

# Lucky Ekezie, Founder & Lead Product Designer

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## PROFILE

Lead Product Designer and AI Product Founder with a proven track record in transforming concepts into impactful digital solutions. Spearheaded AI voice agent development, automating customer interactions for over 80 businesses, generating \$500k+ in influenced revenue. Enhanced user engagement and reduced onboarding time significantly across diverse sectors, exemplified by a 35% increase in user activation. Specialized in creating robust design systems, driving product innovation, and fostering a

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## EMPLOYMENT HISTORY

Aug 2025

### Founder & Lead Product Designer, Conversa AI

Spearheaded development of AI voice agent platform automating customer interactions for 80+ businesses. Designed from concept to execution, processing 3,000+ calls and generating \$500k+ in influenced revenue.

- Created multi-turn conversation flows and AI behaviour models.
- Developed onboarding wizard, reducing setup time from 3 hours to 15 minutes.
- Built real-time analytics dashboard for conversion and sentiment tracking.
- Conducted user research with 50+ businesses, confirming product-market fit.

Jun 2025

### Lead Product Designer, Kobo Group (Fintech)

Spearheaded design for Kobo Vault, an integrated financial platform featuring virtual cards, payments, savings, and fraud monitoring. Developed user-centric solutions, enhancing onboarding and reducing drop-off rates significantly. Collaborated with cross-functional teams to drive product innovation and improve user experience across multiple regions.

- Increased user activation 35% by redesigning onboarding, reducing drop-off from 45% to 10%.
- Built enterprise-level design system with 80+ components, enabling 4× faster engineering delivery.
- Designed instant virtual card feature, accounting for 50% of new signups.
- Reduced fraud-support tickets 28% through proactive alerts and transparent dispute UX.

Jan 2024

### Lead Product Designer (Contract), CliqMit

Designed event discovery and booking platform across Web, iOS, and Android. Oversaw user experience strategy, enhancing functionality and aesthetics. Linked design improvements to user engagement and conversion metrics.

- Launched platform to 12k+ active users.
- Reduced booking abandonment by 42% and increased conversions by 31%.
- Developed complete design system and search filters, boosting engagement by 25%.
- Conducted competitive analysis on 6 major competitors to drive UX differentiation.

Sept 2020 — May 2023

### Product Designer, Nugi Technologies

Led design of Syncventory and Bosscab platforms, enhancing user experience and operational efficiency. Developed a unified inventory management system showcased at London Tech Week 2023, featuring a multi-store dashboard that minimised discrepancies. Conducted extensive research with over 30 retailers to inform design decisions.

- Increased ride bookings by 20% through intuitive platform enhancements.
- Reduced payment failures by 45% using an in-app wallet and real-time feedback.
- Created group wallet feature for shared rides.
- Established a 50-component design system for web and mobile.

Nov 2022 — Apr 2023

### Lead Product Designer (Contract), CyberDogz (Web3 Gaming)

Redesigned Web3 gaming experience for 15,000+ players. Enhanced user engagement by 40% through improved information architecture, navigation, and gamification. Developed a unified design system for desktop, mobile, and in-game interfaces. Streamlined wallet onboarding, boosting completion rates by 35%.

- Conducted research with 50+ Web3 gamers to inform NFT mechanics.
- Created a comprehensive marketplace and token economy design.

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## EDUCATION

B.A. Graphics & Advertising

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SKILLS	AI Product Design	Expert	UX Research	Expert
	Conversational UX	Expert	Cross-Functional Leadership	Expert
	Design Systems Architecture	Expert	Information Architecture	Expert