

DIVYA VASUDEVAN

UX/UI Designer

ABOUT ME

A product designer and problem solver. I love fun UI and collaboration, and appreciate the complexity of creating the "simple" interface.

CONTACT

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🌐 [Portfolio](#)

in [LinkedIn](#)

TOOLS SKILLS

Figma

Illustrator

Sketch

Miro

HTML, CSS, Javascript, React

DESIGN SKILLS

- Design Thinking
- Prototyping
- User Testing
- Design System
- Design Sprint
- UX/UI Design

EDUCATION

Master of Fine Arts

College for Creative Studies 2018 - 2020

Bachelor of Technology

Sastra University 2011 - 2015

EXPERIENCE

INCUBYTE

UI/UX Craftsperson: Jan 2023 - Present

- Consulting with clients to help them design and build successful digital products. Involved in building successful initial versions of new products for complex startups.
- This includes working alongside designers and developers to facilitate design sprints, solve problems, create prototypes, and build and conduct user tests.

THOUGHTBOT

Product Designer: Mar 2022 - Jan 2023

- Responsible for crafting the user experience and interface of digital products.
- Role involves interfacing with clients, conducting user research, creating wireframes, and designing visually appealing and intuitive interfaces to ensure a positive and seamless interaction between users and the product.

Design Apprentice: Nov 2021 - Mar 2022

- Involved in working with and learning from a group of designers and developers to help clients with UX, product design, accessibility, design systems, and frontend development.

DISH NETWORK

UI/UX Designer: Sep 2020 - Nov 2021

- Contributed to the design of the Sling and Adapt analytics dashboards working closely with developers and managers.
- Aided the Dish Anywhere App redesign efforts by conducting user surveys and interviews to provide valuable insights for the design team.

PEPPERCORN

UI/UX Designer: Jun 2020 - Jun 2021

- Worked closely with the founders to design and ship the first version of the product.
- Also involved in creating materials and providing feedback to aid in fundraising efforts.

BOOK YOUR GAME

UI/UX Design Intern: Feb 2018 - Jun 2018

TABLO NOIR

Graphic Design Intern: Jun 2017 - Oct 2017

ZOHO

Member Technical Staff: May 2015 - Nov 2016