

EV CHARGING DATA ANALYSIS

Time-Based Charging Trends

Customer Behavior Analysis

Charging Station Performance

Performance by Revenue Analysis

4M

Sum of Total Sessions

136.04K

Sum of Avg Duration

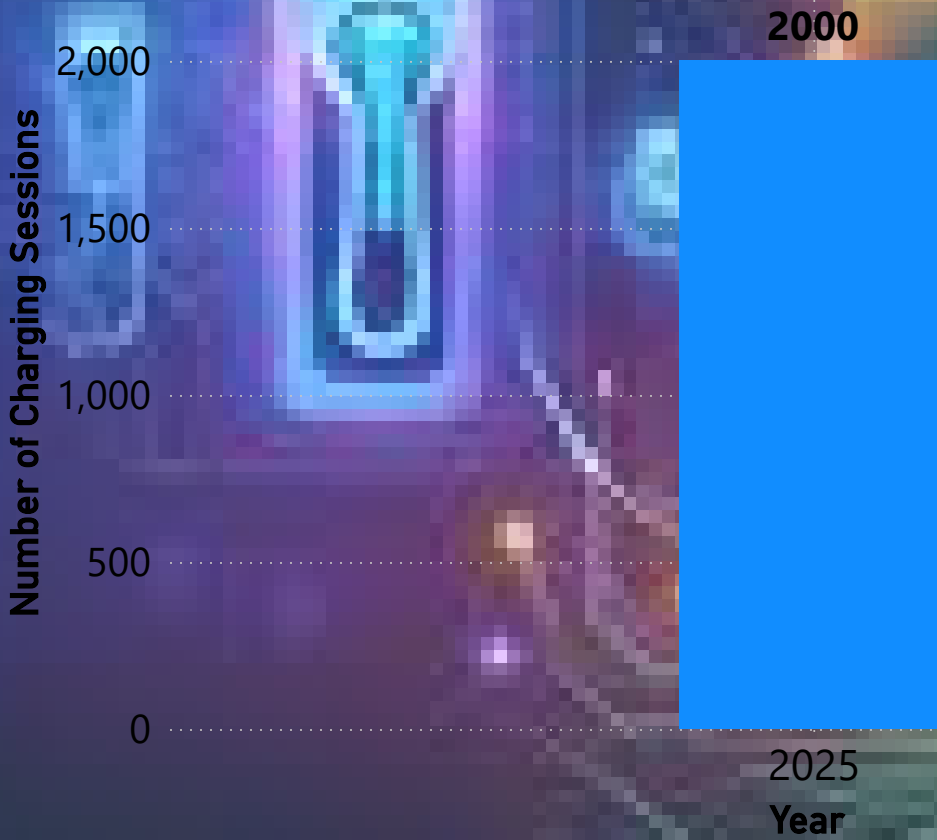
19.52K

Sum of Avg Energy P...

39.04M

Sum of Total Revenue

Charging Sessions Over Time (Count)



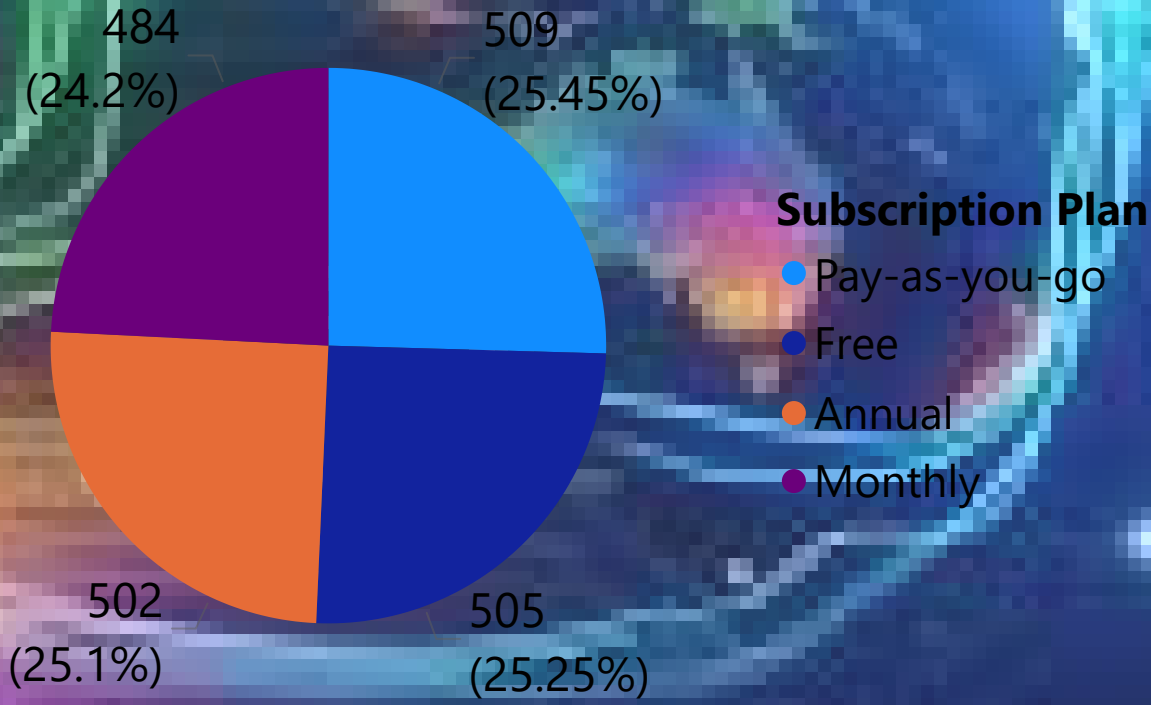
Subscription Plan

- Annual
- Free
- Monthly
- Pay-as-you-go

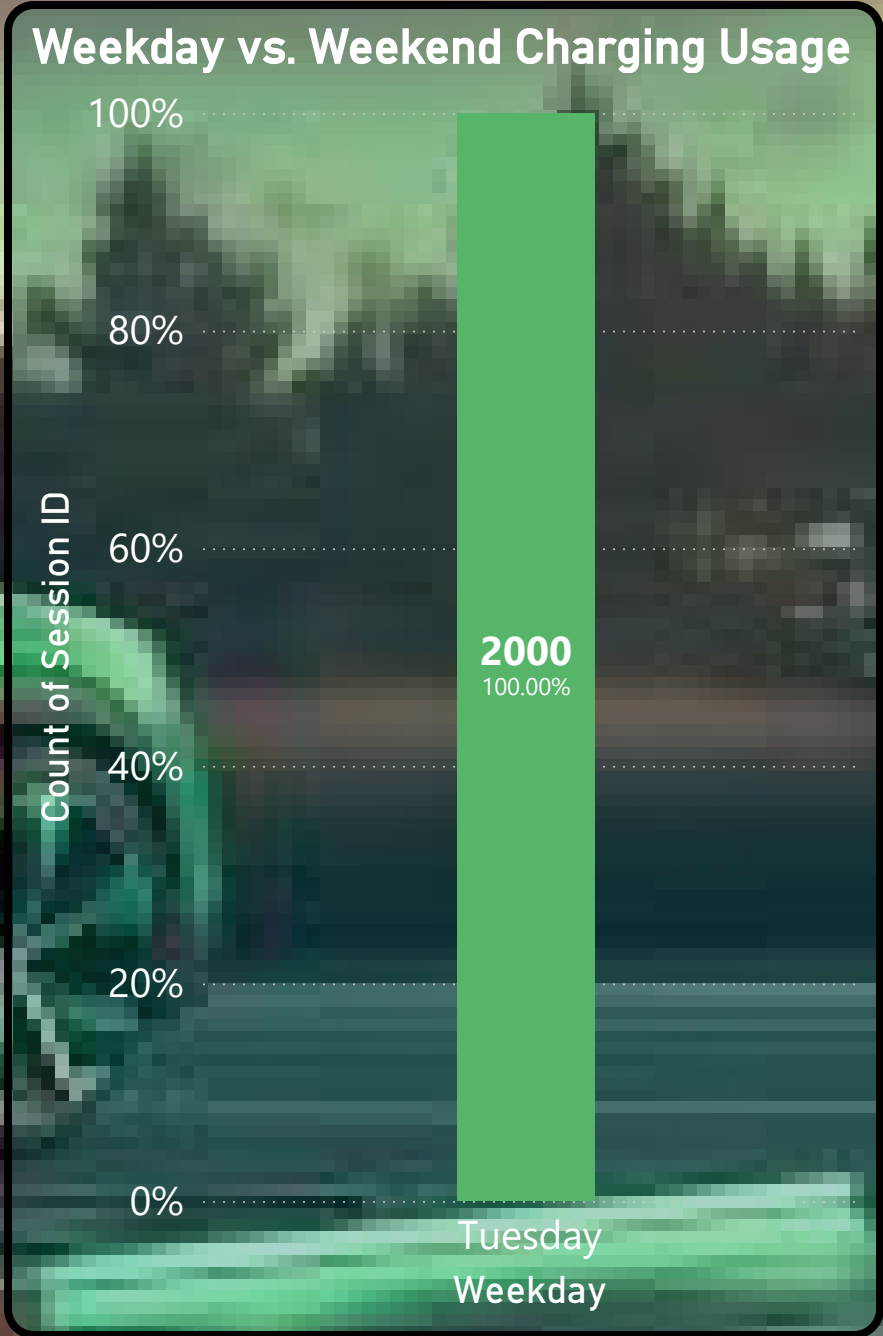
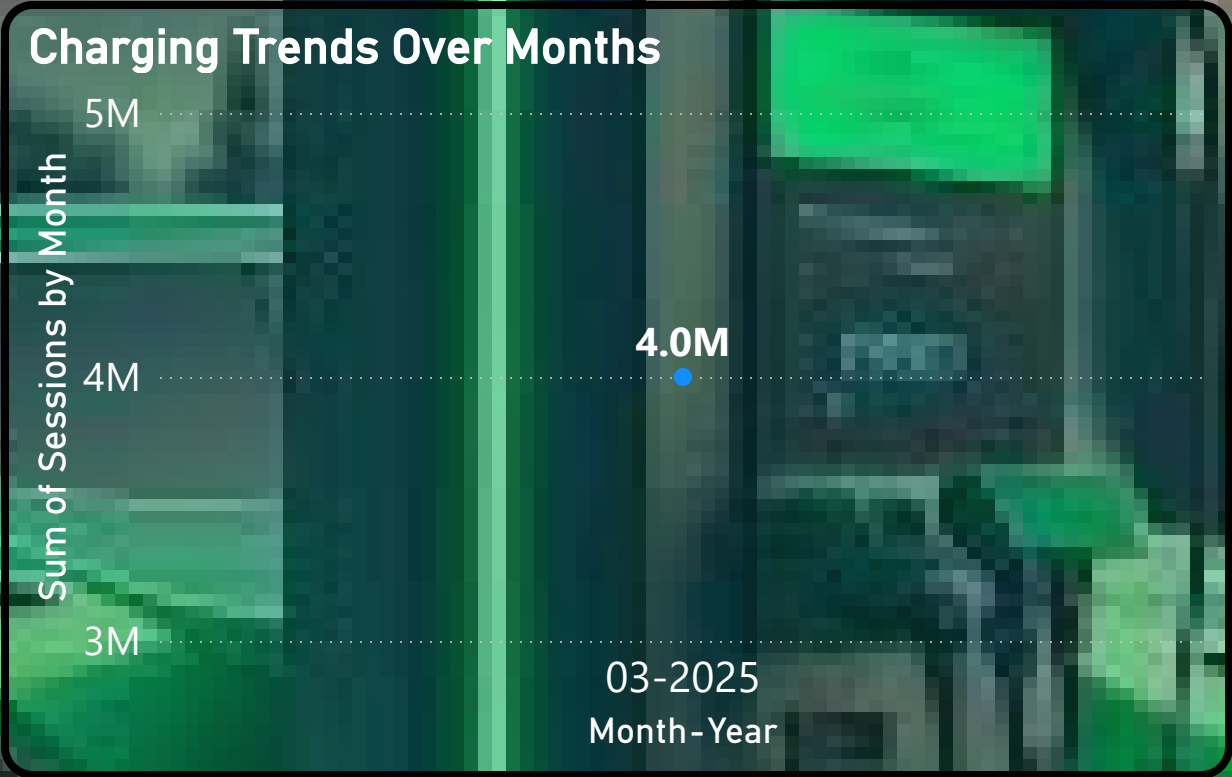
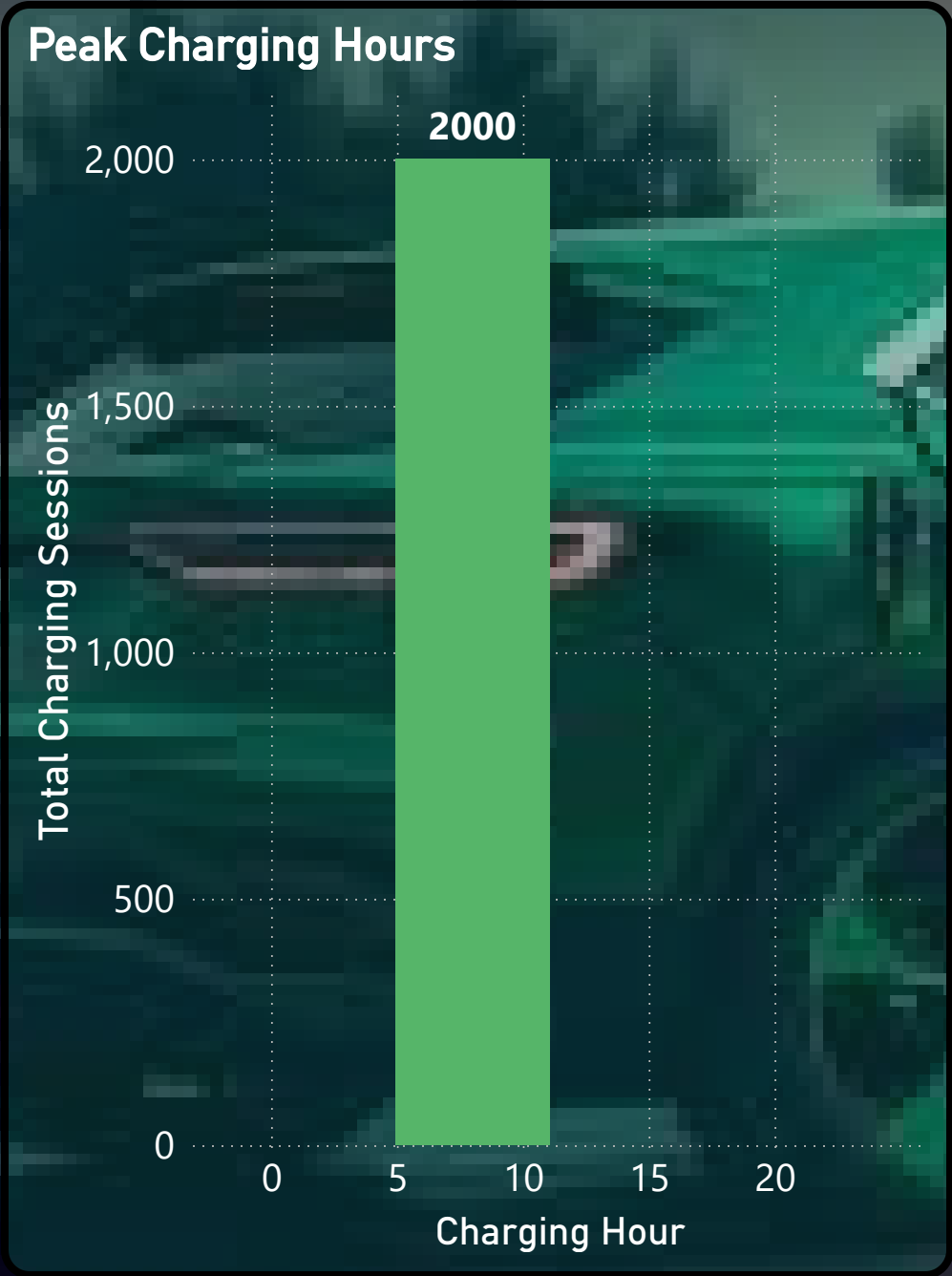
Charging Status

- Failed
- In Progress
- Successful

Charging Sessions by Subscription Plan



TIME-BASED CHARGING TRENDS



Connector Type

- ☐ CCS
- ☐ CHAdeMO
- ☐ Tesla Supercharger
- ☐ Type 2

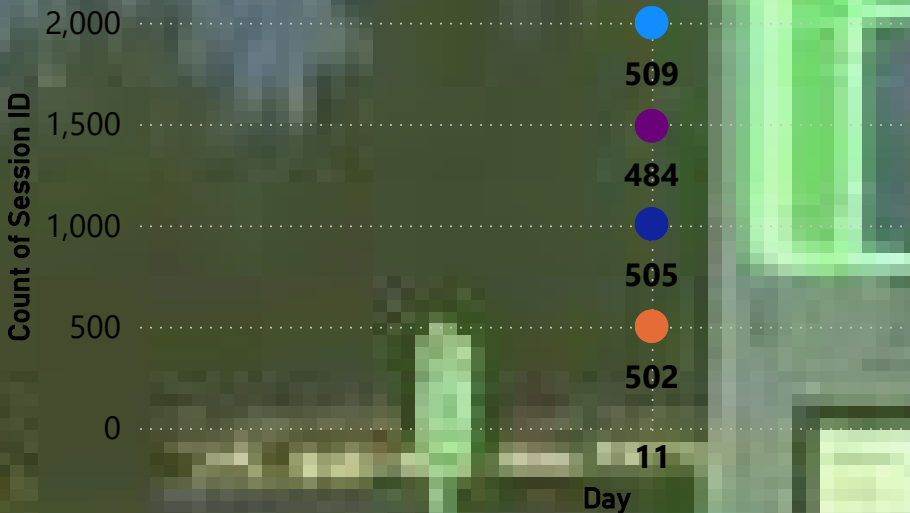
Station Type

- ☒ DC Fast Charger
- ☐ Fast Charger
- ☐ Level 2 Charger
- ☐ Slow Charger

CUSTOMER BEHAVIOUR ANALYSIS

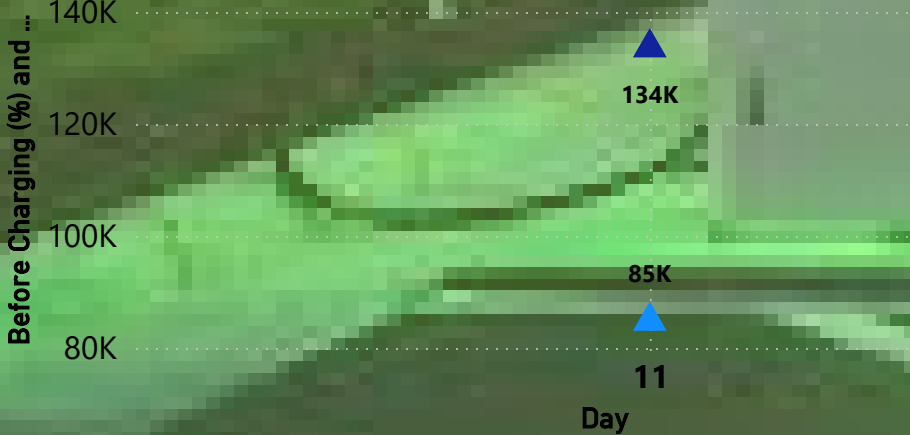
Charging Trends by Subscription Type

Subscription Plan Annual Free Monthly Pay-as-you-go



Battery Level Patterns Before & After Charging

Before Charging (%) After Charging (%)



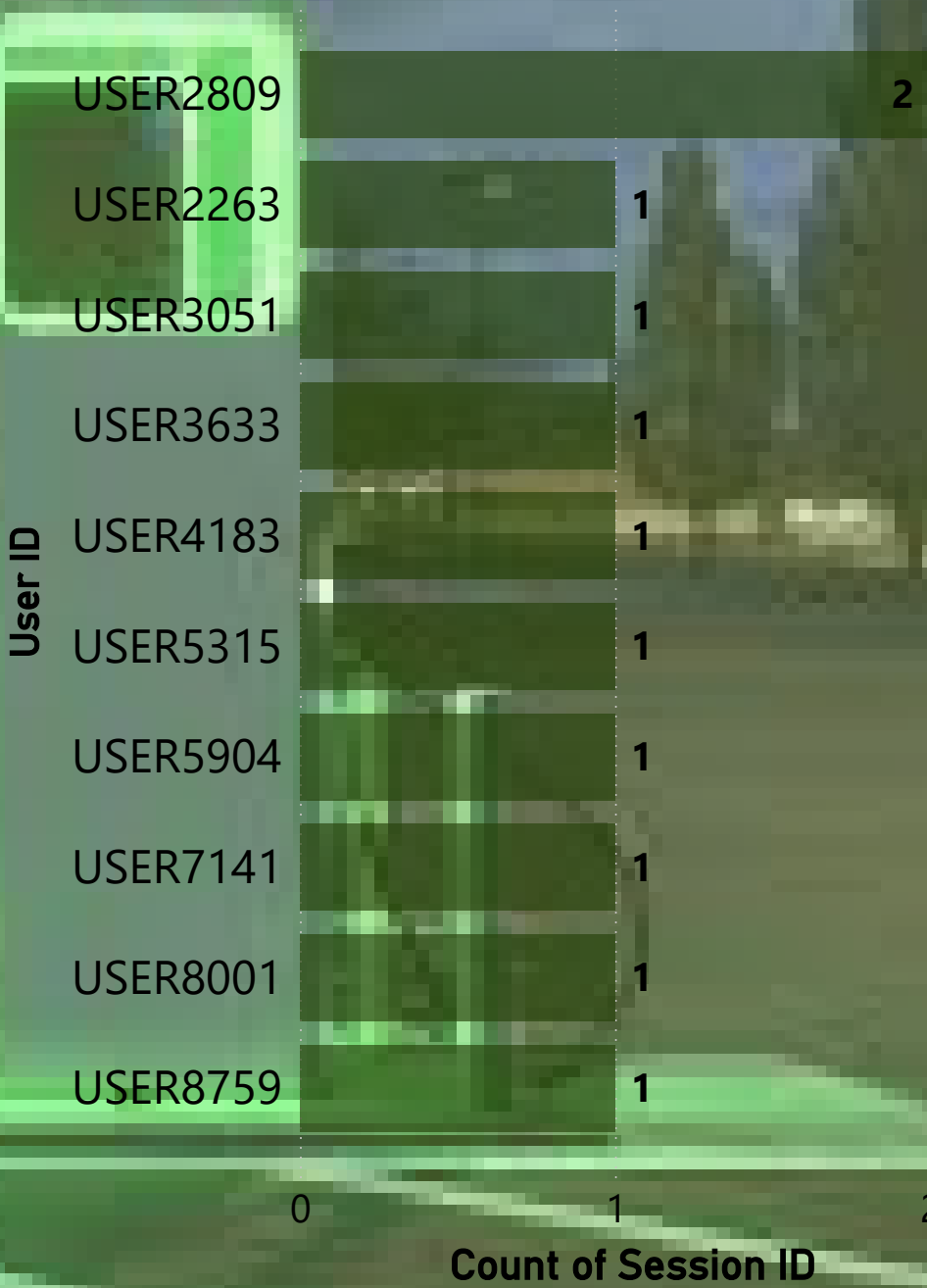
Payment Method

- Cash
- Credit Card
- Debit Card
- UPI
- Wallet

Vehicle Type

- Bus
- Hatchback
- Motorbike
- Sedan
- SUV
- Truck

Top 10 Most Active Customers

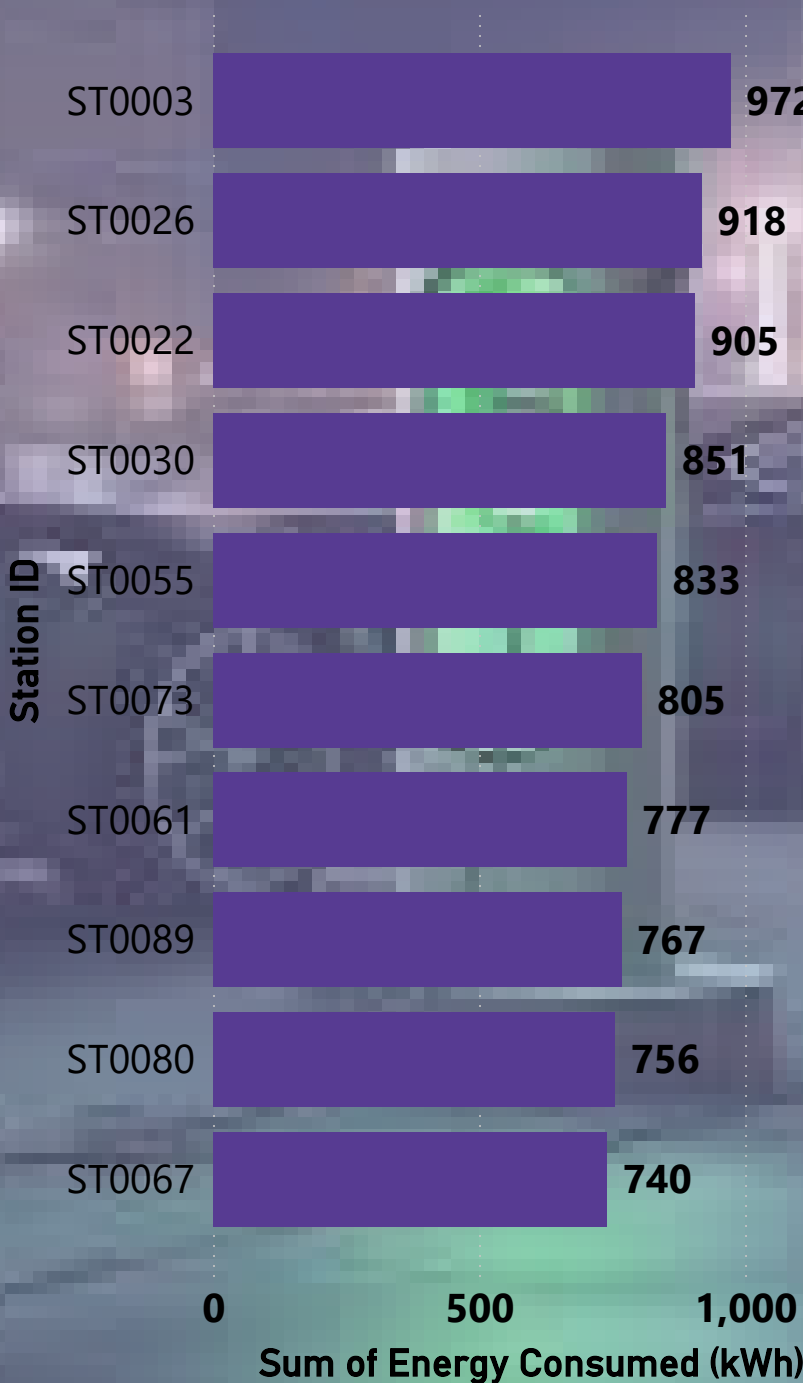


CHARGING STATION PERFORMANCE

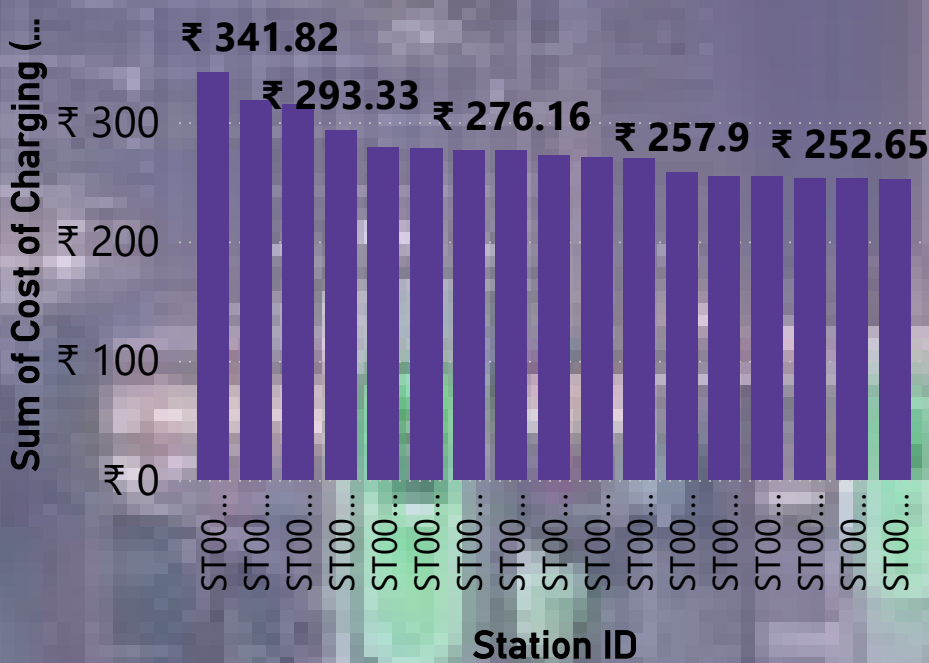
Energy Consumed by Station Location



Top 10 Stations by Energy Consumption



Revenue per Station

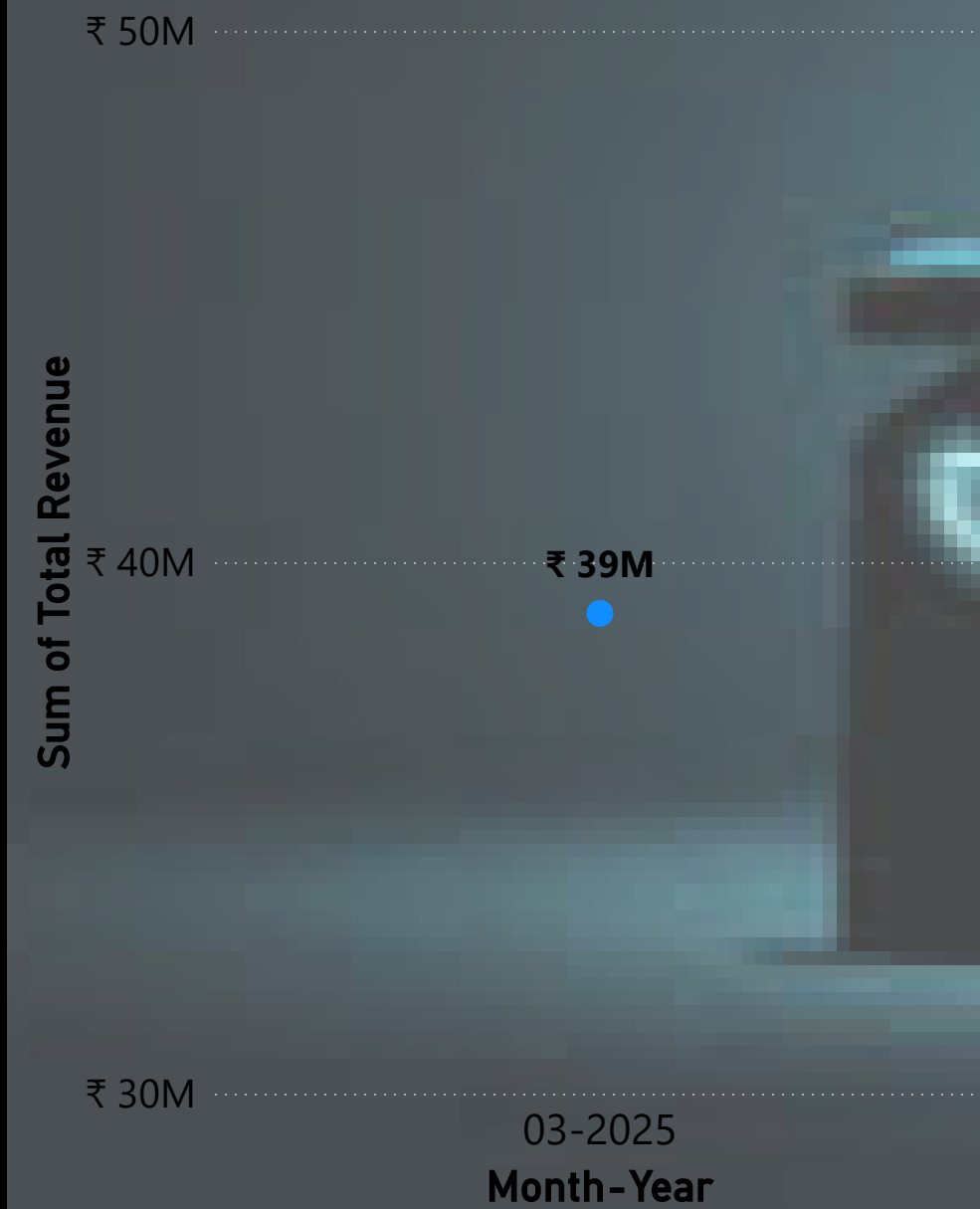


Station Utilization Heatmap

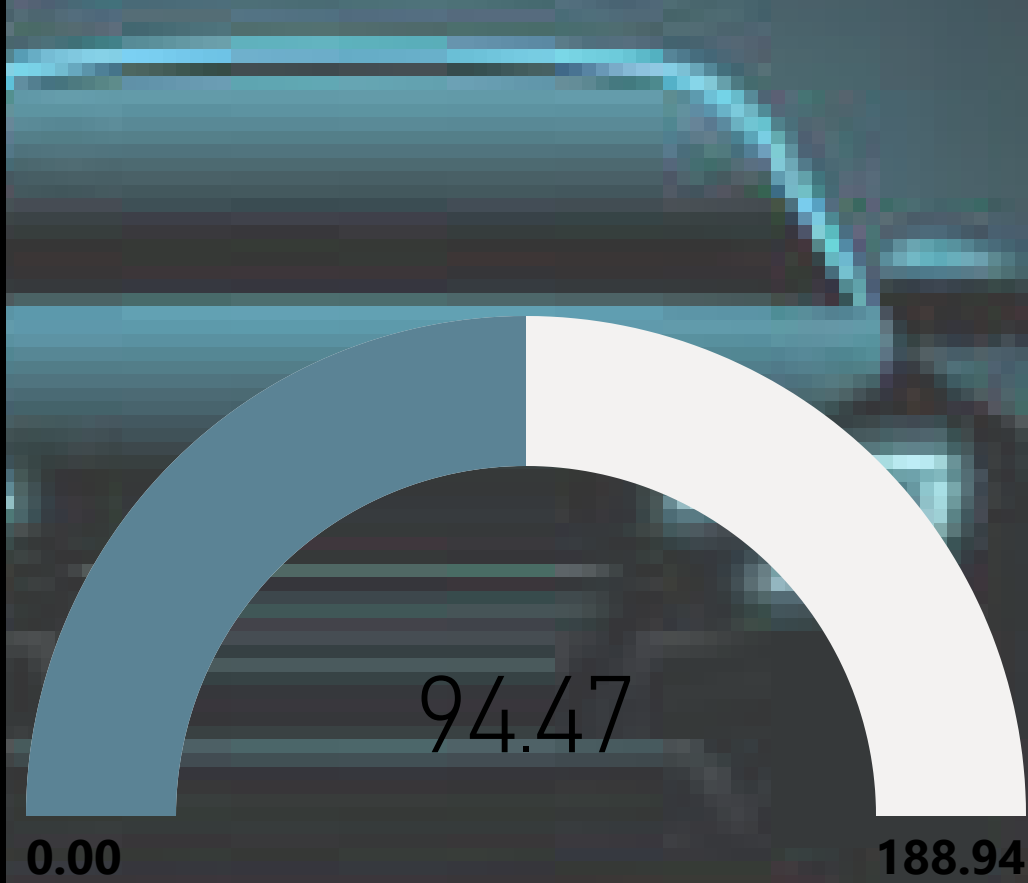
Station ID	Count of Session ID
ST0001	26
ST0002	20
ST0003	32
ST0004	23
ST0005	11
ST0006	18

PERFORMANCE BY REVENUE ANALYSIS

Total Revenue by Month



Utilization Rate



Energy Consumption vs. Revenue

