Empathy Map Canvas

Ideation Phase
Empathize & Discover

Date: 23 February 2026

Team ID: LTVIP2026TMIDS79888

Project Name: Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

Maximum Marks: 4 Marks

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.
It is a useful tool to help teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with their goals and challenges.

Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

SAYS	THINKS
• "We need to improve economic freedom." • "Data should drive policy decisions." • "Transparency is essential."	• "Is our economy competitive compared to others?" • "How can we use this Index to foster prosperity?" • "I hope this data reflects real-world conditions."
DOES	FEELS
• Analyzes the Economic Freedom Index data • Participates in policy discussions • Uses insights to draft recommendations	• Concerned about economic barriers and policies • Curious about how India compares globally • Motivated to enhance prosperity and growth