



IDEAS360°
a BRAND DESIGN agency

ESTIMATE FORM

date: 2014-10-15

status: awaiting approval

customer: Ricoh Imaging North America

estimate number: ideas-0024

job number: N/A

sales representative: house

project type: ideas360° client

project name: JIM MALCOM MONTHLY BLOG - always with me... notes from Jim Malcom

simple project description:

Design template for monthly social media blog

Copy writing - 1 page + potential scroll down

eMail blast to encourage readership & sharing links

Images to support the topic are provided or stock photo charges to be billed additional, if any

Add to website and link to social media

medium: digital

creative concept: 2 hours / \$600.00

copy writing: 4 hours / \$500.00

coding: 2 hours / \$240.00

total: 8 hours / \$1,340.00