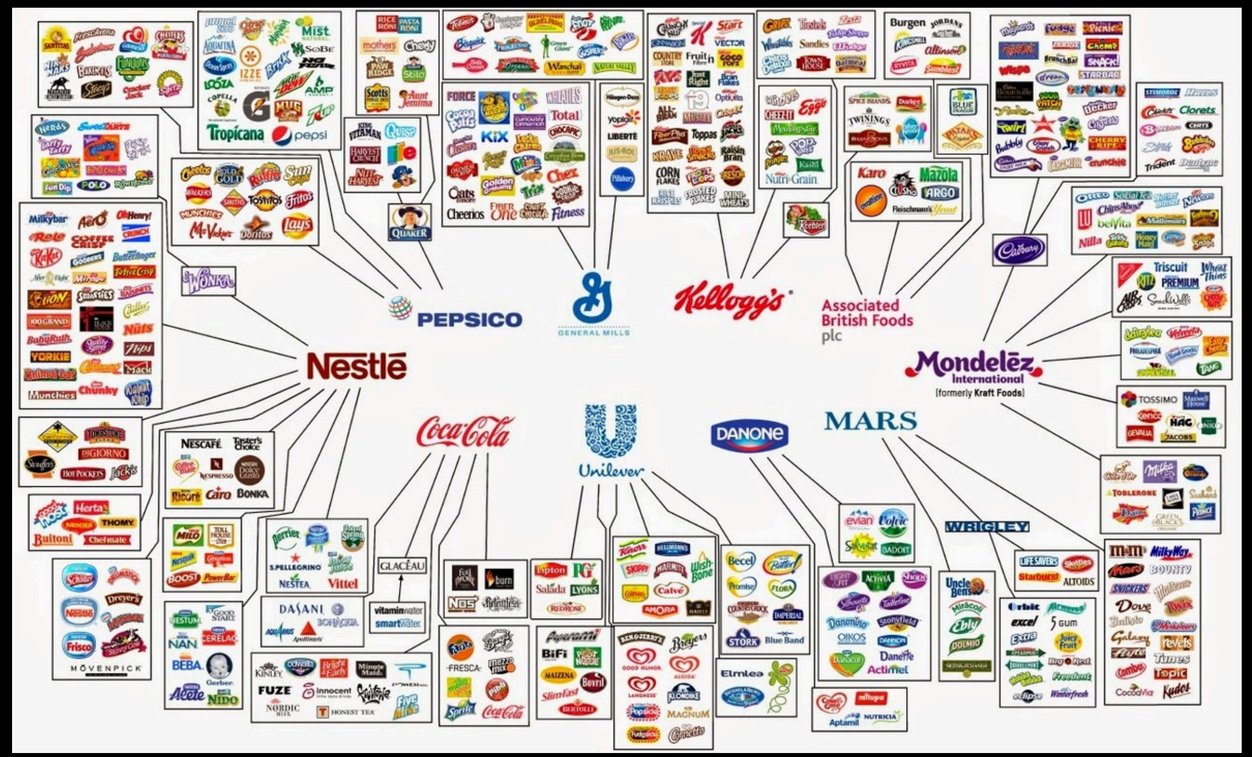
Sales Analysis

Overview

Weekly Analysis



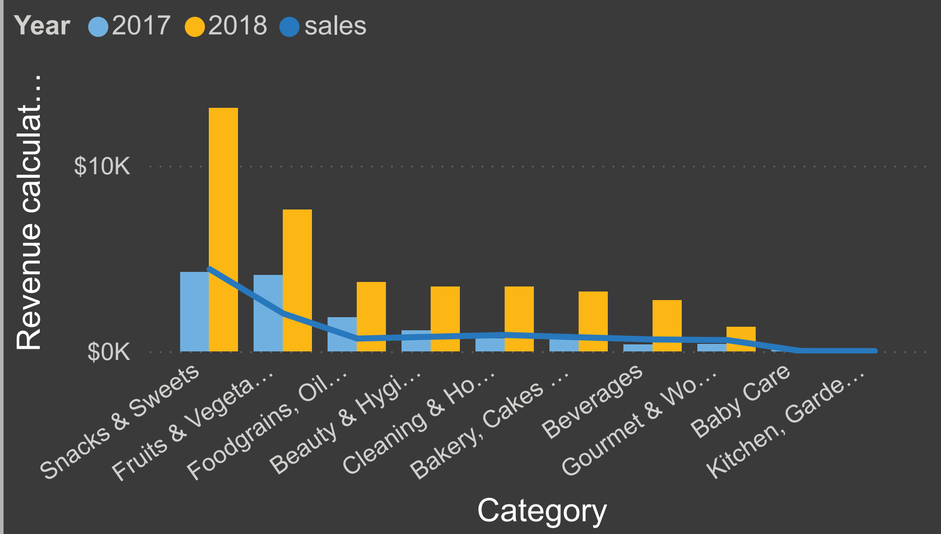
FMCG SALES ANALYSIS- OVERVIEW

Exceptional Analysis

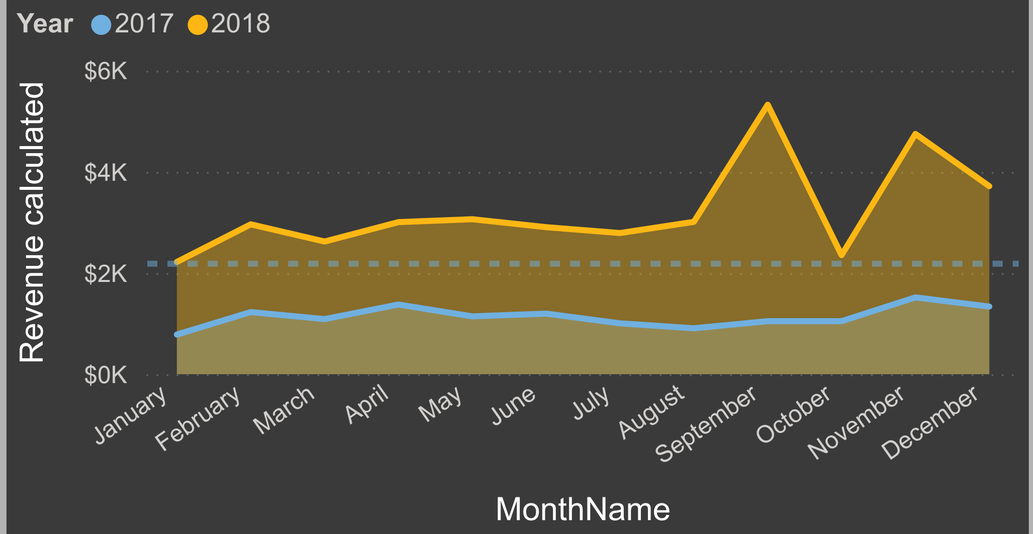
$99K
Revenue calculated

State, City
- Select all
- Alabama
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa

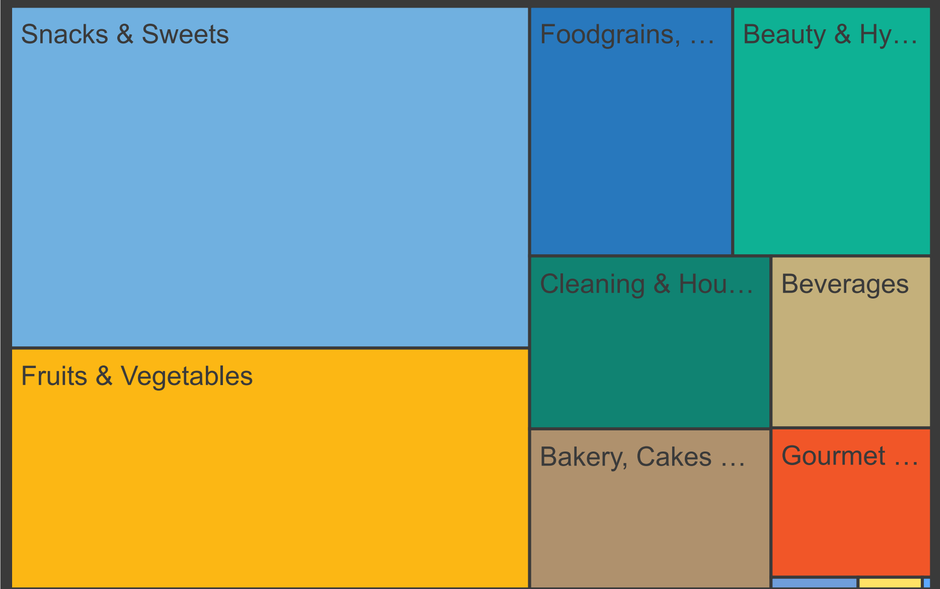
Revenue calculated and sales by Category and Year



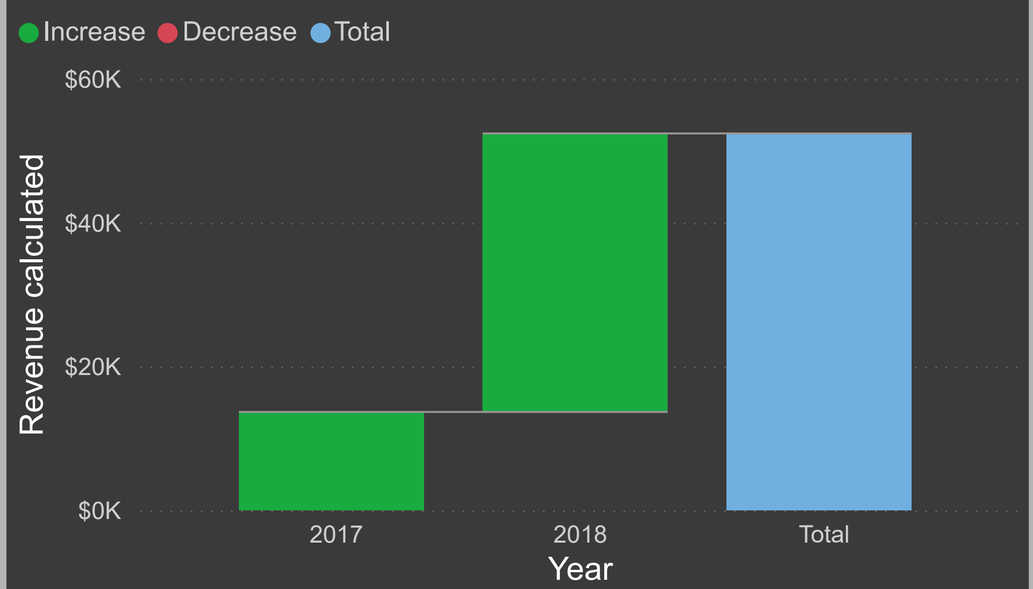
Revenue calculated by MonthName and Year



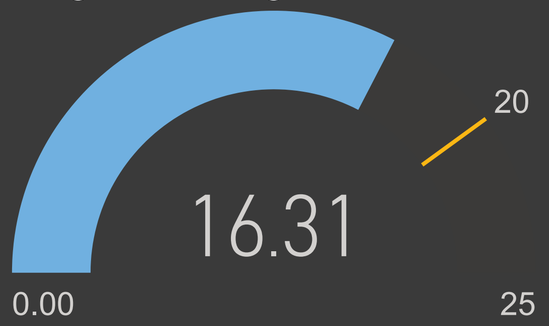
Revenue calculated by Category



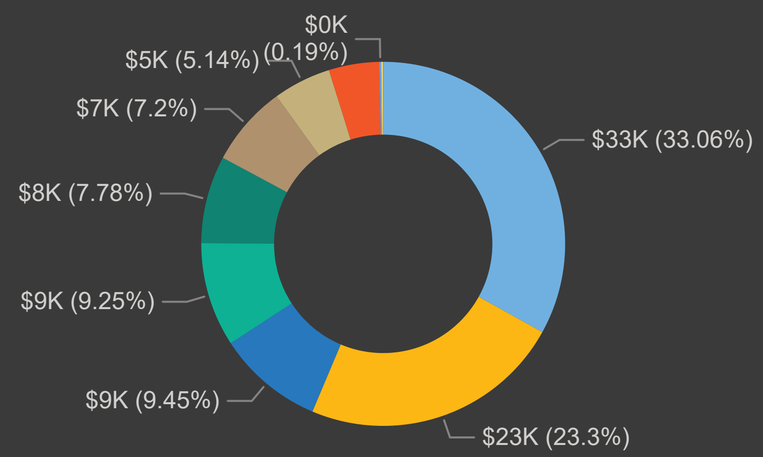
Revenue calculated by Year

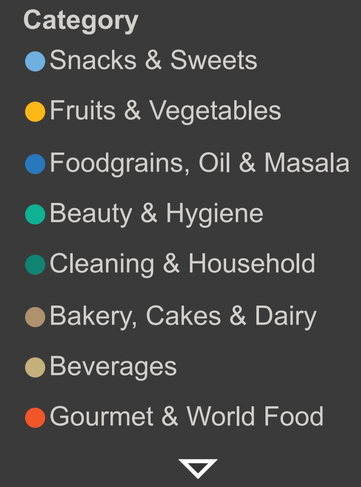


Progress of Target Price

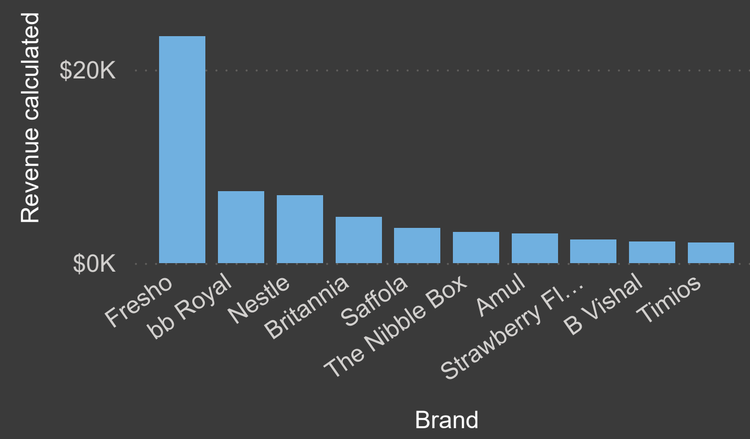


Revenue calculated by Category





Top 10 Brands by Revenue



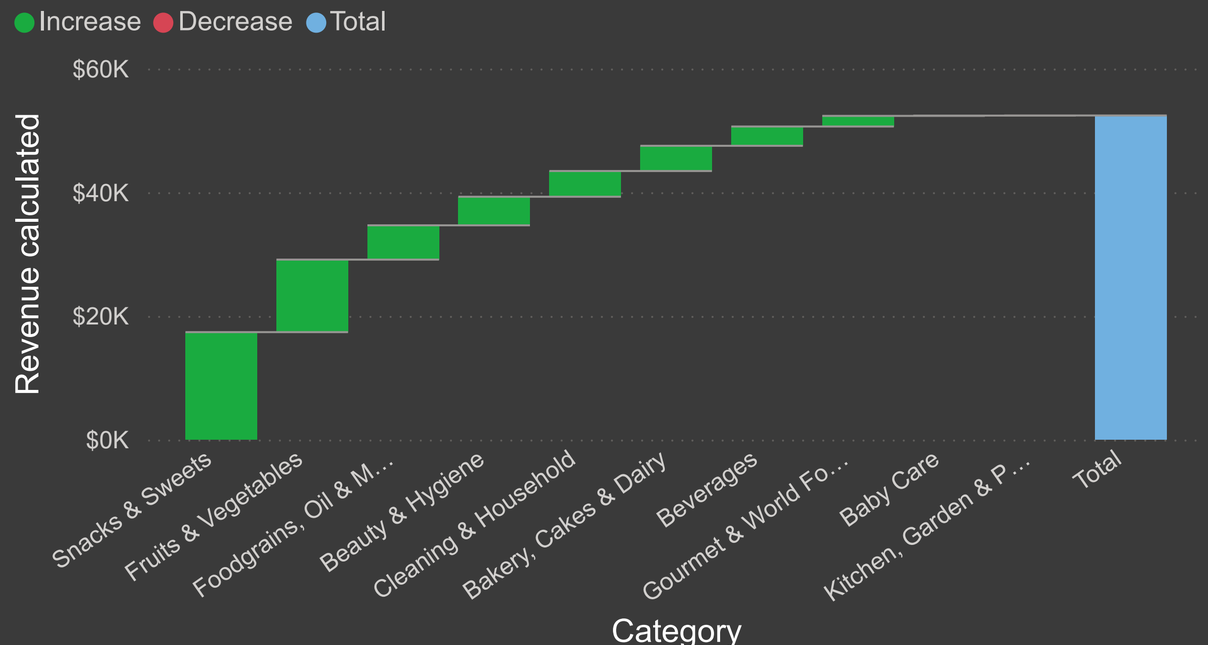
Weekday Name

- [x] Select all
- [x] Sunday
- [x] Monday
- [x] Tuesday
- [x] Wednesday
- [x] Thursday
- [x] Friday
- [x] Saturday

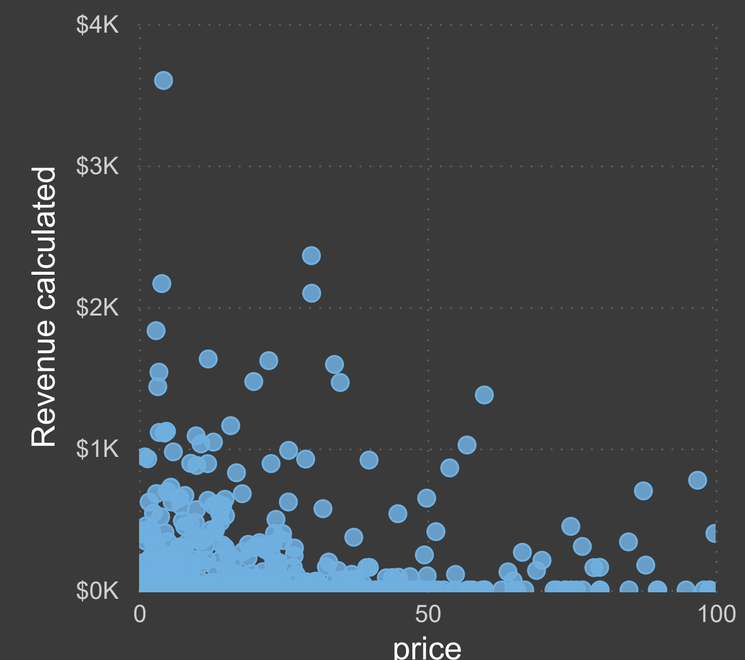
Show Weekends

Show all days

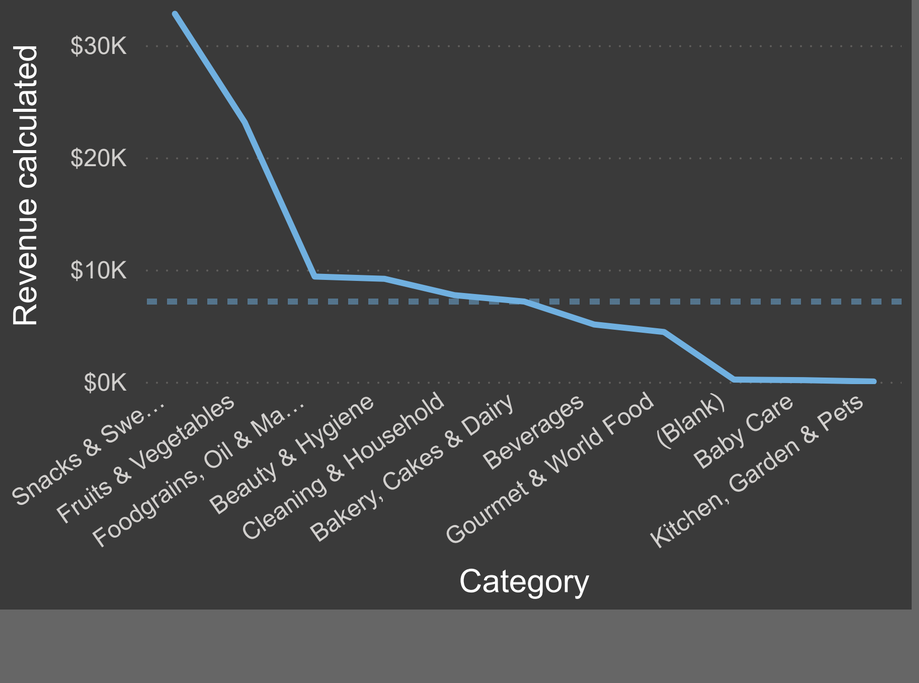
Revenue calculated by Category



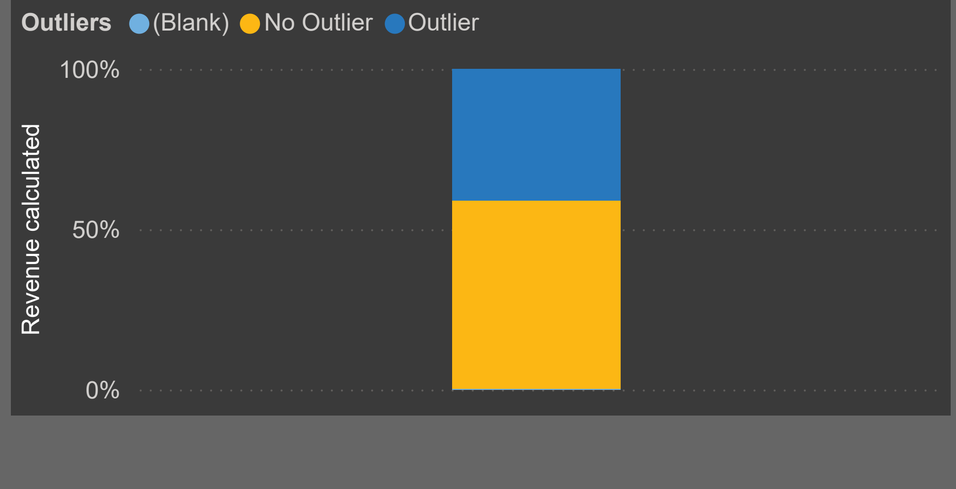
Revenue calculated by price



Revenue calculated by Category



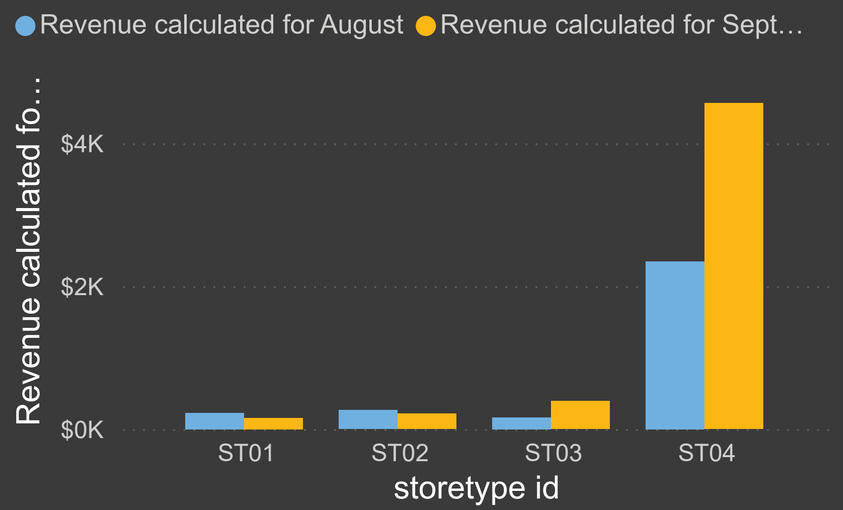
Revenue calculated by Outliers



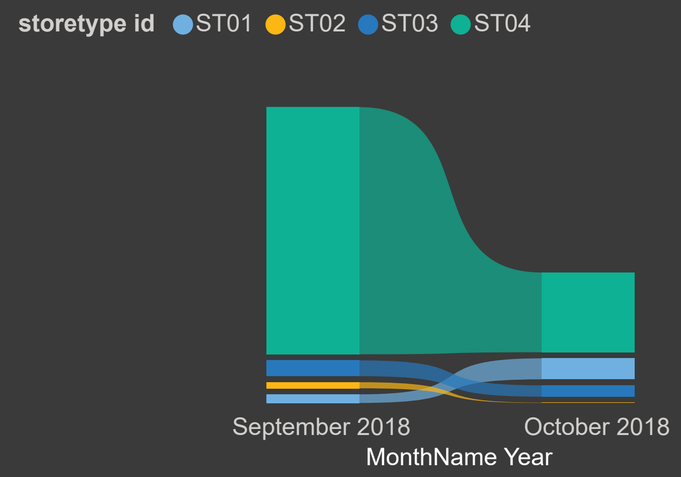
Only 3% outliers are from products.

By Revenue, outliers are bringing 40% of revenue

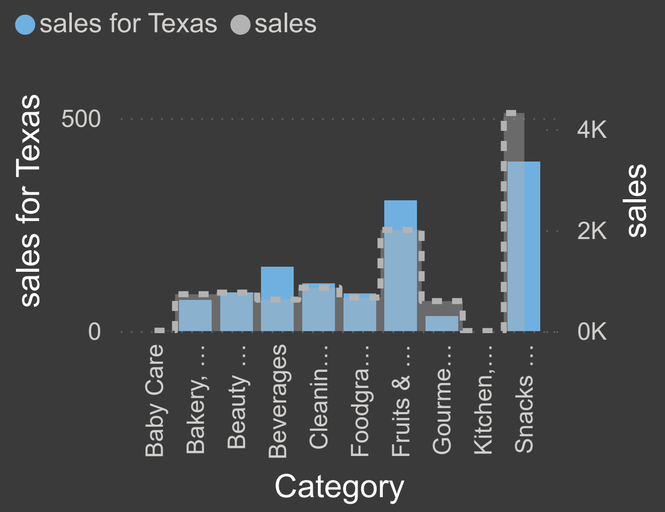
Revenue calculated for August and Revenue calculated for September by storetype id



Revenue calculated by MonthName, Year and storetype id

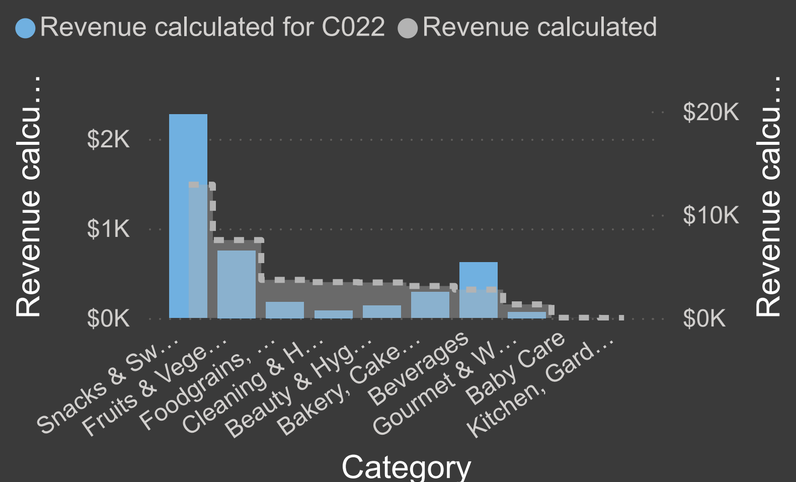


sales for Texas and sales by Category



THIS explains dec in sales overall

Revenue calculated for C022 and Revenue calculated by Category



THIS explains inc in revenue by year 2018