



LINDA

POWER OF SKIN



#ENABLING



#JOINFORCES



LINDA

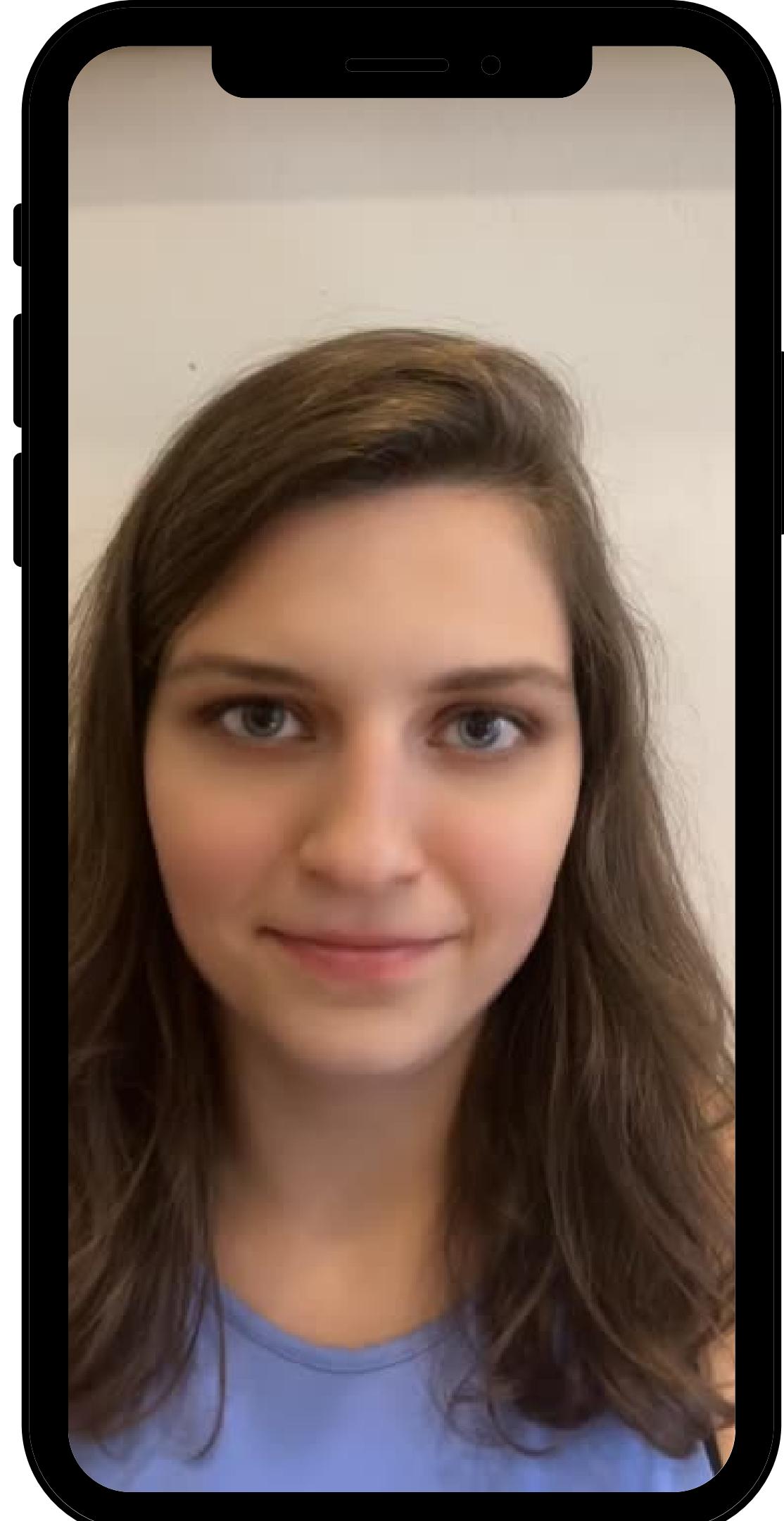
POWER OF SKIN



#ENABLING



#JOINFORCES



**Hello,
I'm Linda!**

**Your virtual feminine
wellness expert who enables
women to feel good in their
own skin.**

LINDA



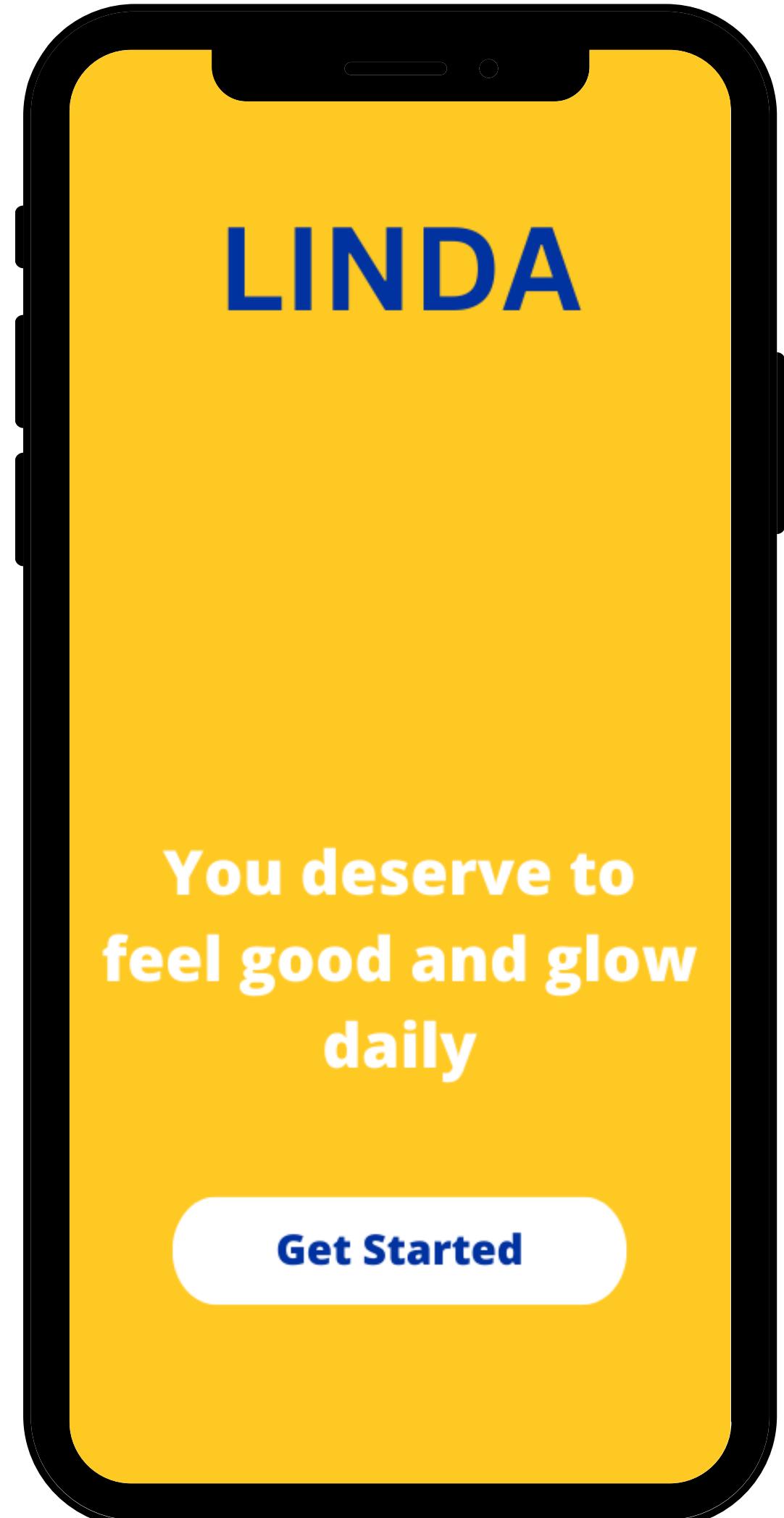
OUR MISSION

Linda provides **personalized support**, guidance, and a community for holistic well-being.



OUR VISION

Linda envisions a world where women **embrace their cycles**, unlocking their potential with knowledge, and feeling good in their skin everyday.



Intuitive onboarding process

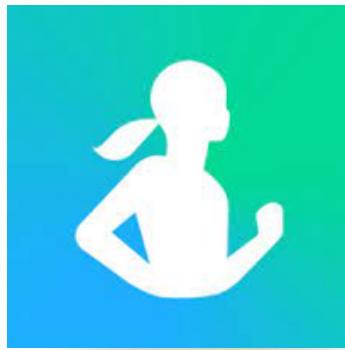
Linda guides you through a personalized setup

Connect with your apps

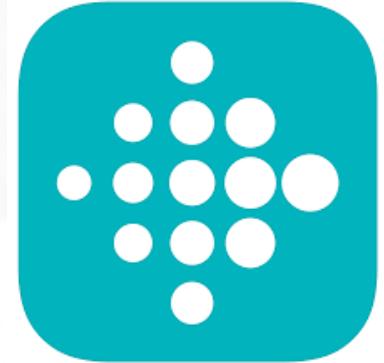
LINDA



Flo



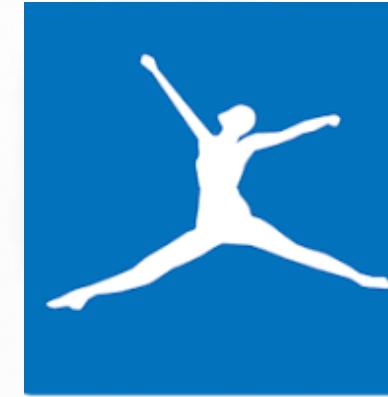
Samsung Health



FitBit

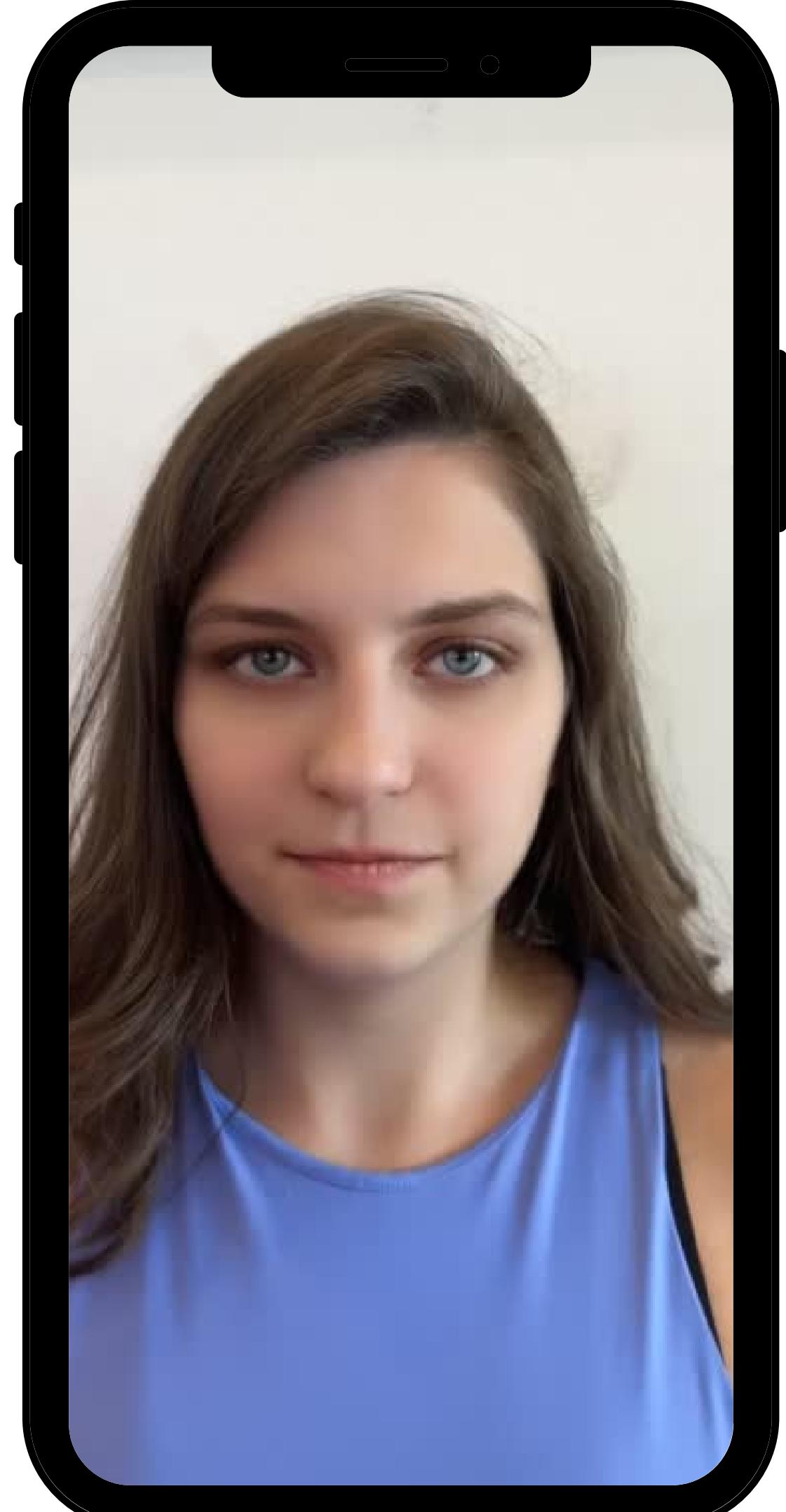


Apple HealthKit



myFitnesspal

**It's about feeling better,
looking better, and living
better.**



How can I help you?

Linda gives you a data-driven advice to improve your well-being.



How can I help you?

Linda gives you a data-driven advice to improve your well-being.

How will LINDA become a better friend?

INITIAL
DATABASE

#SkinlyDatabase
#AvailableStudies

CONTINUAL
LEARNING

#ForWomen
ByWomen

INDIVIDUALISED
EXPERIENCE

#Personal
Preferences



Cooperations

Bringing powerful companies together for bigger impact



Freemium Model

With consistent conversion from Free to Paid Plans

Business Model

Empower women to experience the power of their skin for free



Brand Impact

Innovative: First beauty brand with own Virtual Influencer

Engagement: A wide spectrum of audience interaction

Partnership: Captivating collaborations

Our team

Liucija



Marleen



Mercy



Divya



Kira



Our team

Liucija



Marleen



Mercy



Divya



Kira



Thank you!

FEEL GOOD IN YOUR
SKIN WITH LINDA

