

# Lucky Ekezie, Senior Product Designer — AI & Complex Systems

luckyekezie91@gmail.com

## LINKS

[LinkedIn](#), [Portfolio](#), [Email](#)

## PROFILE

Product Designer and AI entrepreneur with 8+ years designing high-impact digital experiences and building AI-powered products from the ground up. Founded Conversa AI (voice agent platform serving 80+ businesses, \$500k+ in influenced revenue) and currently developing Copyall (AI productivity tool). Expert at bridging design, AI technology, and business strategy to create products that drive measurable growth and solve complex user problems across fintech, mobility, events, and emerging tech.

## EXPERIENCE

Jun 2024 — Present	<b>Founder &amp; Lead Product Designer, Conversa AI</b> Remote
	<p>Built end-to-end AI voice agent platform automating customer calls, qualification, and sales for 80+ businesses.</p> <ul style="list-style-type: none"><li>Designed platform from 0→1, processing <b>3,000+ calls</b> and helping businesses close <b>\$500k+ influenced revenue</b></li><li>Created multi-turn conversation flows, AI behavior models, routing logic, personality guidelines</li><li>Designed onboarding wizard reducing setup time <b>3 hours → 15 minutes</b></li><li>Built real-time analytics dashboard (conversion, sentiment, ROI)</li><li>Developed voice UX design system with reusable conversational patterns</li><li>Led user research with <b>50+ businesses</b>, validating product-market fit</li><li>Partnered with AI/ML teams to improve latency (&lt;2s), clarity, and response accuracy</li></ul>
Jun 2025 — Present	<b>Lead Product Designer, Kobo Group (Fintech)</b> Remote
	<p>Lead design for <b>Kobo Vault</b>, an integrated financial platform offering virtual cards, payments, savings &amp; fraud monitoring.</p> <ul style="list-style-type: none"><li>Increased user activation <b>35%</b> by redesigning onboarding (drop-off reduced 45% → 10%)</li><li>Built enterprise-level design system with <b>80+ components</b>, enabling <b>4× faster engineering delivery</b></li><li>Designed instant virtual card feature, driving <b>50% of new signups</b></li><li>Reduced fraud-support tickets <b>28%</b> through proactive alerts + transparent dispute UX</li><li>Conducted multi-country research (Nigeria, Kenya, Ghana) shaping roadmap and prioritization</li><li>Integrated AI fraud detection flows balancing security + frictionless UX</li><li>Improved design-to-dev quality by <b>60%</b> using QA and design linting frameworks</li></ul>
2024 — Present	<b>Lead Product Designer (Contract), CliqMit</b> Remote
	<p>Designed 0→1 event discovery and booking platform (Web, iOS, Android).</p> <ul style="list-style-type: none"><li>Launched platform to <b>12k+ active users</b></li><li>Reduced booking abandonment <b>42%</b> and increased conversions <b>31%</b></li><li>Created complete design system and intelligent search filters improving engagement <b>25%</b></li><li>Drove UX differentiation through competitive analysis (6 major competitors)</li></ul>
Nov 2022 — Apr 2023	<b>Lead Product Designer (Contract), CyberDogz (Web3 Gaming)</b> Tallinn, Estonia
	<p>Redesigned Web3 gaming experience for 15k+ players.</p> <ul style="list-style-type: none"><li>Increased user engagement <b>40%</b> with new IA, navigation, and gamification</li><li>Built design system unifying desktop, mobile, and in-game UI</li><li>Simplified wallet onboarding, improving completion <b>35%</b></li><li>Led research with <b>50+ Web3 gamers</b> to design NFT mechanics, marketplace, and token economy UX</li></ul>
Sept 2020 — May 2023	<b>Product Designer, Nugi Technologies</b> London, UK
	<p>Designed <b>Syncventory</b> (retail tech) and <b>Bosscab</b> (mobility platform).</p> <p><b>Syncventory — Inventory Management Platform (Featured at London Tech Week 2023)</b></p> <ul style="list-style-type: none"><li>Designed 0→1 unified inventory system across e-commerce, POS &amp; wholesale</li><li>Built multi-store dashboard reducing discrepancies and improving decision-making</li><li>Created robust design system supporting complex inventory flows</li></ul>

- Conducted research with **30+ retailers**

**BossCab — Ride-Hailing Platform**

- Increased ride bookings **20%**
- Reduced payment failures **45%** via in-app wallet & real-time feedback
- Designed group wallet feature for shared rides
- Built 50-component design system across web & mobile

TEACHING & LEADERSHIP

CareerFoundry — Product Design Tutor

Berlin,

- Mentored **50+ designers** globally on AI design, systems thinking, and product execution
- 98% satisfaction rating
- Train designers on AI UX, conversational design, design systems & portfolio excellence

Jan 2022 — Present

Independent Mentor — AI Product Design

- Mentored **65+ designers** into mid/senior roles in AI, product, fintech, and SaaS
- Led workshops on conversational AI, ethical AI design, and VUI design patterns

KEY SKILLS

AI Product Design	UX Research
Conversational UX	Usability Testing
Voice Interface Design	Cross-Functional Leadership
LLM Integration	Fintech UX
Design Systems Architecture	SaaS UX
A/B Testing	Mobile Design
Interaction Design	Prototyping
Information Architecture	AI Tools (Midjourney, ChatGPT, Claude, Cursor)
0→1 Product Development	Figma
Product Strategy	Systems Thinking

EDUCATION

2011 — 2015	B.A. Graphics & Advertising, University of Benin	Benin City, Nigeria
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CERTIFICATIONS

2025	All of AI — ChatGPT, Midjourney, Stable Diffusion, App Dev
2021	Design Thinking — Interaction Design Foundation
2021	Practical Usability — Interaction Design Foundation

ACHIEVEMENTS

- Launched 7 products reaching 30k+ active users across markets
- Syncventory inventory platform launched at London Tech Week 2025.
- Mentored 115+ designers globally
- Consistently improved product KPIs: +20–45% conversions, +30–40% engagement, +35% activation