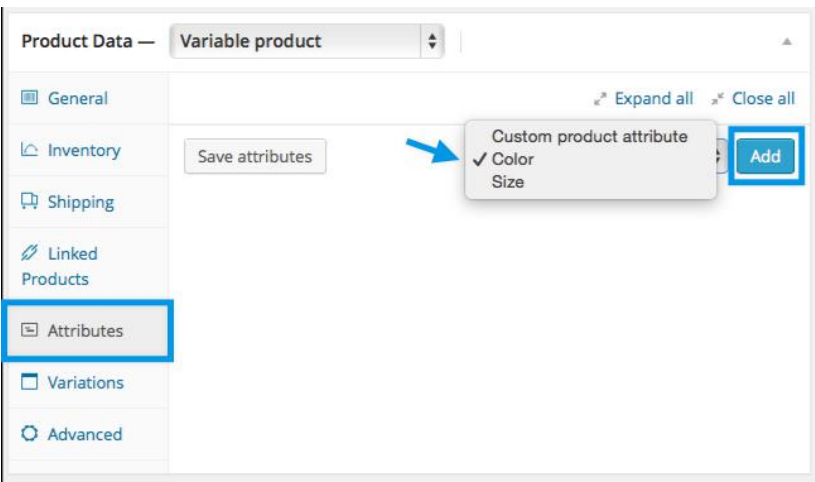
### Step 2. Add attributes to use for variations

In the **Attributes** section, add attributes before creating variations — use [global attributes](#) that are site wide or define custom ones specific to a product.

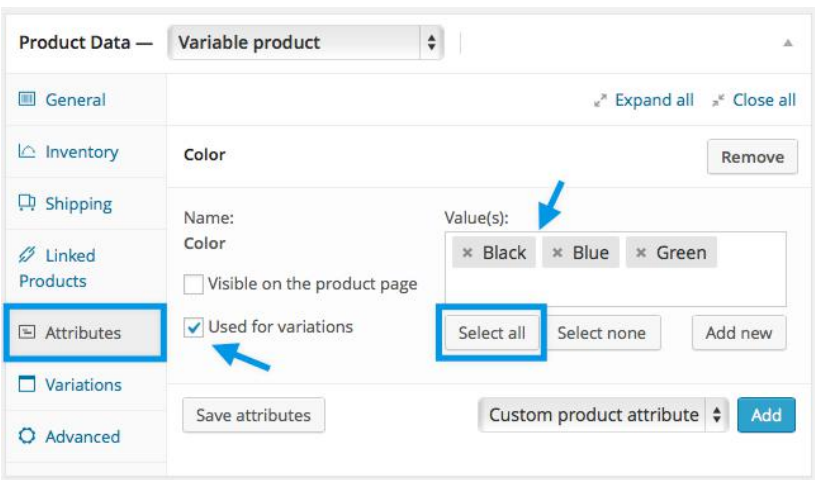
#### Global attributes

To use a *global attribute*:

1. **Select** one from the dropdown and **Add**.
2. **Choose Select all** to add all attributes to the variable product (if applicable).
3. **Tick the Used for variations** checkbox to tell WooCommerce it's for your variations.



Adding Global Attributes to a Product Setting

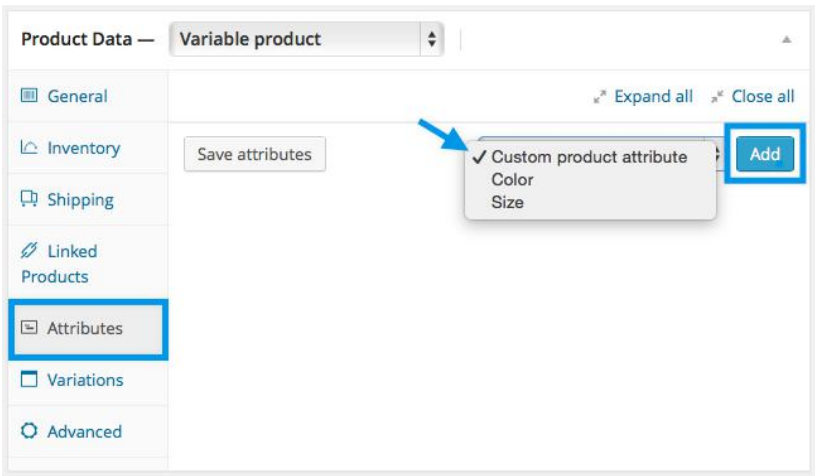


Up Global Attributes

Custom attributes specific to product

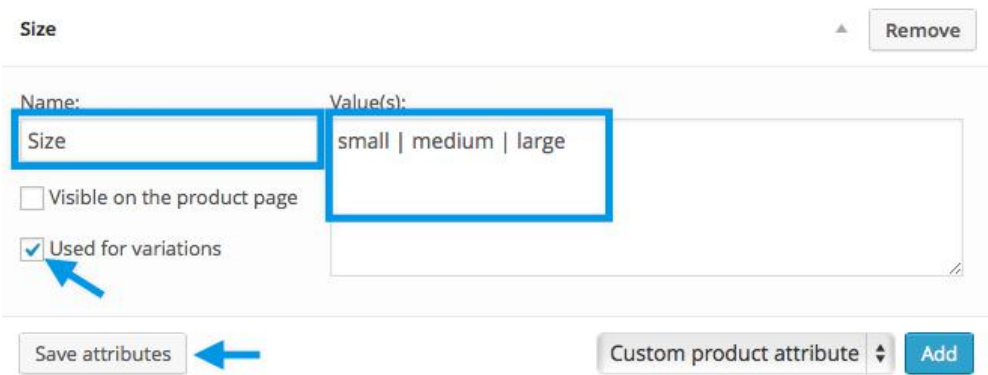
If adding new attributes specific to this product:

- 1. Select Custom product attribute, and Add.



Adding Custom Attributes to a Product

- 2. Name the attribute (e.g. **Size**),
- 3. Set values separated by a vertical pipe (e.g., **small | medium | large**)
- 4. Enable the **Used for variations** checkbox.



- 5. Save attributes.

Step 3. Add variations

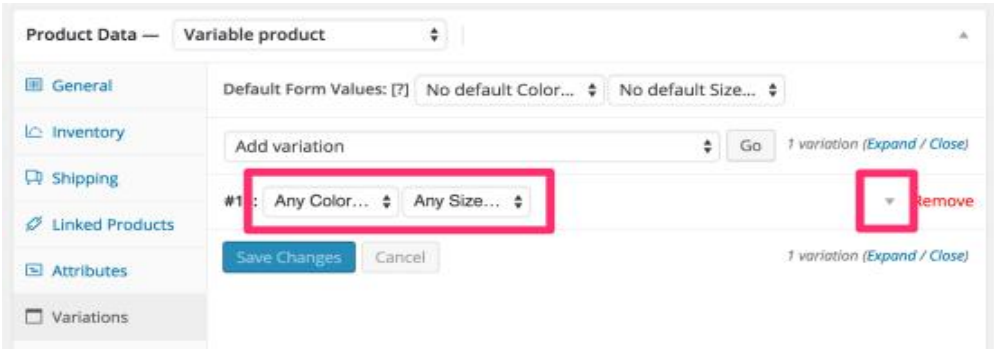
To add a variation, go to **Variations** section in the **Product Data** meta box.

Manually Adding a Variation

- 1. Select **Add variation** from the dropdown menu, and click **Go**



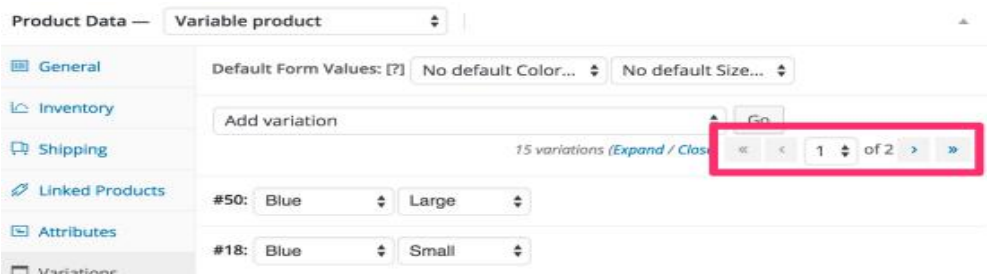
- 2. Select attributes for your variation. To change additional data, click the triangle icon to expand the variation.



- 3. Edit any available data. The only required field is **Regular Price**.
- 4. Save Changes.

# Editing Many Variations

If you have more than 10 variations, use the buttons to navigate forward and backward through the list. Each time you navigate to a new set of variations, the previous set are saved. This ensures that all data is saved.



## Setting Defaults

We recommend setting defaults you prefer on variations. In the example, we have no defaults set, so users can pick any color and size right away from the product page.



If you want a certain variation already selected when a user visits the product page, you can set those. This also enables the Add to Cart button to appear automatically on variable product pages.

You can only set defaults after at least one variation has been created.

## Variation Data

Each variation may be assigned.

### General:

- **Enabled** – Enable or disable the variation.
- **Downloadable** – If this a downloadable variation.
- **Virtual** – If this product isn't physical or shipped, shipping settings are removed.
- **Regular Price** (required) – Set the price for this variation.
- **Sale Price** (optional) – Set a price for this variation when on sale.
- **Tax status** — Taxable, shipping only, none.
- **Tax class** – Tax class for this variation. Useful if you are offering variations spanning different tax bands.
- **Downloadable Files** – Shows if **Downloadable** is selected. Add file(s) for customers to download.
- **Download Limit** – Shows if **Downloadable** is selected. Set how many times a customer can download the file(s). Leave blank for unlimited.
- **Download Expiry** – Shows if **Downloadable** is selected. Set the number of days before a download expires after purchase.

### Inventory:

- **SKU** – If you use SKUs, set the SKU or leave blank to use the product's SKU.
- **Manage Stock?** – Manage stock at the variation level.
- **Stock Quantity** – Shows if Manage Stock is selected. Input the quantity. Stock for the specific variation, or left blank to use the product's stock settings.
- **Allow Backorders** – Choose how to handle backorders.
- **Stock Status** – Set the status of your variation's stock.
- **Sold Individually?** – Allow only one to be sold in an order. (This is setting is used for the product itself. You cannot set a specific variation to only be sold once per order.)

**Set Stock Status** can be applied to all variations at once to **In stock** or **Out of stock**. Bulk-update under **Variations**.

Product data —

Variable product

General

Inventory

Shipping

Linked Products

Attributes

Variations

Advanced

Default Form Values: ?

Black

Set Status - In stock

Go

2 variations

(Expand / Close)

#41

Black

#42

Blue

Save changes

Cancel

2 variations

(Expand / Close)

Shipping

- **Weight** – Weight for the variation, or left blank to use the product’s weight.
- **Dimensions** – Height, width and length for the variation, or left blank to use the product’s dimensions.
- **Shipping class** – Shipping class can affect shipping. Set this if it differs from the product.

Linked products

- **Upsells**
- **Cross-sells**
- **Grouped**

If the SKU, weight, dimensions and stock fields are not set, then it inherits values assigned to the variable product. **Price fields must be set per variation.**

Add an image for the variation

1. **Expand** the variation.
2. **Click** the blue image placeholder (screenshot).
3. **Select** the image you wish to use.
4. **Save.**

#2488: Any color... Any size...

SKU: [?]

☒ Enabled

☐ Downloadable [?]

☐ Virtual [?]

☐ Manage stock? [?]

Regular Price: (\$)

50

Sale Price: (\$)

Schedule

Bulk editing

You can bulk-edit variations by selecting the specific piece of data you want from the dropdown. In this example, I want to edit prices for all variations.

Product Data —

Variable product

General

Inventory

Default Form Values: [?]

No default Color...

No default Size...

Set regular prices

Go

variation

(Expand / Close)

Linking possible variations

You can select **Create variations from all attributes** to have WooCommerce create every possible combination of variations.



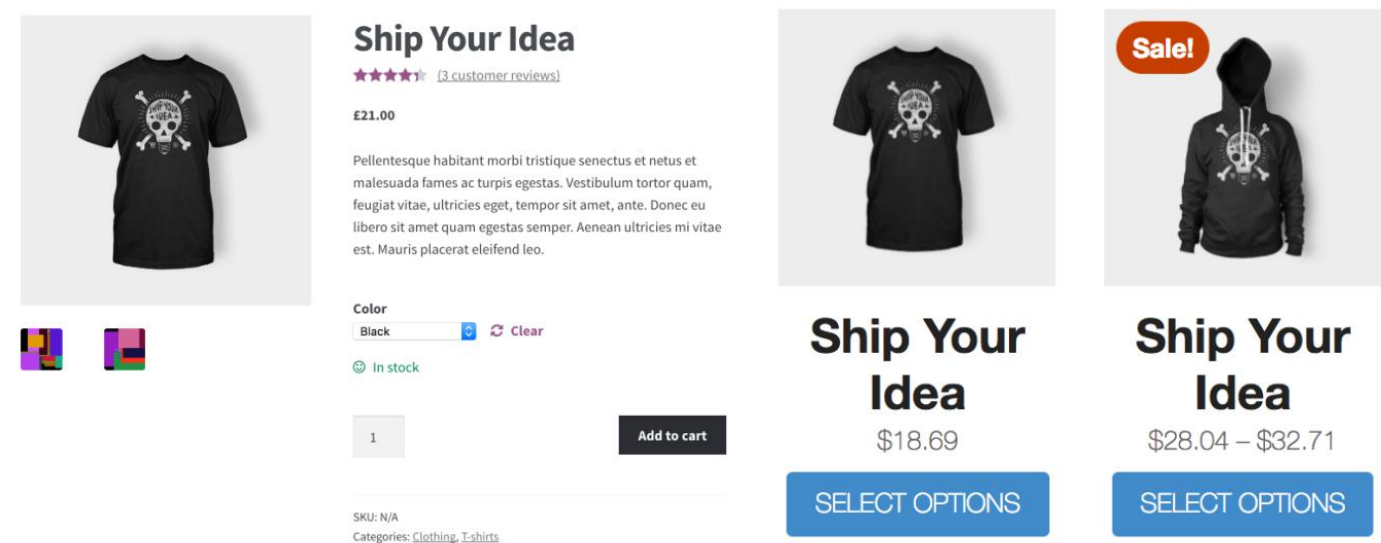
If your example had two attributes – color (with values blue and green) and size (with values large and small), it creates the following variations:

- Large Blue
- Large Green
- Small Blue
- Small Green

If you later add additional attributes, it may require the variables to be redefined for the variation combinations to work correctly.

What customers see

On the frontend, when viewing a variable product, the user is presented with dropdown boxes to select variation options. Selecting options will reveal information about the variation, including available stock and price.



If the user tries to click the greyed out add to cart button before choosing an attribute, a message will appear asking them to create some attributes. In the product archive page, Add to Cart does not display because a variation must first be chosen before adding to cart on the product page.