

Divya Vasudevan

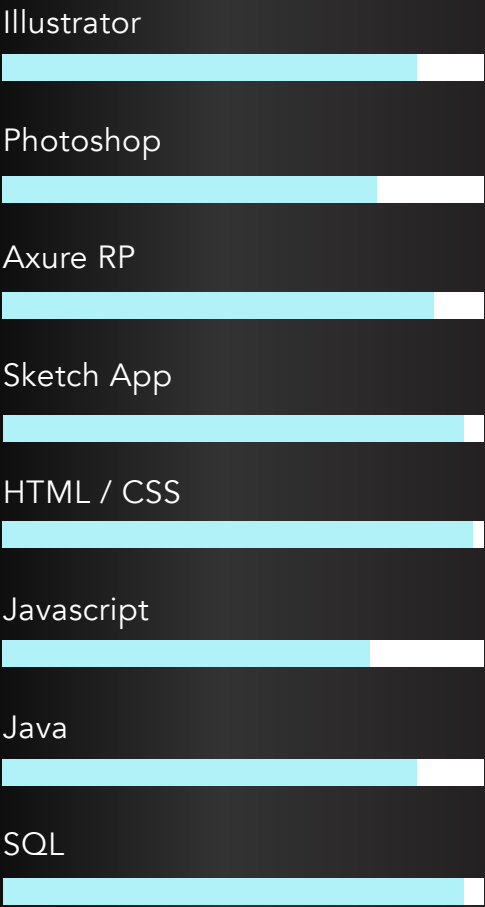
UX / UI & GRAPHIC DESIGNER

Contact

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creativestudies.edu

Technical Skills



Design Skills

- User Interface
- Design Research
- Prototyping
- Frameworks for Interaction  
& Conversation
- Graphic Design

Jobs

Jun 2017 -  
Jul 2017

Web Design and Development

Freelance work for Vedvistaar, Bangalore, India

Branding and web design and development for Ved Vistaar,  
a company that provides various educational services.

May 2015 -  
Nov 2016

Backend Java Development

ZOHO Corporation, Chennai, India

Search flow and server optimization. Created a language  
processing module for search inputs. Created a statistics  
console for the web search module for business use.

Internships

Feb 2018 -  
Jun 2018

UX / UI and Graphic Design

BYG (Book Your Game), Bangalore, India

Worked in the team creating the CRM product to redesign  
the UX and create the mobile UI.

Involved in content creation and design for social media  
marketing and other promotions.

Contributed to UI development.

Jul 2017 -  
Oct 2017

Graphic Design

Tablo Noir, Chennai, India

Involved in designing for social media marketing.

Collaborated on designing print collateral for event  
promotions.

Contributed to backend aspects of web development.

Dec 2014 -  
Feb 2015

Backend Java Development

ZOHO Corporation, Chennai, India

Worked in a team developing a database search engine.

Was responsible for creating a pseudo Natural Language  
Processor for search queries in JavaCC.

Education

2018 -  
present

Master of Fine Arts (MFA)

College for Creative Studies, Michigan, USA

MFA in Interaction Design - Current GPA : 4.0 / 4.0

2011 -  
2015

Bachelor of Technology (B.Tech)

SASTRA University, Thanjavur, India

B. Tech in Information and Communication Technology

Cummulative GPA : 8.40 / 10