



IDEAS360°
a BRAND DESIGN agency

ESTIMATE FORM

date: 2014-10-15

status: awaiting approval

customer: Ricoh Imaging North America

estimate number: ideas-0022-B

job number: N/A

sales representative: house

project type: ideas360° client

project name: 2105 SHOT SHOW BOOTH

simple project description:

Concept refinement

Art direction of booth graphics

Purchase stock images 2-3

CopywritingProduce art for graphic panels

medium: other

creative refinement: 16 hours / \$3,200.00

art direction: 20 hours / \$5,000.00

copy writing: 16 hours / \$2,000.00

pre-press production: 10 hours / \$1,000.00

photography: \$2,000.00

total: 62 hours / \$13,200.00