

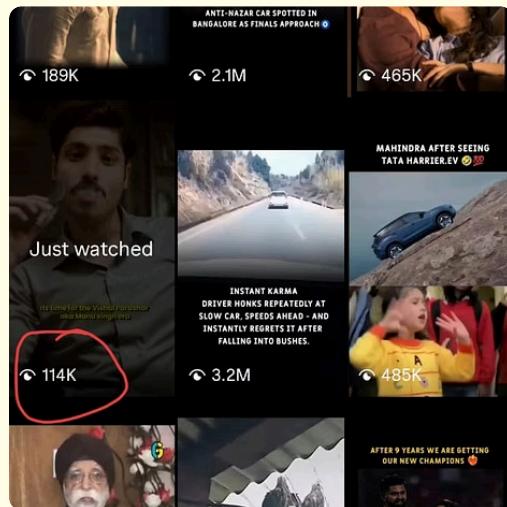


Manu Singh Campaign: Social Media Performance Report

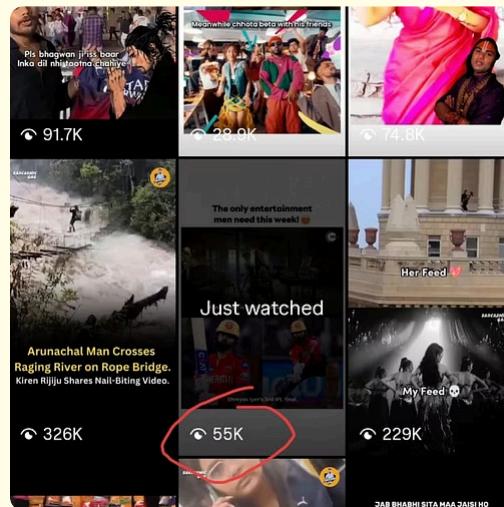
This report details the social media performance of our campaign promoting Manu Singh for the movie, "Interrogation" focused on Instagram and Facebook from May 27th to June 4th, 2025, to maximize reach and engagement for the new actor.

Instagram Viral Page Promotion

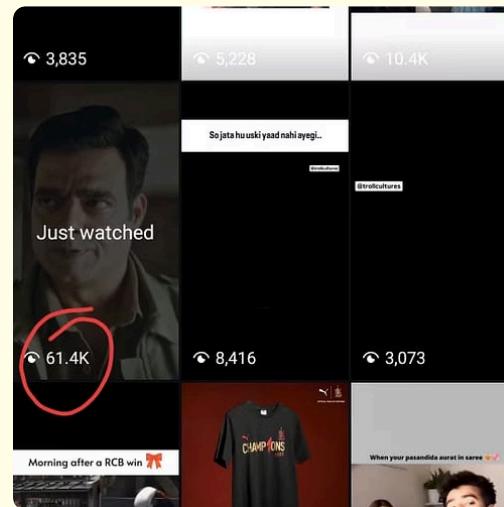
We leveraged key Instagram viral pages to amplify our reach and drive engagement for Manu Singh.



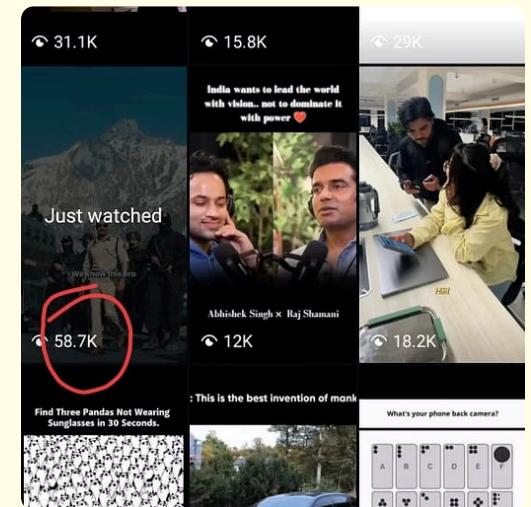
Ghantaa: Views: 114K



Sarcasmicgag: Views: 55K



trollsculture: Views: 61.4K



Cuterelationship: Views: 59K

Facebook Viral Page Promotion

We leveraged key Facebook viral pages to amplify our reach and drive engagement for Manu Singh.



The Dear Crush: Views: 23K

Posts About Photos Videos ▾

When people from Himachal Pradesh go to Delhi for the first time! 🤪

Me After Hitting 6 In The Last Ball In Gully Cricket

Kuch bhi sambhav hai jab hanuman ji ho asape satthi 🙏

Just watched

28.2k

29.3k

350k

Girls last option

Me After Hitting 6 In The Last Ball In Gully Cricket

Kuch bhi sambhav hai jab hanuman ji ho asape satthi 🙏

Just watched

27.9k

66.8k

55.1k

Fantasy me jaake aliens se lad jaao...

When You Used 100% Of Your Brain 😂

Meme Central: Views: 28K

Posts About Photos Videos ▾

Just watched

27.3k

We know this era

Kuch bhi sambhav hai jab hanuman ji ho asape satthi 🙏

Just watched

27.9k

66.8k

55.1k

Fantasy me jaake aliens se lad jaao...

When You Used 100% Of Your Brain 😂

Video Nation: Views: 27.3K

Posts About Photos Videos ▾

The only things breaking the internet in India rn 🔥

Devgn Films did not drop a film they dropped a new fear setting

Horror meets stunning visuals and spine-chilling sound, Indian horror just got reborn. Watch if you dare! 😱

Just watched

24.6k

151k

37.2k

Bajay's big claim EXPOSED Real 100KM Mileage Test!

Maa To Maa Hoti Hai ❤️

Sohum Shah Script 🎭 Sohum Shah Acting 🎭

Confused Aatma: Views: 24K

Reach & Impressions



1.6M

Total Reach

Combined Instagram and Facebook reach.

12Lakh

Total Impressions

Overall views across both platforms.

10-15K

Avg. Reach/Post

Consistent organic audience growth.

3

Top Regions

Mumbai, Delhi, and Bangalore were key engagement hubs.



Community Engagement: Sample Comments

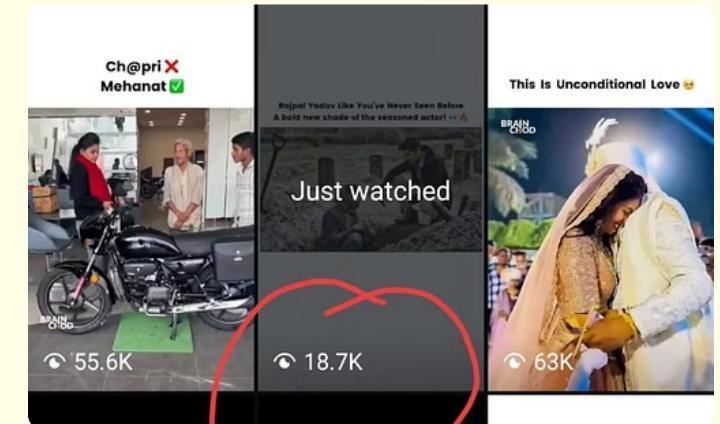
Sentiment : The audience response was overwhelmingly positive, indicating strong early reception.

Comments	
Reply	
 arshu._verma02 13h So... who's the killer? 😊	Heart
Reply	
 _riyanshi_sharma01 12h Slightly overdramatic in the middle, but I'm still hooked!	Heart
Reply	
Comments	
 jyoti_rajputt05 13h Finally a thriller with no overacting 🙌	Heart
Reply	
 rahi_1700 13h So... who's the killer? 😊 10. Didn't expect Manu Singh to bring that kind of presence ngl	Heart
Reply	

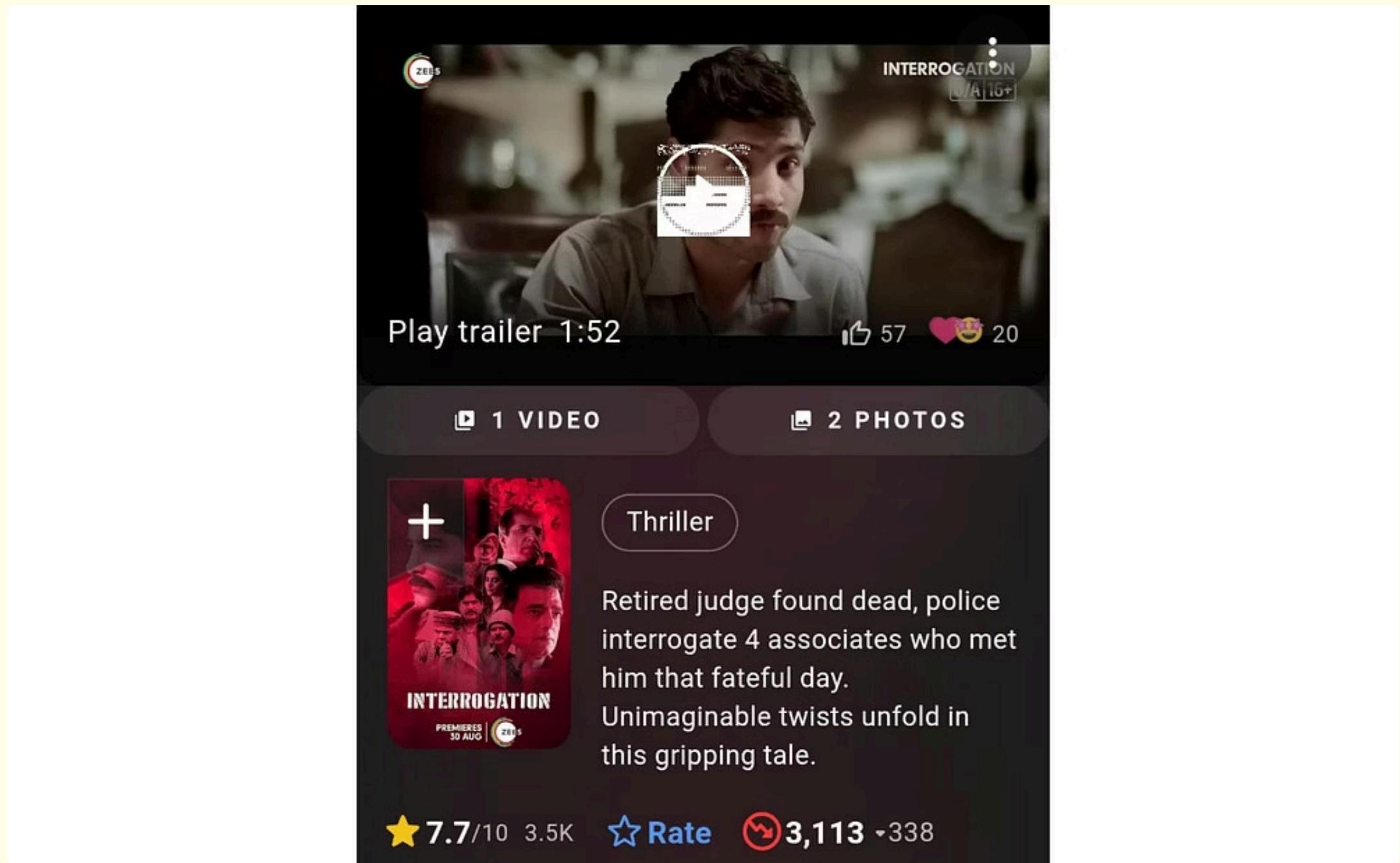
Second Phase:

2M+ Views

We delivered excellent results in second phase also. Posted by lead actor also.



Result of Our Marketing



IMDB Rating 7.7

We raised the IMDB rating from 5.2 to 7.7 organic.