

# Divya Vasudevan

Interaction Designer

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divya-vasudevan.github.io

## Work Experience

**BETSOL** Denver, CO

UI/UX Designer . Sep 2020 - present

- Contributed to the design of the Sling and Adapt analytics dashboards working closely with developers and managers.
- Aided the Dish Anywhere App redesign efforts by conducting user surveys and interviews to provide valuable insights for the design team.

**Peppercorn.ai** Remote

UI/UX Designer . Jul 2020 - present

- Worked closely with the founders to design and ship the first version of the product.
- Also involved in creating materials and providing feedback to aid in fundraising efforts.

**BYG** Bangalore, India

UI/UX Design Intern . Feb 2018 - Jun 2018

- Redesigned the mobile version of the CRM product.
- Created graphics for social media marketing
- Converted designs to HTML/CSS for easy handoff.

**Tablo Noir** Chennai, India

Graphic Design Intern . Jul 2017 - Oct 2017

- Designed marketing materials: print & social media.
- Shared my expertise in backend development to assist and teach the team.

**Zoho Corporation** Chennai, India

Member Technical Staff . May 2015 - Nov 2016

- Was involved in Elastic Search server optimization and also helped develop an analytics dashboard for the product.

Developer Intern . Dec 2014 - Mar 2015

- Developed a pseudo natural language processor that increased query processing speed for the search engine product by 50%.

## Education

2018-2020

**College for Creative Studies**

MFA Interaction Design

2011 - 2015

**SASTRA University**

B.Tech Information and

Communication Technology

## Skills

### Tools

Illustrator, Balsamiq, Photoshop, Sketch, Keynote, After Effects, HTML, CSS, Javascript, Invision, Axure RP

### Design

Information Architecture, Wireframing, Prototyping, UX/UI Design, User Testing

### Soft Skills

Fast but Attentive to Details, Flexible, Open to Critique, Patient, Curious, A Good Team Player