TOP 5 CONTENT CATEGORIES ACCORDING TO POPULARITY SCORE

Category	Aggregate Popularity Score
Animals	74965
science	71168
healthy eating	69339
technology	68738
food	66676

Categories (y-axis), Aggregate Popularity Score (x-axis: 0 to 80000)

PERCENT TOTAL OF CONTENT TYPES

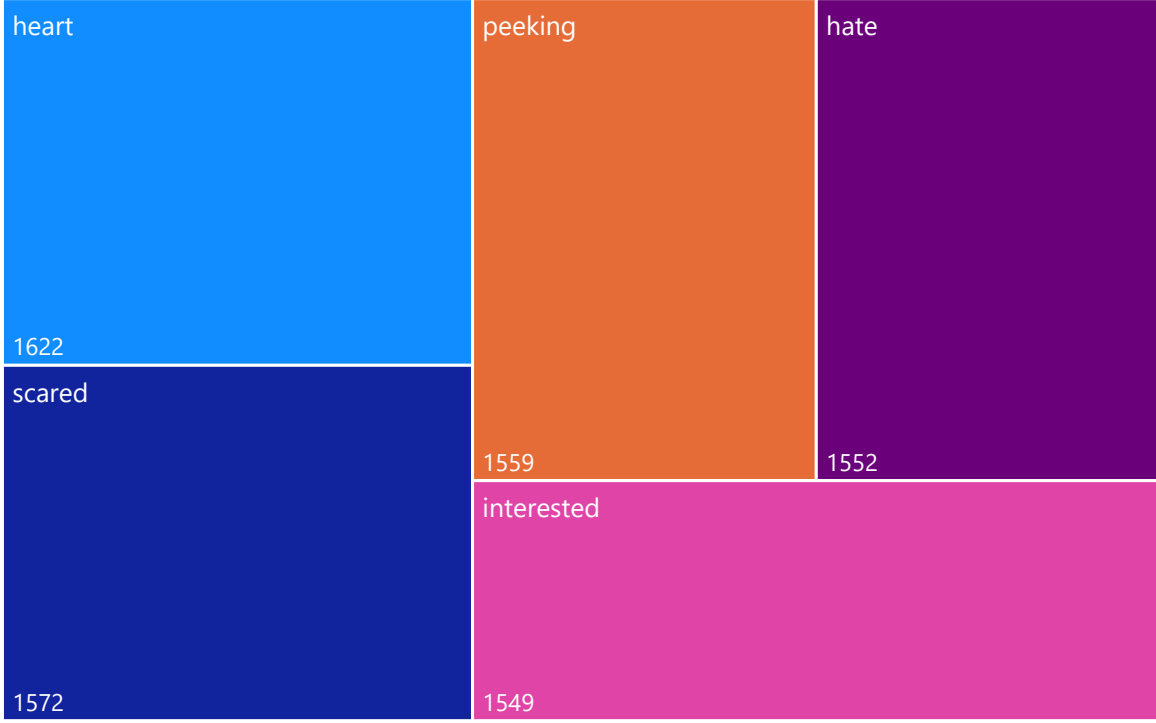- photo 26.81%
- video 25.41%
- GIF 24.74%
- audio 23.03%
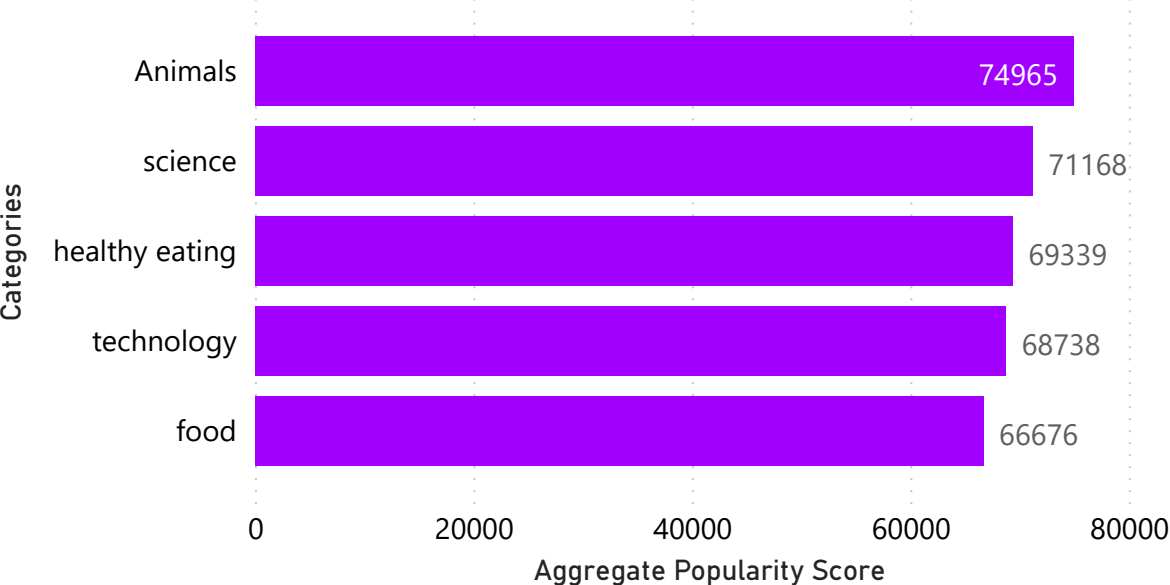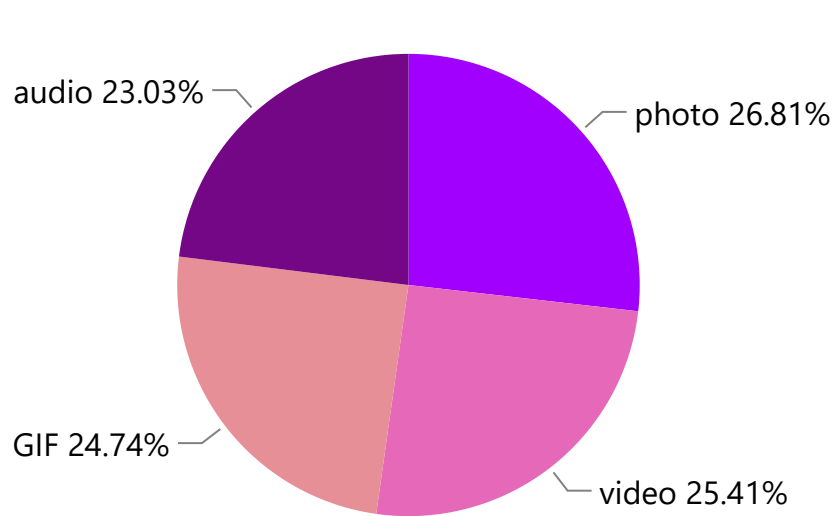
TOP 5 MONTH WITH MOST POSTS

Month	Sum of Count of Content Category
May	2138
Jan	2126
Aug	2114
Dec	2092
Jul	2070

Sum of Count of Content Category (y-axis), Months (x-axis)

TOP 5 REACTION TYPES

- heart 1622
- peeking 1559
- hate 1552
- scared 1572
- interested 1549
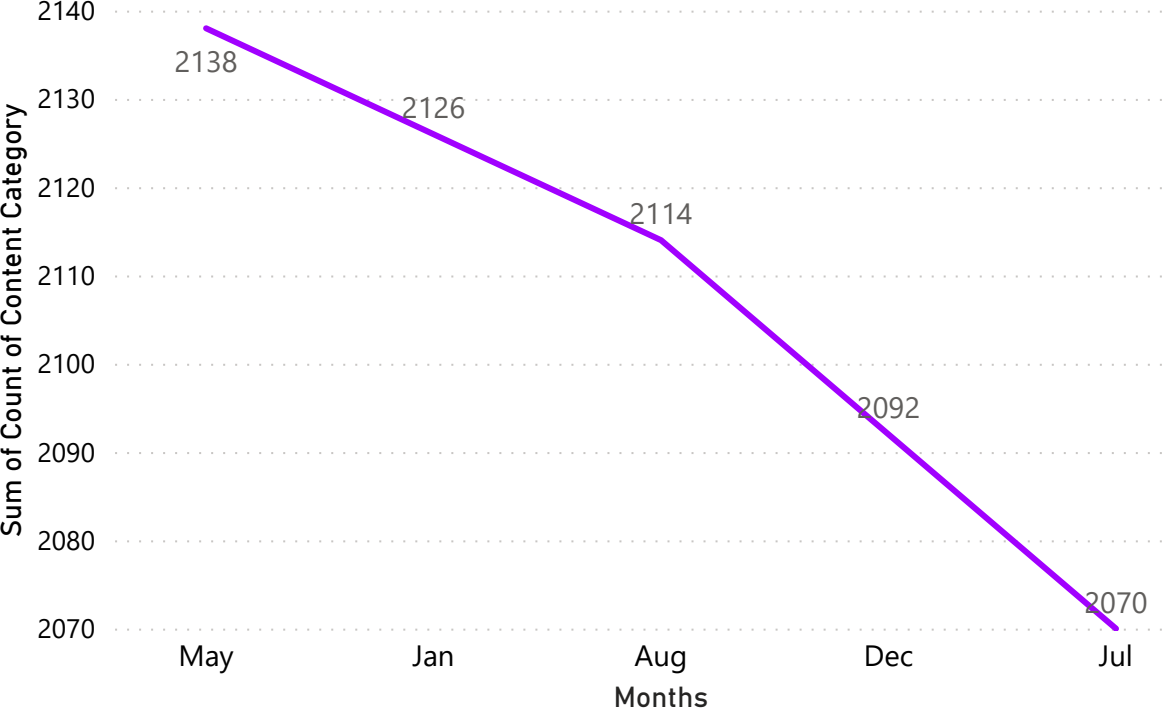
PERCENT TOTAL OF CONTENT CATEGORIES

- food 19%
- Animals 21.36%
- science 20.28%
- healthy eating 19.76%
- technology 19.59%