



IDEAS360°  
a BRAND DESIGN agency

## ESTIMATE FORM

**date:** 2014-09-30

**status:** awaiting approval

**customer:** JOHN MARSHALL LAW SCHOOL

**estimate number:** ideas-0001

**job number:** N/A

**sales representative:** house

**project type:** SG360° client

**project name:** Unity Award Dinner Program

**simple project description:** • IDEAS360°SG360° to provide design for a 32-page self-cover program brochure. • Final folded size is 8.5" x 11". IDEAS360°SG360° to provide PDF comp of design then assemble/construct final art. • John Marshall Law School to provide copy content in Word doc or similar. • John Marshall Law School to provide photography.

**medium:** print

**creative concept:** 8 hours / \$2,400.00

**creative refinement:** 2 hours / \$400.00

**art direction:** 4 hours / \$1,000.00

**pre-press production:** 16 hours / \$1,600.00

**print supervision:** 2 hours / \$400.00

**total:** 32 hours / \$5,800.00