quantium

August 3, 2024

[6]: import pandas as pd import numpy as np

```
[10]: df=pd.read_excel(r"C:\Users\Divya\Downloads\QVI_transaction_data.xlsx")
 [9]: pip install openpyxl
     Requirement already satisfied: openpyxl in
     c:\users\divya\appdata\local\programs\python\python312\lib\site-packages (3.1.5)
     Requirement already satisfied: et-xmlfile in
     c:\users\divya\appdata\local\programs\python\python312\lib\site-packages (from
     openpyxl) (1.1.0)
     Note: you may need to restart the kernel to use updated packages.
     [notice] A new release of pip is available: 24.0 -> 24.2
     [notice] To update, run: python.exe -m pip install --upgrade pip
[11]: df
[11]:
               DATE
                     STORE_NBR LYLTY_CARD_NBR TXN_ID
                                                         PROD_NBR
              43390
                                                      1
      0
                                           1000
                                                                5
                             1
      1
              43599
                             1
                                           1307
                                                    348
                                                               66
      2
              43605
                             1
                                           1343
                                                    383
                                                               61
      3
              43329
                             2
                                           2373
                                                    974
                                                               69
              43330
                             2
                                           2426
                                                   1038
                                                              108
      264831 43533
                           272
                                         272319 270088
                                                               89
      264832 43325
                           272
                                         272358 270154
                                                               74
      264833 43410
                           272
                                               270187
                                                               51
                                         272379
      264834 43461
                           272
                                         272379
                                                 270188
                                                               42
      264835 43365
                           272
                                         272380
                                                270189
                                                               74
                                              PROD_NAME PROD_QTY
                                                                   TOT_SALES
      0
                                    Compny SeaSalt175g
                                                                         6.0
                Natural Chip
                                                                2
      1
                              CCs Nacho Cheese
                                                   175g
                                                                3
                                                                         6.3
                Smiths Crinkle Cut Chips Chicken 170g
      2
                                                                2
                                                                         2.9
      3
                Smiths Chip Thinly S/Cream&Onion 175g
                                                                5
                                                                        15.0
```

4	Kettle Tortilla ChpsHny&Jlpno Chili	150g	3	13.8
				•••
264831	Kettle Sweet Chilli And Sour Cream	175g	2	10.8
264832	Tostitos Splash Of Lime	175g	1	4.4
264833	Doritos Mexicana	170g	2	8.8
264834	Doritos Corn Chip Mexican Jalapeno	150g	2	7.8
264835	Tostitos Splash Of Lime	175g	2	8.8

[264836 rows x 8 columns]

[12]: df.shape

[12]: (264836, 8)

[13]: df.describe

		Frame.descr	ibe of		DATE	STORE_NBR	LYLTY_CARD_NBR
TXN_ID	PROD_NBR	\					
0	43390	1		1000	1	5	
1	43599	1		1307	348	66	
2	43605	1		1343	383	61	
3	43329	2		2373	974	69	
4	43330	2		2426	1038	108	
•••			•••	•••	•••		
264831	43533	272		272319	270088	89	
264832	43325	272		272358	270154	74	
264833	43410	272		272379	270187	51	
264834	43461	272		272379	270188	42	
264835	43365	272		272380	270189	74	
				PR	OD NAME	PROD_QTY	TOT SALES
0	Natura	l Chip	Comp		alt175g		-
1		-	-	Cheese	•		6.3
2	Smiths	Crinkle Cut	Chip	s Chick	_		2.9
3		Chip Thinly	-		_		15.0
4		ortilla Chps			_		13.8
•••		_				•••	•••
264831	Kettle S	Sweet Chill:	i And S	Sour Cre	am 175g	2	10.8
264832		Tostitos	Splash	of Li	me 175g	1	4.4
264833			_	xicana	_	2	8.8
264834	Doritos	Corn Chip N	Mexican	Jalape	no 150g	2	7.8
264835		Tostitos		-	•		8.8

[264836 rows x 8 columns]>

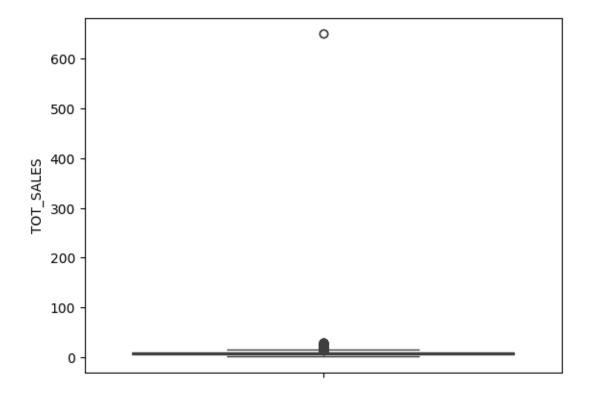
[17]: df.isnull().sum()

```
STORE_NBR
                         0
      LYLTY_CARD_NBR
                         0
      TXN_ID
                         0
                         0
      PROD NBR
      PROD NAME
                         0
      PROD QTY
                         0
      TOT_SALES
      dtype: int64
[18]: df.dropna()
                     STORE_NBR LYLTY_CARD_NBR TXN_ID PROD_NBR
[18]:
               DATE
              43390
                              1
                                           1000
                                                      1
                                                                 5
      0
                                                     348
      1
              43599
                              1
                                           1307
                                                                66
      2
                              1
                                                     383
                                                                61
              43605
                                           1343
              43329
                                           2373
                                                     974
                                                                69
      4
              43330
                              2
                                           2426
                                                    1038
                                                               108
      264831 43533
                            272
                                         272319
                                                 270088
                                                                89
                                                                74
              43325
                            272
                                                 270154
      264832
                                         272358
      264833 43410
                            272
                                         272379
                                                 270187
                                                                51
      264834 43461
                            272
                                                                42
                                         272379
                                                 270188
                                                                74
      264835 43365
                            272
                                         272380
                                                 270189
                                              PROD_NAME PROD_QTY
                                                                    TOT_SALES
      0
                Natural Chip
                                     Compny SeaSalt175g
                                                                 2
                                                                           6.0
      1
                               CCs Nacho Cheese
                                                                 3
                                                                           6.3
                                                    175g
      2
                                                                 2
                Smiths Crinkle Cut Chips Chicken 170g
                                                                           2.9
      3
                Smiths Chip Thinly S/Cream&Onion 175g
                                                                 5
                                                                          15.0
              Kettle Tortilla ChpsHny&Jlpno Chili 150g
                                                                 3
                                                                          13.8
      264831
               Kettle Sweet Chilli And Sour Cream 175g
                                                                 2
                                                                          10.8
      264832
                          Tostitos Splash Of Lime 175g
                                                                 1
                                                                           4.4
      264833
                               Doritos Mexicana
                                                    170g
                                                                 2
                                                                           8.8
               Doritos Corn Chip Mexican Jalapeno 150g
      264834
                                                                 2
                                                                           7.8
      264835
                          Tostitos Splash Of Lime 175g
                                                                 2
                                                                           8.8
      [264836 rows x 8 columns]
[19]: df.head()
                STORE_NBR LYLTY_CARD_NBR TXN_ID
[19]:
          DATE
                                                    PROD_NBR \
      0 43390
                                      1000
                                                  1
                                                            5
                         1
      1 43599
                         1
                                      1307
                                                348
                                                           66
      2 43605
                         1
                                      1343
                                                383
                                                           61
      3 43329
                         2
                                      2373
                                                974
                                                           69
```

[17]: DATE

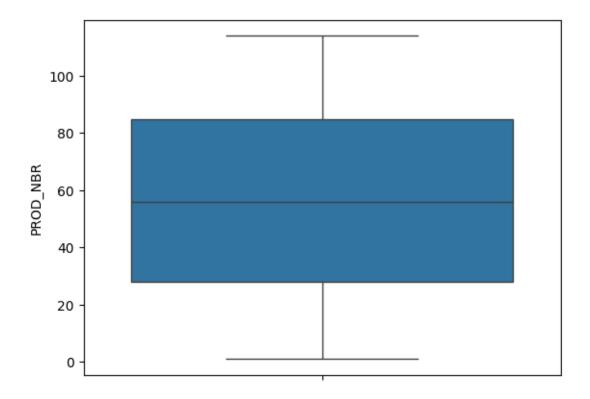
```
4 43330
                        2
                                     2426
                                              1038
                                                         108
                                        PROD_NAME PROD_QTY
                                                              TOT_SALES
      0
           Natural Chip
                               Compny SeaSalt175g
                                                           2
                                                                    6.0
      1
                         CCs Nacho Cheese
                                                           3
                                                                    6.3
           Smiths Crinkle Cut Chips Chicken 170g
      2
                                                           2
                                                                    2.9
           Smiths Chip Thinly S/Cream&Onion 175g
      3
                                                           5
                                                                   15.0
      4 Kettle Tortilla ChpsHny&Jlpno Chili 150g
                                                           3
                                                                   13.8
[22]: df["PROD_NAME"].value_counts()
[22]: PROD_NAME
      Kettle Mozzarella
                          Basil & Pesto 175g
                                                   3304
      Kettle Tortilla ChpsHny&Jlpno Chili 150g
                                                   3296
      Cobs Popd Swt/Chlli &Sr/Cream Chips 110g
                                                   3269
      Tyrrells Crisps
                          Ched & Chives 165g
                                                   3268
      Cobs Popd Sea Salt Chips 110g
                                                   3265
      RRD Pc Sea Salt
                          165g
                                                   1431
      Woolworths Medium
                          Salsa 300g
                                                   1430
      NCC Sour Cream &
                          Garden Chives 175g
                                                   1419
      French Fries Potato Chips 175g
                                                   1418
      WW Crinkle Cut
                          Original 175g
                                                   1410
      Name: count, Length: 114, dtype: int64
[23]: df["PROD NAME"].unique
[23]: <bound method Series.unique of 0
                                                  Natural Chip
                                                                      Compny
      SeaSalt175g
      1
                                CCs Nacho Cheese
      2
                  Smiths Crinkle Cut Chips Chicken 170g
      3
                  Smiths Chip Thinly S/Cream&Onion 175g
                Kettle Tortilla ChpsHny&Jlpno Chili 150g
      4
      264831
                 Kettle Sweet Chilli And Sour Cream 175g
      264832
                           Tostitos Splash Of Lime 175g
      264833
                                Doritos Mexicana
      264834
                 Doritos Corn Chip Mexican Jalapeno 150g
      264835
                           Tostitos Splash Of Lime 175g
      Name: PROD_NAME, Length: 264836, dtype: object>
[24]: df["TOT_SALES"].mean()
[24]: 7.3041995801175075
[25]: df ["TOT_SALES"].max()
```

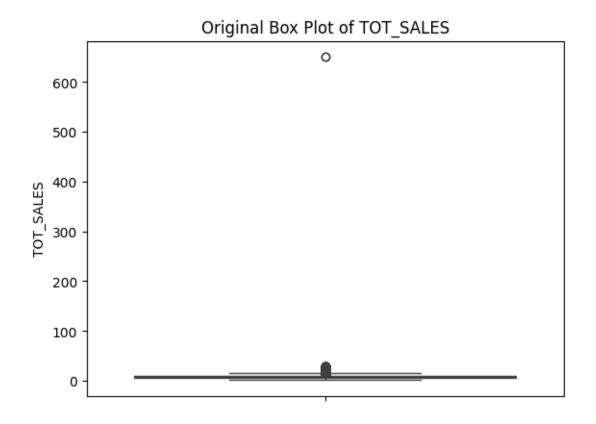
```
[25]: 650.0
[26]: df["TOT_SALES"].min()
[26]: 1.5
[27]: # Box Plot
      import seaborn as sns
      sns.boxplot(df['TOT_SALES'])
[27]: <Axes: ylabel='TOT_SALES'>
```

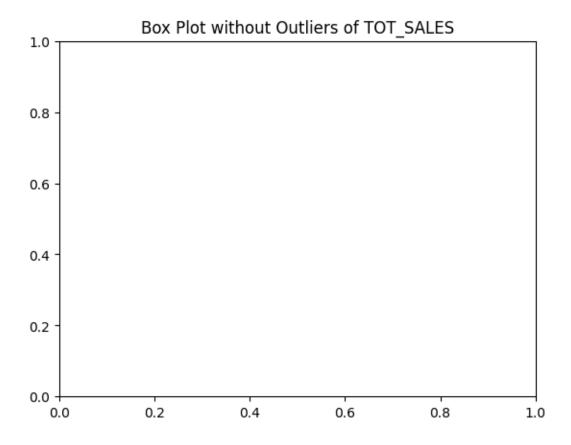


```
[29]: import seaborn as sns
     sns.boxplot(df['PROD_NBR'])
```

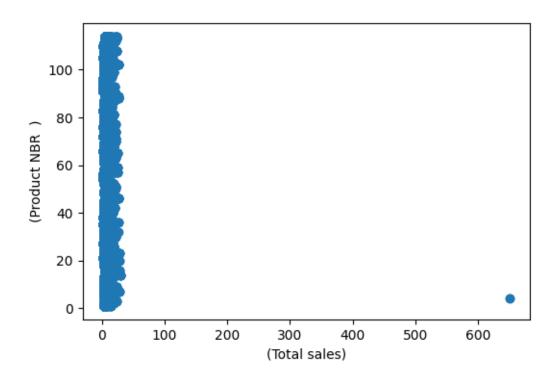
[29]: <Axes: ylabel='PROD_NBR'>







```
[34]: fig, ax = plt.subplots(figsize=(6, 4))
ax.scatter(df['TOT_SALES'], df['PROD_NBR'])
ax.set_xlabel('(Total sales)')
ax.set_ylabel('(Product NBR )')
plt.show()
```



```
[32]:
     df.dtypes
[32]: DATE
                          int64
      STORE_NBR
                           int64
     LYLTY_CARD_NBR
                          int64
      TXN_ID
                          int64
                           int64
      PROD_NBR
      PROD_NAME
                         object
      PROD_QTY
                          int64
      TOT_SALES
                        float64
      dtype: object
     df['PROD_NAME'] = df['PROD_NAME'].astype('string')
[33]:
[35]: df.dtypes
[35]: DATE
                                  int64
      STORE_NBR
                                  int64
     LYLTY_CARD_NBR
                                  int64
      TXN_ID
                                  int64
      PROD_NBR
                                  int64
      PROD_NAME
                        string[python]
      PROD_QTY
                                  int64
      TOT_SALES
                                float64
```

dtype: object

```
<>:1: SyntaxWarning: invalid escape sequence '\d'
```

C:\Users\Divya\AppData\Local\Temp\ipykernel_21176\69326714.py:1: SyntaxWarning: invalid escape sequence '\d'

df["PROD_NAME_CLEAN"]=df["PROD_NAME"].str.replace("\d+g", "") # Removing the
package sizes from the product names, and storing them in a separate column.
C:\Users\Divya\AppData\Local\Temp\ipykernel_21176\69326714.py:2: SyntaxWarning:
invalid escape sequence '\d'

df["PROD_SIZE"]=df["PROD_NAME"].str.extract("(\d+)") # Extracting the
package sizes from the product names, and storing them in a separate column.

[37]:		DATE	STORE_NBR	LYLTY_CARD_NBR	TXN_ID	PROD_NBR	\	
	0	43390	1	1000	1	5		
	1	43599	1	1307	348	66		
	2	43605	1	1343	383	61		
	3	43329	2	2373	974	69		
	4	43330	2	2426	1038	108		
	•••	•••	•••		•••			
	264831	43533	272	272319	270088	89		
	264832	43325	272	272358	270154	74		
	264833	43410	272	272379	270187	51		
	264834	43461	272	272379	270188	42		
	264835	43365	272	272380	270189	74		
				PR	OD_NAME	PROD_SIZE	BRAND_NAME	\
	0	Natu	ral Chip	Compny SeaS	alt175g	175	Natural	
	1		CC	Cs Nacho Cheese	175g	175	CCs	
	2	Smit	hs Crinkle (Cut Chips Chick	en 170g	170	Smiths	

<>:2: SyntaxWarning: invalid escape sequence '\d'

<>:1: SyntaxWarning: invalid escape sequence '\d'

<>:2: SyntaxWarning: invalid escape sequence '\d'

3	Smiths	Chip Thinly	S/Cream&	Onion	175g	175	Smiths
4	Kettle To	rtilla Chpsl	Hny&Jlpno	Chili	150g	150	Kettle
•••							•••
264831	Kettle S	weet Chilli	And Sour	Cream	175g	175	Kettle
264832		Tostitos S	Splash Of	Lime	175g	175	Tostitos
264833		Dori	tos Mexica	na	170g	170	Doritos
264834	Doritos	Corn Chip Me	exican Jal	apeno	150g	150	Doritos
264835		Tostitos S	Splash Of	Lime	175g	175	Tostitos
	PROD_QTY	TOT_SALES					
0	2	6.0					
1	3	6.3					
2	2	2.9					
3	5	15.0					
4	3	13.8					
•••	•••	•••					
264831	2	10.8					
264832	1	4.4					
264833	2	8.8					
264834	2	7.8					
264835	2	8.8					

[]:

[264836 rows x 10 columns]