

Lucky Ekezie, Lead Product Designer & AI Product Founder

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LINKS

[LinkedIn](#), [Portfolio](#), [Email](#)

PROFILE

Product Designer and AI entrepreneur with 8+ years designing high-impact digital experiences and building AI-powered products from the ground up. Founded Conversa AI (voice agent platform serving 80+ businesses, \$500k+ in influenced revenue) and currently developing Copyall (AI productivity tool). Expert at bridging design, AI technology, and business strategy to create products that drive measurable growth and solve complex user problems across fintech, mobility, events, and emerging tech.

EXPERIENCE

Jun 2024 — Present	Founder & Lead Product Designer, Conversa AI	Remote
	Built end-to-end AI voice agent platform automating customer calls, qualification, and sales for 80+ businesses. <ul style="list-style-type: none">Designed platform from 0→1, processing 3,000+ calls and helping businesses close \$500k+ influenced revenueCreated multi-turn conversation flows, AI behavior models, routing logic, personality guidelinesDesigned onboarding wizard reducing setup time 3 hours → 15 minutesBuilt real-time analytics dashboard (conversion, sentiment, ROI)Developed voice UX design system with reusable conversational patternsLed user research with 50+ businesses, validating product-market fitPartnered with AI/ML teams to improve latency (<2s), clarity, and response accuracy	
Jun 2025 — Present	Lead Product Designer, Kobo Group (Fintech)	Remote
	Lead design for Kobo Vault , an integrated financial platform offering virtual cards, payments, savings & fraud monitoring. <ul style="list-style-type: none">Increased user activation 35% by redesigning onboarding (drop-off reduced 45% → 10%)Built enterprise-level design system with 80+ components, enabling 4x faster engineering deliveryDesigned instant virtual card feature, driving 50% of new signupsReduced fraud-support tickets 28% through proactive alerts + transparent dispute UXConducted multi-country research (Nigeria, Kenya, Ghana) shaping roadmap and prioritizationIntegrated AI fraud detection flows balancing security + frictionless UXImproved design-to-dev quality by 60% using QA and design linting frameworks	
2024 — Present	Lead Product Designer (Contract), CliqMit	Remote
	Designed 0→1 event discovery and booking platform (Web, iOS, Android). <ul style="list-style-type: none">Launched platform to 12k+ active usersReduced booking abandonment 42% and increased conversions 31%Created complete design system and intelligent search filters improving engagement 25%Drove UX differentiation through competitive analysis (6 major competitors)	
Nov 2022 — Apr 2023	Lead Product Designer (Contract), CyberDogz (Web3 Gaming)	Tallinn, Estonia
	Redesigned Web3 gaming experience for 15k+ players. <ul style="list-style-type: none">Increased user engagement 40% with new IA, navigation, and gamificationBuilt design system unifying desktop, mobile, and in-game UISimplified wallet onboarding, improving completion 35%Led research with 50+ Web3 gamers to design NFT mechanics, marketplace, and token economy UX	
Sept 2020 — May 2023	Product Designer, Nugi Technologies	London, UK
	Designed Syneventory (retail tech) and Bosscab (mobility platform). Syneventory — Inventory Management Platform (Featured at London Tech Week 2023) <ul style="list-style-type: none">Designed 0→1 unified inventory system across e-commerce, POS & wholesaleBuilt multi-store dashboard reducing discrepancies and improving decision-makingCreated robust design system supporting complex inventory flows	

- Conducted research with **30+ retailers**

Bosscab — Ride-Hailing Platform

- Increased ride bookings **20%**
- Reduced payment failures **45%** via in-app wallet & real-time feedback
- Designed group wallet feature for shared rides
- Built 50-component design system across web & mobile

TEACHING & LEADERSHIP

CareerFoundry — Product Design Tutor

Berlin,

- Mentored **50+ designers** globally on AI design, systems thinking, and product execution
- 98% satisfaction rating
- Train designers on AI UX, conversational design, design systems & portfolio excellence

Jan 2022 — Present

Independent Mentor — AI Product Design

- Mentored **65+ designers** into mid/senior roles in AI, product, fintech, and SaaS
- Led workshops on conversational AI, ethical AI design, and VUI design patterns

KEY SKILLS

AI Product Design	UX Research
Conversational UX	Usability Testing
Voice Interface Design	Cross-Functional Leadership
LLM Integration	Fintech UX
Design Systems Architecture	SaaS UX
A/B Testing	Mobile Design
Interaction Design	Prototyping
Information Architecture	AI Tools (Midjourney, ChatGPT, Claude, Cursor)
0→1 Product Development	Figma
Product Strategy	Systems Thinking

EDUCATION

2011 — 2015

B.A. Graphics & Advertising, University of Benin

Benin City, Nigeria

CERTIFICATIONS

2025

All of AI — ChatGPT, Midjourney, Stable Diffusion, App Dev

2021

Design Thinking — Interaction Design Foundation

2021

Practical Usability — Interaction Design Foundation

ACHIEVEMENTS

Launched 7 products reaching 30k+ active users across markets

Syncventory inventory platform launched at London Tech Week 2025.

Mentored 115+ designers globally

Consistently improved product KPIs: +20–45% conversions, +30–40% engagement, +35% activation