



IDEAS360°
a BRAND DESIGN agency

ESTIMATE FORM

date: 2014-10-16

status: awaiting approval

customer: SG360°

estimate number: ideas-0024

job number: N/A

sales representative: house

project type: internal client

project name: SG360° GAME BROCHURE

simple project description:

design 8.5 x 8.5 6-12 page brochure promoting our game products

medium: print / digital

creative concept: 25 hours / \$7,500.00

creative refinement: 20 hours / \$4,000.00

art direction: 16 hours / \$4,000.00

copy writing: 36 hours / \$4,500.00

pre-press production: 50 hours / \$5,000.00

print supervision: 10 hours / \$2,000.00

total: 157 hours / \$27,000.00