



IDEAS360°
a BRAND DESIGN agency

ESTIMATE FORM

date: 2014-09-30

status: awaiting approval

customer: JOHN MARSHALL LAW SCHOOL

estimate number: ideas-0001

job number: N/A

sales representative: house

project type: SG360° client

project name: Unity Award Dinner Program

simple project description: • IDEAS360°SG360° to provide design for a 32-page self-cover program brochure. • Final folded size is 8.5" x 11". IDEAS360°SG360° to provide PDF comp of design then assemble/construct final art. • John Marshall Law School to provide copy content in Word doc or similar. • John Marshall Law School to provide photography.

medium: print

creative concept: 8 hours / \$2,400.00

creative refinement: 2 hours / \$400.00

art direction: 4 hours / \$1,000.00

pre-press production: 16 hours / \$1,600.00

print supervision: 2 hours / \$400.00

total: 32 hours / \$5,800.00