MUSHOOD HANIF

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OBJECTIVE

Software Engineer with 3+ years of experience in Web Development across the stack, seeking full-time Full-stack Engineering roles.

SKILLS

Languages	JavaScript, TypeScript
Frontend Development	Next.js, React.js, Vue.js, Nuxt.js, TailwindCSS
Backend Development	Hono.js, Bun, Express.js
Deployments	Vercel, Namecheap, Hostinger, Digital Ocean
Databases	MySQL, PostgreSQL, MongoDB, Prisma, Drizzle, Mongoose
Soft Skills	Problem-solving, Communication, Teamwork, Adaptability, Analytical thinking

EXPERIENCE

Senior Technical Consultant — October 2024 - Present
Digimark Developers — *Lahore, PK*

- Spearheaded comprehensive training programs for frontend and backend engineers.
- Implemented frontend architecture patterns, promoting modern coding practices across projects.
- Established state-of-the-art design principles, using shadcn/ui, Redux Toolkit and TanStack Query.

Frontend Engineer — May 2024 - December 2024
City Doctor — *Dubai, UAE*

- Developed the Company Website using Next.js, TailwindCSS and RTK Query.
- Developed the Sister Company Website using Next.js TailwindCSS and RTK Query.
- Developed the Company CRM that did Order Management, Partner Management and much more using React, TailwindCSS, and RTK Query.

Frontend Engineer — Jan 2024 - December 2024
F&C Properties — *Dubai, UAE*

- Achieved 16% growth for Company Revenue using Next.js, TailwindCSS, and RTK Query.
- Developed the Company Website that Increased Impressions, Traffic and Organic Leads by 33%.
- Developed a CMS that did Data Management and Site Management using React, TailwindCSS, and RTK Query.

Software Engineer — Apr 2023 - Dec 2023
Purelogics — *Lahore, PK*

- Led the Back-end Development on a Project with 21% performance increase with respect to API Response and Database Communication using Node.js, Mongoose, and MongoDB.
- Developed the Back-end for a Company Client's cross-platform healthcare application.
- Contributed to Diverse Projects across the company, providing expertise in both frontend and backend development to resolve complex issues and ensure project success.
- Participated in Talent Acquisition by conducting interviews for junior and mid-level frontend engineer positions, contributing to the company's growth and development.
- Supported Requirements Gathering and Analysis by creating standardized documentation for both clients and developers.

Frontend Engineer   Nov 2022 - Mar 2023

SoftSquare   *Lahore, PK*

- Accurately translated mock-ups into visually stunning and high-quality user interfaces.
- Adapted and customized various CSS frameworks to achieve optimal design outcomes.
- Developed efficient and reusable Vue.js components that contribute to exceptional user experiences.
- Successfully delivered end-to-end front-end applications that brought client ideas to life and met their specific needs.

PROJECTS

City Doctor Website: City Doctor is a healthcare firm focused on delivering accessible healthcare solutions. The website functions as an online platform where customers can conveniently book services such as health checkups or IV drips. Following a booking, a team of specialized doctors and nurses is dispatched to provide on-site diagnosis and potential treatment. (Try it here)

- Developed the complete user interface from scratch using Next.js, TailwindCSS, and RTK Query.
- Implemented Advanced SEO techniques by leveraging Next.js's server-side rendering (SSR) capabilities, resulting in a fast, efficient, and SEO-friendly website.
- Achieved a 22.6% increase in website traffic and impressions over three months, with an average growth rate of 2.3%.
- Leveraged Sanity CMS to manage dynamic content updates for healthcare services and FAQs, enhancing the user experience and keeping information up-to-date.
- Utilized Vercel's CI/CD pipeline for rapid deployments, allowing for quick iteration and continuous improvements.

Driphub Website: Driphub is the sister firm of City Doctor healthcare firm, essentially providing drip services to people at home for more accessible cures to mildy difficult medical issues like food poisoning, insomnia, lethargy and much more. (Try it here)

- Developed the complete user interface from scratch using Next.js, TailwindCSS, and RTK Query.
- Implemented Advanced SEO techniques by leveraging Next.js's server-side rendering (SSR) capabilities, resulting in a fast, efficient, and SEO-friendly website.
- Achieved a 28.3% increase in website traffic and impressions over three months, with an average growth rate of 4.6%.
- Integrated Sanity CMS for streamlined content management, enabling the team to quickly adapt to customer needs and service offerings.
- Employed Vercel's automated CI/CD for quick and efficient deployments, reducing deployment time and boosting team productivity.

City CRM: Developed a CRM for City Doctor (a healthcare firm) to streamline and scale home-based medical assistance and drip services.

- Developed the complete user interface from scratch using React.js (Vite + TS), TailwindCSS, and RTK Query.
- Boosted scheduling efficiency by 40% in six months.
- Automated data workflows, reducing manual entry by 60% and enhancing inquiry response times by 50%.
- Enabled real-time tracking, improving patient follow-up compliance by 30% and increasing repeat customer engagement by 20%.

F&C Properties Website: Built a real-estate website for customers to help them locate, find and search for properties in Dubai in a much more hassle-free way by using Next.js, TailwindCSS and RTK Query. (Try it here)

- Developed the complete user interface from scratch using Next.js, TailwindCSS, and RTK Query.

- Implemented Advanced SEO techniques by leveraging Next.js's server-side rendering (SSR) capabilities, resulting in a fast, efficient, and SEO-friendly website.

- Achieved a 51.7% increase in website traffic and impressions over three months, with an average growth rate of 9.1%.

- Achieved a 23.3% increase in quality of organic real-estate leads from the website through live chat and inquiry forms.

F&C CMS: Built the UI for a Comprehensive CMS system for the company that helped it create and manage their own real-estate property data.

- Developed the complete user interface from scratch using React.js, TailwindCSS, and RTK Query.

- Reduced Firm Data Management Costs by approximately $50k/month.

- Achieved a 112% increase in data addition and processing speeds and web app deployments.

- Achieved a 9.4% increase in quality of organic real-estate leads due to quality of information and ad campaigns.

- Linked project domains through Vercel, enhancing accessibility and ensuring robust security for end-users.

- Integrated Vercel's CI/CD workflow for continuous, zero-downtime deployments, minimizing disruption and improving deployment speed.

SedCard: SedCard is a Professional Composite Card Maker for Models. It helps create professional grade Composite cards easily and allows the user to download it as a PDF too. (Try it here)

- Developed the complete application from scratch using Vue.js, TailwindCSS.

- Developed Efficient and Modular Custom UI Components Tailored to Client Requirements.

- Achieved a Pixel Perfect Design with Regards to UI.

- Developed Robust Business Logic Management Solutions to Handle Scalability.

AIOMEGA: With the Mission of Invention, innovation and market execution of health & fitness products aimed at fulfilling unmet needs focused on reducing costs and complications in biotechnology & healthcare, AIOMEGA aims at making healthcare easier on both sides of the counter.

- Led the Backend Team for the Project post MVP development.

- Improved Backend Response time and Performance by approximately 57.3%.

- Collaborated with DevOps to Setup CI/CD secure Pipelines for faster and efficient development.

- Frequently Interacting with the Client for Requirement Clarification and Translating those Requirements into Viable Solutions on the Backend.

- Setup a Staging and Dev server for QA testing and Development.

- Implemented real-time Data and Usage logs to Monitor User Experience and Validate the Integrity of Business Logic.

EDUCATION

Bachelor of Software Engineering (Hons.), GIFT University   2014 - 2019
Minor in Data Science

- Technical Head - YCPS (Young Computer Professionals Society).

- Vice President - English Drama and Literature Society.

- Best Commercial Capstone Project Award.