

DIVYA VASUDEVAN

Interaction Designer

PROFILE

I am a UX / UI and Graphic Designer from India, currently pursuing my masters in Interaction Design at the College for Creative Studies in Detroit, Michigan. I have a background in engineering, specifically backend software development and am capable of and frequently do both design and coding.

EDUCATION

2018-present

Master of Fine Arts (MFA)
College for Creative Studies, Michigan, USA
Major: Interaction Design
Current GPA : 4.0 / 4.0

2011 - 2015

Bachelor of Technology (B. Tech)
SASTRA University, Thanjavur, India
Major: Information and Communication Technology
Cumulative GPA : 8.40 / 10

CONTACT

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ADDRESS

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PORTFOLIO

<https://divya-vasudevan.github.io/>

SOCIAL MEDIA

LinkedIn

<https://www.linkedin.com/in/divya-vasudevan-32220bb0>

EXPERIENCE

Feb 2018 - Jun 2018

UX / UI and Graphic Design Intern

BYG (Book Your Game), Bangalore, India

- Helped redesign the mobile version of the CRM product to improve visuals and create a lean mobile experience that is convenient to use.
- Involved in content creation and design for social media marketing and other offline and online promotions.
- Contributed to HTML/CSS development for website designs.

Jul 2017 - Oct 2017

Graphic Design Intern

Tablo Noir, Chennai, India

- Part of the team working on the Bite of France event to create online and offline collateral to use during the event and promote it.
- Involved in designing for social media marketing.
- Contributed to database design and backend development to improve those aspects of web development.

Jun 2017 - present

Branding, Web Design and Development

Freelance work for Vedvistaar, Bangalore, India

- Branding, web design and development.
- Design for offline marketing and event collateral.
- Currently in the process of creating online modules for part of the Finger Magic syllabus.

Dec 2014 - Nov 2016

Backend Java Development (Intern and Full Time Employment)

ZOHO Corporation, Chennai, India

- Responsible for creating pseudo Natural Language Processor for search queries in JavaCC which improved query processing speed by 80%.
- Involved in search flow and server optimization.
- Created statistics console for the web search module which eased business analytics.

SKILLS

Design Skills

- User Interface
- Prototyping
- Design Research
- Graphic Design
- Frameworks for Interaction & Conversation

Technical Skills



Illustrator



Photoshop



Sketch



InVision



Axure



Javascript / HTML / CSS